INTERNATIONALIZATION STRATEGIES FOR THE 21ST CENTURY

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Speaker

Brad Farnsworth
Assistant Vice President, Center for Internationalization and Global Engagement, American Council on Education
Today

1. Defining internationalization
2. Effective leadership
3. Taking action
“Comprehensive internationalization, as defined by CIGE, is a strategic, coordinated process that seeks to align and integrate policies, programs, and initiatives to position colleges and universities as more globally oriented and internationally connected institutions.”
The CIGE Model for Internationalization

- Articulated institutional commitment
- Administrative leadership, structure, and staffing
- Curriculum, co-curriculum, and learning outcomes
- Faculty policies and practices
- Student mobility
- Collaboration and partnerships

Comprehensive Internationalization
Three questions on student learning

• Are international learning goals included in your strategic plan?
• How many students have an international learning experience?
• How do you measure international learning?
Three questions on international students

• Do you have a marketing plan for international students?
• Who is accountable for the plan?
• Do you have structures that support international students from first contact through alumni status?
Three questions on partnerships

- Do you have a centralized inventory for all international partnerships?
- Who has responsibility for aligning partnership goals with institutional goals?
- Who has responsibility for evaluating, ending, and expanding international partnerships?
Taking action

What is the first thing you will do?
Does the structure of your board support this action?
Thank You

We value your feedback and ask that you please complete the evaluation of this expert briefing session.