

2023

EXHIBITOR  
PROSPECTUS



Cosmetic

Bootcamp 2023

19th Annual

**SUMMER MEETING**

THE PREMIER MEETING FOR CORE AESTHETIC PHYSICIANS

June

22-25, 2023

Aspen

Colorado

St. Regis

Hotel

# WELCOME



## Dear Industry Partners,

We are proud to celebrate the 19th Anniversary of The Cosmetic Bootcamp Summer Meeting. Thanks in large part to our industry partners, Cosmetic Bootcamp has grown in stature, size, and scope over the years. With your continued support, we offer lectures on the most current and pertinent topics, a faculty beyond compare, workshops that illustrate what is happening in the real world of aesthetic medicine, and unparalleled opportunities for networking and building relationships with peers and colleagues.

We are dedicated to improving the program each year, ensuring that we meet the evolving needs of Core Aesthetic Physicians and their practices. By listening to attendees, we provide a dynamic program that is never stale, repetitive, or indistinguishable from every other meeting.

In that spirit, given the challenges over the past few years, in 2023 we will continue to offer both a Live meeting as well as a virtual component. This will allow us to continue CBC at the St. Regis in Aspen, while allowing attendees who cannot travel to benefit from the educational content and industry offerings we provide.

Additionally, the virtual portion of the meeting will provide an enduring nature to the content plus access to you, our industry partners, well past the meeting dates.

The Cosmetic Bootcamp has maintained an intimate setting to allow maximum interaction, while showcasing a wide array of devices, procedures, products, and services. We measure our success by the satisfaction of attendees and supporters, equally. The goal is to ensure that everyone leaves with increased knowledge, a wider network of professional contacts, and the confidence they will return to their office better equipped to make a positive contribution in the aesthetic medicine space.

Thank you for your consideration.

## FOUNDING CHAIRMEN

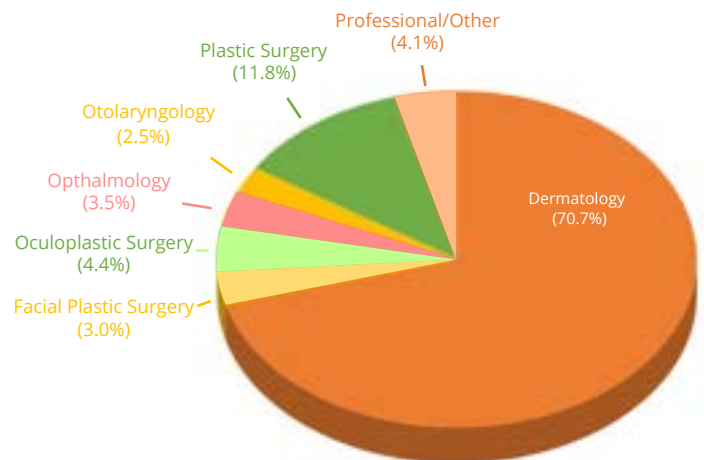
**Dr. Kenneth Beer | Dr. Mary Lupo**

## REGISTRATION BY NUMBERS

Our flagship summer meeting is widely regarded as one of the most informative and well-respected programs in the aesthetic field.

- Non-physician providers may attend with their supervising physician (certain sessions are restricted)
- 150+ CORE Aesthetic physicians meeting
- Trade show with 50+ exhibitors (both larger and smaller independent companies) and ample opportunity for exposure over 2 full days
- Incentives for attendees to visit exhibits include raffles, cocktail receptions, and placement of all food functions in exhibit area
- Enduring materials and access for at least 3 months post-live meeting

## ATTENDEES BY SPECIALTY



# PROGRAM OVERVIEW

\*for promotional purposes only, subject to change

## June 22, 2023

- Arrivals & Registration
- Pre-program: Human Cadaver Facial Dissection Workshop - A Full Face Surgical Anatomy & Injection Course
- Exhibitor Set Up
- Welcome Reception for all attendees

## June 23, 2023

- Exhibits all day
- Live Patient Demonstrations & Didactic Lectures all day
- Wine & Cheese Reception for all in the Exhibit Hall

