

COCC AMPLIFY 2026**Partners Expo Information****Conference Dates:** June 3 – 5, 2026**Partners Expo Dates:** June 3 – 4, 2026*Information sheet will be updated periodically.*

- The Partners Expo will be located in the **Earth Expo** at Mohegan Sun, 1 Mohegan Sun Blvd, Uncasville, Connecticut. **The Earth Expo is not carpeted. COCC will work with the Official Services Contractor to carpet the Earth Expo and it will be of no additional cost to you.**
 - **Registration for Partners:** Wednesday, June 3, 2026 from 8:30am to 4:00pm. Please check in at the Registration booth that will be located on the right-hand side when entering the convention center. Once you check in and receive your name badge, please proceed down the hall to the Expo Center where there will be a second check in desk with your partners expo packet.
 - **Move-In: Wednesday, June 3, 2026 – 8:30am – 12:00pm and 1:30pm – 5:00pm**
 - In order to match the expanded Wednesday agenda COCC is hosting a special preview of the Partners Expo at 12:00pm. If you cannot meet the 12:00pm start time, please halt move-in as appropriate and resume at 1:30pm, ensuring the safety of conference attendees.
 - **Move-Out: Thursday, June 4, 2026 – 4:00pm.**
 - All bills of landing must be turned in to the official services contractor by 5:00pm. All carriers must check in by 6:00pm. Official services contractor will **not** be on site on Friday, June 5.
 - **ACTION ITEMS: Send to COCC at coccpartners@cocc.com ASAP please.**
 - **Deadline – February 23, 2026**
1. **Corporate Profile - Please limit profile to 50 words.** These will be posted to the conference website and the mobile Guidebook available to all attendees.
 2. **Corporate Website URL**
 3. **Corporate Logo:**
 - a. **Preferred Format:**
 - i. **Vector EPS File:** Submit your logo as a vector EPS file (e.g., Adobe Illustrator EPS or AI) with all fonts and strokes converted to outlines. This ensures scalability without loss of quality.
 - b. **Alternative Format:**
 - i. **SVG File:** If a vector EPS file is not available, an SVG file is preferred for its scalability and compatibility across various platforms.
 - ii. **PNG File:** A high-quality PNG file with a transparent background is acceptable if vector files are not available. Please ensure the PNG file is larger than 1000px in either width or height.
 - c. **Resolution:**
 - i. All logos must be at least 300 DPI (dots per inch) to ensure high-quality print and digital use.
 - d. **File Restrictions:**
 - i. **Please Do Not Send:** Web images or files embedded within Microsoft Office applications (Word, PowerPoint, or Excel) are not acceptable.
 - e. **Color Variations:**
 - i. Provide the logo in its primary color scheme.

ii. If available, include alternate versions of your logo in white and black.

f. **Additional Notes:**

- i. Ensure the logo is clear and free of pixelation or blurriness.
- ii. Double-check that all text within the logo is legible and properly outlined.

• **Official Services Contractor: Capital Convention Contractors**

- Exhibitor Kits will be emailed directly to the Primary Conference Coordinator in early to mid-April from the Official Services Contractor. Official Services Contractor website will allow exhibitors to order carpet, equipment, furniture, arrange shipping, etc.
- The Event Center is not carpeted. COCC will work with the Official Services Contractor to carpet the entire hall. Should you wish to purchase additional padding and color specific carpet for your booth – the Exhibitor Kit will have many options. We will post the color of the carpet when a decision has been made.
- Also available on the Official Services Contractor site will be the **electrical and internet order forms**. These services are ordered through the Mohegan Sun. The advanced (discount) rate deadline for these specific services will be made available when the exhibitor kits are distributed.

• **Expo Networking Hours**

○ **Wednesday, June 3**

- 12:00pm to 1:30pm – **Preview! Lunch in the Expo**
- 5:00pm to 6:30pm - **Welcome Cocktail Reception**

○ **Thursday, June 4**

Below are the blocked networking breaks – time allotted only to the Expo – there are no sessions booked during the times below. The Expo will be open from 10:00am – 4:00pm.

- 10:00am to 11:00am - **Sponsored Refreshment Breaks in the Expo**
- 12:00pm – 1:15pm – **Lunch in the Expo**
- 2:50pm to 3:50pm – **Sponsored Refreshment Breaks in the Expo**

- **Commitments received after April 15** will be considered however the late registration prevents inclusion in select printed materials as they go to press sufficiently in advance of the conference.

