



2026 NILA Attendee Media Kit

Through attendance at the National Institute for Leadership Advancement (NILA), SHPE chapter leaders are investing in their own growth and in the success of their members. This experience strengthens leadership skills, builds chapter readiness, and reflects a strong commitment to preparing for the upcoming term with intention and purpose.

Use the graphics, captions, and assets below to share how your chapter is leading before the term even begins.

HOW TO PARTICIPATE

- Share your NILA announcement graphic and attendee visuals on social media
- Highlight your participation in CCLP (Certified Chapter Leadership Program) and/or Presidents Summit (PS)
- Tag SHPE National and showcase how your chapter is preparing for the upcoming term

OFFICIAL SHPE HANDLES

- Instagram & Facebook: [@SHPENational](#)
- LinkedIn & X (Twitter): [@SHPE](#)

GRAPHICS

- Download assets [here](#).

CAPTIONS OPTIONS

Option 1:

Kickstarting our leadership year with #NILA2026

Our chapter is investing in growth, development, and impact as we prepare for the year ahead.

Option 2:

Leadership in progress

Our chapter is attending #NILA2026 to prepare for the upcoming term and strengthen how we serve our members and community.

Option 3:

Building leaders before the term even begins.

#NILA2026, we're ready.