## June 24, 2023

- Exhibits break down - time TBD
  - Note that exhibitors are prohibited from breaking down early unless consent is granted in advance by meeting organizers.
- Live Patient Demonstrations & Didactic Lectures all day
- Cocktail Reception for all attendees

## June 25, 2023

- Didactic Lectures and Live Patient Demonstrations
- 12:00 pm meeting concludes

### SUPPORT INCLUSIONS

	DIAMOND \$120,000	PLATINUM \$80,000	GOLD \$55,000	SILVER \$30,000	RUBY \$17,000	GEMSTONE \$6,000
<b>IN-PERSON MEETING INCLUSIONS</b>						
Booth	20' x 10' in Prime Location	10' x 10'	10' x 10'	6' Table in Prime Location	6' Table	6' Table
Promotional Session*	CUSTOM 45 MIN Lunch & Learn Sip & Study (5 available)	30 MINUTE Promotional Session	20 MINUTE Promotional Session	10 MINUTE Promotional Session	Available for Purchase	N/A
One Advisory Board Meeting	✓	✓	✓	+\$5,000	+\$5,000	N/A
LCD TV ADS (Full screen size, static)	5	4	3	2	2	1
Live-Meeting Rep Badges	12	10	7	5	3	2
Custom Promotional Email to Attendees	2	2	1	1	1	Available for Purchase
Custom Meeting App Text Alert	3	2	2	1	1	N/A
Access to Invitation-only Financial Summit	4	3	2	1	N/A	N/A
Lead Retrieval Device	✓	✓	✓	Available for Purchase	Available for Purchase	Available for Purchase
Logo on materials and website	✓	✓	✓	✓	✓	✓
Collateral Material in attendee tote bags	✓	✓	✓	✓	✓	Available for Purchase
Pre and post meeting attendee list	✓	✓	✓	✓	✓	✓

\* NOTE: Per CME compliance, promotional sessions will be held in separate meeting space or when possible, in main session location with time buffers.

All supporters will have the ability to be part of our virtual platform if desired. Please note that our meeting is recorded and will be available On-Demand approximately 5 days post-meeting for a period of 90 days. Virtual booths and functions will be visible for this duration of time. **This meeting is NOT Live-Streamed.**

**ONLINE PRESENCE INCLUDES:**

- Clicks and content that you provide
- 3 online representative badges
- Representative Chat feature
- Booth metrics provided each month post-meeting

## ADDITIONAL SPONSORED OPPORTUNITIES

### EDUCATIONAL

#### ELECTRONIC SCIENTIFIC POSTER DISPLAY: \$15,000

- Have your company name around the monitors that run an interactive display of the scientific posters.
- Includes stipend for 2 Residents to attend CBC.

#### PROMOTIONAL INDUSTRY SESSION OR SYMPOSIA

Contact Meeting Designs for pricing and availability. Custom opportunities available (approximate pricing range from \$15,000-\$35,000 for 10-30 minutes)

- Add Podium time or a dedicated workshop to promote your science, technology or products.
- Speaker must be a faculty member or approved by CBC/Meeting Designs; honoraria and any additional expenses are at your discretion.

#### SIP AND STUDY: +\$15,000 to base level price for Gold and Platinum\*

#### LUNCH AND LEARN: +\$20,000 to base level price for Gold and Platinum\*

- Purchase the option to move your promotional session to a prime agenda slot.

\*based on availability after Diamond sponsors have selected.

### EDUCATIONAL

#### RESIDENT'S SCHOLARSHIPS: \$10,000

- Support 5 residents to come to the meeting to enhance their education. Support will be acknowledged via a printed certificate.



## SOCIAL EVENTS

Includes signage and acknowledgment on agenda where appropriate.

### FACULTY DINNER SPONSOR (3 available): \$40,000

- Host and interact with CBC Summer faculty in an intimate fine dining setting in beautiful Aspen.

### FACULTY LOUNGE SPONSOR: \$25,000

- Host the faculty in a comfortable casual space, where they can catch their breath, get a bite to eat, connect with friends, and review their slides. You may place branding and reps in the space throughout the day. Full meeting duration sponsor.

