

Practical Strategies for Obesity: Treatment in Children and Adolescents



May 21, 2027
Industry Prospectus



United for all patients

Duke Department of Surgery, CME office
dukesurgerycme@dm.duke.edu

Overview

The Duke School of Medicine's Department of Surgery invites you to exhibit at **Practical Strategies for Obesity: Treatment in Children and Adolescents**, offered at Apella RTP in Durham, North Carolina. Duke Surgery has built a reputation as one of the leading surgery programs and is [ranked #1 nationally in funding from the National Institutes of Health for 2025, as reported by the Blue Ridge Institute for Medical Research](#), demonstrating our commitment to training and developing multidisciplinary approaches to improving patient care.

With a focus on multidisciplinary collaboration, Practical Strategies for Obesity: Treatment in Children and Adolescents brings together experts in pediatric medicine, psychology, pharmacology, nutrition policy, and surgery to provide a comprehensive, integrated perspective on treating children and adolescents with obesity. The goal of this course is to equip healthcare providers with current, evidence-based knowledge and actionable tools for delivering high-quality, compassionate care to pediatric patients with obesity. Drawing on the 2023 American Academy of Pediatrics (AAP) Clinical Practice Guidelines, this course addresses the full spectrum of pediatric obesity treatment, including the management of obesity-related health complications, mental health and disordered eating considerations, intensive health behavior and lifestyle treatment, pharmacotherapy, and the role of bariatric surgery in adolescents.

The Course Directors are Dana Portenier, MD, Olga Gupta, MD, and Sarah Armstrong, MD, FAAP.

Dr. Portenier is an Associate Professor of Surgery and Director of Bariatric Surgery at Duke University. He attended the College of Charleston, where he completed a degree in Biochemistry and received the Biochemistry Honors Award. He went on to graduate from the Medical School of South Carolina at Charleston. He then went to Providence Hospital in Detroit, MI, for his residency, where he received the Charles G. Johnston Excellence in Research Award from the Detroit Surgical Society. He also received the General Surgery Resident of the Year Award in 2003 and 2004. Dr. Portenier trained in upper gastrointestinal surgery as a traveling Hepatic-Pancreatic-Biliary Fellow, completing rotations at Mayo Clinic (Minnesota), Memorial Sloan-Kettering Cancer Center (New York), and Saint James University Hospital, Leeds (England). Dr. Portenier completed an Advanced Fellowship in Laparoscopic and Bariatric Surgery at Duke University. Upon completion, he joined the division. Dr. Portenier's clinical interests include minimally invasive approaches to upper gastrointestinal surgery for diseases of the esophagus, stomach, liver, pancreas, adrenal glands, spleen, small bowel, and colon; complicated revisional foregut and bariatric surgery; developing new techniques in the field of single-incision surgery; and weight loss surgery. Dr. Portenier has over 15 years of experience in performing Bariatric Surgery and training MIS Fellows. Dr. Portenier is board-certified with the American Board of Surgery. He is a member of SAGES and ASMBS. He is a globally known leader in the field of Bariatric Surgery and is a frequent speaker at conferences around the world.



Dr. Gupta is an Associate Professor of Pediatric Endocrinology at Duke University School of Medicine. She also practices Obesity Medicine with the Duke Healthy Lifestyles Program. Her areas of specialty include diabetes, hypoglycemia, insulin signaling, and metabolic disorders. Dr. Gupta's clinical and research work focuses on pediatric obesity, diabetes, and metabolic disease, with a particular emphasis on improving outcomes for children and adolescents with type 1 and type 2 diabetes. Her research

spans both basic and clinical science and includes innovative behavioral and technology-enabled interventions to support diabetes self-management in youth. She is the principal investigator on NIH-funded studies examining novel approaches to improving glycemic control and addressing disparities in diabetes technology use among pediatric patients. **Dr. Armstrong** has devoted her career to the treatment of children and adolescents with obesity, particularly those from underserved backgrounds who experience social, ecological, and environmental barriers to health. She has built and directed a comprehensive pediatric weight management clinic, Duke Children's Healthy Lifestyles (HL), recognized as one of the largest child obesity programs nationally, and she is the medical director for Bull City Fit, a community-based fitness program serving historically marginalized populations of children and their families. The program delivers physical activity and cooking classes through a partnership with a local Parks and Recreation department. Her research focuses on systematically assessing the effectiveness, implementation, and scalability of a clinic-community model for obesity treatment and cardiovascular health among children in rural and urban settings.



