

MEETING DATES: MAY 3RD - MAY 7TH
EXHIBIT HALL OPEN: MAY 5TH - 7TH

EXHIBIT & SPONSORSHIP PROSPECTUS

Our Meeting Attendees

Practice Setting



- Hospital 40%
- Academic 25%
- Private Practice 20%
- Other 11%
- Clinic/Community Care 2%
- Government/Military 2%

Clinician Demographics



- Surgons/Physician 59%
- Advanced Practice Nurse 19%
- Fellow 11%
- Registered Dietitians/ Behavioral Health 7%
- Physician Assistant 4%

2,503
2025 Total Attendance

84
2025 Exhibiting Companies

85%
AM25 Exhibitors rating ROI as valuable or very valuable

92%
Exhibitors at AM25 felt they met their exhibiting objectives

Schedule At A Glance

Sunday May 3rd
- Preconference Courses
- Exhibit Hall Move-In Available
- Affiliate Meeting Space Available

Monday May 4th
- Preconference Courses
- Exhibit Hall Move-In
- Welcome Reception
- Affiliate Meeting Space Available

Tuesday May 5th
- Exhibit Hall Open
- Scientific Sessions
- TREO Foundation Gala

Wednesday May 6th
- Exhibit Hall Open
- Scientific Sessions
- Industry Night
- After Dark Reception

Thursday May 7th
- Exhibit Hall Open (half day)
- Scientific Sessions
- Exhibitor Move-Out

EXHIBITING

Expand Your Network, Generate Leads, and Boost Sales

Exhibiting at the ASMBS Annual Meeting provides an unparalleled opportunity to showcase your products and services to a focused audience of bariatric surgeons and healthcare professionals dedicated to obesity treatment. With competitive booth pricing and tiered options to suit your needs, your exhibit space includes a 10x10 booth, a company listing in the event's mobile app, and non-competing lunch and beverage breaks in the exhibit hall.



**Carpet is not included with booth rental but required for all exhibitors.*

Exhibit Booth Space Fee
Inline: $35.00 per sq ft
Corner: $200 per corner premium rate
Island: $39.00 per sq ft
Nonprofit Inline: $1000 per 10 X 10 inline
Must provide 501(c) form for Nonprofit booth space.

Your exhibit space comes with:

- 10x10 booth
  - 8' High Back Wall Drape
  - 3' High Side Rail
  - (1) Booth ID Sign
- 3 Exhibit Hall Only Booth Staff Badges
- 2 Scientific Session (Full Conference) Badges*
- Mobile App & Digital Exhibitor Booth Listing

Exhibit Hall Private Business Suites
$7,000 per 10' x 20' Suite
A Business Suite is perfect for holding small staff meetings, meeting privately with potential clients, conducting investigator meetings, or hosting hospitality events and one-on-one product demonstrations.

New Exhibitor Review
Exhibiting is intended for companies and organizations whose products, programs and services relate to the treatment of the disease of obesity. All first-time exhibiting companies are required to submit a New Exhibitor Application form for review our exhibitor review committee. Content is reviewed for current and scientifically valid information, based on credible sources and/or published peer-reviewed research if relevant, and for consistency with federal regulations, professional guidelines, and/or accreditation standards when applicable. ASMBS reserves the right to exercise its sole discretion in acceptance or refusal of applications. ***Note: Companies representing TENS units, LED skincare, cosmetics, massagers are not permitted to exhibit.***

Submit New Exhibitor Review Form Here

SPONSORSHIPS AT A GLANCE

Customizable Opportunities Designed to Maximize Your ROI

The ASMBS Annual Meeting offers a variety of sponsorship opportunities designed to provide impactful visibility, meaningful engagement, and valuable thought leadership for your organization. Our sponsorship packages are tailored to help you connect with our audience in unique and creative ways, ensuring that your brand stands out and delivers measurable ROI.

