DUKE OFFICE OF
DURHAM & REGIONAL AFFAIRS

OUR FIRST 10 YEARS
In 2008, Duke President Richard H. Brodhead appointed the university’s first vice president for Durham and Regional Affairs to strengthen ties between Duke and Durham. The Duke Office of Durham & Regional Affairs was created, and its small but mighty staff moved into a former Liggett & Myers Tobacco Company building at 700 West Main Street that same year, becoming some of the first Duke employees to work in downtown Durham.

Vice President for Durham and Regional Affairs Phail Wynn Jr. was tasked with establishing an ongoing conversation between the City of Durham and Duke, accelerating economic development in areas near campus, creating a closer collaboration with Durham Public Schools, and other significant goals set in motion by Duke’s 2006 “Making a Difference” strategic plan, which called upon the university to use knowledge in the service of society.

The office began forming its first targeted community initiatives by listening. Staff held conversations with government, school, neighborhood and nonprofit leaders in the community and listened to their aspirations for a strengthened partnership with Duke.

2018 will mark the Duke Office of Durham & Regional Affairs’ 10-year anniversary as a partner for economic and community development in both Durham and the Triangle. The office has worked to improve the quality of life and public education in Durham as well as create, maintain and strengthen partnerships with neighbors.

On the cover: The Duke Office of Durham & Regional Affairs partnered with the City of Durham to launch a fare-free bus service, the Bull City Connector, in 2010. The bus service still runs today, connecting Duke campus with downtown Durham.
This has taken shape as affordable housing workshops, afterschool reading programs, spelling bee championships, an investment in commercial redevelopment along Durham's West Chapel Hill Street and in East Durham, and grants for Triangle nonprofits, to name only a few of the dozens of community initiatives simultaneously in motion.

The office continues to serve as home for the Duke-Durham Neighborhood Partnership, a staff of five that works closely with 12 neighborhoods surrounding Duke campus, nine schools and many parks, community centers and faith-based organizations. The Partnership was formed in 1996 as Duke's flagship civic engagement initiative that partners with Durham residents to discuss solutions and collaborate on issues such as affordable housing, school improvement, quality healthcare access, and traffic and crime reduction.

The Duke Office of Durham & Regional Affairs is also home for the Duke Community Service Center, which connects students and employees to diverse volunteer opportunities in the Triangle and supervises hundreds of Duke students who serve in Durham Public Schools.

Duke is an advocate for a healthy, vibrant Durham and encourages its employees and students to also be advocates for the community in which they live, work and learn. Visit community.duke.edu to connect with our programs, partnerships and goals.
In 2008, at the beginning of this 10-year time period, Duke University’s relations with Durham local government, with many of the surrounding neighborhoods, and with other key Durham stakeholders, were at a low point. As someone who had worked in Durham for 30 years, I was already aware of certain negative historical perceptions of Duke, but I discovered their re-emergence after I assumed the position of Duke’s Vice President for Durham and Regional Affairs.

My charge from President Richard H. Brodhead was to expand and deepen the existing partnerships and connections between Duke University and Durham, and to broaden the university’s role as an advocate and partner for economic and community development.

In early 2008, I began by meeting with every elected official, and with other key neighborhood, community and business leaders, to gain a fresh perspective on the challenges and opportunities facing Durham, and the role Duke could play as an engaged partner. The priorities that emerged time and again in these conversations were K-12 education, youth, economic development, and sustained downtown revitalization.

Duke University already had a long history of working with schools and neighborhoods through the Duke-Durham Neighborhood Partnership, and as a key partner in downtown Durham’s revitalization. However, to expand on that work and address these new identified challenges, a significant new commitment would have to be made to Durham Public Schools, to youth-focused nonprofits, and to economic development and renewal in the neighborhoods close to downtown.

This new commitment is a large part of what the Duke Office of Durham & Regional Affairs has focused on during our first 10 years. These community priorities and challenges have informed our plans of work, our goals and objectives.

I hope you will explore these pages to learn more about the ways that Duke is a partner, convener, facilitator and advocate in Durham.
BRODHEAD’S LEGACY

“If Duke and Durham are bound to each other in a shared fate, we’ve entered a chapter where both sides can see newly positive prospects, possibilities both parties have helped create through a vision of constructive partnership.”

Addressing Duke faculty in 2015, Richard H. Brodhead, Duke University’s ninth president, shared how Duke plays an important role in Durham’s development, from investing in revitalization projects downtown to collaborating with 12 nearby neighborhoods through the Duke-Durham Neighborhood Partnership.

Brodhead ended his tenure as Duke University’s ninth president on June 30, 2017, after 13 years, but his vision for strengthened Duke-Durham relations continues to flourish. The stage was set in 2006, when Durham was a focal point in the “Making a Difference” strategic plan for the university. “Duke and Durham are inextricably linked,” the plan stated. “...Our greatest strengths and opportunities for partnerships to improve the quality of life in our community are in education and medical care, and we are committed to extend these to Durham in a more targeted way.”

During Brodhead’s presidency, Duke has made significant strides in partnering with Durham. Many Duke-Durham successes have been achieved through collaborations between Duke leadership and the forward-facing Duke Office of Durham & Regional Affairs, which was established in 2008. Duke has invested in downtown infrastructure and moved employees into these buildings. For example, Duke became an original anchor tenant at the American Tobacco Campus, which opened in 2004. Today, downtown Durham is home to about 3,500 Duke employees, and that number continues to grow.

As the city’s largest employer, Duke has also poured academic and medical knowledge, student and employee volunteers, and financial and material resources into Durham neighborhood stabilization, youth development and K-12 education. This has ranged from the establishment of afterschool reading and school readiness programs at Durham Public Schools locations to funding for new community health clinics.

