Creative Technology Hub...
a Makerspace designed with a social purpose

A PARTNERSHIP TACTICAL URBANISM PROJECT
FOUNDED BY SEAWORKS FOUNDATION AND HOBSONS BAY CITY COUNCIL
Had me at Hello...

Connections
Innovation
Agility
Opportunities
Destination Seaworks

- A purpose built, standalone, specific designated space intentionally designed with learning in mind.
- Aligns perfectly with the Vision & Mission of the Seaworks Foundation which strives to engage the public in interactive and educational activities to recognize and celebrate local heritage.
- The design elements proposed separate Technology Zones constructed from shipping containers providing synergies with the industrial look and feel of Seaworks.
Our Play-friends
(aka Project Partners)
Painful cooking lessons...

CULTURE
STRATEGY
CULTURE
Internal partners
Seaworks & Hobsons Bay City Council

- HBL Management team
- SEAWORKS BOARD
- Council IT
- KIRSTY FROMHOLTZ
- ALANA KINGSTON
- JOSIE MEREDITH
- RISHANTH SITHA
- JOSH PASSARINI
- ROD NELSON
- ANDREW RHUL
- SEAWORKS VOLUNTEERS
Partnership asset mapping is a vital methodology to activate and support broad stakeholder engagement.
Innovation

Need and impact of innovation in learning?

Western Region Economics
Craig Rowley
Lead West
The Engineering Practice Academy
Tactical Urbanism
Transformational in design and intent
Creation of flexible spaces - utilising freight containers is an adopted practice worldwide.
Container Design

Proposed Floor Plan

North Elevation

South Elevation

East Elevation

West Elevation

Proposed Plan

Draft

SEAWORKS

WILLIAMSTOWN

HOBSONS BAY CITY COUNCIL
However ...
like all great stories ...
A plot shift is in play...
Opportunities

Sustainable Opportunities
- Solar Power
- Cherry Energy - Echo Group
- Panels on the roofing system as pro bono or contribution to overall site.

Sustainable Future Opportunities
- Professional development offerings
- Joint event offerings
- Hire out of space to community for group use for projects

Online Engagement Opportunities
- Website & app development projects
- Tribus - community projects

Community Engagement Opportunities
- Mens Shed and community involvement - great interest already
- Events including makerfairs, illuminations, competitions (e.g. remote control boat building and races), museum activation and interpretation.
Timelines

- Full project plan and scoping completed
- Further major funding secured
- Senior Coordinator on board commencing April 2018
- Community engagement April-October 2018
- Securing of partnerships and MOUs complete June 2018
- Commencement of fit out freight containers Nov 2018
- PLOT SHIFT Nov 2018 - Feb 2019
- Soft opening iterating ... March - August 2019
- Launch AUGUST 2019
CIAO and thank you

For further information

Paula Kelly Paull  
Manager Learning Communities 
Hobsons Bay City Council 
pkellypaull@hobsonsbay.vic.gov.au

CEO Seaworks  
Seaworks.Williamstown@gmail.com

Kirsty Fromholtz  
Senior Digital Project Coordinator 
kfromholtz@hobsonsbay.vic.gov.au