Exhibitors play a vital role in continuing medical education. We invite you to showcase your latest breakthroughs—from emerging treatments and clinical trials to cutting-edge research—while engaging directly with an influential audience of healthcare professionals.

On behalf of our course directors and the planning committee, I invite you to participate as an Exhibitor for this highly anticipated event. The following pages contain all the materials needed for you to join us, including the conference agenda, exhibitor benefits & information, registration information, and forms. We look forward to working with you and appreciate your support!

Sincerely,
Susan Charamut, CME Program Director
Duke Department of Surgery, Office of Continuing Medical Education

Practical Strategies for Obesity Treatment in Children and Adolescents

CONFERENCE DATE: Friday, May 21, 2027, 7:30 am – 4:00 pm

LOCATION: Apella RTP, 12 Davis Drive, Durham, North Carolina

EXHIBITOR BENEFITS

- **Connect:** Network with a diverse community of healthcare professionals and build lasting client relationships
- **Showcase:** Debut cutting-edge products, offer live demonstrations, and highlight your commitment to advancing patient care
- **Grow:** Generate high-quality leads, conduct real-time market research, and boost your brand's visibility while showcasing your dedication to technological advances and clinical education

EXHIBITOR LEVELS

Gold Exhibitor Level

\$ 2,500

The Exhibitor Level includes the following:

- Live Exhibit Hall Booth
- **Priority booth location for optimal attendee engagement**
- Company name in course materials (Exhibitor Summary/Thank You)
- **Prime visibility/ Priority acknowledgment on the course website exhibitor page and exhibitor summary included in the attendee packets**
- **2** Complimentary Industry Attendee Registrations
- Verbal recognition by Conference Directors at welcome and closing remarks
- Copy of Registered Attendee List (**typically 1 week before the event and a final copy 1 week after the event**)

Silver Exhibitor Level

\$ 1,500

The Exhibitor Level includes the following:

- Live Exhibit Hall Booth
- Company name in course materials (Exhibitor Summary/Thank You)
- Acknowledgement on the course website exhibitor page
- **1** Complimentary Industry Attendee Registration
- Verbal recognition by Conference Directors at welcome and closing remarks
- Copy of Final Registered Attendee List (**typically 1 week after the event**)

REGISTRATION INSTRUCTIONS

To register as an Exhibitor, follow the steps below:

1. Complete the **Exhibitor Registration Form** and **Exhibitor Agreement** (both forms are attached) and return them by email to susan.charamut@duke.edu by April 21, 2027.
2. Register your Exhibit booth and additional booth staff using this link: [\[https://rsvp.duke.edu/w27z3w?RefId=Exhibitor\]](https://rsvp.duke.edu/w27z3w?RefId=Exhibitor). We will register complimentary staff as noted above using the information provided on the Exhibitor Registration Form.
3. During registration, outlined in step #2, pay the exhibit booth fee and additional booth staff registration fee. Credit cards are preferred; however, payment via ACH is also available. Fees

are due as noted below in EXHIBIT FEE PAYMENTS. Email susan.charamut@duke.edu with any questions or assistance requests.

EXHIBIT FEE PAYMENTS:

- Exhibitor Sponsorship Payments are to be received no later than **April 21, 2027**.
- Payment method: Credit card and ACH payment methods are available; credit card payments are preferred [<https://rsvp.duke.edu/w27z3w?RefId=Exhibitor>]. No additional fees are added to credit card payments.
- ACH payments: Contact Susan Charamut at susan.charamut@duke.edu **before** sending payment. The ACH remittance must be provided for us to appropriately credit the payment for the exhibit booth. Duke University, Tax ID 56-0532129
- Domestic ACH or Wire transfers should use the following instructions.
 - Bank: Wells Fargo Bank, N.A.
 - 420 Montgomery Street, San Francisco, CA 94104
 - ABA#: 121000248 (Domestic only)
 - Beneficiary: Duke University Concentration account
 - Beneficiary address: 324 Blackwell St., Suite 900, Durham, NC 27701
 - Account #: 2023740253053
 - Memo: Daren Perez, Duke Surgery; 2027 Pediatric Obesity Conference

