



2026 Sponsorship Opportunities The Minnesota Quilt Show

Sponsorship Opportunities					
Recognition	Diamond \$1500	Gold \$1000	Silver \$500	Bronze \$250	Show Vendor
Sponsorship Benefits					
Naming Opportunities (Quilt Awards, Faculty, Learning Stage, Special Exhibits)	3 opportunities, 1st Preference	2 opportunities, 2nd Preference	1 opportunity, 3rd Preference	NA	NA
One-Day Show Passes (if not vending)	4 passes	3 passes	2 passes	1 pass	NA
Learning Stage Presentation (30 minutes)	3 free time slots	2 free time slots	1 free time slot	Purchase	Purchase
Banquet Tickets	2 free tickets	1 free ticket	Purchase at reduced price	Purchase at reduced price	Purchase at reduced price
Show Vendor Booth Access					
Priority placement on show floor plan	1st Choice	2nd Choice	3rd Choice	4th choice	NA
Website/Social Media Promotion					
Opportunity for promotions on Minnesota Quilters' Social Media (Facebook and Instagram) (following of 29,000 people)	4 Promotional Posts	2 Promotional Posts	1 Promotional Post	NA	NA
Presence on Minnesota Quilters' Website*	Logo, Name, Location, Link to Website, tagline	Logo, Name, Location, Link to Website	Name, Location, Link to Website	Name, Location, Link to Website	NA
Featured on Show's Sponsor and Vendor Page*	Logo, Name, Location, Link to Website, tagline	Logo, Name, Location, Link to Website	Name, Location, Link to Website	Name, Location, Link to Website	NA

Recognition	Diamond \$1500	Gold \$1000	Silver \$500	Bronze \$250	Show Vendor
*Presence on Minnesota Quilters website begins from time of Sponsorship payment through 12/31/2026. Presence on Show Sponsorship web page extends for life of 2026 show web pages. Presence on Social media through 8/30/2026.					
Show Guide					
Listing in Show Guide as a Sponsor	Logo, Name, Website	Name, Website	Name, Website	Name, Website	NA
Listing in Show Guide as a Vendor	Name, Highlighted	Name, Highlighted	Name, Highlighted	Name, Highlighted	Name
Recognition and Signage at Show					
Recognition on signage throughout the show	Yes	Yes	Yes	Yes	NA
Signage at sponsored award/event/classroom	Yes	Yes	Yes	NA	NA
Sponsor name badge ribbons	Yes	Yes	Yes	Yes	NA
Recognition in Banquet Program	Yes	Yes	Yes	Yes	NA
'Stuffer' in Advanced Registration packets	1 item	1 item	1 item	1 item	NA
Sponsor banner for booth	Yes	Yes	Yes	Yes	NA
Recognition in Publications and Communications of Minnesota Quilters					
Listed in Minnesota Quilters Annual Report as a Sponsor	Yes	Yes	Yes	Yes	NA
Listed in Minnesota Quilters Monthly Newsletter as a Sponsor (mailing to 700+ members)	Logo, Name, Location, Link to Website	Logo, Name, Location, Link to Website	Logo, Name, Location, Link to Website	Logo, Name, Location, Link to Website	NA
Listed in monthly email (mailing list of ~6000)	Logo	Logo	Logo	Logo	NA



Minnesota Quilters Business Membership Benefits

BENEFITS OFFERED
Minnesota Quilters Website Presence <i>Name and link on Business Member page</i>
Helpful referrals to your business location by Minnesota Quilters Office Staff
Opportunity to promote your business through Minnesota Quilters Facebook page
Listed as a Business Member in Minnesota Quilters monthly newsletter <i>Name and location listed in January, April, July, and October issues</i>
Listing as a Business Member in Minnesota Quilters Annual Report at end of year <i>Name and location</i>
Opportunity to apply for vending at an Minnesota Quilters monthly meeting
2 free business card size ads during calendar year in Minnesota Quilters monthly newsletter
Email copy of Minnesota Quilters monthly newsletter
Textile Center Library privileges
Eligible to apply for offering workshops to Minnesota Quilters members in coordination with Minnesota Quilters Education calendar <i>As space/schedule allows</i>

Annual Business Membership: \$75

To sign up contact our Office Manager, quilter@mnquilt.org