WE THANK PRESIDENT EMERITUS BRODHEAD FOR HIS YEARS OF COMMITMENT TO DURHAM AND ITS RESIDENTS.
A SNAPSHOT OF
THE PAST 10 YEARS

The Duke Office of Durham & Regional Affairs, 2008-2017

January 2008: The Duke Office of Durham & Regional Affairs opens downtown at 700 West Main Street with the mission to expand and deepen engagement with local government, schools, neighborhoods and nonprofits.

May 2009: The office creates an “Education Architecture” plan to help Durham schools meet their needs through the creation of the Stepping Stones kindergarten readiness program, Afterschool Reading Academy, Enlaces and other initiatives.

September 2009: The inaugural “Bull City Gridiron Classic,” a Durham football game rivalry and volunteer opportunity, brings together Duke and N.C. Central University students to build a Habitat for Humanity house.

October 2009: The First Book-Duke University Campus Advisory Board of students, faculty and staff is established. They work together to bring new books to Durham children.

March 2010: The office begins sponsoring the Scripps National Spelling Bee regional qualifier for elementary and middle school students in Durham and Orange counties.

August 2010: In partnership with the City of Durham, the Duke Office of Durham & Regional Affairs implements the Bull City Connector, a fare-free bus service that connects Duke with downtown Durham.

August 2010: The office starts the Afterschool Reading Academy at E.K. Powe and Lakewood elementary schools to help first- and second-grade students improve their reading ability and comprehension.

October 2010: The office adopts the Doing Good in the Neighborhood annual employee giving campaign from Duke Human Resources. In 2010, the campaign raises nearly $590,000.

Duke employee Arlene Melchiorre visits E.K. Powe Elementary School in 2009 to distribute new books through the First Book-Duke University program.

Duke and N.C. Central University students volunteer together with Habitat for Humanity in 2009 as part of the “Bull City Gridiron Classic.”
April 2011: A partnership with the Triangle Community Foundation is established to focus on nonprofit capacity building.


August 2011: The office doubles its loan commitment to Self-Help to a total of $8 million to kick-start projects that support the expansion of affordable housing and the revitalization of Durham’s commercial and neighborhood corridors.

January 2012: A tracking system is piloted at three Durham middle schools to identify students most at risk of dropping out or getting off track for graduation.

April 2012: A partnership is formed with the Triangle Community Foundation and Duke’s Center for Child and Family Policy to conduct a pilot project to determine how to best support local nonprofits.

April 2012: Duke announces a partnership with the City of Durham to offer forgivable loans and other incentives to Duke employees looking to buy a home in Durham’s Southside neighborhood near downtown. The Duke Homebuyers Club is born to help Duke employees prepare for first-time homeownership.


January 2014: Duke and other community partners break ground on a new development at the corner of Kent and West Chapel Hill streets. The space is now home to the Durham Co-op Market, Center for Child & Family Health, Duke Divinity School and Duke School of Medicine.


March 2014: Staff celebrate with the Thuku-Kabata family, who moves into a new Habitat for Humanity home. The office provides annual funding to Duke Habitat for Humanity, which allows the campus chapter to build one home per year for a local family.

May 2014: The Durham Public Schools Literacy Summit is organized to address critical issues of pre-kindergarten to third-grade literacy.

June 2014: The Southside neighborhood celebrates with a ribbon-cutting ceremony. A Duke employee is the first person to move into one of the new homes in revitalized Southside.

Continued on page 8
December 2014: Funding and Duke Dining surplus equipment are provided for a new commercial kitchen at the Community Family Life & Recreation Center at Lyon Park.

January 2015: The office partners with Durham Youth Count, which seeks to estimate the number of local youth ages 4 to 24 who are experiencing or have experienced a housing crisis.

March 2015: The office extends its $8-million loan commitment to Self-Help for an additional five years to allow the funds to be used for the redevelopment of the dormant commercial corridor along Angier Avenue and Driver Street in East Durham.

August 2015: Duke TeachHouse, a living and learning community in downtown Durham for early career teachers, launches.

March 2016: Bettie Closs, a student from Lucas Middle School in Durham, wins the Duke University Regional Spelling Bee for the third year in a row.

July 2016: The office purchases two new passenger vans to help transport Duke students to tutoring engagements in the community.


October 2016: Enlaces, a Latino family outreach program at Durham School of the Arts that is coordinated by the Duke Office of Durham & Regional Affairs, helps organize the annual fall art festival “Dia de los Muertos.”

April 2017: The office delivers a “Durham Grown” presentation to community education partners about creating an optimal early literacy system in Durham, looking at literacy investment in children from birth through third grade.

June 2017: The eighth annual Visions trip to Guanajuato, Mexico, provides a valuable professional development experience for Durham Public Schools educators who want to learn more about Mexico’s education system.
Throughout this report, you will find examples of how the Duke Office of Durham & Regional Affairs is committed to serving our community’s youth. When the office was established in 2008, some of its immediate goals targeted academic achievement, life skills, and dropout, pregnancy and gang prevention for Durham children. Over time, these goals have taken shape as afterschool reading academies, community center programs, social and academic support workshops for Latino families, and funding for nonprofits focused on youth opportunity.

We appreciate all of our partners who provide important and life-changing opportunities to Durham’s children, the next generation to serve our Bull City.
As the largest employer in Durham, Duke is invested in the growth of the city and county we call home. Duke and Durham leaders have worked closely together to spur revitalization downtown, economic development in blighted areas, discussions around gentrification and affordable housing, historic preservation, and more. The Duke Office of Durham & Regional Affairs leadership meets with government officials every month to share updates about our investments in city- and county-wide initiatives.

See how we’re serving as a partner, facilitator and convener in different areas:

**Affordable Housing**

**Duke Habitat for Humanity**
The office provides the Duke Habitat chapter funding so students can build one house in Durham per year. Duke Habitat has built six houses in East and West Durham for families pursuing the dream of homeownership.

**Duke Homebuyers Club**
In August of 2013, the office organized the Duke Homebuyers Club, in partnership with Reinvestment Partners and SunTrust Bank, to help Duke employees who plan to become first-time homebuyers prepare a budget, repair their credit, grow their savings account, and communicate with realtors and contractors. The club has since expanded to include immediate family members of Duke employees and N.C. Central University employees. There were 68 Duke Homebuyers Club members in 2016, and seven members bought homes that year.