### FACULTY COCKTAIL EVENT: \$18,000

- Host the faculty for a 30-minute private event in our designated space in the Hotel. Includes light food and beer/wine.

### EXHIBIT HALL RECEPTION: \$25,000 (2 Available)

- 45 -minute event in the exhibit hall with attendees and faculty (includes light hors d'oeuvres and beverages)
- 2-Minute welcome speech to attendees; (2) 24" x 30" easel posters at the reception included. You may print an invitation at your cost to place in the welcome bags.
- Option to add your 'Signature' cocktail, champagne toast or other promo idea. (billed at your direct costs where applicable)

### COURTYARD COCKTAIL RECEPTION: \$30,000 (1 available)

- Host a 45-minute final evening reception in the Aspen Courtyard. Includes hors d'oeuvres and light beverages. Option to upgrade décor and food/ beverage at your discretion and cost.
- Includes 3 minute welcome speech to attendees. You may print an invitation to include in the welcome bags (at your cost)

### OFF-SITE DINNER FOR ATTENDEES

- Contact Meeting Designs for pricing, availability, and restrictions.

## BRANDING OPPORTUNITIES

### MOBILE MEETING APP: \$15,000

- Be the name at every attendee's fingertips by sponsoring the Meeting App – the Go-To source for all meeting details. Includes branding on the instructional download sheet as well as your logo in our scrolling banner across the top of the app. Bonus - our meeting app houses our on-demand virtual platform for all access post meeting!

### WI-FI SPONSORSHIP: \$12,000

- Attendees will access the internet using the password you select and direct them to a web page of your choosing. Logo will be included on the connection instructions.

### HOTEL KEY CARDS: \$15,000

- The first thing attendees will see when they check into their room - your name on their key card!

### ATTENDEE TOTE BAGS : \$15,000

- Have your company name hanging from everyone's shoulder throughout the meeting – and beyond!

### BRANDED LANYARDS FOR OUR BADGE HOLDERS: \$10,000 **SOLD OUT**

- Single line imprint around the neck lanyard for all attendees.

### BRANDED HAND SANITIZER STATIONS: \$10,000 ea.

- 2 stations positioned in the exhibit space with your branding. Additional stations at additional cost.

### FACULTY GLAM STATION: \$10,000

- Treat the faculty to hair and makeup before they take the stage. Appointment times only as directed by Meeting Designs, includes fees for stylists.

### JOURNAL NOTEBOOKS: \$7,500

- Attendees' notes will go home with them, giving you exposure long after the meeting adjourns.

\*\*No outside events with CBC faculty and/or Attendees are permitted without the express written consent of CBC/Meeting Designs.

## BRANDING OPPORTUNITIES

### RELAXATION STATION: \$15,000

- Help attendees relax/reduce stress with a quick massage. You can share your messaging via pull up banners you supply. Two text alerts included to help promote the activity and sponsorship. You manage the appointments and activity, Meeting Designs will designate timing and location; Therapist fees are included. Extra time if desired is at your cost.

## MEAL FUNCTIONS

All meal function options include acknowledgment in the agenda and an easel sign with your logo. Boxes for 'to-go' with branding available at additional cost.

**BREAKFAST SPONSOR:**  
**\$10,000/day (3)**

**LUNCH SPONSOR: \$20,000/day (2)**

**MEETING BREAK SPONSOR:**  
**\$7,500 each (6)**

## PROMOTIONAL ENHANCEMENTS

### MEETING APP TEXT ALERT: \$1,000

- Remind attendees to visit your booth, check out your show specials, or view your Promotional presentations

### CUSTOM CREATED EMAIL BLAST: \$2,000

- CBC will send out an email blast created by our team to our database. Email is sent out twice.

### ADDITIONAL LCD ELECTRONIC ADVERTISEMENTS: \$1,500

- Cost is per full screen ad in rotation

### ATTENDEE BAG INSERTS: \$1,500 (\$2,000 FOR PRODUCT SAMPLES)

- Make an impression with your company's literature, show specials, or include a product sample

### PRIVATE ROOM FOR PERSONALIZED DEMONSTRATIONS

- Contact Meeting Designs for pricing, availability, and restrictions.

