sifma

AML27

June 9-10, 2027 | New York City

SPONSORSHIP PROSPECTUS

SPONSORSHIP OPPORTUNITIES

PAST PARTICIPANTS

Lynn White, VP Sponsorship and Exhibit Sales, SIFMA | 212.313.1151 | lwhite@sifma.org

TESTIMONIALS FROM 2026 DELEGATES:

"The speakers were incredible. Every speaker was valuable in their field or expertise."

"I enjoyed hearing from experts and learning from the experience of my counterparts at other firms."

"Content was excellent, especially the updates from regulators and policymakers."



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An Overview of SIFMA's Anti-Money Laundering & Financial Crimes Conference

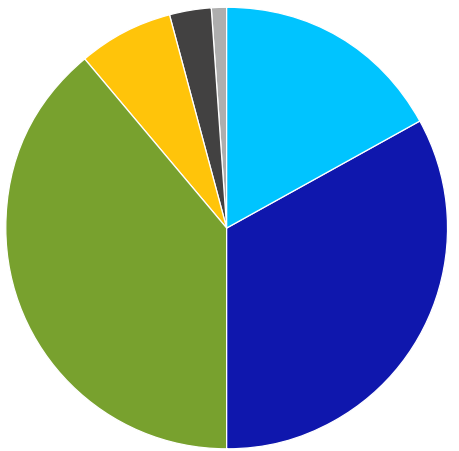
SIFMA's Anti-Money Laundering & Financial Crimes Conference continues to be the leading forum for professionals from the securities industry, regulatory agencies and law enforcement to discuss current legal and regulatory developments and priorities in the AML and financial crime space.

AML and financial crimes professionals continue to play a vital role within the compliance department at firms. Don't miss your opportunity to gather with colleagues and peers to see how firms are adapting to the new scrutiny, new regulations, and new questions from our regulators around the globe and join in the conversation about the path forward. Throughout the program, participants will have the opportunity to hear directly from the industry's regulators, participate in closed-door breakout sessions and network with policy makers and peer compliance professionals.

The Targeted Audience includes leading experts from the financial services industry, regulatory agencies, and law enforcement to discuss new trends in financial crime, emerging issues relating to anti-money laundering, elder fraud, economic sanctions, and anti-bribery/anti-corruption compliance, and changes in regulatory expectations and requirements.

Industry partners with solutions in the anti-money laundering and financial crimes space are invited to participate as supporting sponsors of the event.

SIFMA AML 2026 ATTENDEE PROFILE



- C-Suite – 17%
- Managing Director and Senior Executive – 33%
- Vice President and Director – 39%
- General Counsel & Attorney – 7%
- Regulator – 3%
- Consultant – 1 %





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SIFMA's 27th Annual Anti-Money Laundering & Financial Crimes Conference Sponsorship Benefits

GET MAXIMUM VALUE, BROADEN YOUR REACH & PROPEL YOUR BRAND.

Applicable for all sponsorship levels:

Pre-Conference Benefits:

- Exposure to influencers and decision makers registered for the Anti-Money Laundering & Financial Crimes Conference, with prominent placement of logo and firm profile listed on the conference website, events.sifma.org/aml
- Prominent placement on SIFMA's email marketing campaigns sent to influencers and decision-makers
- Preliminary mailing list of Anti-Money Laundering & Financial Crimes Conference registrants (name, title, firm and postal address only). List sent four weeks in advance of the Conference*

Days of Conference Benefits:

- Complimentary and/or Discounted Conference Registration(s)
- Catered networking functions included
- Exhibit Space which includes a Table Display & Two (2) exhibit only personnel badges
- Prominent recognition during the sponsored function (if applicable), with logo displayed on dedicated print and/or digital signage that is strategically placed in areas including registration area, general session slides, a sponsor recognition video loop, and more
- Dedicated sponsor listing placed within the SIFMA Anti-Money Laundering & Financial Crimes Conference Event App, branding company logo, listing contact name and company profile

Post-Conference Benefits:

- Final mailing list of 2027 AML Conference registrants (name, title, firm, and postal address only.) List sent at the conclusion of the Conference*
- Logo placement on post-event email campaigns, including attendee survey, sent to all participants
- Firm name and logo on Anti-Money Laundering & Financial Crimes Conference website following the meeting for an additional three (3) months

* Includes only U.S.-based participants who do not opt-out during the registration process; does not include telephone or email addresses (view SIFMA's Privacy Policy at www.sifma.org/privacy).







