2018 Community Bank Case Study Competition
Overview & Student FAQ

The Community Bank Case Study competition is an academic competition where undergraduate student teams partner with local community banks to conduct original case studies. For the 2018 competition, student teams will study how community banks utilize technology to streamline processes and better serve their consumers.

The competition is facilitated by the Conference of State Bank Supervisors, the nationwide organization of banking regulators from all 50 states and the U.S. territories. The goal of the competition is to build a further understanding of the community banking business model and the role community banks play in local communities, to connect students with bank executives, and to highlight the ways community banks impact local economic development. The competition will provide an opportunity for students to sharpen their quantitative and qualitative analysis skills. Students on the first place team will:

- Receive a $1,000 scholarship per student;
- Be invited to present their research in front of regulators, academics and industry stakeholders the CSBS-Federal Reserve Community Banking in the 21st Century Research and Policy Conference; and
- Be published in the CSBS Journal of Community Bank Case Studies (see 2016 here).

Second and third place teams will also receive scholarships, and have their works published in the journal. Works of student team finalists will be considered for publication.

For questions or comments contact bankcasestudy@csbs.org or call 202-802-9556.

Competition Timeline

- **August 17th, 2017** – The Case Study topic is released to the public, and the application portal can be found here: www.csbs.org/bankcasestudy
- **November 20th, 2017** – To participate, faculty advisors must submit a Statement of Interest on the CSBS Community Bank Case Study Website by November 20th, 2017. Faculty advisors are not expected to have a full student team or community bank partner when the Statement of Interest is submitted. Teams without a Statement of Interest will not be considered.
- **November 21st, 2017** – Student registration opens.
- **February 5th, 2018** – Deadline for students to register and for community bank partnerships to be secured.
- **April 9th, 2018** – Final papers and videos are due by 12:00 noon local time on Monday, 4/9.
Frequently Asked Questions:

Am I Eligible to Participate?

To be eligible to participate in the Community Bank Case Study Competition, you must:

- Currently be enrolled in a university or college as an undergraduate during the full case study competition timeframe (August – April);
- Be able to provide proof of college or university registration; and
- Be a part of a team consisting of 3-5 students with a school faculty member sponsor.

How do I join a team?

In some cases, professors may already have students in mind that they think would make great team members for the competition. In this case, the professor will approach you. In other cases, it may be necessary for you to approach a professor to inform him/her about the competition, ask the professor to sponsor a team, and work with the professor to find other team members.

Professors must express their interest in participating in the competition by submitting a Statement of Interest on or before November 20th, 2017. Student teams and community bank partnerships must be finalized by February 5th, 2018.

How do I register?

- Your team’s faculty advisor must submit a Statement of Interest on behalf of the student team at [http://www.csbs.org/bankcasestudy](http://www.csbs.org/bankcasestudy). You must have a faculty advisor to participate.
- After your advisor has submitted a Statement of Interest, the next step is to register as a student. The link for student registration will be active on the Community Bank Case Study website on November 21st, 2017.

What are the responsibilities of the team?

- Your team will be expected to submit a case study research paper no more than 25 pages in length and a video that is no more than 10 minutes.
- Your team should look to your faculty advisor to help establish a relationship with a local community bank for your project. If your team needs assistance with this, please contact Amanda Holcombe ([AHolcombe@csbs.org](mailto:AHolcombe@csbs.org)).
- Your team is responsible for engaging the community bank, gathering data, and producing an original research paper and video.
- Your team is permitted to delineate responsibilities among team members as you see fit.

Learn more about the Community Bank Case Study Competition at [http://www.csbs.org/bankcasestudy](http://www.csbs.org/bankcasestudy)
What is the focus of the Case Study?

Under the direction of a faculty advisor, the student team must partner with a local community bank to analyze how technology is used by community banks to streamline processes and deliver financial services. See the case study website for the 2018 Case Study Question here: www.csbs.org/bankcasestudy

What is the competition timeline?

Competition deadlines and timeline is below.

- **August 17th, 2017** - Applications become available for academics to submit Statements of Interest at www.csbs.org/bankcasestudy.

- **September – November 2017** – Email notifications of acceptance sent to faculty.

- **November 20th, 2017** - Competition closes for submission of Statements of Interest.

- **November 21st, 2017** – Student registration opens.

- **September 2017 – January 2018** – Faculty sponsors should begin forming student teams and seeking community bank partnerships.

- **February 5th, 2018** – Student registration and community bank partnerships must be finalized to continue in the competition.

- **September 2017 – April 2018** – The case study work period.

- **April 9th, 2018** - Student teams must submit final papers and videos by Monday, April 9th at 12 noon local time.

- **April 13th – May 4th, 2018** – Judges will meet to evaluate and score case studies.

- **May 10th, 2018** – 1st, 2nd & 3rd place teams announced at the 2018 CSBS State-Federal Supervisory Forum in Jacksonville, FL.


With questions, please contact Bankcasestudy@csbs.org, and a staff member will assist.

Learn more about the Community Bank Case Study Competition at http://www.csbs.org/bankcasestudy/