• **Conference Agenda: Partner Access**

- Partners are invited to attend all social functions beginning with the Wednesday evening Cocktail Reception. In addition, Partners are invited to attend all General Session events. Please allow COCC client attendees to be seated first. **Breakout Sessions are not open to Partners.**
- **New this year!** COCC will be scheduling a lunchtime PRIOR to the rest of the conference attendees so that they can have the time to eat lunch prior to the Partners Expo break. Please [click here](#) to view the agenda that is specific to partners.

- **Hospitality Lounge:** Located near the expo hall, this is a convenient place to sit and gather for a more private conversation, have a snack or charge your mobile device. Please feel free to use this area during non-networking hours.

- **Meals, Social Events and Dress Code: Sponsorship** covers all meals and social events at the Conference for designated booth representatives beginning with lunch on Wednesday. **Dinner is not provided at the cocktail reception. There will be heavily passed appetizers and stations throughout the expo area**

– **please help yourself.** Dress code throughout the conference is casual! Wednesday and Thursday evening's social event is casual.

- **Partner Raffles:** Partners are welcome to have raffles for attendees. Partners are responsible for the offering. Please select winners by Thursday, June 4 at 3:30pm. A Raffle Winner Form will be included in the registration packet. **The completed form and prize must be dropped off Thursday afternoon between 3:30pm and 4:00pm to a COCC representative located in the Expo hall.** *Winners and sponsors will be announced on our mobile app on Thursday evening. All prizes will be available for winners to retrieve at COCC's registration desk on Friday morning, June 5.*
- **Partners Expo Game:** We will be bringing back the Partners Game in 2026. Like previous years, we are using the mobile app for our partners game. Participating attendees must accumulate 1,100 points by visiting a minimum of 30 expo booths and inputting the codeword displayed on your booths table tent. Table Tents will be included in the Show Day Packet distributed at Partners Registration. PLEASE DON'T LOSE THE TABLE TENT AS THERE IS ONLY **ONE** WITH YOUR CODEWORD!! Codewords are specific to your booth and cannot be shared with other booths. Eligible participants will be entered into a random drawing. *The two winners will be posted on our mobile app on Thursday evening. All prizes will be available for winners to retrieve at COCC's registration desk on Friday morning, June 5.*
- **Sponsorship Benefits:**
 - Partner's corporate profile, website link and logo are posted to the Client Conference website.
 - Partners are recognized in the presentation loop that plays prior to the General Sessions and throughout the Conference.
 - Platinum sponsors are recognized from the podium during Wednesday's General Session.
 - All Partners are recognized on signage located throughout the Conference.
 - Partner logos are included on designated collateral material as appropriate.
 - Partner corporate profile, website link and logo will be included in the Mobile App. Link and access code for the Mobile App will be available at Partner Registration.
 - Partners will receive an attendee list with email addresses (attendees that have opted-in).
 - Sponsorship level dictates how many booth representatives are eligible for complimentary registration. **Partners will be charged \$675 per each additional booth representative.**
 - We prioritize booth locations based on sponsorship level, with the higher tiers closer to the center or adjacent to other high traffic areas. COCC always aim to place each sponsor in the best spot we can.
- **Invoice Payment:** Partner companies will have the option to pay their sponsorship fee via credit card or invoice. For 2026, COCC is waiving all credit card processing fees. If you choose to pay the sponsorship via invoice, all invoices need to be paid prior to April 1, 2026 or it will incur a 5% interest charge. Any sponsorship registrations received after April 1 must pay their sponsorship fee via credit card. Invoice payments can be paid via check or Wire/ACH transfers. Payments for additional booth reps beyond your complimentary registrations must be paid via credit card at the time of registration. Partners will receive discount codes for each complimentary registration they receive and will be given the option to input that code during booth rep registration to avoid the additional booth rep charge.
- **Hotel Accommodations:** Hotel accommodations are not included in your Sponsorship. The Partners COCC Room Block link is available at the end of the Booth Rep registration.
- **Questions:** Please contact Haley DiStasio at 877-678-0444 x 7558 or coccpartners@cocc.com with any questions.