

Privacy Statement

This website (hereinafter the “**Website**“) is provided by **Bayer Vital GmbH** (hereinafter “**us**” or “**we**”). For further information regarding the provider of the Website, please refer to our [imprint](#).

A. Handling of personal data

In the following we wish to provide you with information on how we handle your personal data when you use our Website. Unless otherwise indicated in the following chapters, the legal basis for the handling of your personal data results from the fact that such handling is required to make available the functionalities of the Website requested by you (Art. 6(1)(b) General Data Protection Regulation).

I. Using our Website

1. Accessing our Website

When you call up our Website, your browser will transfer certain information to our web server. This is done for technical reasons and required to make available to you the requested information. To facilitate your access to the Website, the following information are collected, briefly stored and used:

- IP address
- date and time of access
- Time zone difference to Greenwich Mean Time (GMT)
- Content of request (specific site)
- Status of access/HTTP status code
- Transferred volume of data
- Website requesting access
- Browser, language settings, version of browser software operating system and surface

Moreover, to protect our legitimate interests, we will store such information for a limited period of time in order to be able to initiate a tracking of personal data in the event of actual or attempted unauthorized access to our servers (Art. 6(1)(f) General Data Protection Regulation).

2. Registration and login

After confirming your willingness to attend this event, you might receive a personalized link. In order to register for an event the event management team requires certain information to provide logistical services.

These are personal data like:

- Name, surname, gender and title
- Contact data and work data (address, phone, ...)

Further information to provide logistical services:

- Travel preferences
- Accommodation preferences
- Dietary preferences

After the registration you might adjust your registration. You can do that on your own with the provided link in the confirmation e-mail and your confirmation number.

3. Setting of cookies

a) What are cookies?

This Website uses so-called “cookies”. Cookies are small text files that are stored in the memory of your terminal via your browser. They store certain information (e.g. your preferred language or site settings) which your browser may (depending on the lifespan of the cookie) retransmit to us upon your next visit to our Website.

b) Subject to your consent

We only use optional cookies if we have obtained your prior consent (Art. 6(1)(a) General Data Protection Regulation). Upon your first access to our Website, a banner will appear, asking you to give us your consent to the setting of optional cookies. If your consent is given, we will place a cookie on your computer and the banner will not appear again as long as the cookie is active. After expiration of the cookie’s lifespan, or if you actively delete the cookie, the banner will reappear upon your next visit to our Website and again ask for your consent.

c) How to prevent the setting of cookies

Of course you may use our Website without any cookies being set. In your browser, you can at any time configure or completely deactivate the use of cookies. This may, however, lead to a restriction of the functions or have adverse effects on the user-friendliness of our Website. You may at any time object to the setting of optional cookies by using the respective objection option indicated in the table above.

4. Event registration and organization

We collect the following personal data that is necessary for the registration and organization of the event: **participant data** such as name, surname, address, job title, email address; **EFPIA data, if applicable** (The EFPIA Disclosure Code is a voluntary commitment that requires all EFPIA member companies to disclose transfers of value to healthcare professionals and healthcare organizations. Under this code, all EFPIA member companies, including Bayer, will publish all direct and indirect, monetary and non-monetary transfers of value related to the development and commercialization of prescription-only human pharmaceuticals.), company information; information regarding **meeting attendance, hotel accommodation, catering and transfer** and other information that is voluntarily provided by the user during online registration.

The collected data is stored in the Webtool and used to generate different participant lists such as rooming list, EFPIA reporting list and transfer list that are necessary for the administration and organization of the event. Your data will be stored for a period of 2 years after the event.

The legal basis for the processing is the performance of a contract with you (Art. 6 (1) (b) General Data Protection Regulation).

5. Use of contact forms

You can contact us directly via the contact forms available on our Website. In particular, you may provide us with the following information:

- Name, surname, gender and title
- Contact data (e.g. E-Mail address, phone number)
- Message

We process information provided by you via contact forms exclusively for the processing of your specific request. We delete this information as soon as it is no longer required anymore in order to process or follow up on your request.

6. Information on side effects and quality complaints

This Website is not intended or designed for communications regarding side effects, lack of therapeutic effect, medication errors, grey market products/counterfeit medicine, incorrect or off-label use, quality complaints

and/or other issues regarding the safeness or quality of Bayer products. If you wish to report side effects or make a quality complaint, please contact your health care professional (e.g. physician or pharmacist), your local health authority, or use our [Website](#) for the report of undesirable side effects.

If you nevertheless report to us undesirable side effects or other issues regarding the safeness or quality of Bayer products, we will be legally bound to deal with your communication and may have to contact you for clarification purposes. Subsequently, we may have to notify the competent health authorities of the issues reported by you. In this context, your information will be forwarded in pseudonymized form, i.e. no information by which you may be directly identified will be passed on. We may also have to forward these pseudonymized notifications to our group companies and cooperation partners, to the extent these are likewise obliged to notify their respectively competent health authorities.

II. Transfer of personal data for commissioned processing

For the processing of your personal data we will to some extent use specialized service contractors. Such service contractors are carefully selected and regularly monitored by us. Based on respective data processor agreements, they will only process personal data upon our instruction and strictly in accordance with our directives.

III. Transfer of data to third parties

We share your data with the following third parties for the following purpose:

Third Party	Scope and purpose of transfer	
Hotel	To book an event and to organize the schedule of events as well as transportation	
Restaurants	To organise catering during the event	
Transfer agency	To organise transportation	
Event agency	Provides event management services on behalf of Bayer	

IV. Processing of personal data outside the EU / the EEA

Your personal data will in part also be processed in countries outside the European Union (“EU”) or the European Economic Area (“EEA”), which may have a lower data protection level than European countries. In such cases, we will ensure that a sufficient level of protection is provided for your personal data, e.g. by concluding specific agreements with our contractual partners (copy available on request), or we will ask for your explicit consent to such processing.

B. Information regarding your rights

The following rights are in general available to you according to applicable data privacy laws:

- Right of information about your personal data stored by us;
- Right to request the correction, deletion or restricted processing of your personal data;
- Right to object to a processing for reasons of our own legitimate interest, public interest, or profiling , unless we are able to proof that compelling, warranted reasons superseding your interests, rights and freedom exist, or that such processing is done for purposes of the assertion, exercise or defense of legal claims;
- Right to data portability;
- Right to file a complaint with a data protection authority;
- You may at any time with future effect withdraw your consent to the processing of your personal data. For further information please refer to the chapters above describing the processing of personal data based on your consent.

If you wish to exercise your rights, please address your request to the contact indicated below. (-> Contact).

Contact

For any questions you may have with respect to data privacy, please write an e-mail to ECM-Support@bayer.com or contact our company data protection officer at the following address:

Group Data Protection Officer

Bayer AG

51368 Leverkusen

Amendment of Privacy Statement

We may update our Privacy Statement from time to time. Updates of our Privacy Statement will be published on our Website. Any amendments become effective upon publication on our Website. We therefore recommend that you regularly visit the site to keep yourself informed on possible updates.

Last updated: **10.09.2019.**