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SPONSORSHIP OPPORTUNITIES

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DIAMOND SPONSORSHIP

Investment:
$23,500 SIFMA Member Rate
$28,000 Non-Member Rate

Benefits Include:
- Three (3) Complimentary Conference Registrations
- One (1) Discounted Conference Registration
- Table Display and Two (2) Table Staff Badges

PLATINUM SPONSORSHIP

Investment:
$19,250 SIFMA Member Rate
$23,000 Non-Member Rate

Benefits Include:
- Two (2) Complimentary Conference Registrations
- One (1) Discounted Conference Registration
- Table Display and Two (2) Table Staff Badges

GOLD SPONSORSHIP

Investment:
$16,500 SIFMA Member Rate
$19,500 Non-Member Rate

Benefits Include:
- One (1) Complimentary Conference Registrations
- One (1) Discounted Conference Registration
- Table Display and Two (2) Table Staff Badges

SILVER SPONSORSHIP

Investment:
$13,000 SIFMA Member Rate
$15,500 Non-Member Rate

Benefits Include:
- One (1) Discounted Conference Registration
- Table Display and Two (2) Table Staff Badges



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SIFMA AML2027 Sponsored Workshop Sessions

Exclusive to contracted sponsors, SIFMA is pleased to offer an opportunity to participate in the program agenda during this year's Conference by holding a Sponsored Workshop Session. The sessions are scheduled as part of the conference program and allows you to meet face to face and share thought leadership content with new and existing clients. There are **only three (3) opportunities** available, and all Sponsored Workshop Sessions are on a first-come/first-serve basis offered to contracted sponsors only. All session titles and descriptions are subject to a pre-approval process by SIFMA.



SIFMA's AML2027 - Sponsored Workshop package offers maximum value with the following:

- Each workshop host will have the opportunity to speak exclusively to a group of up to 60 registrants
- A room will be provided that can accommodate up to 60 people
- One (1) Complimentary Speaker Registration included as part of the Sponsored Breakout Session Sponsorship. Any additional speakers must pay the full registration fee for the conference via the on-line registration link

Sponsorship Investment: $7,500 SIFMA Member Rate / $11,000 Non-Member Rate







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DIAMOND	SPONSORSHIP	AVAILABILITY
INVESTMENT: **$23,500 SIFMA Member Rate** **$28,000 Non-Member Rate** • Three (3) Complimentary Conference Registrations • One (1) Discounted Conference Registration • Table Display and Two (2) Table Staff Badges	**SIFMAAML Speaker Dinner** Private VIP Dinner set in a relaxed atmosphere offering invited guests the opportunity to come together and enjoy an evening of good food and conversations with new and existing business associates. This event will host approximately 30–40 senior leaders representing SIFMA's AML Committee Members, Speakers and other VIPs in attendance. This is an exclusive by-invitation only event and all dinner logistics, including menu selection, venue, invitations and RSVP lists are managed by SIFMA Staff Advisors. **Speaking opportunities are not included as part of the sponsorship benefits package.**	**Wednesday, June 9** **RESERVED**



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PLATINUM	SPONSORSHIP	AVAILABILITY
INVESTMENT: **$19,250 SIFMA Member Rate** **$23,000 Non-Member Rate** • Two (2) Complimentary Conference Registrations • One (1) Discounted Conference Registration • Table Display and Two (2) Table Staff Badges	**Welcome Reception** The Welcome Reception includes brand recognition, open bar, food stations, and hors d'oeuvres set in a relaxed atmosphere offering attendees the opportunity to network one-on-one with industry colleagues.	**Wednesday, June 9**
	Networking Luncheon Networking Luncheon, open to all conference participants, allows for one-on-one conversations with industry colleagues, clients and potential prospects offering a sponsoring firm prominent brand recognition.	**WEDNESDAY, JUNE 9** **RESERVED** **THURSDAY, JUNE 10**







