



IQVIA PCS at ISOQOL 2026 Annual Meeting

Let's talk in Prague

IQVIA ISOQOL ACTIVITIES GUIDE | October 18-21, 2026

Join IQVIA at ISOQOL 2026

Sunday, October 18

WORKSHOP 4 • 9:00AM–12:00PM

Diaries and ecological momentary assessments: Understanding the purpose, validation and application of high-frequency clinical outcome assessments

IQVIA workshop organizers:

- *Dara O'Neill, PhD – Director, Statistics & Psychometrics, Patient Centered Solutions*
- *Aleksandra Sjöström-Bujacz PhD – Associate Director, Statistics & Psychometrics, Patient Centered Solutions*
- *Konstantina Skaltsa, PhD – Senior Director, Research & Scientific Affairs, Patient Centered Solutions*
- *Michelle Carty, PhD – Managing Principal, Patient Centered Solutions*

WORKSHOP 8 • 12:00PM–4:00PM

From interview to insights: Collecting and analyzing cognitive debriefing data informed by the U.S. Food and Drug Administration (FDA) Patient-Focused Drug Development (PFDD) guidance series

IQVIA workshop organizers:

- *Charlotte Kosmas, PhD, CPsychol – Senior Principal, Patient Centered Solutions*
- *Owen Cooper, DPsych – Associate Principal, Patient Centered Solutions*
- *Selene Camargo Correa, PhD – Associate Principal, Patient Centered Solutions*

SIG SYMPOSIUM 2 • 4:30PM–6:00PM

Clinical practice SIG & health preference research SIG: Integrating patient preferences into clinical practice

IQVIA speaker:

- *Ana Maria Rodriguez-Leboeuf, PhD – Managing Principal, RW and Preference Solution Lead, Patient Centered Solutions*

SIG SYMPOSIUM 5 • 4:30PM–6:00PM

Industry SIG: Communicating patient experience data for impact: Strategies for generating and disseminating PED to maximize stakeholder engagement

IQVIA contributors:

- *Simona Sgarbi, MSc – Senior Principal, Patient Centered Solutions*
- *Ana Maria Rodriguez-Leboeuf, PhD – Managing Principal, RW and Preference Solution Lead, Patient Centered Solutions*

IQVIA Patient Centered Solutions: Experts in the science of measuring patient outcomes

Tuesday, October 20

SYMPOSIUM 5 • 10:20AM–11:35AM

Meaningful score regions: Concepts, methods and pitfalls

IQVIA moderator:

- *Dara O'Neill, PhD – Director, Statistics & Psychometrics, Patient Centered Solutions*

Individual presentations by IQVIA:

Meaningful score regions: Concepts and context for an emerging regulatory approach to COA interpretability

- *Dara O'Neill, PhD – Director, Statistics & Psychometrics, Patient Centered Solutions*

Using mixed methods vignette studies to estimate meaningful score regions

- *Jakob Bue Bjørner, MD, PhD – Senior Principal, Patient Centered Solutions*

Wednesday, October 21

SYMPOSIUM 9 • 8:00AM–09:15AM

Bridging the validation gap: From digital measures to fit-for-purpose clinical outcome assessments

IQVIA moderator:

- *Aleksandra Sjöström-Bujacz – PhD, Associate Director, Statistics & Psychometrics, Patient Centered Solutions*

Individual presentation by IQVIA:

Navigating clinical validation of digital measures:

Common challenges and emerging needs

- *Aleksandra Sjöström-Bujacz – PhD, Associate Director, Statistics & Psychometrics, Patient Centered Solutions*



