Leveraging Public/Private Partnerships to Advance Population Health
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Mission Driven Engagement

UnitedHealthcare mission is to help people live healthier lives and to help make the health system work better for everyone.

- Every initiative we undertake must fit with the mission of our organization
- The majority of initiatives fall in the intersection of these circles
- Those that address all three areas are likely to have the greatest return on investment
- Collaborations with state partners, non-profits and community based organizations can happen within any circle
- Strongest collaborations develop when missions and goals align to serve the individual & community
Housing & Healthcare Opportunities

Engaging and Connecting Individuals Who are Homeless With Health Care Services

Connect Individuals to Existing Housing Resources and Entities

Coordinate Between Health Plan Staff and Housing and Housing Service Providers

Leveraging Existing or Emerging Medicaid Benefits to Support Housing

Funding Housing Capacity Through Low Income Tax Credits

Identifying Innovative New Ways to Address Housing Challenges

Example: Texas Chronically Homeless Initiative

The Vision

To develop robust partnerships with homeless coalitions in areas with high numbers of unable to locate, likely chronically homeless, individuals with high health care utilization. Leverage partners' tools and capabilities to locate these individuals, facilitate rapid supportive housing placement, and engage the managed care coordination team to wrap around Medicaid support services.

Our Partners

- Continuum of Care Program Providers

Build Relationships Among Partners

Establish Parameters

Contract

Data Match

Begin Locating and Engaging Members

Facilitate Housing

Facilitate Health Care Access

On-going Support

Measure and Evaluate
**Employment & Healthcare Opportunities**

- **Integrating Employment into Person Centered Planning**
- **Building Networks & Relationships**
- **Leveraging Existing or Emerging Medicaid Benefits to Support Employment**
- **Improving Community Capacity to Improve Employment Outcomes**

**Example: Project SEARCH**

- The Project SEARCH High School Transition Program is a unique, business led, one year school-to-work program that takes place entirely at the workplace. Total workplace immersion facilitates a seamless combination of classroom instruction, career exploration, and hands-on training through worksite rotations.
- UnitedHealthcare Community Plan of Texas became a host site in 2014.
- Outcomes for the first year:
  - Four interns have found competitive employment; one chose to pursue a volunteer-based position; remaining four are currently being supported through their job-search process
  - Increased community acceptance of employment for persons with disabilities including a new Project SEARCH site in 2016
  - Increased awareness of issues of employment, opportunities and challenges for CSHCN and individuals with I/DD among health plan staff and positive employee moral
  - Stronger relationships with community organizations, schools, the Texas Department of Assistive and Rehabilitative Services (DARS) and employers in the Sugar Land community
Creating the Environment

States play a significant role in developing an environment that encourages innovative solutions.

- Clarity in key priorities of public health the state wants to focus on and alignment with healthcare delivery system
- Culture to support innovation, testing, re-evaluation and re-tooling – not all pilots will be successful, flexibility is needed
- Recognition that death by 1000 pilots is also possible – balance the number of initiatives undertaken and priorities
- Flexibility to build collaborations that leverage organizational strengths not pre-defined partnership entities
- Contracting and program design that supports a holistic approach to the individuals served
  - Benefits and population inclusion
  - Rate structure, admin vs. quality improvement

Questions

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