

SPONSOR & EXHIBITOR PROSPECTUS 2022

**WESTIN GALLERIA
DALLAS, TX**

MARCH 10-13, 2022

GLOBAL
**DALLAS COSMETIC™ SURGERY
& MEDICINE MEETING**
Patient Safety and Advances
March 10-11, 2022

GLOBAL
**DALLAS RHINOPLASTY™
MEETING**
Finesse & Refinement
March 11-13, 2022



WELCOME

Dear Industry Partners,

I am pleased to invite you to exhibit at our exciting 2022 Dallas Cosmetic Medicine and Surgery Meeting and Dallas Rhinoplasty Meeting. These annual meetings are designed to bring together cosmetic medical specialists as well as cosmetic surgery and rhinoplasty experts from around the world.

Instruction is varied and features live patient demonstrations, interactive cadaver dissections, panel discussions and Q&A sessions. Our program this year will be held LIVE at the Westin Galleria in Dallas, Texas. We will also offer the program VIRTUALLY so that attendees unable to travel will be able to benefit from the educational components as well as connect with you, our partners to learn about your products, devices, and services.

Our meeting begins on Thursday March 10, 2022 with our Dallas Cosmetic Medicine and Surgery Meeting. Cosmetic Medicine will be Co-Chaired by renowned experts Drs. Jamil Ahmad and David Sieber and will feature advances and innovations in skin tightening and PRP, filler finesse, advanced injection techniques, hair restoration, live patient demos, plus practice management panel discussions.

Continuing Thursday will be the Cosmetic Surgery portion of the meeting led by our distinguished Co-chairs Drs. William P. Adams, Jr., and Jamil Ahmad with sessions on breast/buttocks augmentation, body sculpting, and eyelid/face/neck rejuvenation. Our hallmark **Interactive Master Fresh Cadaver Lab** will be held in the evening and will be Live with the opportunity for hands-on experiences. Our session will also be taped for broadcast for our virtual

attendees. The Cosmetic surgery portion of the program will conclude on Friday March 11 in the morning sessions.

The Dallas Rhinoplasty meeting will be held Friday, March 11 through Sunday, March 13, 2022. An exciting addition this year is Preservation Rhinoplasty USA led by Co-Chairs Drs. Aaron Kosins and Dino Elyassnia. Our renowned program will focus on Preservation Meets Precision Rhinoplasty with sessions led by global experts. Dallas Rhinoplasty will review how to analyze, plan and approach both the primary and revision rhinoplasty process. Again, we will feature our hallmark Rhinoplasty Cadaver Lab for teaching finesse and consistency in rhinoplasty, all guided by leaders in the field. The lab will be live as well as taped for broadcast for our virtual participants.

Exhibiting at these meetings provides a unique opportunity for industry to gain close and personal interaction with a distinct engaged and interested audience. You will have unparalleled exposure to 500+ domestic and international attendees.

I encourage you to join me in Dallas to network with your target market in a thriving metropolitan location.

Sincerely,

Rod J Rohrich, MD,
Meeting Chair
Dallas Cosmetic Surgery & Medicine Meeting Dallas
Rhinoplasty Meeting