**Maplewood Square**
The apartment building for low-income seniors living in Durham’s West End neighborhood opened in 2010. The Duke Office of Durham & Regional Affairs joined forces with the City of Durham, Fifth Third Bank and the North Carolina Housing Finance Agency to fund the apartments. The KaBOOM! playground in front of the complex was built by Duke student and employee volunteers and other community members. The idea for Maplewood Square Apartments and Maplewood Park came from conversations that were part of the Southwest Central Durham Quality of Life Project.

**Southside**
The neighborhood is located just a few blocks from American Tobacco Campus and the Durham Bulls ballpark, and the partnership between the city, Duke and Self-Help turned dilapidated and vacant neighborhood properties into single-family homes and apartments as well as offered financial help for lower-income individuals looking to buy. Duke offered a $10,000 forgivable loan and other assistance to Duke employees interested in a Southside home, on top of loans and incentives made available through the city.

**Staying Put Workshops**
Duke Office of Durham & Regional Affairs staff are working with neighborhood associations to hold “Staying Put Workshops: What Neighbors Can Do to Stay in Their Homes.” The workshops cover gentrification, what residents can do to protect their properties, and the availability of affordable rentals.

**Campus Conversations about Civic Engagement**

**Civic Action Plan**
The office contributed to the 2017 Duke Civic Action Plan, an initiative led by the Duke Office of Civic Engagement. The project brings together campus and community voices to identify priorities to strengthen civic engagement, and topics include community partnerships, ethics in civic engagement, employee participation, and equity and justice.

**Commercial Redevelopment**

**Angier Avenue and Driver Street**
Durham Mayor Bill Bell announced a poverty reduction initiative for this commercial corridor. With support from Self-Help, a credit union and community development corporation, Duke extended its $8-million loan commitment through Self-Help for an additional five years to allow a portion of the funds to be used to purchase properties and relocate businesses and nonprofits into the vicinity of Angier/Driver. Duke is part of conversations to bring in new commercial tenants to the corridor and had a hand in planning for the move of a pharmacy, day care and the East Durham Children’s Initiative into the area.
Duke Office of Durham & Regional Affairs: Our First 10 Years

Self-Help
Duke has worked with Self-Help, a credit union and community development corporation, to provide an $8-million loan to purchase and hold parcels of Durham land in a land bank for affordable housing projects and nonprofit, not private, development. The Duke loan is utilized to build and sell dozens of high-quality, affordable homes as well as revitalize commercial corridors in Durham.

The Shoppes at Lakewood
Duke Vice President for Durham and Regional Affairs Phail Wynn Jr. is working with the executive director of nonprofit The Scrap Exchange, Self-Help, and other nonprofit and city partners to establish The Shoppes at Lakewood as a hub for nonprofits and the region’s first “Reuse Arts District.”

West Chapel Hill Street Corridor/Kent Street Corner Project
In 2015, the Durham Co-op Market opened along West Chapel Hill Street and brought fresh produce to the West End neighborhood. Other tenants on the corner now include the Center for Child & Family Health, Duke Divinity School and Duke School of Medicine, with the new Grub Durham restaurant and Local Yogurt eatery following suit across the street. The remediation, construction and revitalization of this commercial corridor was made possible in part by Duke’s increased loan commitment to Self-Help, and that money was cycled into the project.

Education
Durham Grown
The office developed a 2017 Durham educational continuum that emphasizes strengthening and making additional investments in early childhood education from birth to age 3, in preschool (ages 3 and 4), and in kindergarten through third grade. The continuum emphasizes parents engaging in their child’s education.

Prenatal to Third Grade Inventory
The office developed a 2017 inventory of available preschool and early literacy programs, enrichment activities, and support services in Durham.

Pre-K Task Force
Duke Office of Durham & Regional Affairs staff were part of a task force of nonprofit, education, business and government stakeholders that worked to provide expanded access to all 3- and 4-year-olds in Durham County in high-quality preschool classes.

Entrepreneurship
The Helius Foundation
Through The Helius Foundation and Community Empowerment Fund, the Duke Office of Durham & Regional Affairs established a micro-grant program that helps skilled individuals who can’t get jobs due to involvement in the criminal justice system and are interested in entrepreneurship connect with the seed capital they need to get their business off the ground.

Health
Healthy Families Durham
Duke’s annual employee giving campaign, Doing Good in the Neighborhood, helps fund the Center for Child & Family Health’s early childhood intervention services. The center’s Durham home visiting program is designed to reduce child abuse, improve parent-child interaction, and improve parenting skills.

Local Access to Coordinated Healthcare (LATCH)
The Doing Good in the Neighborhood annual employee giving campaign also funds LATCH, a Duke University Health System program that provides healthcare services to uninsured and underinsured Durham County residents.

Preservation
Ninth Street Merchants Association
The family home of Pauli Murray, a civil rights activist, lawyer, educator, writer and Episcopal priest who grew up in Durham, was named a national historic landmark in 2017. The Duke Office of Durham & Regional Affairs is part of the partnership that sought national designation and is working to restore the home and preserve the property.

Transportation
Bull City Connector
The city, in partnership with Duke, launched the fare-free bus service in 2010. Duke provides annual funding for the Bull City Connector, which encourages employees and students to connect with downtown Durham and venture beyond Ninth Street.
Duke is a catalyst for positive change in the classroom, and providing academic enrichment opportunities is one of the university’s top priorities. The partnership between the Duke Office of Durham & Regional Affairs, Duke Program in Education and Durham Public Schools (DPS) focuses on three main action items: Constantly communicate with the DPS superintendent and partner school principals to align with district goals; provide professional development opportunities for teachers and administrators; and offer targeted literacy and social skills instruction for students and their families, pre-kindergarten through middle school.