AGENDA (*Subject to change*)

7:30 am Registration and **Exhibitors**

Session I, Evidence-Based Obesity Care

7:50 am Welcome and Overview

8:00 am AAP 2023 Clinical Practice Guidelines

8:20 am Weight Sensitivity: Bias, Stigma, and Communication

8:40 am Management of Common Obesity-Related Health Complications

9:10 am Mental Health and Disordered Eating

9:30 am Session I Q&A

9:45 am Break and **Exhibitors**

Session II, Advanced Obesity Care

10:15 am Intensive Health Behavior and Lifestyle Treatment

10:40 am Pharmacotherapy in Pediatric Obesity Treatment

11:10 am Identifying and Managing Genetic Causes of Obesity

11:30 am Keynote Part 1: Child Obesity Policy Wins and Fails

12:00 pm Keynote Part 2: The new Dietary Guidelines for Americans and Implications for Child Nutrition

12:30 pm Session II Q&A

12:45 pm Lunch and **Exhibitors**

1:45 pm Patient Panel: Experiences, Successes, and Challenges

Session III, Bariatric Surgery

2:15 pm Bariatric Surgery in Adolescents

3:00 pm Bariatric Surgery Programs, Process, and Approval Pathways

3:30 pm Session III Q&A

3:45 pm Closing

INDUSTRY EXHIBITS AND BREAKS Exhibitors will be in our Exhibit Hall. Exhibitors will have one table, two chairs, existing flooring, standard heat, and air conditioning. Exhibit tables are available on a first-come, first-served basis with priority given to our Gold Exhibitors (*booths will be marked as reserved*).

Exhibitors should bring their table coverings. At least one (1) representative must be at the exhibit booth during exhibit hours. Industry representatives are welcome to attend the educational sessions as space permits. ***Please note, however, that recording of these sessions is not permitted.***

VENUE DETAILS:

[Apella RTP](#), is conveniently located off I-40 on Davis Rd, just 12 minutes from RDU airport. Apella offers an escape from your typical tired conference center by offering



an inspired setting to invigorate and encourage successful outcomes.

On-site parking and an inviting reception lounge with soaring floor-to-ceiling windows and creative lighting installations welcome guests.



EXHIBITOR VENUE RESOURCES: All costs associated with exhibiting are the responsibility of exhibitors. Exhibitors may ship materials in advance. For detailed information on advance shipping, visit our [exhibitor rules & regulations](#) page.

VENUE RULES: The exhibitor must follow the rules and regulations established by the venue.

Exhibitors are responsible for any charges for A/V, electrical, mailing, and all other costs associated with exhibit set-up and take-down. There shall be no modifications, including, without limitation, removal of furniture, fixtures, artwork, etc., adding tables or chairs, signage, and portable refrigerators. Power cords are available upon written request.

CANCELLATION: Cancellations are not permitted upon receipt of the application. No refunds will be issued after payment has been received.

FAILURE TO OCCUPY SPACE: Exhibitors must inform the Program Director in writing of booth cancellations. In the event a company has not arrived when the posted exhibit hours begin, the Program Director reserves the right to use that space as deemed appropriate, with no obligation to provide a refund. If exhibit material has been delivered to the booth but has not been assembled, the Program Director reserves the right to remove the material and place it in storage or direct the general service contractor to install the exhibit at the exhibiting company's expense. Exhibitors will not be allowed to assemble or install any exhibit material once the hall has opened.

EXHIBITOR CODE OF CONDUCT: This course is an educational event intended to advance the practice and treatment of pediatric obesity. The preservation of the scientific integrity and educational value of the course and the audience's enjoyment of the educational activity are of paramount importance. As a courtesy, we invite you to join sessions related to your interest, but recording any session is prohibited.