TARGET AUDIENCE

Thursday March 10 - Friday March 11, 2022

**DALLAS COSMETIC™ SURGERY
& MEDICINE MEETING**

Aesthetic Practitioners

Friday March 11 - Sunday March 13, 2022

DALLAS RHINOPLASTY™

Plastic/Facial Plastic Surgeons
Otolaryngologists

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PROMOTIONAL OPPORTUNITIES

SPONSORSHIP BENEFITS

	DIAMOND \$35,000	RUBY \$25,000	EMERALD \$20,000	SAPPHIRE \$12,000	TOPAZ \$5,000	VIRTUAL ONLY \$5,000
IN-PERSON MEETING INCLUSIONS						
Booth	10' x 10' in prime location	10' x 10'	Two 6' tabletops in prime location	One 6' tabletop	One 6' tabletop	Virtual presence only
Promotional Session	30 minutes	15 minutes	10 minutes	Inclusion in panel or other promotional event	N/A	N/A
One (2 Hour) Advisory Board Meeting	✓	Available for purchase	Available for purchase	N/A	N/A	N/A
LCD TV Ads (# of half-screen size; static)	3	3	2	2	1	N/A
Live-Meeting Rep Badges	6	4	3	2	2	N/A
Promotional Email to Attendees	2 Custom	2 Custom	1 Custom	1 Standard	Available for purchase	Available for purchase
Meeting App Text Alert Notification	3	2	2	1	1	N/A
Lead Retrieval Device	✓	✓	Available for purchase	Available for purchase	Available for purchase	N/A
Logo on Materials and Website	✓	✓	✓	✓	✓	✓
Collateral Material in Attendee Tote Bags	✓	✓	✓	✓	Available for purchase	Available for purchase
Pre and Post-Meeting Attendee List	✓	✓	✓	✓	✓	✓
ONLINE MEETING INCLUSIONS						
Online Presence*	✓	✓	✓	✓	✓	✓
Virtual Promotional Session Included (On-demand viewing of your pre-recorded session)	45 Minutes	30 Minutes	20 Minutes	20 Minutes	10 Minutes	Available for purchase

ONLINE PRESENCE INCLUDES:

- Clicks and content that you provide
- 3 online representative badges
- Representative chat feature
- Booth metrics

*Outside events involving our attendees/faculty must be coordinated through and approved of by Meeting Designs

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ADDITIONAL SUPPORT OPPORTUNITIES

These sponsorships are available on a first come, first serve basis. Contracts must be signed and payments received to secure these sponsorships.

E-Poster (includes links and logo) \$5,000

Faculty Lounge \$7,500
(Food and Beverage Additional)

Reception (3 opportunities) \$20,000

Breakfast (3 opportunities) \$15,000

Lunch (3 opportunities) \$20,000

Faculty Dinner (Limited Availability)
Joint sponsorship \$5,000
Sole sponsorship \$20,000

Two hour advisory board \$5,000

Available to Sapphire and above and includes:

- Space for up to 20 people
- F&B, A/V and honorarium at your discretion

30 or 60 minute sponsored session/demo **Contact Us**
(available to Sapphire level and above)
Contact Meeting Designs for pricing and availability

Raise a Glass with Dr. Rohrich \$5,000
Champagne Toast to your company and products during Exhibit Hall Reception (includes champagne and promotion)

Social media Lounge \$7,500
(includes your placement of up to 2 pull up banners)

Power Charging Station \$7,500

BRANDED ITEMS

Hotel Key Cards \$8,500

USBs \$5,000

Tote Bags \$9,000

Meeting Packets \$5,000

Lanyards/Neck wallets \$6,500

WI-FI Sponsor \$7,500

Logo Face Masks or Hand Sanitizer bottles \$7,500/ea
A true necessity at the meeting and beyond!

Journal Notebooks \$7,500
Attendees notes will go home with them, giving you 'exposure long after the meeting adjourns.

Mobile Meeting App \$10,000
Be the name at every attendee's fingertips by sponsoring the Meeting App – the Go-To source for all meeting details. Includes branding on the instructional download sheet as well as a scrolling banner across the top of the app.

PROMOTIONAL ENHANCEMENTS

Meeting App Text Alert \$1,000
Remind attendees to visit your booth, check out your show specials, or view your Promotional presentations

Custom Created Email Blast \$2,000
DCDR will send out an email blast created by your team to registered DCDR attendees only. Email is a 2x send

Additional LCD Electronic Advertisements \$1,500
Cost is per full screen ad in rotation

Attendee Bag Inserts \$1,500
(**\$2,000 for Product Samples**)

Make an impression with your company's literature, show specials, or include a product sample

**No outside events with DCDR faculty and/or Attendees are permitted without the express written consent of DCDR/Meeting Designs.

