Expanding PrEP Uptake in Michigan Through Collaborations

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Overview

• Patient Education
• Provider Resources
  • Website
  • Training
  • Outreach
• Measuring Uptake
• Measuring Barriers
• Next Steps
• Future Collaborations
Patient Education

- Media
  - CAB input
- Provider Directory
- Provider Finder
- Linkages
  - PrEPcost.org
Provider Resources

• Website Resources
  • PrEP Provider Toolkit with billing codes
  • Risk and Readiness Assessments
  • Practice/Clinical Guidelines

• Training
  • Henry Ford Health System 24 hour NP consult line
  • MATEC Clinical Preceptorship and PrEP Provider Network
  • MPCA PrEP Modules

• Outreach
  • Academic Detailing
    • Using HIV and STD surveillance data to target providers
Measuring Uptake

- Referrals and Continuum of Care
  - Measured in public health databases—HIV testing and STD case management
- Client Surveys at LGBT events—roughly 200 a year in SE MI
- Insurance Claims
  - Collaboration with Medicaid and Blue Cross

![Medicaid Beneficiaries taking Truvada by Sex 2012-2015](image)

![Survey Results](image)
Measuring Barriers

- Sampled SE MI providers who diagnosed at least 1 case of gonorrhea or syphilis in the past 2 years
- 227/551 surveys
- 19% discuss PrEP with all of their MSM patients
- 64% have heard of PrEP before
- 42% feel comfortable prescribing PrEP but only 28% would be willing to oversee care
- 67% say their practice cannot provide information on PrEP payment programs
- 59% of their clients are insurance by Medicaid
- 23% have concerns about staff time
- 48% have concerns about prior authorization
Next Steps

• Using claims data to identify and outreach to vulnerable population
  • Collaboration with a Medicaid Health Plan and a University to mine local data to look for HIV- men with rectal gonorrhea or syphilis who could receive an active PrEP referral and education
• Community Health Worker billing for peer support
• MTM model for pharmacy reimbursement
• RN billing for local health department STD nurses
Future Collaborations

- Public Health Presentation to Medicaid Policy Division
- Public Health Meeting with Medicaid EOB Division to discuss confidentiality provisions
- Public Health Presentation to Medicaid Health Plans Pharmacy and Medical Directors
- Public Health Presentation to Clinical Advisory Steering Committee
- Public Health Presentation to Pharmacy Liaisons
Thank you for your time....

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