Professional Literacy Suite: Jumping hurdles: guiding students' learning journey through co-designing compulsory digital literacy assessments across an undergraduate course

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The Professional Literacy Suite contains three separate modules embedded in first and third year.

The suite comprises:

- Essential Digital Literacy (EDL)
- Introduction to Professional Identity (IPI)
- Professional Literacy (PL)

The suite is scaffolded across the Bachelor of Commerce, being implemented as part of the major course review.
Why & How

GLO3 – Digital literacy skills and support Employability ‘work ready’ skills

Hurdle requirement with pre and post self-assessments

Course-wide view in compulsory units – across all majors

Equitable experience for all students- accessibility / mode of study

Constructively aligned to Course Learning Outcomes

Based on established frameworks – JISC, Deakin University Library & multimedia

Discipline specific – transferable, sustainable, customisable, authentic, active learning

The Journey

Over the Horizon

2018 T3

2018 T2

2018 T1

2017 T3

2017 T2

2016 T2

2016 T1

2015 T1

Embed across other BL courses and other faculties?

Future

DEAKIN

2018 T3

EDL for BPRE embedded

2018 T2

EDL new design delivered / EDL for BPRE built / PL embedded

2018 T1

Introduction to Professional Identity runs for the 1st time
Essential Digital Literacy (EDL) redesigned for accessibility
Work begins on EDL for Bach. Property and Real Estate (BPRE)
Professional Literacy (PL) created from WPDLM

2017 T3

Workplace DLM trialled in 2 parts
Introduction to Professional Identity (IPI) created

2017 T2

Workplace DLM delivered
Soft launch - BCom hub site only

2016 T2

Work begins designing for 3rd yr.

2016 T1

Module embedded into 1st year

2015 T1

Work begins to designing 1st yr. module as part of the Bachelor of Commerce (BCom) course enhancement
Essential Digital Literacy (EDL) – 1st year core unit

- EDL - Scenario based, student centred learning
  - Finding Information
  - Using Information
  - Sharing Information
  - Short multiple choice quiz after each section – 80% to pass
  - Created Using Tumult Hype
  - Additional Html and JavaScript coding

Introduction to Professional Identity (IPI) – 1st year core unit

- IPI - Creating and Managing a Professional Identity
  - View of prospective employers
  - Managing risks
  - Deakin Talent Portal / LinkedIn / Alumni
  - Created using Smart Sparrow adaptive technology
  - In built feedback, assessment and analytics
  - Grades feed through to LMS

Professional Literacy (PL) – 3rd year capstone units

- PL - Designed for students transitioning into the workforce
  - Workplace Information Sources
  - Evaluation and Ethical use of Information
  - Managing and Sharing Information
  - Created using Smart Sparrow
  - First at Deakin to use the ‘Class’ and ‘Grades integration’ tools allowing mass implementation – recognition of prior student completion
Implementation – Embedded in curricula

- Multi-disciplinary team
- Inclusion in assessment guidelines – hurdle
- Project Management
- Staff and Student support
- Evaluation and Feedback

Continuous Improvement – reusable and transferable

Results – completions & survey data

- Introduced T1 2016
  - 7472 completions
- Introduced T1 2018
  - 1676 completions
- Introduced T2 2018
  - 976 completions

Professional Literacy Suite - total completions 10124


After completing the modules:
- 94.12-99.13% of students are either confident or extremely confident in the DL skills
- Fail rate for assignment more than halved – 18% to 8% (EDL)
- Increase in C, D, and HD grades for sections of rubrics addressing GLO3 Digital Literacy – 60% to 71%

"It is an all-round benefit by completing the module, I feel 100% more confident starting at Deakin and now finding my way in Digital Literacy and being accurate when referencing in assignments correctly."

"Understanding how to navigate Deakin’s resources as an online student this is the first unit that has provided such in-depth insights - thank you"

"Completing this module has given me a better understanding on how to find and use accurate research materials for my future assignments and any other paper I work on outside of uni."

"Overall, viewing this module as a whole, I believe that it improved my understanding of the importance of networking and how, associations and my online identify affect the successfulness of my professional ability."

"Not only was it enjoyable, but very informative and a good refresher for final year"

"This was great training - it should be compulsory in the very first unit students attempt. Wished I had completed it before my Management unit!"
Questions ????


Contact details

Blog site


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