NEED EXTRA EXHIBIT SPACE?

Upgrade to a 10x10 booth **Contact Us**

Extra 6-foot tabletop at your space \$2,000/ea

Have another idea? We are open to your suggestions!
Contact Michele Ader (mader@mdmeetingdesigns.com) for further information.

RULES & REGULATIONS

General

All matters and questions not covered by these rules and regulations are subject to the decision of the Dallas Cosmetic Surgery & Medicine Meeting and Dallas Rhinoplasty Meeting. The words "DCSRM" used herein shall mean the Dallas Cosmetic Surgery & Medicine Meeting and Dallas Rhinoplasty Meeting (DCSRM), its committees, agents or employees acting for the management of the Meeting and Exhibition.

Application for Space

Applications for space shall be made in writing on the official application form.

Assignment of Exhibit Space

Exhibit space locations will be assigned at the sole discretion of DCSRSM. Applications received from prospective Exhibitors will be recorded in order of their receipt; DCSRSM will assign space and notify Exhibitors of location. Requests for exhibit location can be made and DCSRSM will make every attempt to honor, however, final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, DCSRSM shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition. Please note exhibit space locations allotted the previous year are not guaranteed. Full Payment is required to assign space.

Payments & Refunds

Full payment must be received per invoice due date as noted. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an Exhibitor cancels, DCSRSM must be notified in writing for refunds to be made. Cancellation penalties will apply for all cancellations, a cancellation fee of \$1,000.00 will be deducted from any refund made. No refunds will be made for cancellations made within four (4) months of the show. A late fee of \$250 will incur if payment is not received by February 15, 2022.

Booth Personnel Registration/On-Site Responsibilities

All booth personnel must pre-register. An Exhibitor registration link will be emailed to the person who listed him or herself as the main contact on the application. Exhibitors are required to staff their booths at all times when the exhibit hall is open to attendees. Exhibitor badges will be made available on-site only and Exhibitors must wear them at all times. Exhibitor badges include access to the exhibit hall, any meal functions served in the exhibit hall, as well as all educational sessions (pending available space). Exhibitor's badges are personal and are not transferable. Exhibitor personnel may not enter the exhibit space of another Exhibitor without permission from the latter. At no time may anyone enter the unmanned booth of another Exhibitor. If extra badges are needed, vendor will be charged appropriate fee for purchase provided space is available. No refunds will be possible.

Unoccupied Space

Exhibit space not occupied one-hour prior to the opening of the exhibit hall may be reassigned by DCSRSM exhibit management, without refund of the rental paid. Exhibit management may also prepare the exhibit or remove freight from the booth area at the expense of the Exhibitor.

Care of Exhibit Space

Exhibitors shall keep occupied space in good order. Special cleaning and dusting of booth, display, equipment and material will be the Exhibitor's responsibility and shall be performed at the Exhibitor's expense.

Conduct of Exhibitors

Exhibitors shall conduct themselves in an ethical and professional manner at all times and in conformance with these regulations. Exhibitor badges must be worn at all times. DCSRSM reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. An Exhibitor's booth, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that booth. The minimum age for admission into the exhibit hall is 18 years of age.

Security

Providing security for exhibits, Exhibitor property and for Exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the Exhibitor only.

Insurance and Liability

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the exhibition. It is the Exhibitor's sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state and local laws for any activities conducted in association with or as part of the exhibition.

Safety and Fire Regulations

All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas and oxygen tanks are not permitted.



RULES & REGULATIONS

Hazardous/Medical Waste

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, DCSR reserves the right to fine the exhibiting company.

Attendee List

All sponsors and Exhibitors will receive a final list of attendees at the conclusion of the meeting. Information may only be used by attending sponsors and Exhibitors and may not be released or sold to other business entities.