The office’s nine Durham partner schools are E.K. Powe Elementary School, Lakewood Elementary School, George Watts Montessori Magnet School, Forest View Elementary School, Morehead Montessori Magnet School, Lakewood Montessori Middle School, Rogers-Herr Year-Round Magnet Middle School, Durham School of the Arts and Y.E. Smith Elementary Museum School.

**Stepping Stones**

During the summer, 90 rising kindergarten students with little to no preschool experience attend this social skills and kindergarten readiness program, sponsored by the Duke Office of Durham & Regional Affairs, in which they meet their teachers, practice school routines and behavioral expectations, and engage in parent nights to prepare for a smooth transition.
Afterschool Reading Academy
Ninety first- and second-grade students reading below grade level receive 20 weeks of engaging afterschool literacy support, two times per week, from trained teachers and Duke tutors. The goal of the program, sponsored by the Duke Office of Durham & Regional Affairs, is for each of these students to reach reading proficiency by the end of their third-grade year.

America Reads / America Counts
Duke student tutors receive federal work study funds and training from the Duke Community Service Center to provide one-on-one and small group instruction for Durham children. Tutoring occurs in Durham Public Schools and in nonprofits such as El Centro Hispano.

Balfanz Early Warning Indicator Tracking System
The office piloted the system for three years at three Durham middle schools – Chewning, Lowe’s Grove and Neal – beginning in the fall of 2009 to identify middle school students most at risk of dropping out or getting off track for graduation, and connecting those students with effective support services such as reading tutors and mentors. The system was adopted by Durham Public Schools.

BLAST
Building Lakewood’s Academic Success Together (BLAST) brought together the Duke Office of Durham & Regional Affairs, Duke Social Science Research Institute (SSRI), Duke Education and Human Development Incubator (EDHi), Lakewood Elementary School, and the Duke Program in Education to deploy Bass Connections faculty-student engagement teams to work with Lakewood on an entirely new approach to school-based research. The project identified key priorities and challenges at the school, and developed and issued requests for proposals to solicit applications for engagement programs at Lakewood.

BOOST
The Building Opportunities and Overtures in Science and Technology (BOOST) multidimensional program for elementary and middle school teachers and students was designed to excite minority and female students about science and inspire them to pursue careers in medicine and other biomedical professions. BOOST created a pipeline from the sixth grade to careers in medicine and technology.

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“The objective of Stepping Stones is to help students be ready for kindergarten and focus on students who never had any preschool experience. The kids who go through Stepping Stones become the leaders at our school. They’re not crying anymore. They know what it means to form a line. They know how to keep quiet and not make noise in the hallway. Families feel it has helped them and helped their child.

“This will be the sixth year I’m doing this as a coordinator, and I believe in this program. If we didn’t have organizations like Duke that are taking the lead in helping schools like ours, these kids would not benefit from this. It’s nice to know that there are still people out there that care for others, especially our kids.”

Martha C. Hernandez-Aparicio
Secretary, Y.E. Smith Elementary Museum School

Martha serves as Y.E. Smith’s bilingual coordinator for Stepping Stones, a four-week summertime kindergarten readiness program that receives financial and coordination support from the Duke Office of Durham & Regional Affairs.
CDF Freedom Schools® Summer Reading Program
The six-week summer program invited rising second- and third-grade Durham students who participated in the Afterschool Reading Academy to Duke’s West Campus. The program encouraged a love of learning, reading and community service as well as prevented summer learning loss through reading exercises and afternoon enrichment activities.

Enlaces
The partnership with Latino students and their families built positive connections with teachers, provided insight for navigating school procedures, addressed community issues relating to immigration and other pertinent topics, and further connected families to school and community resources. The program annually served about 90 Durham middle school students at three schools.

Festival of Young Authors
Children in kindergarten through eighth grade were tutored by Duke students and read aloud their own poetry and stories at Durham locations such as The Broad Street Café.

Incredible Years
The parenting program at E.K. Powe and Lakewood elementary schools brought together families who graduated from Stepping Stones to participate in weekly workshops that taught parents how to handle behavioral issues and how to advocate on behalf of their children.

John Hope Franklin Young Scholars Program
Durham Public Schools middle school students, particularly underrepresented minorities, develop a love of history and the humanities through exposure to vivid examples of university research. In 2015, students wrote a book, “Running for Hope,” about the legacy of historian John Hope Franklin and his work to erase discrimination in academics. The program resides in Duke’s Office of the Provost and is supported by the Duke Office of Durham & Regional Affairs.

Learning Juntos
Duke students taking Spanish classes visit schools and provide structured activities for young children and their parents. The activities help families work together to improve students’ writing, math, technology and oral storytelling skills.

Multigenerational collaborations
Duke University Libraries and the Duke Office of Durham & Regional Affairs help create programs that pair Durham Public Schools students with adult learners. In the spring of 2017, middle school students worked with adults through the Osher Lifelong Learning Institute at Duke to contribute content to a mobile app about Durham writers.

Peaceful Planet
The five-week, integrated Montessori elementary summer reading program for 45 rising second- and third-graders improves reading skills while also incorporating social activities such as cooking, yoga, gardening and field trips.

PepsiCo K-12 Technology Mentor Program
This partnership between the Duke Office of Durham & Regional Affairs and Duke University Libraries, funded by a PepsiCo endowment, keeps local classroom teachers abreast of instructional technology innovation, offers curriculum-related materials to support their work, and increases information literacy of Durham Public Schools students.
Physics for Females
Student and employee volunteers with the Duke Department of Physics, in coordination with the Duke Office of Durham & Regional Affairs, held an outreach event for female high school students who were invited on lab tours to hear talks about special relativity and particle physics. They also participated in physics demonstrations with the goal of setting more females on physics-related career paths.

Project HOPE
Duke students worked with low-income, underrepresented neighborhoods in Durham to meet the need for community-based afterschool programs in these areas and provide one-on-one mentoring for local students in the Crest Street, Southwest Central Durham and Walltown neighborhoods.

