



Latino Alumni Association **CELEBRATION**

Sponsorship and Partnership Opportunities
Investing in Student Success, Alumni Engagement,
and the Future of LMU

EVENT SPONSORSHIP PACKAGES

The Latino Alumni Association Celebration brings together alumni, students, families, faculty, staff, and friends to honor our community's achievements, celebrate our shared heritage, and raise critical funds for student scholarships. Your partnership helps create transformational opportunities for students while strengthening the legacy of Latino alumni at Loyola Marymount University.

Liderazgo (Leadership) Sponsor\$15,000 **(\$1,650 nondeductible)**

Impact

- Funds **three student scholarships** (\$9,000)

Benefits

- Includes all the benefits of LMU's leadership donor program
- Prominent sponsor logo placement on all event materials
- Recognition from the stage as the Liderazgo sponsor
- Sponsor logo projected throughout the event
- 10 tickets to the LAA Evening of Celebration
- Full-page color advertisement in the event program
- Sponsorship listing on the LMU LAA website throughout the year
- Social media recognition
- Recognition in scholarship impact communications

Raíces (Roots) Sponsor \$10,000 **(\$1,020 nondeductible)**

Impact

- Funds **two student scholarships** (\$6,000)

Benefits

- Includes all the benefits of LMU's leadership donor program
- 8 tickets to the LAA Evening of Celebration
- Half-page color advertisement in the event program if received by Oct.7, 2026.
- Sponsor logo projected throughout the event
- Sponsorship listing on the LMU LAA website throughout the year
- Event signage recognition
- Social media recognition

Comunidad (Community) Sponsor..... \$5,000 **(\$510 nondeductible)**

Impact

- Funds **one student scholarship** (\$3,000)

Benefits

- Includes all the benefits of LMU's leadership donor program
- 4 tickets to the LAA Evening of Celebration
- Quarter-page color advertisement in the event program if received by Oct.7, 2026.
- Sponsor logo projected throughout the event
- Sponsorship listing on the LMU LAA website throughout the year

CELEBRATION PARTNERS

Underwriting opportunities allow individuals or organizations to support this celebration by sponsoring specific elements of the event. For inquiries, please contact events@lmu.edu.

Hosted Bar \$4,000
(\$260 nondeductible)

Benefits

- Recognition on event experience signage
- Recognition in the event program
- Recognition in pre- and post-event communications if received by Oct. 7, 2026
- 4 tickets to the LAA Evening of Celebration

Entertainment Sponsor.....\$3,000
(\$195 nondeductible)

Benefits

- Recognition on event experience signage
- Recognition in event program
- Recognition in pre- and post-event communications if received by Oct. 7, 2026
- 3 event tickets

Event Elements \$1,000
(\$65 nondeductible)

Benefits

- Recognition on event experience signage
- Recognition in event program
- Recognition in pre- and post-event communications if received by Oct. 7, 2026
- 1 event tickets

Advertisement in event program only; does not include event tickets.

Full page	Half page	Quarter page
\$1,000*	\$500	\$250

Please send press-ready ad files to events@lmu.edu.

*Includes all the benefits of LMU’s leadership donor program

ALUMNI CLASS CHALLENGE

“Unidos para el Futuro” Scholarship Challenge.

Friendly competition. Lasting impact.

Alumni are invited to rally their classmates in support of student scholarships. With a gift of \$3,000 you can support a student dream of higher education. Each class competes to raise the greatest amount for the LAA Scholarship Fund.

Challenge Goals

- Increase alumni participation
- Support student scholarships
- Strengthen class pride and engagement

Recognition Categories

- Class with highest total dollars raised
- Class with highest participation rate
- Young alumni challenge winner (classes of 2021–26)

Recognition

- Recognition during the event
- Listing in the event program
- Recognition on the LAA website
- Social media spotlight

TICKET PRICES

Ticket Type	Price
General Admission	\$75*
Young Alumni (Classes 2021–26)	\$65
Sponsor a student	\$75* all gift

*Gift portion \$10