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GOLD	SPONSORSHIP	AVAILABILITY
INVESTMENT: **$16,500 SIFMA Member Rate** **$19,500 Non-Member Rate** • One (1) Complimentary Conference Registrations • One (1) Discounted Conference Registration • Table Display and Two (2) Table Staff Badges	**General Session Audio Visual** Prominent brand recognition of sponsorship included on General Session slide deck, viewed by attendees as they enter the Ballroom throughout each day of the event.	
	Networking Refreshments Break Networking refreshment breaks, hosted in the Sponsor Showcase Area, offer your firm exclusive visibility during peak networking hours. With dedicated signage prominently displayed at all snack stations, as well as the conference program and mobile app push notifications, your brand will be the first thing attendees see when they step out to recharge and connect. .	
	Networking Breakfast The networking breakfast, serving a variety of healthy breakfast choices along with hot & cold beverages, is designed to get people conversing with industry colleagues, clients and potential prospects. Set in the Sponsor Showcase, your company's brand will benefit from the conference program, mobile app push notifications, and on-site signage.	**WEDNESDAY, JUNE 9** **RESERVED** **THURSDAY, JUNE 10**

MORNING	AFTERNOON	
THURSDAY, JUNE 10	**WEDNESDAY, JUNE 9**	**THURSDAY, JUNE 10**
	RESERVED	







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GOLD	SPONSORSHIP	AVAILABILITY
INVESTMENT: **$16,500 SIFMA Member Rate** **$19,500 Non-Member Rate** • One (1) Complimentary Conference Registrations • One (1) Discounted Conference Registration • Table Display and Two (2) Table Staff Badges	**Wi-Fi** Complimentary Wi-Fi usage for all conference participants during the event. Offering sponsoring firm an opportunity to customize the Password for access as well as acknowledgment of sponsoring firm included on a re-directed splash page, on program and signage.	**RESERVED**
	MOBILE APP The SIFMA AML mobile app offers the sponsoring firm premier brand visibility directly within the application. Free for all attendees, this app serves as the conference's central hub. It gives participants instant access to essential event resources, including the full program, speaker bios, attendee list, sponsor profiles, and interactive tools for live Q&A and polling.	**RESERVED**







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SILVER	SPONSORSHIP	AVAILABILITY
INVESTMENT: **$13,000 SIFMA Member Rate** **$15,500 Non-Member Rate** • One (1) Discounted Conference Registration • Table Display and Two (2) Table Staff Badges	**Charging Station** Sponsor-branded Charging Station strategically displayed in high traffic location. Sponsoring firm's logo and/or video will be uploaded and displayed on a digital monitor. The charging bricks offer attendees the convenience of charging their devices on-the-go, while creating a lasting impression of your brand.	**RESERVED**
	Attendee Lanyard What better way to leave an impression than to see 400+ attendees wearing your firm's name/logo around their neck for the duration of the conference? Name badge lanyards are worn around the neck of each attendee to gain access to sessions. Co-branded, SIFMA pre-approved lanyard produced by sponsoring firm and distributed with registration materials to all conference participants.	**RESERVED**
	Speakers Lounge The speaker ready room is a gathering space where speakers can prepare, relax, and network before and after their presentations. This private room offers speakers light refreshments to use before and after their presentations. Sponsoring firm has an opportunity to display promotional literature and/or provide a giveaway within the room.	**RESERVED**
	Seat Drop A simple, high-impact way to reach event participants. A marketing/collateral piece or a small giveaway - to be provided by sponsoring firm - and distributed to attendees in the general session. Materials must be approved by SIFMA.	**WEDNESDAY, JUNE 9** **RESERVED** **THURSDAY, JUNE 10** **RESERVED**
	Notepads and Pens An easy and effective way to get your message in the hands of registered attendees. SIFMA pre-approved, co-branded notepads produced by sponsoring firm and distributed to conference participants at registration. Gain exposure at and beyond the conference as attendees return to their offices to review important notes and names of contacts.	
	Attendee Tote Bag Co-branded attendee tote bag, produced and provided by sponsoring firm, distributed to conference participants during registration.	**RESERVED**