School Days
Three hundred Durham eighth-graders visit Duke in the fall to experience a college campus and set their sights on higher education. Priority is given to students who would be the first in their family to attend college.

Duke University Regional Spelling Bee
Duke’s spelling bee celebrated its eighth consecutive year in 2017, bringing 58 students from Durham and Orange counties to Riverside High School to compete. Each participating student was the spelling bee champion at his or her school. Regional winners have ranged from fourth- to eighth-graders and have represented public, private and charter schools. The 2017 champion, Triangle Day School fifth grader Jason Sorin, was the first private school winner, clinching his spot at the Scripps National Spelling Bee in D.C., a trip that was funded by the Duke Office of Durham & Regional Affairs.

Student of the Week
A “Duke-DPS Student of the Week” quarter-page ad was published in The Durham Herald-Sun newspaper every Sunday to highlight a Durham Public Schools middle school or high school student.

Duke TeachHouse
Duke Program in Education graduates form a living and learning community in a 115-year-old Victorian home in Durham. As roommates, the graduates brainstorm and bond over their teaching experiences in Durham Public Schools. TeachHouse was established in 2015 to strengthen teacher recruitment and retention. The fellows receive an individual stipend for personal and professional development, and the program receives an overall $5,000 grant from the Duke Office of Durham & Regional Affairs for school-based projects and group professional development opportunities.

Transportation
The office provides van services to transport Duke student tutors to school and nonprofit sites in Durham. Three drivers, in vans bearing the Duke Office of Durham & Regional Affairs brand, helped transport 140 students during the spring 2017 semester.

Visions
During the summer, Durham Public Schools teachers and administrators travel more than 2,000 miles to Guanajuato, Mexico, to learn about the Mexican school system and culture. The yearlong professional development program, sponsored by the Duke Office of Durham & Regional Affairs, helps educators learn about Durham’s Latino community and explore issues related to Latino student achievement. Nearly 100 Durham Public Schools educators have gone on the trip since 2006.
The Duke Office of Durham & Regional Affairs serves as the liaison between neighborhood association leaders, neighborhood residents and the university at-large. Since the Duke-Durham Neighborhood Partnership began in 1996, it has formed strong relationships with 12 neighborhoods close to Duke East and West campuses as well as with the schools, community centers and faith-based organizations located in those neighborhoods. Duke shares resources such as consultation and technical expertise, faculty expertise, student volunteers, financial support, and services and equipment based on community needs.

### Community clinics
Through Duke's Doing Good in the Neighborhood annual employee giving campaign, the office supports the Lyon Park, Walltown and Holton community clinics, a joint program involving Lincoln Community Health Center and Duke Division of Community Health. The community clinics were designed to meet the health needs of residents in Southwest Central Durham, Walltown and Northeast Central Durham neighborhoods, regardless of whether families have insurance.

### Playground builds
Duke provides volunteers and funding for new playground equipment. A new KaBOOM! playground, complete with a mini climbing wall, a lending library and a life-sized Connect Four board, was built in Crest Street Park in August of 2016.

### Southwest Central Durham Quality of Life Project
The project focuses on improving the quality of life of residents through affordable housing, nonprofit partnerships, economic development and local history efforts. The project affects the Burch Avenue, Lakewood Park, Morehead Hill, Tuscaloosa-Lakewood, West End and Lyon Park neighborhoods.

### Digital Literacy
A partnership between Duke and the Walltown neighborhood taught Walltown teenagers how to tell the story of their neighborhood through historic maps and census data. Also, dozens of neighborhood youth graduated from Digital Connectors, a summer technology and career skills program offered in partnership with One Economy Corporation, Cisco and the City of Durham.

### Youth Programs
Annual funding from Duke's Doing Good in the Neighborhood employee giving campaign supports CommUNITY Scholars, which is an afterschool and summer program for youth at the Community Family Life & Recreation Center at Lyon Park, and the Crest Street Tutorial Project, an afterschool program for youth in the Crest Street neighborhood.

### Duke Habitat for Humanity
The Duke Office of Durham & Regional Affairs is committed to affordable housing projects in Durham and provides annual funding to the Duke Habitat for Humanity chapter so students can build one house in Durham per year.
Here are examples of recent projects in Duke’s 12 partnership neighborhoods:

**Burch Avenue:** Partnered with the Burch Avenue Neighborhood Association in October of 2016 to hold the inaugural “Mural Durham” arts festival at the Duke Arts Annex.

**Crest Street:** Assisted with brokering the successful move of Achievement Academy of Durham into the neighborhood. Achievement Academy reconnects young adults who have dropped out of school with educational opportunities.

**Lakewood Park:** Encouraging community conversations about the future of The Shoppes at Lakewood properties along Chapel Hill Road.

**Lyon Park:** Provided a $25,000 grant and equipment valued at $30,000 for the Community Family Life & Recreation Center at Lyon Park to build a kitchen that would provide hot meals for local youth and seniors as well as further cement the community center as a Durham gathering place.

**Morehead Hill:** Heard concerns about Durham growth and development and the impact it could have on the neighborhood.

**Old West Durham:** Offered assistance to the Ninth Street Merchants Association and neighbors to address parking and traffic concerns.

**Trinity Heights:** Bringing the Trinity Heights Neighborhood Association and city officials together to brainstorm traffic-calming measures along Markham Avenue.

**Trinity Park:** Served as a sponsor for the neighborhood association’s annual egg hunt on East Campus in April of 2017. Duke students helped hide more than 2,500 eggs on the lawn.

**Tuscaloosa-Lakewood:** Resolved neighborhood issues about Durham-Chapel Hill Boulevard restaurant parking.

**Walltown:** Helping to plan a “Staying Put Workshop” community conversation about gentrification and displacement in the neighborhood as a result of conversations with Walltown Neighborhood Ministries and the Walltown Community Association.