Please come and meet the IQVIA team at our client reception

*Tuesday, October 20 • 5:00pm–6:30pm
at the Congress Bar in the Clarion Hotel*



See back page for details of our poster contributions

iqvia.com



Posters from IQVIA PCS at ISOQOL 2026 Annual Meeting

TITLE	IQVIA AUTHORS*
MONDAY, OCTOBER 19 • 10:05AM–10:45AM • SESSION 101	
(1041) A METHOD TO ESTABLISH THRESHOLD ON GROUP LEVEL FOR MEANINGFUL TREATMENT EFFECT	Jakob Bue Bjørner, MD, PhD
(1071) OPERATIONAL AND DESIGN DRIVERS OF EPRO DATA COMPLETENESS ACROSS THERAPEUTIC AREAS	Lindsay Hughes, PhD ; Christy Hoey, MS
MONDAY, OCTOBER 19 • 3:20PM–4:00PM • SESSION 102	
(1066) DEVELOPMENT OF A NOVEL PATIENT-REPORTED OUTCOME (PRO) MEASURE FOR CONGENITAL ADRENAL HYPERPLASIA (CAH): THE CAH SYMPTOM AND IMPACT SURVEY (CAHSIS)	Cory Saucier, MPH ; Martha Bayliss, MSc; Michelle Carty, PhD
TUESDAY, OCTOBER 20 • 9:35AM–10:15AM • SESSION 201	
(2061) EVALUATING ROBUST DISTRIBUTION-BASED ESTIMATES TO INFORM MEANINGFUL WITHIN-PERSON CHANGE THRESHOLDS FOR HIGHLY SKEWED DIGITAL MEASURES: A SIMULATION STUDY USING COUGH FREQUENCY DATA	Aleksandra Sjöström-Bujacz, PhD ; Gerasimos Dumi, MSc, Paolo Eusebi, PhD, Dara O'Neill, PhD
(2075) DEVELOPING AND VALIDATING STANDARDIZED PATIENT GLOBAL IMPRESSION SCALES: QUALITATIVE INSIGHTS INTO AN ADAPTABLE FRAMEWORK	Dhaniel Fantinati, PMP ; David Bard, PhD, MBA; Sonia Bothorel, MBA; Octavio Dix; Robert Krupnick, PhD; Carolina Navas, PhD
TUESDAY, OCTOBER 20 • 2:55PM–3:35PM • SESSION 202	
(2056) EVALUATING CLINICIAN-REPORTED OUTCOME MEASURES FROM THE PATIENT PERSPECTIVE: A QUALITATIVE STUDY IN NEURODEGENERATIVE DISEASE	Meagan Farrell, PhD ; Stella Karantzoulis, PhD, ABPP-CN, Katie Miller, PharmD
WEDNESDAY, OCTOBER 21 • 9:20AM–10:00AM • SESSION 301	
(3067) WHEN TRAINING BREAKS, DATA BREAKS: ASSOCIATIONS BETWEEN ECOA TRAINING TIMING, QUALITY, AND ACCURACY WITH DOWNSTREAM COMPLIANCE	Lindsay Hughes, PhD ; Christy Hoey, MS; Joanna Lewis-Creegan, MPW
(3079) BEYOND WORDS: A COMPARATIVE ANALYSIS OF HUMAN VERSUS AI APPROACHES TO PATIENT-REPORTED OUTCOME TRANSLATION AND CULTURAL ADAPTATION	Angie Lee, MBA
WEDNESDAY, OCTOBER 21 • 2:35PM–3:15PM • SESSION 302	
(3058) HOW MANY TIMEPOINTS ARE ENOUGH? RETHINKING LONG-TERM PRO MODELLING IN ONCOLOGY	Konstantina Skaltsa, PhD ; Carolina Pestana, MSc; Pavol Kral, PhD; Anna Rigazio
(3066) A REVIEW OF THE RECOMMENDATIONS AND BEST PRACTICES WHEN USING EXISTING LINGUISTICALLY VALIDATED TRANSLATIONS IN IMMIGRANT POPULATIONS	Hayley Simpson-Finch ; Kenna Jacobs, PhD; Amanda Rosett

* Poster author listings include IQVIA contributors only; additional external or client authors may have contributed. For full author list, please see the ISOQOL conference mobile app. Presenting authors are shown in **bold**.