Learn more about how you can engage through:

Premier Host Sponsorships

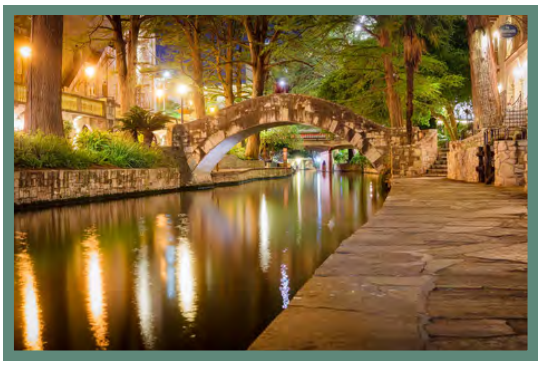
Gain unparalleled exposure as a key sponsor of the event. This exclusive category provides high-level visibility and recognition across all aspects of the conference, positioning your organization as a leading partner in the industry.

- Platinum $100,000
- Gold $75,000
- Silver $50,000
- Bronze $25,000

Branding & Promotional Opportunities

Make a lasting impression with targeted branding opportunities that maximize your visibility throughout the event. From event materials to on-site displays, this category ensures your brand gets noticed by all attendees.

- AM/PM Refreshment Breaks
- ASMBS Theater Presenting Sponsorship
- Promotional Emails & Contact List Rentals
- Banner Signage
- New for San Antonio! Rest & Recharge Station
- Professional Headshot Studio
- Hotel Door Drop
- Mobile App Banners & Push Notifications
- Free standing branded & directional stacks
- And More!





SPONSORSHIPS AT A GLANCE

Customizable Opportunities Designed to Maximize Your ROI

Thought Leadership & Education

Establish your organization as an industry leader by sharing your expertise. These opportunities include hosting educational sessions, participating in panels, or sponsoring content that informs and inspires attendees.

- Research/Data Poster
- ASMBS Theater Innovation Exchange Sessions
- Corporate Sponsored Breakfast
- Non-CME Podium Education Time

Networking & Attendee Engagement

Foster connections and create memorable experiences with sponsorships designed to engage attendees. From hosting networking events to providing interactive touchpoints, these opportunities allow you to connect with participants on a personal level.

- Welcome Reception
- Hands On Product Showcase
- Industry Night Reception & Meeting Space

ASMBS TREO Foundation AWARE Initiatives

Advancing Wellness Advocacy Research & Education

TREO AWARE is a flagship initiative dedicated to funding and developing projects that promote awareness, foster education, and drive community action. Funding expands reach, builds stronger partnerships, and implemenst innovative solutions to tackle the obesity epidemic.







PREMIER HOST SPONSORSHIPS

Driving Impact Where It Matters Most

Premier Host Sponsorships - $25,000 - $100,000

Our host sponsors are cornerstone partners for the ASMBS Annual Meeting and combine key visibility and engagement to our attendees. All premier sponsors receive physical and digital promotion before, during and after the meeting to all registered attendees.

	Platinum $100,000	**Gold $75,000**	**Silver $50,000**	**Bronze $25,000**
Complimentary Corporate-Sponsored Breakfast Symposium (time will be assigned on a first come basis)	1			
Complimentary Table for Exhibit Hall Lunch Reserved Seating	1			
25% Discount on Product Display Sponsorship Fee	✓			
Sponsorship logo recognition on select ASMBS Annual Meeting preconference social media posts with a line that reads "Thanks to our premier host sponsors."	✓	✓		
Complimentary mobile app push notification	1	1	1	
Complimentary mobile app banner ad	✓	✓		
Discount on Branding & Promotional Sponsorships (excludes presentation opportunities)	10%	10%	10%	10%
Complimentary full conference registrations	5	4	3	2
Priority points toward 2026 exhibit space selection	15	12	9	6
Complimentary use of ASMBS Annual Meeting pre-registration list for email or mailing*	3x	2X	1X	1X
Complimentary Poster in our Exhibit Hall Poster area	2	2	1	1
Complimentary use of ASMBS Annual Meeting post registration list for email or mailing*	2X	1X	1X	1X
Mobile app exhibitor listing featured placement	✓	✓	✓	✓
Sponsor text recognition on ASMBS Annual Meeting website with link to preferred URL	✓	✓	✓	✓
Sponsor recognition on prominent onsite signage	✓	✓	✓	✓
Sponsorship recognition on select preconference email deployments	✓	✓	✓	✓
Text recognition on session walk-in slides	✓	✓	✓	✓
Sponsor recognition sign for display in your exhibit booth	✓	✓	✓	✓
Sponsor badge ribbons for booth staff	✓	✓	✓	✓