The Duke Office of Continuing Medical Education will acknowledge support in program materials, as applicable. In accordance with ACCME accreditation guidelines, representatives of organizations are not permitted to engage in sales or promotional activities or to distribute commercial promotional materials in the room where the educational activity takes place. Sales or promotional interactions with attendees must be restricted to their assigned exhibit table. Marketing materials may not be offered, distributed, or displayed anywhere other than the company's assigned exhibit table as required by ACCME Standard 4.4. Exhibit materials and advertising may not be displayed or distributed beyond the perimeters of the exhibitor's assigned table, and exhibitors must comply with the provisions of this policy.

Exhibitors must wear the official Duke-supplied badge at all times in the exhibit area and in the room where the educational activity takes place.

It is the responsibility of the exhibitor to ensure that all exhibit staff are aware of and adhere to the Duke Office of Continuing Medical Education policies and terms of the exhibitor agreement, and that they professionally conduct themselves.

AMERICANS WITH DISABILITIES ACT (ADA) COMPLIANCE: Each exhibiting company is responsible for compliance with the ADA in its exhibit. Visit the [ADA website](#) for additional information. Failure to comply with the ADA is a serious matter and can involve litigation and/or fines.

STAY HOME WHEN APPROPRIATE

- Stay home if you have tested positive for COVID-19 or are showing symptoms of COVID-19.
- Stay home if you have been in close contact with a person who has symptoms of COVID-19 within the past 14 days.



Thank you for agreeing to exhibit at the upcoming continuing education (CME) event listed below. We look forward to your participation. This education activity is independent from exhibitors, and commercial support does not result in commercial bias or commercial influence in the education. The exhibitor support does not establish a financial relationship between the exhibitor company, planners, faculty, and others in control of education content. Duke Continuing Education will remain in compliance with the ACCME Standards for Integrity and Independence, including the following guidelines from Standard #4, Appropriate Management of Associated Commercial Promotion:

- Duke Continuing Education must make all decisions regarding the receipt and disbursement of commercial support.
- Exhibitors and ineligible companies must not pay directly for any of the expenses related to the education or the learners.
- Duke Continuing Education may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only.
- Duke Continuing Education must not use commercial support to pay for travel, lodging, honoraria, or personal expenses for individual learners or groups of learners in accredited education.
- Duke Continuing Education may use commercial support to defray or eliminate the cost of education for *all* learners.
- The terms, conditions, and purposes of the commercial support are documented in this agreement between the company and Duke Continuing Education.
- Duke Continuing Education will keep a record of commercial support received and how it was used and will produce that accounting, upon request, by the accrediting body or by the ineligible company that provided the commercial support.
- Duke Continuing Education must disclose to the learners the name(s) of the ineligible company(ies) that gave the commercial support, and the nature of the support if it was in-kind, prior to the learners engaging in the education.

**Disclosure must not include the ineligible companies' corporate or product logos, trade names, or product group messages.*

In connection with your participation, please sign this letter to acknowledge that you agree to hold Duke University Health System harmless from any liability, damages, or costs (including reasonable attorneys' fees) that may arise as a result of your exhibition at this event. Without limiting the breadth of this hold harmless agreement, you acknowledge that it shall extend to include the loss, damage, or theft of any equipment or materials you bring to the event site as well as injuries that you, your employees, or agents may incur.

Sincerely,
Susan Charamut
Duke Department of Surgery
Office of Continuing Medical Education
Erwin Square, 2200 W. Main St., Box 28
Suite 510, Office 5121
Durham, NC 27705
919-681-6370

I acknowledge and agree to the hold harmless provisions set forth in this letter. Event

Conference title: Practical Strategies for Obesity: Treatment in Children & Adolescents

Event Date: November 14, 2025

Exhibit Fee: Gold - \$2,500

** Before the event date, please pay the hosting department within Duke University. Be advised that there are FDA restrictions on the promotion of investigational and pre-approved drugs and devices.*

Company Name: _____

Print Name: _____

Signature: _____ **Date:** _____

Email: _____ **Phone:** _____

INDUSTRY REGISTRATION FORM

Practical Strategies for Obesity: Treatment in Children and Adolescents, May 21, 2027