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2026 Participating Firms

A&O Shearman
AARP
ABN AMRO Clearing USA LLC
Akin Gump
Ally Invest
Alpaca
Ameriprise Financial, Inc.
Apex Fintech Solutions
AssetMark, Inc.
Axos Clearing
Baird
Banco do Brasil Securities LLC
Bank of America
Barclays
Bates Group
BBVA
Berthel
Bessemer Trust Company, N.A.
BIGTXN
BitGo
Bloomberg
BNP Paribas
Brevet Capital
BRG
Brown Brothers Harriman
BTIG, LLC
Cantor Fitzgerlad
Capital Group Companies, Inc.
Capital Union Bank
Cash App Investing
Chain Analysis
Charles Schwab
Citadel LLC
Citigroup
City National Bank
Clarity Compliance Consulting
Coinbase
Commodity Futures Trading Commission
Credit Agricole CIB
Crowe LLP
D.A. Davidson & Co.
Daiwa Capital Markets America Inc.
Davies Advisors LP
Davis Polk & Wardwell
Davis Wright Tremaine
Debevoise & Plimpton LLP
Deloitte
Deutsche Bank
Dow Jones Risk & Compliance
DTCC
eClerx
Edward Jones
EFG Capital International Corp.
Empower
Ensign Peak Advisors
Epoch Investment Partners, Inc.
Equifax Information Services
Equitable Advisors
Ernst & Young LLP
Euroclear Bank SA/NV
Faegre Drinker
Fidelity Brokerage Services LLC
Fidelity Investments
Financial Industry Regulatory Authority (FINRA)
FinCEN
First Citizens Investor Services
Firstrade Securities Inc.
Forvis Mazar
Franklin Templeton Investments
Freshfields US LLP
FTI Consulting
Gibson, Dunn & Crutcher
Go Abacus Corp.
Goldman Sachs
Guggenheim Investments
Hilltop Securities Inc.
HSBC
Hummingbird

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2026 Participating Firms

Huron Consulting
ING
Instinet
Interactive Brokers LLC
IRS-CI
J.W. Cole Financial, Inc.
Jefferies LLC
JPMorgan Chase
Kestra Financial
KeyBanc Capital Markets Inc.
Kharon
Knowtice Analytics
Kovac Finacial
KPMG LLP
Law360
LexisNexis Risk Solutions
Lime
Lord, Abbett & Co. LLC
Loyens & Loeff
LPL Financial LLC
Marex Capital Markets Inc
Marketaxess Corporation
Massachusetts Mutual Life Insurance Company
Matrix
McDermott Will & Schulte LLP
MetLife
Millennium Management
Mirae Asset Securities (USA) Inc.
Mission
Mizuho Group
Moodys
Morgan Stanley
Morrison & Foerster LLP
MUFG Americas
Napier
National Futures Association
Navy Federal Credit Union
Neuberger Berman
Nikkei America, Inc.
Nomura Holding America Inc.
Northwestern Mutual Investment Services, LLC
Nuveen
Office of the Comptroller of the Currency (OCC)
Oliver Wyman
One footprint
Operation Shamrock
Oppenheimer & Co.
Osaic Wealth, Inc.
OTC Markets Group
PFS Investments
Piper Sandler & Co.
PJT Partners LP
PNC
Protiviti
Public Investing
PwC
Quantexa
Quantifind
Rabobank Securities Inc.
Raymond James Financial, Inc.
RBC Capital Markets, LLC
Renaissance Regulatory Services, Inc.
Robert W Baird & Co
Robinhood Markets, Inc.
Royal Bank of Canada
Rubicon Partners
Saifr
Schulte Roth & Zabel
Scotiabank
Seaport Global Securities LLC
Seward & Kissel
Sia
Sidley Austin LLP
SIX Financial Information
Smarsh
Snowden Lane Partners
Societe Generale Corporate & Investment Banking
SolomonEdwards Group

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2026 Participating Firms

State Street
Stifel Financial
StoneX
Sullivan Cromwell
Susquehanna
T. Rowe Price Associates
Taktile
TD Bank U.S.
TD Securities
TEKsystems
The Securities Industry and Financial Markets Association
The World Bank Group
Thrivent Financial
Tolt Strategies
TradeStation Securities, Inc.
U.S. Bancorp
U.S. Department of the Treasury
U.S. Securities and Exchange Commission (SEC)
UBS
Uphold
US Dept. State
Vanguard
ViewTrade Securities, Inc.
Wall Street Journal
Webull Financial
Wells Fargo Clearing Services, LLC
West Monroe Partners
WilmerHale
Year UP United