Pearl & Star Level Sponsorship Packages Available and Customized Upon Request

**Registration list will include attendees who opted into sharing their personal information only. All mailings will be distributed through ASMBS Annual Meeting preferred vendor. Sponsors will not receive the list directly.*

Please note: Due to CME/ACE standards, commercial logos are not permitted in the educational area of conference.

PRESENTATION OPPORTUNITIES

Corporate Sponsored Symposium – $25,000
Create your own symposia, providing attendees with additional educational and informational opportunities. This flexible format allows you to create a highly personalized experience to resonate with attendees. Sponsorship includes meeting space, signage, full agenda integration with a dedicated web page on the Annual Meeting website, and a complimentary email blast to pre-registered attendees.



ASMBS Theater & Posters Presenting Sponsorship – $20,000
This lively area on the exhibit hall floor is one of the most popular hubs at the ASMBS Annual Meeting. With no competing sessions, attendees flock to this area for instant access to the Posters, Presidential Grand Rounds moderated by past ASMBS Presidents and current Fellows, and Innovation Exchange Sessions. The package doesn't stop there, with online benefits for lasting impressions after the conference.

ASMBS Theater Innovation Exchange Sessions – $10,000
Get your products/services out of the booth and onto the stage! The Innovation Exchange Sessions will take place in the ASMBS Theater stage on the Exhibit Floor. This is a prime opportunity for you to highlight your latest innovations in an informal setting when attendees are in the hall for complimentary lunch service. Present and demonstrate value to existing customers, while generating future customers.

Emerging Technology Podium Presentation – $7,500
Join our course directors as session speakers during the ASMBS Annual Meeting Scientific Sessions. This classroom session will be held Thursday afternoon, and sponsored presentations are included within the main program of the ASMBS Annual Meeting. Includes a 15 Minute Podium presentation with sponsor branding allowed moderated by ASMBS course faculty. Fully controlled content and your own invited speaker to share information about your data, device and/or technology. Company name and weblink to your site of choice in the session description on the mobile app and website.



Hands-On Demonstration – $10,000
Showcase your products centerstage on the Exhibit Hall Floor with a hands-on demonstration and engagement with attendees. Get customer hands on your product in a lab setting as you highlight the unique value of your products in this high-traffic space.

Poster Sponsor Abstract – $500
A dedicated space to share your research by the poster section. The more personal atmosphere will allow you to connect directly with interested attendees, free from the distractions of other companies' products.

BRANDING & PROMOTIONAL SPONSORSHIPS

Customized Promotional Emails – $7,500
Express delivery of your message to all opted-in registrants! One-time exclusive sponsor-designed HTML format email deployment to all opted-in registrants sent directly from the ASMBS Events team.

Know Before You Go Email Header Banner – $5,000
Highlight your presence at the meeting by advertising in our What to Know Before You Go email deployed just prior to the start of the meeting to all ASMBS Annual Meeting 2025 attendees. Drive traffic to your booth with a

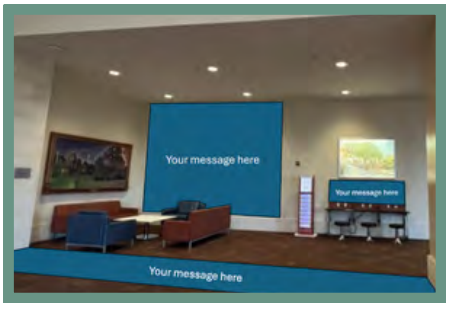
Mobile App Banner Ad – $3,000
Sponsor's banner ad appears on the conference mobile app homepage with redirect (banner ad rotates among other industry and/or ASMBS house ads). 5 Maximum Available

Mobile App Push Notification – $5,000
Push your message directly to attendees' handheld devices – highlight your booth location, special events, or website. 7 Notifications Available

Mobile App Banners & Push Notifications Combined Package – $7,000
Package both digital messaging opportunities for a discounted rate.

New for San Antonio! Morning Glow! Session Sponsor - $7,500
Support this energizing 30-minute morning session designed especially for healthcare professionals. Attendees will participate in safe, effective, and adaptable movement experiences suitable for all body sizes, gaining practical strategies they can use with patients and in everyday life. The session features chair yoga, balance, strengthening, and general fitness, with no prior experience required. Participants will leave refreshed, focused, and motivated, setting a positive tone for the day ahead. Sponsorship recognition Includes: Mobile App agenda recognition, logo placement on attendee stretch bands, and a branded push notification promoting the session.

New for San Antonio! Rest & Recharge Studio – $35,000
With a busy meeting schedule, the Rest & Recharge studio provides a necessary oasis for attendees. This fountain-view space is bound to become a hotspot – making it the perfect place to connect your brand to its customers without competition. Branding includes large wall cling, floor cling and workstation cling.



BRANDING & PROMOTIONAL SPONSORSHIPS

Professional Headshot Studio – $12,500
Provide the opportunity for attendees to showcase their best look by sponsoring the Professional Headshot Studio.

AM/PM Refreshment Breaks – $10,000
Sponsorship of the popular refreshment breaks provide your brand with high visibility as your signage is prominently posted throughout the refreshment area.

Hotel Door Drop - $15,000
Hand-delivered messaging on the day of your choice to attendees staying at the Grand Hyatt and Marriott Riverwalk hotels. Sponsor provided collateral, distributed by the hotel to registered attendees.

Free Standing Branded Cube Stacks – $5,000 - $10,000
These branded cube stacks guide attendees through the main corridors of the event. As they walk these frequently taken routes, your signage will be strategically placed directly in their line of sight, keeping your brand on the top of their minds.



Lobby Corridor Wall Cling – $10,000
Sponsor attendees' welcome to the ASMBS Annual Meeting. Your signage being displayed in this prominent location will keep your brand at the top of attendees' minds. Incorporated into our Welcome to the ASMBS Annual Meeting signage.

Banner Signage – $20,000 - $30,000
Showcase your brand by placing your signage along the education corridor, communicating your brand's message as attendees between session hallways.

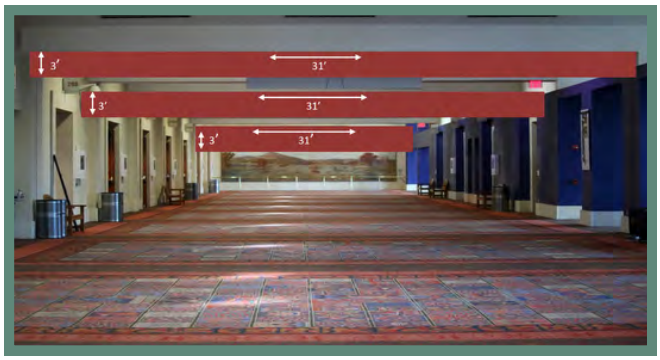
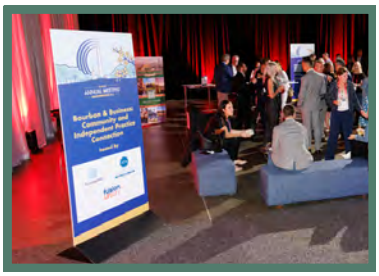


