



By their very nature, life insurance professionals love to help people. With every policy they put in place, they are securing the financial futures of the clients they serve. They're providing peace of mind and a good night's sleep to those who take their advice. They're every day heroes who are caped in knowledge and take flight when they have an opportunity to share what they know and put plans into action.

Collectively in 2019, members of GAIN put 2,590 policies in place, \$1.1 billion in ultimate death benefit, untold funds to be accessed for retirement or emergencies or whatever life brings their way. Whether for families or business owners, that's a lot of peace of mind and a lot of restful nights.

But GAIN members tend to give even more. Some very quietly, volunteering at their kids' schools or local sports club. Some very publicly at nationally recognized organizations with a specific cause, like my "Man & Woman of the Year" Campaign for the Leukemia and Lymphoma Society which raised close to \$500k for cancer research through 10-weeks of competitive fund raising across the Austin community. Public or private, big or small, short term or ongoing, these activities and the life insurance professionals who engage in them have a common thread – We GIVE. We get involved in our communities and share our time and our talent and our hard-earned dollars with organizations across the country. We are connected and we are making a difference in the lives we touch.

At Global Atlantic Insurance Network, we think these efforts deserve to be celebrated. That's why in 2020 we are starting "GAIN Gives" a national recognition program designed to honor those who are making a difference. Our goal is to share their stories, inspire others and ultimately help them have an even greater impact.

We are asking GAIN agents to share their community efforts for an opportunity for us to join them. We will be awarding 3 prizes to the organizations our agents are working closely with in their name. A group of our corporate leaders will review the submissions and award \$2,500, \$5,000 and \$10,000 to those organizations where GAIN agents are making the biggest impacts. I'll even personally come out to the next big event to award the \$10,000 donation. Our marketing team will also provide press releases to be shared in the honored agents' local news outlets, articles to be shared on your socials and links to be uploaded on your website.

We are very excited to learn more about how you're connecting in your communities and how you are giving back! We know how powerful it is to make contributions beyond dollars by getting involved and making a difference. We are confident your stories will be inspiring, and we can't wait to share them. Thank you for all you do – YOU are beautiful examples of what success really is!

A handwritten signature in black ink that reads "Julie A. Schneider".

Julie Schneider
Global Atlantic Financial Company
VP, Global Atlantic Insurance Network Channel