**Watts Hospital-Hillandale:** Worked with neighbors on environmental issues such as the cleanup of Ellerbe Creek and maintenance of the tree canopy along Club Boulevard.

**West End:** Participated in the planning and celebration of the Pauli Murray family home becoming a national historic landmark at the beginning of 2017. Pauli Murray was a civil rights activist, lawyer, educator, writer and Episcopal priest who grew up in Durham. The Duke Office of Durham & Regional Affairs is still involved in the restoration of the home, which was built in 1898, and the preservation of properties surrounding the family home.

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“Crest Street is the neighborhood I grew up in. I was in the Air Force from 1954 until 1975, and when I came home, I had seen no improvement. There was no street paved over, there wasn’t a sidewalk in the neighborhood, we had a playground, but it wasn’t the type of playground where children could go and play safely. Some of the homes in the community were blighted. I saw some things that needed to be done in the Crest Street community, which was called Hickstown at that time. Neighbors and I changed the name, we organized the Crest Street Council and I started meeting city officials.

“We are at the front doorstep of Duke, and somewhere down the line, Duke started reaching out to different neighborhoods. The relationship with Duke was a blessing. It was overwhelming. We developed a good friendship. The council doesn’t have resources. We have to get them from somewhere. The idea that Duke wanted to look into the neighborhoods and see what they could do to help, I just can’t describe what an effective and satisfying initiative that is.”

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**Willie Patterson**
Immediate Past President, 
Crest Street Community Council

Willie, who is now 82 years old, served as president of the council from its inception in 1975 through 2017. The council has received financial support from Duke to address community concerns.
DUKE’S 12 NEIGHBORHOOD PARTNERS
Over the past decade, the Duke Office of Durham & Regional Affairs has established itself as a trustworthy portal through which employees and businesses can make a financial contribution that is then funneled into local nonprofits, neighborhoods and schools. The office also engages Duke students in the classroom about the nonprofit grant-making process as well as the importance of community-based philanthropy.

Doing Good in the Neighborhood
Since 2008, Duke’s annual employee giving campaign has raised more than $3.2 million for community initiatives in Durham and the region. Duke staff and faculty can choose to give to the United Way of the Greater Triangle or to Duke Community Giving categories, which includes Youth Empowerment, Schools, Neighborhoods, Health and the Community Care Fund, a competitive grant-making program for diverse Triangle nonprofits.

doinggood.duke.edu

Duke-Durham Fund
Community partners and businesses can make tax-deductible donations year-round to the office to support Duke student engagement, K-12 education in Durham, one-time grants for nonprofits, and the sustained revitalization of Durham’s downtown and surrounding neighborhoods.
gifts.duke.edu/duke-durham

Durham Giving Project
The spring course for Duke undergraduates has been offered at the university for about 14 years and is a house course, which means it is led by undergraduate student instructors, taught in a residence hall and fulfills an academic half-credit. Students discuss Duke’s relationship with Durham and the city’s successes and challenges related to affordable housing and neighborhood development, at-risk youth, health care, and education. Students also raise money and award $500 grants to local nonprofits that apply for the funding. The course is supervised by the director of the Duke-Durham Neighborhood Partnership.

We thank our campus partners that give back to the community: Duke University Stores, Duke Facilities Management, Duke Procurement and the Duke University Copy Center.
Ten years of dedicated community networking has blossomed into dozens of strong relationships with Triangle nonprofits. The Duke Office of Durham & Regional Affairs is proud to support its nonprofit partners, award annual nonprofit grants that fund important community projects, provide professional development programs and mentoring for nonprofit leaders, and encourage collaborations in the nonprofit sector.

Here are some of our longtime nonprofit partners in Durham:

**Campaign 4 Change**
The nonprofit works to educate and empower at-risk youth and provide workshops on domestic violence, healthy living, gang prevention and more. The Duke Office of Durham & Regional Affairs has served as a financial sponsor of DONS Basketball League, a community outreach program that is free for children and organizes basketball games, community service events and educational workshops for its athletes. “The Black Knights” team, sponsored by the Duke Office of Durham & Regional Affairs, won the league championship in 2016.

**Community Empowerment Fund (CEF)**
The organization offers matched savings, financial coaching and relationship-based support to people looking for employment, housing and financial stability. Beginning in 2014, the Duke Office of Durham & Regional Affairs provided $20,000 per year for a full-time fellowship position and space in the office’s building at 700 West Main Street. This investment has allowed CEF to more than double the number of members served and establish a sustained presence in Durham. CEF Co-Director Janet Xiao continues to attend Duke Office of Durham & Regional Affairs staff meetings and partner with Duke on projects related to homelessness, affordable housing and philanthropy.

**East Durham Children’s Initiative**
The initiative creates a pipeline of services from birth through high school graduation for children and families living in a 120-block area of East Durham, with the goal of all children graduating from high school ready for college or a career. The Duke Office of Durham & Regional Affairs helps fund backpacks, transportation and more for a Middle School Success program that covers life skills and college prep for sixth and seventh graders at Neal Middle School.

**El Centro Hispano**
The Duke Office of Durham & Regional Affairs partners with the advocacy and equity organization for Latino families by connecting the nonprofit with Duke student tutors for its afterschool programs. Duke and El Centro Hispano also worked together to launch Enlaces, a Latino youth outreach program for Durham Public Schools, in 2009.

**Emily K Center**
Founded by Duke Men’s Basketball Coach Mike Krzyzewski, the nonprofit propels academically focused, low-income K-12 students and graduates toward success in college. The Duke Office of Durham & Regional Affairs serves as an advocate for and funder of the center.