\*\*No outside events with CBC faculty and/or Attendees are permitted without the express written consent of CBC/Meeting Designs.



# SUPPORT APPLICATION

2023 Cosmetic Bootcamp Summer Meeting  
June 22-25, 2023 | St. Regis, Aspen, CO



Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
As it should appear on materials

Address \_\_\_\_\_

City, State, Zipcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Support	Amount	Support	Amount	Support	Amount
<input type="checkbox"/> CBC Diamond Partnership	\$120,000	<input type="checkbox"/> Faculty Lounge	\$25,000	<input type="checkbox"/> Journal Notebooks	\$7,500
<input type="checkbox"/> Platinum	\$80,000	<input type="checkbox"/> Faculty Cocktail Event	\$18,000	<input type="checkbox"/> Relaxation Station	\$15,000
<input type="checkbox"/> Gold	\$55,000	<input type="checkbox"/> Exhibit Hall Cocktail Event or Wine Tasting Event	\$25,000	<input type="checkbox"/> Meeting App Text Alert	\$1,000
<input type="checkbox"/> Silver	\$30,000	<input type="checkbox"/> Courtyard Cocktail Reception	\$30,000	<input type="checkbox"/> Custom Created Email Blast	\$2,000
<input type="checkbox"/> Ruby	\$17,000	<input type="checkbox"/> Breakfast Sponsor	\$10,000	<input type="checkbox"/> Additional LCD Ad	\$1,500
<input type="checkbox"/> Gemstone	\$6,000	<input type="checkbox"/> Lunch Sponsor	\$20,000	<input type="checkbox"/> Attendee Bag Inserts (Brochure & Flyer)	\$1,500
		<input type="checkbox"/> Meeting Break Sponsor	\$7,500	<input type="checkbox"/> Attendee Bag Inserts (Samples)	\$2,000
<input type="checkbox"/> Electronic Scientific Poster Display	\$15,000	<input type="checkbox"/> Mobile Meeting App	\$15,000	<input type="checkbox"/> Private Room for Personalized Demos	Contact Us
<input type="checkbox"/> Promo Session 30 Min	Contact Us	<input type="checkbox"/> Wi-Fi Sponsor	\$12,000		
<input type="checkbox"/> Promo Session 20 Min	Contact Us	<input type="checkbox"/> Off-Site Dinner for Attendees	Contact Us		
<input type="checkbox"/> Promo Session 10 Min	Contact Us	<input type="checkbox"/> Branded Hotel Keycards	\$15,000		
<input type="checkbox"/> Sip & Study upgrade	\$15,000	<input type="checkbox"/> Tote Bags	\$15,000		
<input type="checkbox"/> Lunch & Learn upgrade	\$20,000	<input type="checkbox"/> Branded Lanyards for Our Badge Holders	SOLD OUT		
<input type="checkbox"/> Resident Scholarships	\$10,000	<input type="checkbox"/> Branded Hand Sanitizer Stations	\$10,000 ea		
<input type="checkbox"/> Advisory Board	Contact Us	<input type="checkbox"/> Faculty Glam Station	\$10,000		
<input type="checkbox"/> Faculty Dinner	\$40,000				

**\*\*\*NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL PAYMENT IS RECEIVED\*\*\*  
NO REFUNDS AFTER 1/30/23; ALL CANCELLATIONS SUBJECT TO PENALTY**

Full payment must be received per invoice due date as noted. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an exhibitor cancels, CBC must be notified in writing. A cancellation fee of \$1,000.00 will be deducted from any refund made for support commitments of up to \$5000. 50% of commitment penalty for support commitments above \$5001. No refunds will be made for cancellations within four (4) months of the show.

**Please make checks payable to Meeting Designs and send with completed application to:  
Meeting Designs, LLC, 36 Mechanic Street, Suite 207, Foxboro, MA 02035, Attn: Michele Ader,  
FAX to: 866-306-5210, or E-mail to: mader@mdmeetingdesigns.com**

**If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088**

Visit the website below and scroll to the **SUBMIT PAYMENT** button at the **very bottom** of the page.  
Be sure to enter your invoice number or company name.

