Spurring Population Health Improvements through Delivery System Innovations

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CDC strategic directions

Health Security
Improve health security at home and around the world

Leading Causes of Death
Better prevent the leading causes of illness, injury, disability, and death

Public Health-Health Care Collaboration
Strengthen public health/health care collaboration
Major trends in health care provide new opportunities for prevention and population health

<table>
<thead>
<tr>
<th>Trends</th>
<th>Prevention and Population Health</th>
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<tbody>
<tr>
<td>1. Increased insurance coverage</td>
<td>1. Clinical preventive services</td>
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<td>2. Widespread payment reform</td>
<td>2. Innovative patient-centered care</td>
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<td>3. New clinical models</td>
<td>3. Community-wide health</td>
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16 million more adults now have health insurance coverage

![Bar chart showing health insurance coverage](chart)

Payment reform is widespread

*Volume → Value*

- Movement from fee-for-service to value-based
  - 50% of Medicare payments by 2016
- Value focus may increase focus on prevention and wellness
- Unevenness and pace of change create challenges for providers/plans

Many states increased proportion insured by more than 5%, 2013 to 2014

State Innovation Model is a game changer

- More than $1 billion to get to 80% value-based – 34 states funded
- Public and private payers working to align measures and incentives
- Population health must be included
- Linked PH-PC system innovation in several states
- Public health is needed at the “table”
The “6/18” Initiative

Promote adoption of evidence-based interventions in collaboration with health care purchasers, payers, and providers

High-burden health conditions 6/18 Evidence-based interventions that can improve health and save money

Goal:
- improve coverage, access, utilization, and quality of prevention
- improve population health

SIX WAYS TO SPEND SMARTER FOR HEALTHIER PEOPLE

- TOBACCO USE REDUCTION
- BLOOD PRESSURE CONTROL
- INFECTION PREVENTION
- ASTHMA CONTROL
- UNINTENDED PREGNANCY PREVENTION
- DIABETES PREVENTION AND CONTROL

*HEALTHCARE-ASSOCIATED INFECTIONS
Development of 6/18 initiative

- Focus on 6 high cost, high prevalence conditions
- 18 interventions identified based on review of evidence-based clinical intervention
- Examples of traditional clinical proposals included
  - Self blood pressure monitoring
  - Prescribing of medications for hypertension, tobacco use & asthma – *but without cost-sharing*
  - Increasing access to contraceptive services by *unbundling LARC and eliminating pre-approval*

Steps towards Engagement

1. **Phase 1:** Align Priority Condition
2. **Phase 2:** Define the Intervention
3. **Phase 3:** Build the Case
4. **Phase 4:** Actively Engage & Promote

*Increase knowledge Build skills*
Potential 6/18 Partners

Purchasers
- States
- Employers
  - Business Roundtable
- Large Health Systems
  - Trinity
  - VA
  - Kaiser
- Office of Personnel Management

Providers
- Large Health Systems
- ACOs
- FQHCs
- Provider Organizations
- HMOs
- Veterans Administration

Payers
- Commercial Insurers
  - Blue Cross-Blue Shield
  - Humana
- Medicare
- Medicaid; Centene
- Health Insurance Exchanges

Covered Populations
- Employer-based
- Medicare
- Medicaid
- Exchanges

Other
- Benefits consultants
- Third Party Administrators

QUESTIONS?
THANK YOU!

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