

Elevate Your Next Event

VISIT
AURORA CO

10 reasons to meet in *Aurora*

1



60+ HOTEL PARTNERS

2



1M+ SQFT OF TOTAL MEETING SPACE

3



4TH BUSIEST US AIRPORT (DEN)

4



VARIETY OF SPECIAL EVENT VENUES

5



#30 TOP CVENT DESTINATION

6



119 MILES OF TRAILS

7



400+ RESTAURANTS

8



55+ CRAFT BREWING AWARDS

9



3RD LARGEST CITY IN CO

10



FORTUNE 500 COMPANIES

Learn more and start planning your Aurora meeting today at visitaurora.com/meetings

Reasons to Meet



1. PLENTY OF PLACES TO MEET

Visit Aurora represents more than 60 hotel properties, including full-service, brand-name properties and locally-owned boutique hotels throughout Aurora, Gateway Park, Central Park, and the Denver tech center. These options represent more than 11,000 guestrooms.

2. HOME TO COLORADO'S LARGEST RESORT & CONVENTION CENTER

Gaylord Rockies Resort & Convention Center is the largest in Colorado, with 1,501 guestrooms, over 517,000 square feet of designated meeting space, and eight dining options.

3. EASY ACCESS

Aurora is only minutes from Denver International Airport (DEN), the sixth busiest airport in the world, with nonstop service to more than 230 global destinations. The new light rail, buses, and ride-sharing options are accessible to most hotels, making getting around the city and the greater metro area easy.

4. UNIQUE VENUES

Between first-class convention centers and IACC certified meeting rooms, Aurora has the right venue for your event. Offering variety of special event venues and 1 million square feet of designated meeting space, there are plenty of options to choose from.

5. TOP-RANKED DESTINATION

Aurora ranks among CVENT's list of "Top 50 meeting destinations in the U.S." and currently ranks #30 in 2025.

6. SURROUNDED BY NATURE

Aurora is the gateway to the Rockies, with 103 parks, 8,000 acres of open space, 10 golf courses, and 119 miles of trails to explore. With more than 300 days of sunshine every year, groups can fit in some Colorado adventure without having to venture far.

7. VIBRANT DINING

From James Beard, award-winning chefs to charming hidden gems, Aurora's 400+ independently owned and operated international eateries span a variety of flavors, from Korean BBQ to Mexican taquerias and so much more. Experience cuisine from around the globe without leaving city limits.

8. CRAFT CULTURE

Experience craft beverage options from dozens of award-winning locations, including Second Dawn Brewing Company, Lady Justice Brewing, Cheluna Brewing Company, and Haykin Family Cider, to name a few.

9. DIVERSITY & CULTURE

As Colorado's 3rd largest city and 52nd largest in the nation, Aurora is home to hundreds of different communities and cultures, with 160+ spoken languages.

10. HUB OF INNOVATION

Home to Buckley Space Force Base, Boeing, Lockheed Martin, Amazon, and Raytheon, Aurora is built for businesses. The city is also home to the University of Colorado's Anschutz Medical Campus, a regional center and national leader for medical advancement technology.