* Outside events involving our attendees/faculty must be coordinated through and approved of by Meeting Designs

Installation of Exhibits - PRELIMINARY DATES AND TIMES **SUBJECT TO CHANGE: UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT**

COSMETIC MEDICINE & SURGERY SYMPOSIUM

- **March 9:** Installation of exhibits
12:00 pm – 5:00 pm
- **March 10:** Exhibits all day; Breakfast, Breaks, Lunch, Reception
- **March 11:** Exhibits all day; Breakfast, Breaks, Lunch.
- Cosmetic Only – may dismantle after lunch

RHINOPLASTY SYMPOSIUM

- **March 11:** Installation begins at 7:30 am and must be completed by 10:00 am.
 - Exhibits all day. Breakfast, Breaks, Lunch, Reception
- **March 12:** Exhibits all day. Breakfast, Breaks, Lunch, Reception.
- Dismantle after 7:00 pm when evening reception ends.

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SUPPORT APPLICATION

Company Name _____ Contact Person _____
As it should appear on materials

Address _____

City, State, Zipcode _____

Phone _____ Fax _____ Email _____

☐ I will exhibit March 10-11 only (Cosmetic Medicine and Surgery)

☐ I will exhibit March 11-13 only (Rhinoplasty)

☐ I will exhibit March 10-13 only (Entire conference)

Support	Amount	Support	Amount	Support	Amount
☐ Diamond	\$35,000	☐ Two Hour Advisory Board	\$5,000	☐ Journal Notebooks	\$7,500
☐ Ruby	\$25,000	☐ 30 or 60 minute session/demo	Contact Us	☐ Mobile Meeting App	\$10,000
☐ Emerald	\$20,000	☐ Raise a Glass with Dr. Rohrich	\$5,000	☐ Meeting App Text Alerts	\$1,000
☐ Sapphire	\$12,000	☐ Social Media Lounge	\$7,500	☐ Custom Created Email Blast	\$2,000
☐ Topaz	\$5,000	☐ Power Charging Station	\$7,500	☐ Additional LCD Electronic Advertisements	\$1,500
☐ Virtual Only	\$5,000	☐ Hotel Key Cards	\$8,500	☐ Attendee Bag Inserts	\$1500/\$2000
☐ E-Poster	\$5,000	☐ USBs	\$5,000	☐ 10x10 Booth Upgrade	Contact Us
☐ Faculty Lounge	\$7,500	☐ Tote Bags	\$9,000	☐ Extra 6 ft. Tabletop	\$2,000
☐ Reception	\$20,000	☐ Meeting Packets	\$5,000		
☐ Breakfast	\$15,000	☐ Lanyards/Neck Wallets	\$6,500		
☐ Lunch	\$20,000	☐ Wi-fi Sponsor	\$7500/ea		
☐ Faculty Dinner	☐ Joint \$5,000	☐ Logo Face Masks	\$7,500		
	☐ Solo \$20,000	☐ Logo Hand Sanitizer	\$7,500		

NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL PAYMENT IS RECEIVED
NO REFUNDS AFTER 1/28/22; ALL CANCELLATIONS SUBJECT TO PENALTY

Full payment must be received per invoice due date as noted. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an Exhibitor cancels, Dallas Symposiums must be notified in writing. A cancellation fee of \$1,000.00 will be deducted from any refund made. No refunds will be made for cancellations within four (4) months of the show. A late fee of \$500 will incur after February 15th if payment is not received.

Please make checks payable to Meeting Designs and send with completed application to:
Meeting Designs, LLC, 36 Mechanic Street, Suite 207, Foxboro, MA 02035, Attn: Michele Ader,
FAX to: 866-306-5210, or E-mail to: mader@mdmeetingdesigns.com

If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088

Visit the website below and scroll to the SUBMIT
PAYMENT button. Be sure to enter your invoice
number or company name.

SUBMIT PAYMENT

Signature of company representative agrees to
terms and conditions*