LEADING THE FUTURE: CHANGES, OPPORTUNITIES, AND RELATIONSHIPS
SEPTEMBER 23-26, 2019
NASHVILLE MARRIOTT AT VANDERBILT UNIVERSITY
2555 WEST END AVENUE
NASHVILLE, TENNESSEE

MEETING OUTCOMES
Participants will:

• Take away ideas that can enhance the units they manage
• Increase the quality and number of relationships within and the Extension and Experiment Station functions of the Land-grant university system
• Increase the awareness and knowledge of BAA Section priorities, especially those that leverage our research and extension missions
• Recognize design thinking as a strategic method to enhance ideation, creativity and collaboration and its application to critical emerging issues
• Continue to grow our capacity to build strategic collaborative opportunities with our NIFA colleagues
• Strengthen research/extension alliances
• Learn new management practices regarding personnel management
• Improve how we frame our Land-grant value proposition
### Sunday, September 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 3:00 pm – 7:00 pm | *eXtension Foundation Board of Directors Meeting<br>
*With a Plated Dinner – Barbara Petty, University of Idaho, presiding* | Kirkland Room |

### Monday, September 23

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 8:30 am – 4:00 pm | *ECOP Meeting<br>
*Sub-committee breakouts 10:30 am – Noon<br>
Lunch from Noon-1:00 pm<br>
Ed Jones, ECOP Chair, Virginia Tech, presiding* | Crescent     |
| 3:00 pm – 4:00 pm | *WAAESD Executive Committee*                                                                        | View         |
| 3:00 pm – 6:30 pm | Registration for All Participants                                                                | Lobby Foyer  |
| 4:00 pm – 5:30 pm | ESS/CES New Director/Administrator Orientation *Presenter(s):<br> Description:*                  | PartHENON AB |
| 6:30 pm – 7:30 pm | Reception - Beer/Wine and heavy hors d’oeuvres *Compliments of University of Tennessee’s UT Extension, AgResearch and Institute of Agriculture and Tennessee State University<br>
*Presenter(s) at 6:45 pm - ??*                            | Acorn Ballroom |

### Tuesday, September 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45 am – 8:00 am</td>
<td>Joint Breakfast Buffet</td>
<td>Acorn Ballroom</td>
</tr>
<tr>
<td>7:30 am – 5:00 pm</td>
<td>Registration Open</td>
<td>Lobby Foyer</td>
</tr>
<tr>
<td>8:15 am – 8:30 am</td>
<td>Joint Meeting Welcome <em>Presenter:</em></td>
<td>PartHENON ABC</td>
</tr>
</tbody>
</table>
| 8:30 am – 10:00 am | Joint Session I: Idea Generation Workshop: Design Thinking Tools (90)<br>
*Presenter: Kathryn Segovia<br>
Description:*                                              | PartHENON ABC |
| 10:00 am – 10:30 am | Networking Break                                                                               | PartHENON Foyer |
| 10:30 am – 12:00 pm | Joint Session I, continued (90)<br>
*Presenter: Kathryn Segovia<br>
Description:*                                              | PartHENON ABC |
| 12:00 pm – 1:15 pm | Joint Networking Lunch Buffet                                                                  | Acorn        |
| 12:00 pm – 1:15 pm | *Joint ESCOP/ECOP Budget & Legislative Committee Meeting Lunch*                              | Crescent     |
| 1:30 pm – 2:30 pm | Joint Session I, continued (60)<br>
*Presenter: Kathryn Segovia<br>
Description:*                                              | PartHENON ABC |
| 2:30 pm – 3:00 pm | Networking Break                                                                               | PartHENON Foyer |
| 3:00 pm – 4:30 pm | Joint Session II NIFA Session (90)                                                               | PartHENON ABC |

* -- Separate Agenda will be provided.
Dinner on your own (suggestions will be provided)

**Wednesday, September 25**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 6:45 am - 7:15 am | Experiment Station Section Breakfast Buffet Line  
*Pick up breakfast and retreat to meeting rooms listed below.* | PARTHENON FOYER   |
| 6:45 am – 7:45 am | Cooperative Extension Section Buffet Breakfast                         | ACORN BC          |
| 7:00 am – 5:00 pm | Registration Open                                                      | LOBBY FOYER       |
| 7:00 am – 8:45 am | *Experiment Station Section Regional Breakfast meetings  
ARD – PARTHENON AB  
NCRA – PARTHENON D  
NERA – PARTHENON E  
SAAESD – VIEW  
WAAESD – CRESCENT |                                |
| 8:00 am – 8:30 am | *Extension Foundation Meeting – All Section to attend.  
**Presenter:** TBD  
**Description:** | PARTHENON C         |
| 8:30 am - 10:00 am | *Cooperative Extension Section Business Meeting/NEDA Meeting            | PARTHENON C       |
| 9:00 am – 10:00 am | *Experiment Station Section Business Meeting                           | PARTHENON AB      |
| 10:00 am – 10:30 am | Networking Break                                                       | PARTHENON FOYER   |
| 10:30 am – 12:00 pm | Cooperative Extension Section Business Meeting (continued)             | PARTHENON C       |
| 10:30 am – 12:00 pm | Experiment Station Section Business Meeting (continued)                 | PARTHENON AB      |
| 12:00 pm – 1:00 pm | Networking Lunch (Plated meal)                                         | ACORN BALLROOM    |
| 1:00 pm – 2:00 pm | Joint Session III Personnel                                             | PARTHENON ABC     |
| 2:00 pm – 3:00 pm | Joint Session IV Value Proposition                                      | PARTHENON ABC     |
| 3:00 pm – 3:30 pm | Networking break                                                        | PARTHENON FOYER   |
| 3:30 pm – 5:00 pm | Joint Session V Alliances                                               | PARTHENON ABC     |
| 5:30 pm – 9:00 pm | Joint Closing Celebration                                               | COUNTRY MUSIC HALL OF FAME & MUSEUM |

* -- Separate Agenda will be provided.

**Transportation Details:**

Presenters: George Hopper and Chuck Hibberd – Welcome and Thanks  
**Description:** Tour, Reception, Buffet Dinner
Thursday, September 26 (Post-meeting regional CES sessions – Additional fee charged to attend)

7:00 – 7:45 a.m.  Breakfast for NEED and WEDA  ACORN A
8:00 a.m. – 4:00 p.m.  *Western Region Extension Directors (WEDA) Meeting  ACORN C
8:00 a.m. – 4:00 p.m.  *Northeast Region Extension Directors (NEED) Meeting  ACORN B
12-1:00 p.m.  Lunch for WEDA and NEED groups  ACORN A

Meeting Links/Resources (in order of appearance)

To be determined.

Joint Section Planning Committee

Chuck Hibberd, (ECOP Past-chair), Co-Chair, University of Nebraska
George Hopper (ESCOP Chair-elect), Co-Chair, Mississippi State University
Rosalind Dale, North Carolina A&T State University, Cooperative Extension Section
Jody Jellison, University of Massachusetts, Experiment Station Section
Rick Klemme, ECOP/Cooperative Extension National Office
Sandy Ruble and Marianne Klein, ECOP/Cooperative Extension National Office
Eric Young, Southern Region Experiment Station Albert Essel, 1890s Region Extension
Robin Shepard, North Central Region Extension
Alton Thompson, 1890s Region Experiment Station
Mike Harrington, Western Region Experiment Station
Louie Tupas and Mike Fitzner, USDA-NIFA Liaisons to ECOP
Parag Chitnis, USDA-NIFA Liaison to ESCOP
Bill Hoffman, USDA-NIFA Director’s Office

* -- Separate Agenda will be provided.