



AMCA European Air Movement & Control

Symposium

2026

Better Buildings Through Fans,
Air Distribution And Fire Safety

November 17, 2026

SANA Malhoa Hotel - Lisbon, Portugal



www.amca.org

Building on the successful first AMCA European Fan Symposium in Schwäbisch Hall in 2024, AMCA Europe returns in 2026 with an expanded European programme in Lisbon. The event will broaden the focus from fans to the wider field of air movement and control, covering fans, certified performance, air distribution and fire safety under the theme:

Better Buildings Through Fans, Certified Performance, Air Distribution And Fire Safety.

The symposium is designed for building owners, planners, consultants, contractors, specifiers, manufacturers, certification bodies and association representatives who want to better understand the future of European building requirements. The programme will address Ecodesign, Digital Product Passports, AMCA and Eurovent cooperation, AHU fan certification, HVLS fans, air control, fire safety and applied AI.

Taking place in the same week as related Eurovent, CEN, ISO and AMCA working group meetings, the symposium offers participants an efficient opportunity to combine several important industry engagements in one trip. Join leading experts and market stakeholders in Lisbon to gain practical insights, exchange views and make the most of a concentrated week of European air movement and building technology discussions.



AGENDA

Time	Session	Title	Speaker / Format	Brief Description
09:15–10:00	Arrival	Registration, coffee and exhibition networking	■ AMCA Europe host team / sponsors	Badge pick-up, coffee and informal networking.
10:00–10:10	Welcome remarks	Welcome to the AMCA European Air Movement & Control Symposium 2026	■ Mr. Morten Schmelzer (Chair, AMCA Europe) ■ Mr. Jurgen Albig (Board Member, AMCA International) ■ Dr. Julien Grilliat (Chair, Eurovent Fans Product Group)	Official welcome and opening of the symposium.
10:10–10:40	Opening presentation	AMCA Europe: Connecting Global Standards with European Market Needs	■ Mr. Artur Kolacz (Regional Manager, AMCA Europe)	Introduction to AMCA Europe, AMCA International, standards and relevant Certified Ratings Programs.
10:40–11:15	Opening keynote	Future Cities, Future Buildings and the Role of Air Movement	■ Prof. Dr. Gerhard Schmitt (Professor for Information Architecture, ETH Zurich)	Keynote on future cities, future buildings and the role of air movement.
11:15–11:35	Air control and fire safety	Air Control and Fire Safety in European Buildings	■ Mr. Martin Borgstrom (Product Area Director ADP/FSP, Systemair Group)	Introduction to European air control and fire safety topics.
11:35–12:15	Morning Panel	Air Control and Fire Safety in Europe: Industry Perspectives and Market Needs	Featuring: ■ Mr. Martin Borgstrom (Product Area Director ADP/FSP, Systemair Group) ■ Ms. Nazme Mohsina (Senior Director, AMCA International)	Panel discussion on European market needs and industry perspectives. Moderator: ■ Mr. Artur Kolacz (Regional Manager, AMCA Europe)
12:15–12:45	Break	Coffee, exhibition and networking	Sponsors / exhibitors	Coffee break and exhibition networking.
12:45–13:00	AMCA Europe advocacy paper	AMCA Europe/Eurovent Quality Criteria for Fans: Towards Clearer Market Expectations	■ Ms. Stine Bang Larsen (Head of Sustainability and Industry Affairs, Multi-Wing)	Introduction to the quality criteria paper and its market relevance.
13:00–13:20	Digital compliance	Digital Product Passports: From Compliance Requirement to Market Transparency	■ Mr. Sebastian Emons (Researcher, Fraunhofer ISST)	Overview of DPP requirements and product data transparency.
13:20–13:35	Joint certification	AMCA/Eurovent Certification for AHU Fans: Current Programme and Future Development	■ Nazme Mohsina (Senior Director, AMCA International) ■ Mr. Juergen Albig (Board Member, AMCA International)	Short update on AMCA / Eurovent joint certification program.
13:35–13:45	AMCA / Eurovent cooperation	AMCA and Eurovent Next Steps: Strategic Cooperation for a Stronger Industry	■ Mr. Kevin Faltin (Executive Director, AMCA International) ■ Eurovent Representative	Brief update on MoU next steps and continued cooperation.

Agenda continues ►

AGENDA

Time	Session	Title	Speaker / Format	Brief Description
13:45–14:45	Lunch	Networking lunch and exhibition	All participants	Lunch break with sponsor exhibition networking.
14:45–15:10	HVLS seminar	Understanding HVLS Fans (Industrial Ceiling Fans): Applications, Benefits and Standards for Europe	■ Aldo Fumi (Strategic Marketing Director, Vortice)	Seminar on HVLS applications, benefits and standards.
15:10–15:35	Applied AI	Applied AI for Smarter Industrial and Building Processes	■ Salvatore Cataldi (Chair, EVIA Digital & Data Working Group)	Session on applied AI and practical industrial use cases.
15:35–16:05	Case Studies by our Sponsors	AI in Action: Short Case Studies from the Air Movement and Building Technology Industry Certification	Three sponsor presentations: Systemair, Ziehl-Abegg, ebm-papst.	Short AI-related case studies from sponsors.
16:05–16:35	Break	Coffee, exhibition and networking	Sponsors / exhibitors	Coffee break and exhibition networking.
16:35–16:55	Ecodesign status update	Ecodesign for Fans and Ventilation: Status, Direction and Future Questions	■ Mr. Simon Engert (Vice-Chair, Eurovent Fans Product Group)	Update on Ecodesign status, expected direction and open questions.
16:55–17:40	Afternoon panel	Ecodesign and What Comes Next for the Fan and Ventilation Industry	Panelists: ■ Mr. Geoff Lockwood (Chair, EVIA Fans Working Group) ■ Mr. Harald Rudelgass (Chair, AMCA Europe Advocacy Committee) ■ Dr. Julien Grilliat (Chair, Eurovent Fans Product Group)	Panel discussion on future regulation and industry readiness. Moderator: ■ Mr. Morten Schmelzer (Board Member, AMCA International)
17:40–18:05	Market interaction	AMCA Europe Town Hall: Market Priorities and Next Steps	Featuring: ■ AMCA Europe Steering Committee members	Interactive discussion on market needs and AMCA Europe priorities. Moderator: ■ Mr. Artur Kolacz (Regional Manager, AMCA Europe)
18:05–18:15	Closing	Key Takeaways and Next Steps for AMCA Europe	■ Chair of AMCA Europe ■ Mr. