

Visa Event Website Privacy Policy Highlights

Read our full Privacy Policy »

Information We Collect

- Your name and contact information
- Payment card information
- Travel information, preferences and requirements

Core Ways We Use Information

- We may contact you about your meeting or event to provide you with details about the meeting or event, or to provide you with any changes to the meeting or event details
- We use your data to ensure your comfort as a meeting or event attendee.

Your Choices

To delete your profile or to stop receiving emails related to your registration through this site, please email us at CorporateEvents@visa.com.

Questions?

Concerns or suggestions about privacy? Please email us at askvisausa@visa.com.

Visa Cvent Event Registration Website PRIVACY POLICY -- CORE SERVICES

Welcome to the Event Registration website (“website”) operated by Cvent on behalf of Visa Inc. (“Visa”, “we” or “us”). Please read below to learn how we collect, protect and use your data.

This privacy policy applies to the website operated by Cvent on behalf of Visa. Other Visa products and websites have their own separate privacy policies. The Visa.com privacy policy does not apply to this website.

This privacy policy was last updated January 18, 2012.

Information we collect

We collect Personal Information (information which can be used to identify you as an individual) that you provide us when you sign up such as

- Your name and contact information
- Payment card information
- Personal information about you, including, gender, dietary information, and emergency medical information
- Travel preferences or requirements, such as flight and hotel preferences, dietary restrictions, and/or emergency contacts.

We may collect other information about your use of this website such as

- How you use this website
- IP address and information about the device you use to access this website

We may collect or compile non-Personal Information about website users such as enrollment numbers or demographic group information on an aggregated and anonymized basis. We may share any non-Personal Information with third parties for any lawful purpose.

The website uses cookies and other web tracking technologies placed by us or companies providing services to us for the purposes described below.

How we use this information

We use this information to provide you with event services and

- To contact you with information and updates about the event for which you registered
- To conduct surveys
- Fulfill your requests and complete transactions, including sending email notifications to you
- Analyze usage and generally improve the service
- Ensure the security of the service, prevent fraud and enforce our policies
- Help personalize your event experience
- Perform other activities with your consent

How we share Personal Information

We will share your Personal Information as described in this policy and any supplemental privacy policies for the following reasons:

- With companies and vendors that help us to operate our business. We require that they protect your information and only use it for that purpose.
- To comply with law or other legal obligations such as responding to subpoenas
- To protect our rights or property, or that of our users
- To investigate, prevent, or take action regarding potential or suspected illegal activities, fraud, threats to the personal safety of any person, or violations of the applicable terms and conditions
- With other companies that are owned by Visa as allowed by law
- With a purchaser of Visa (or the majority of its assets)
- With your consent

Your Choices

You can opt out of receiving emails by sending an email to:

CorporateEvents@visa.com

You can remove your profile information by sending an email to CorporateEvents@visa.com and requesting that your profile be deleted. Even though your profile is no longer accessible, we still may retain and use your Personal Information to comply with law, prevent fraud, resolve disputes, assist with any investigations, enforce our policies, analyze and improve the service, and take other actions as permitted by law.

How you can access and edit your Personal Information

You can review and edit your Personal Information at any time by accessing your profile through the website.

How we protect your Personal Information

Visa uses firewalls and Secure Socket Layers to help protect the Personal Information we collect from you when it is being communicated to us. Our policies restrict access to Personal Information to those employees and service providers who need to know the information in order to provide you this service. We maintain physical, electronic and procedural safeguards that comply with applicable privacy and data security laws and regulations.

Information for users of the site outside of the United States

The information we collect may be stored in the U.S. If you live outside of the U.S., please note that the U.S. may have different laws and requirements about privacy and data use than where you live. By registering through this website you are consenting to storage and use of this information in the U.S.

Changes to this Privacy Policy

We may change this privacy policy at any time by posting an updated privacy policy to the site. Changes will be effective when you accept the updated privacy policy or 30 days after the “Last Updated” date in the updated privacy policy, whichever comes first. If you don’t affirmatively accept the updated privacy policy, your use of the website after the 30 day posting period means you are subject to the updated privacy policy.

How to contact Visa regarding your privacy concerns and questions

If you have questions or comments about our privacy practices, please email us at askvisausa@visa.com or write to us at: Visa U.S.A. Inc. P.O. Box 194607, San Francisco, CA 94119-4607 Attention: Global Privacy Office