**Partners for Youth Opportunity (PYO)**
The organization connects Durham youth to mentors, employment and educational support. Duke helps PYO line up Duke student tutors, van transportation for the tutors, and tutoring space on Duke’s East Campus during the academic year. PYO also receives Duke funding for tutoring materials, college visits and a college support specialist, as well as funding for a six-week Summer Career Academy for high school juniors and seniors that covers resume building and goal setting.
Student U

During the school year, Student U works with hundreds of students, from fifth-graders to college seniors, to help them with the personal and academic skills needed to succeed in college. The organization’s founder, Dan Kimberg, was the Duke Office of Durham & Regional Affairs’ first Duke-Durham Fellow (see the program description on the right, “Duke-Durham Fellowship Program”). Student U receives Duke Office of Durham & Regional Affairs funding for “Read Fearlessly,” a literacy proficiency program in which students read books and practice reading strategies during the summer. The organization also received $15,000 per year for the Duke-NCCU Unity Teaching Fellows, in which students from both universities taught together as part of Student U summer programs.

Walltown Children’s Theatre

The theater is located in the Walltown neighborhood and offers music, dance, writing and theater classes to students of all cultural and socioeconomic backgrounds regardless of their ability to pay. The Duke Office of Durham & Regional Affairs provides annual financial support and is also helping to fund the conversion of the theater’s large studio space to a professional black box theater, allowing for more classes in staging, set construction, lighting design, audio control and sound engineering.

Here are examples of other partner organizations to which the Duke Office of Durham & Regional Affairs has contributed resources, mentorship and/or funding:

- Boys & Girls Club of Greater Durham
- Durham Literacy Center
- Families Moving Forward
- Museum of Durham History
- REAL Durham
- SpiritHouse.

Our programs for nonprofit leaders:

Duke-Durham Unity Fellows

The yearlong professional development opportunity for nonprofit leaders was created in 2017 by the Duke Office of Durham & Regional Affairs, Leadership Triangle, ReCity, and Julie Wells, a 24-year nonprofit veteran and executive director of the nonprofit Partners for Youth Opportunity. The fellowship requires nonprofit leaders to participate in a Transforming Leaders Program to examine organizational identities as well as strategic, operational and fundraising plans, and ultimately strengthen the stability of nonprofits in Durham.

Duke-Durham Fellowship Program

The fellowship, which began in 2013 and was co-organized by professor Tony Brown in Duke’s Sanford School of Public Policy, developed a yearlong plan for nonprofit leaders for personal and professional development. The program provided encouragement, time and resources for concocting creative programming ideas and finding personal renewal in the process.

Community Care Fund

Every year, the Duke Office of Durham & Regional Affairs awards competitive grants to diverse nonprofits in Durham, Orange and Wake counties. The Community Care Fund is fueled by Duke employee contributions to Duke’s Doing Good in the Neighborhood campaign. The nonprofits have to submit an application that is then reviewed by a team of Duke employees. In 2016, 103 nonprofits applied and 47 ultimately received a grant, and a total of $159,183 was awarded.

“...gave me an opportunity for an intensive mentoring experience. They asked me to write out my personal and professional dreams for myself. They offered me money to support achieving those dreams. They gave me an opportunity every month to sit with staff to get guidance and support and ask questions.

“For years and years, Duke provided transportation for our students to get them from school to tutoring. They’ve been a liaison for letting us use a space on East Campus, which allows us more access to Duke tutors. Having the Duke Office of Durham & Regional Affairs open doors for me has been transformative in terms of how quickly I’ve been able to grow the size, scope and reputation of the organization. It has given me credibility in the community so people partner with me in a different way.”

Julie Wells

Executive Director, Partners for Youth Opportunity

This nonprofit connects Durham youth to economic and educational opportunities such as savings accounts and tutoring. The organization also pairs Duke student tutors with Durham middle and high school students. Wells was a Duke-Durham Fellow in 2013-14.
INSPIRING COMMUNITY ENGAGEMENT AND VOLUNTEERISM

Part of our motto is that together, we have a far greater impact than we could alone.

Duke students are a great asset to this community and contribute their enthusiasm and creativity to Durham. Duke staff and faculty give back to the community in which they work by organizing team-building volunteer events and donation drives.

By valuing community engagement and volunteerism and finding personal fulfillment through these ventures, students and employees continue to strengthen the Duke-Durham partnership.

Here are ways we help connect the campus community to opportunities in Durham:

**Bass Connections:** Duke Office of Durham & Regional Affairs staff help with interdisciplinary student projects such as “Depth,” a 2015-16 project that studied the impacts of homelessness and housing insecurity on the educational and psychological experiences of children and their families living at Families Moving Forward, a temporary home in Durham for homeless families.

**Dive into Durham:** During Duke’s spring break, students learn about hunger and homelessness issues in Durham by volunteering 12 to 16 hours with nonprofits such as the Food Bank of Central & Eastern North Carolina.

**Duke, Durham & Beyond:** The Duke Office of Durham & Regional Affairs partners with Duke Student Affairs to plan themed Durham outings for first-year students.

**DukeEngage Durham:** The 10-week summer program pairs Duke students with nonprofits in Durham, N.C., and in Durham, England. Students also participate in trainings, readings, presentations, tours and reflection sessions.

**Duke Law School Community Enterprise Clinic:** The clinic works with nonprofits and low-wealth entrepreneurs to overcome barriers, attract resources and improve the quality of life in the communities they serve.

**Duke University Retiree Outreach (DURO):** The organization for Duke retirees conducts service projects at Lakewood Elementary School and receives advice and financial support from the Duke Office of Durham & Regional Affairs.

Duke students volunteer at Lakewood Elementary School’s garden.
Duke Explore App: The GPS-enabled mobile app features a “Hidden Durham” tour with 33 Durham locations. The app was created through the Duke PepsiCo K-12 Technology Mentor Program.

Faculty Tours: Duke Office of Durham & Regional Affairs staff offer annual city and neighborhood tours to new Duke faculty members.

Fuqua on Board: The Duke Fuqua School of Business program matches Duke MBA students with Durham nonprofits to serve as non-voting board members.

Make a Difference Day: The Duke Community Service Center coordinates a one-day volunteering blitz for Duke students, employees and Durham neighbors in October.