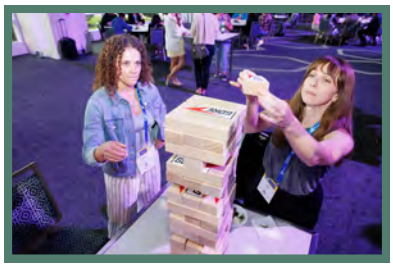
Exhibit Hall Lunch Reserved Seating (1 table) $2000
Invite attendees to have lunch with you in the hall! Includes a Banquet table reserved all-day in the Exhibit Hall, with a branded table top sign.

BRANDING & PROMOTIONAL SPONSORSHIPS

Welcome Reception Impact Station - $3,000 - $10,000
Kicking off the ASMBS Annual Meeting with a networking experience to remember, we are building on last year's fun and engagement focused evening. We are highlighting different facets of our membership through specialty area pavilions. As a sponsor of a pavilion, you can celebrate new members, engage with fellows, and connect with independent practitioners. Sponsor a full lounge or featured experience to meet and welcome our attendees in style.

- Fellows Gaming Lounge
- New Member Networking Lounge
- Community & Independent Practice Tequila Tasting Lounge







Industry Night Space Rental
Wednesday evening is now Industry Night! Maximize the face to face time with your customers. Host your own invitation only experiences for attendees on Wednesday evening. We will have a new affiliate space reservation model for utilization on industry night and throughout the conference. Rent a hospitality suite for intimate gatherings and meet & greets, meeting rooms, or evening ballroom space.

Each reservation includes:

- Space available at Convention Center and Grand Hyatt
- Room Rental for 3 Hours (Anytime between 4pm - 11pm)
- Classroom or Reception Room Set-Up
- Podium with Microphone
- Branded Event Signage Outside of Room (placed no later than 3pm on Wednesday)
- 1 Directional Sign on Conference Main Level by Registration *may be shared*

Rates:

- Small 1 Available (Classroom 19, Reception 50) - $2500
- Medium 4 Available (Classroom 115, Reception 200) - $5000
- Large 1 Available (Classroom 142, Reception 270) - $10,000

CONTACT & EXHIBITOR POLICIES

All exhibitors agree to follow our ASMBS Guidelines for Display Rules & Regulations.

New Exhibitors
Submit our new exhibitor review form here
Our exhibit review committee must approve all new exhibitors to the exhibit hall and/or existing companies who wish to display a new product or service. Vendors or products not consistent with the mission of ASMBS to safely treat or prevent obesity and weight-related bias will be refused space.

Booth Placement
Booth assignments will be given on a first come first serve basis. Whenever possible, space assignments by Show Management will be made in keeping with the preferences as to location requested by the Exhibitor. In order to ensure the floor plan meets Fire Marshall codes, and addresses the flow and space needs of the show, some adjustments may be made. The Exhibitor understands and agrees that show management reserves the authority to reassign exhibit space dimension and location at the show in the best interests of the exposition.

Payment Policy for Exhibit Space:
A non-refundable 50% deposit is due with all applications submitted on or before February 15, 2026. After February 15, 2026, all applications must be accompanied by 100% of the total cost of the booth. Applications submitted without payment will not be assigned until payment is received.

Applications submitted within ten (10) days of the first day of move-in will be accepted and assigned on a case-by-case basis.
Payment Policy for Business Suites & Sponsorships: Items shall be paid in full within 30 days of receipt of the invoice.

Exhibitor Timeline
Exhibit Sales Open: December 15th
Exhibitor Service Kit Available: January 15th
Exhibitor Payments Due: February 15th
Exhibitor Move-In: May 3rd & May 4th
Exhibit Show Dates: May 5th, May 6th, & May 7th
Exhibitor Move-Out: May 7th 1pm

Contact
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