THIS FORM MUST BE RETURNED TO REGISTER / RESERVE YOUR SPOT

1. COMPANY (HOW YOUR COMPANY WILL BE LISTED AS AN EXHIBITOR FOR THIS EVENT)

Exhibiting/Sponsoring Company

Address:

City:

State:

Zip:

Country:

Phone #:

2. PRIMARY CONTACT (PLEASE PROVIDE INFORMATION FOR MEETING CONTACTS TO RECEIVE ALL MEETING-RELATED CORRESPONDENCE)

Name:

Phone #:

Title:

Email:

Address:

Will primary contact be attending as an exhibitor?

City:

State:

☐ Yes

☐ No

Country:

Zip:

3. SPONSORSHIP LEVEL (PLEASE SELECT THE SPONSORSHIP LEVEL NOT INCLUDING ANY DISCOUNTS OR INCENTIVES. EXHIBITORS ARE PROVIDED COMPLIMENTARY REGISTRATIONS AS NOTED IN THE INDUSTRY PROSPECTUS)

☐ \$2,500 Gold Level

☐ \$1,500 Silver Level

1

Register additional Industry Staff at \$75

Total \$

4. PAYMENT (SELECT YOUR PAYMENT TYPE)

☐ **Credit Card Payment (PREFERRED)** is available on the registration website

☐ **ACH or Wire Transfer** (Domestic instructions)

Bank: Wells Fargo Bank, N.A.

420 Montgomery St, San Francisco, CA 94104

ABA#: 121000248 (Domestic only)

Beneficiary: Duke University Concentration Account

Beneficiary Address: 324 Blackwell St., Suite 900, Durham, NC 27701

Account # 2023740253053

Attn: Daren Perez, Pediatric Obesity Symposium

Remittance must be sent to confirm/process payment

5. ATTENDEES (COMPLETE ALL INFORMATION FOR REGISTRATION PURPOSES; ATTACH ADDITIONAL SHEETS, IF NECESSARY)

Complimentary attendees:

(1) Name

Title:

Email Address:

City:

State:

Phone #:

(2) Name:

Title:

Email Address:

City:

State:

Phone #:

Additional attendees (you must pay the additional cost)

(1) Name:

Title:

Email Address:

City:

State:

Phone #:

(2) Name:

Title:

Email Address:

City:

State:

Phone #:

Continue to page 2

6. COMPANY INFORMATION (PLEASE INCLUDE INFORMATION TO BE DISPLAYED ON THE COURSE WEBSITE, MARKETING, AND MATERIALS.)

Company Description (PLEASE BE BRIEF; YOU ARE LIMITED TO 300 CHARACTERS)

Company Representative (TO BE INCLUDED AS THE PRIMARY CONTACT ON ALL MATERIALS; PLEASE SELECT ONE CONTACT)

Name

Email

Phone #

Company website

If you have exhibited in the past, we will use the logo on file. If there has been a change or you are a new exhibitor, please submit a PNG or JPEG file to susan.charamut@duke.edu. Note: only PNG or JPEG files can be accepted.

7. AGREEMENT & AUTHORIZATION: I am an authorized representative for this company with full power and authority to sign this application for exhibit/sponsorship. The company and its representatives agree to comply with all of the rules and regulations stated in the Industry Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement. I consent on behalf of the company and its representatives to allow the information provided here to be included in the course materials, marketing, and website and further consent to the use of any and all photography and video taken during the conference including the company booth and the company's representatives.

Authorized Signature:

Date:

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) DUKE UNIVERSITY	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. ☐ Individual/sole proprietor ☒ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate ☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. ☐ Other (see instructions) _____ 501(C)(3)	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions _____ ☐	
	5 Address (number, street, and apt. or suite no.). See instructions. PO BOX 104132 (FOR 1099 REPORTING ONLY)	Requester's name and address (optional)
6 City, state, and ZIP code DURHAM, NC, 27708		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-				-		
or									
Employer identification number									
5	6		-	0	5	3	2	1	2
								9	

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 1/27/2026
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they