New Employee Orientation: The office participates in monthly orientations for new Duke staff and faculty and presents ways to partner with the community.

PathWays Fellowship: The office provides funding to Duke Chapel’s one-year program for Duke alumni to work with local nonprofits, churches, businesses and other organizations as well as develop connections in Durham’s West End neighborhood.

“Duke University Retiree Outreach (DURO) provides us a place to volunteer in a meaningful way and an opportunity to meet new people and make new friends. I think all the DURO volunteers are grateful for the way this organization enriches our lives in retirement.” - Margaret Hodel (left)

“For me, as a Duke undergraduate and having worked at Duke for 25 years, I like knowing I have a connection there and that I’m still contributing in my own way to the university via Duke University Retiree Outreach. The Duke Office of Durham & Regional Affairs has been supporting DURO since its inception. That office has given us financial support, and we would not be able to keep this garden going without that support. When we’ve needed students to come out and volunteer during a workday, that office will find them.” - Connie Winstead (right)

Margaret Hodel and Connie Winstead
Duke retirees and co-presidents of Duke University Retiree Outreach

The organization, which began in 1997, is open to Duke employees and their spouses. Retirees volunteer at Durham’s Lakewood Elementary School as tutors, food pantry organizers and more. One of their projects is the upkeep of the school garden, and retirees work hand-in-hand with the student Garden Club.

Project Share: Through this Duke holiday tradition, Duke employees sponsor local families and provide them with gifts like toys, clothing and blankets.

Student Organizations: Office staff serve as advisers for ArtsConnect, Food Recovery Network, The Girls Club, Duke Habitat for Humanity and Swimming with the Blue Devils. In the past, the Duke Office of Durham & Regional Affairs has also supported CHANCE, Wilderness Outdoor Opportunities for Durham Schools (WOODS), Project BUILD, the Magnolia Tree Project, and Mi Gente.

Social Entrepreneurship in Action: The office serves as a partner for Duke’s “Social Entrepreneurship in Action” leadership course, which gives students the skills to become a changemaker.

Tutoring: Duke students provide 13,000 hours annually in community service to Durham Public Schools and community centers.

Volunteer Fair: The Duke Community Service Center holds the annual fair on Duke’s West Campus.

Volunteer Projects: The office links student groups and employee departments to nonprofits that need volunteers, as well as manages a volunteering database: community.duke.edu/volunteer

Duke students, employees, nonprofit partners and community members volunteer during MLK Million Meals on Martin Luther King Jr. Day, when 100,000 meals are packaged for food pantries in the Triangle area.

Samuel DuBois Cook Society: The society honors Samuel DuBois Cook, the first African-American professor to hold a regular faculty appointment at any predominantly white college or university in the South. The office helps plan the annual awards ceremony and comb through nominations.

Service Learning: The office supports the Duke Program in Education and helps with its Service Learning in Education courses, in which community service is integrated with academic study.

Duke students, employees, nonprofit partners and community members volunteer during MLK Million Meals on Martin Luther King Jr. Day, when 100,000 meals are packaged for food pantries in the Triangle area.

Duke retirees with Duke University Retiree Outreach (DURO) partner with Lakewood Elementary School to organize a wellness day and raise money for the school.
During the 2016 Duke Volunteer Fair, 586 students and employees registered to volunteer with at least one organization.

436 people received holiday gifts through Duke’s Project Share program in 2016.

Nearly 450 students from Durham and Orange counties have competed in the Duke University Regional Spelling Bee since it began in 2010.

178 Duke students served as tutors through “America Reads / America Counts” during the 2016-17 academic year.

Nearly 100 Durham Public Schools educators have gone on the Visions trip to Mexico and Guatemala since 2006, when the program began as part of the Duke-Durham Neighborhood Partnership.

16 people have bought homes with help from the Duke Homebuyers Club since 2014, and 75 people are currently in the program.

The Duke Office of Durham & Regional Affairs has invested $8 million in the form of a loan commitment to Self-Help, a community development corporation, to provide affordable housing and help revitalize Durham’s commercial corridors.

Duke’s Doing Good in the Neighborhood employee giving campaign supports 56 nonprofit organizations, 12 neighborhoods, 9 schools and 4 counties.
MOVING FORWARD
Top 5 Goals for the Duke Office of Durham & Regional Affairs

1. Continue to strengthen Duke’s partnership with the City of Durham to attract and retain downtown businesses, increase employment opportunities, and establish downtown Durham as a unique retail and social destination.

2. Further develop Duke’s partnership with Self-Help and the City of Durham to expand affordable housing opportunities in Duke’s partner neighborhoods and spur commercial redevelopment along West Chapel Hill Street, The Shoppes at Lakewood, and in East Durham.
3. Continue to encourage and support Duke student engagement in Durham.

4. Continue to develop new education initiatives and partner opportunities with Durham Public Schools. The main focus is improving students’ literacy skills as early as pre-kindergarten.

5. Focus on strengthening Durham’s nonprofit sector by providing professional development opportunities for nonprofit leaders, supporting innovative project collaborations and organizational mergers, and mentoring organizations that already exist but need further guidance to stabilize or expand.

Students visit the Durham Museum of Life and Science as part of Peaceful Planet, a five-week summer program that teaches “big history” topics such as the birth of the solar system.
The Duke Office of Durham & Regional Affairs, the brick and white building on the left in the photo above, is located along Durham’s Main Street. To the right, Duke Office of Durham & Regional Affairs staff pose next to the office’s sign along Main Street.

The Duke Office of Durham & Regional Affairs sincerely thanks the Duke students and employees, Durham residents, schools, businesses, nonprofits, and foundations that support the work of our office and our partners.

Connect with us to learn more about our programs, partnerships and goals.

community.duke.edu

facebook.com/DukeDARA  @DukeDARA

Mailing address: Campus Box 104352, Durham NC 27708
Physical address: 700 W. Main St., Durham NC 27701
Main phone: (919) 684-6960
Email: duke-community-engagement@duke.edu