Contemporary collecting: collecting Instagram for local studies

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The move from taxonomy to folksonomy

To #, or not to #, that is the question
Whats ketchup favourite dance? salsa. #fishmarket #chips #Evanshead #arvo #Australia

alba_mhermida
“Babe it's all about the vision.” He says. Me says “I'm squinting my eyes, but just can't see beyond the holes...” #trusthimm... ... #coupleswhorenovatetogetherstaytogether #blockheads #renovation #beachshack #byron to #evanshead #luckyinlove
catching up on all my photo sessions from the last few weeks! I am so excited to send off the final galleries tonight 😊 photo of the stunning @Kaliebrookeofficial from her October promo shoot! . . .
#photographerlife #pretty #countrymusic #reasonnow #farm #countrygirl #Kaliebrooke #singer
#songwriter #countrygirl #australiancountrymusic #northernrivers #farmlife #northernriversphotographer
#canonaustralia #beautiful #isn'tsheoriginal
Our first list of hashtags

#bonalbocentral #borderranges #borderrangesnationalpark #bundjalung #bundjalungcountry #casinobeeffweek #casinogolfclubmarkets #casinonsw #coraki #dobiesbight #evanshead #gatewaytokyogle #kyogle #kyoglecountry #richmondriver #richmondvalley #richmondvalleymade #sheepstationcreek
Disaster struck.....
Collating the collection
Working together

Formats and collaboration
Underneath the images

3 major bits of logic in the software:

- Defining hashtags of interest
- Reach out to Instagram to harvest images
- Display and moderate images
What are you looking for?

Tags ➔ Harvester
Underneath the images
Changing the back end around hashtags

- Interacting with user provided data is unpredictable
- Making assumptions about large sets of data is fraught
- Best to try and react to the changing needs of the app than to try and cover all bases
But what about copyright?!
Limitations

- Relying on Instagram not changing the way that other apps talk to it
- Dealing with large sets of data is difficult
Future possibilities

- Other media platforms
contacts

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