Caesars has done the work to assure that clients hold outstanding meetings and events while also contributing to the economic, social, and environmental quality of life wherever we operate. To accomplish this, our corporate citizenship efforts are embedded in our meetings offerings, allowing clients to reduce costs and simply meet responsibly.

**Sustainability Behind the Scenes**

**CodeGreen** is our organization-wide, multi-year strategy to identify, measure, manage and reduce our material impacts on the environment. In our effort to provide an exceptional experience and minimize our footprint, a lot of work goes on behind the scenes across the enterprise:

- Progress toward aggressive short and long-term energy, water, and waste targets
- More than $70M invested over last 10 years in energy conservation projects alone
- CodeGreen team dedicated to sustainability initiatives at every property
- Comprehensive recycling program with most properties also diverting food waste

**Responsible Meetings**

Environmental commitment is baked into our business. By working with us, you don’t have to choose CodeGreen meetings as a separate service; sustainable measures are integrated into all Caesars meetings.

Many properties offer additional sustainable options like organic meals, electronic signage, recycled meeting materials, and post-meeting environmental reports. Be sure to ask our meeting professionals about environmentally-preferred choices at any of our meeting venues.

**AT EVERY CAESARS PROPERTY, WE PROVIDE:**

- Paperless online event menus, meetings guide, BEOs and billing
- China, flatware, and linen offered in place of disposables
- Energy-optimized lighting, heating, and AC
- Water only preset on request
- Responsible Meetings trained and certified sales and operations managers
- Environmentally-preferred choices specific to each location
- Silver IMEX Green Supplier Award Recognition and Green Key Eco-Rating
Supporting Local Communities

We are passionate about the communities we serve. Each property has a HERO leader who organizes employee volunteers to donate time throughout the year. In 2013, our HERO volunteers contributed over 164,000 hours across more than 600 corporate and local events, supporting a range of social and environmental causes. Caesars also contributed* more than $76M to charitable causes in 2013.

Caesars’ community partnerships and volunteerism are also rooted in our meeting operations. By working with us, you support:

Clean the World- All Caesars U.S. properties collect and donate lightly used soap and bottled amenities to Clean the World to be recycled and distributed to people in need around the world. To date, team members have collected 1.3 million bars worth of discarded soaps and shampoos.

Teacher EXCHANGE- In Nevada, we encourage meeting customers to donate conference materials including notepaper, pens, display materials, folders, binders, and equipment for the benefit of local school children. Donations go to a re-use resource center for public school teachers, offering learning tools that enhance classroom projects and curriculum. If you are working with a property outside Nevada, an alternative program may be available for donations or a take-back program is in place to reduce waste.

Caesars also contributed* more than $76M to charitable causes in 2013

All Caesars properties have local community partnerships that can involve our meetings customers. Ask our meeting professionals about local outreach opportunities during your meeting.

*From mandated giving through licensing agreements, and discretionary giving from the company and the Caesars Foundation