**SUBMIT PAYMENT**

\_\_\_\_\_  
Signature of company representative agrees to terms and conditions\*

# EXHIBITOR / SPONSOR SUPPORT RULES & REGULATION

## General

All matters and questions not covered by these Rules and Regulations are subject to the decision of the Cosmetic Bootcamp LLC and their authorized representatives. The words "CBC" used herein shall mean the Cosmetic Bootcamp Summer Meeting in Aspen, CO, its committees, agents or employees acting for the management of the Meeting and Exhibition.

## Application for Space

Applications for space shall be made in writing on the official application form.

## Assignment of Exhibit Space

Exhibit space locations will be assigned at the sole discretion of CBC. Applications received from prospective Exhibitors will be recorded in order of their receipt; CBC will assign space and notify Exhibitors of location. Requests for exhibit location can be made and CBC will make every attempt to honor, however, the final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, CBC shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of the exhibition. Please note exhibit space locations Exhibitors had the previous year is not guaranteed. Full Payment is required to assign space.

## Payments & Refunds

Full payment must be received per invoice due date as noted. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an Exhibitor cancels, CBC must be notified in writing. A cancellation fee of \$1,000.00 will be deducted from any refund made for support commitments of up to \$5000. 50% of commitment penalty for support commitments above \$5001. No refunds will be made for cancellations within four (4) months of the show.

## Booth Personnel Registration/On-Site Responsibilities

All booth personnel must pre-register. An Exhibitor registration link will be emailed to the person who has listed him or herself as the main contact on the application. Exhibitors are required to staff their booths at all times when the exhibit hall is open to attendees. Exhibitor badges will be made available on-site only and Exhibitors must wear them at all times. Exhibitor badges include access to the exhibit hall, any meal functions served in the exhibit hall, as well as all educational sessions (pending available space). Exhibitors' badges are personal and are not transferable. Exhibitor personnel may not enter the exhibit space of another Exhibitor without permission from the latter. At no time may anyone enter the unmanned booth of another Exhibitor. If extra badges are needed, the vendor will be charged an appropriate fee for purchase provided space is available. No refunds will be possible.

## Installation of Exhibits

\*PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT  
Exhibitor set up is on June 22, 2023. All exhibits must be fully installed by 5pm on June 22. After this hour, no installation work will be permitted without special permission from CBC. An exhibitor kit with detailed times will be provided closer to the meeting.

## Removal of Exhibits

\*PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT  
Dismantle is on Saturday, June 24, 2023. Note that exhibitors are prohibited from breaking down early unless consent is granted in advance by meeting organizers. Exhibits should be packed and ready to ship by Sunday, June 25, 2023 at 1pm. Vendor should schedule pickup by their preferred carrier for Monday June 26, 2023.

## Unoccupied Space

Exhibit space not occupied one hour prior to the opening of the exhibit hall may be reassigned by CBC exhibit management, without refund of the rental paid. Exhibit management may also prepare the exhibit or remove the freight from the booth area at the expense of the Exhibitor.

## Care of Exhibit Space

Exhibitors shall keep occupied space in good order. Special cleaning and dusting of booth, display, equipment and material will be the Exhibitor's responsibility and shall be performed at the Exhibitor's expense.

## Conduct of Exhibitors

Exhibitors shall conduct themselves in an ethical and professional manner at all times and in conformance with these regulations. Exhibitor badges must be worn at all times. CBC reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. An Exhibitor's booth, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that booth. The minimum age for admission into the exhibit hall is 18 years of age.

## Security

Providing security for exhibits, exhibitor property and for Exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

## Insurance and Liability

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the exhibition. It is the Exhibitor's sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state and local laws for any activities conducted in association with or as part of the exhibition.

## Safety and Fire Regulations

All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with the local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard, or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas, and oxygen tanks are not permitted.

## Hazardous/Medical Waste

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, CBC reserves the right to fine the exhibiting company.

## Attendee List

All sponsors and exhibitors will receive a final list of attendees at the conclusion of the meeting. Information may only be used by attending sponsors and exhibitors and may not be released or sold to other business entities.

**Outside events involving our attendees/faculty must be coordinated through and approved of by Meeting Designs.**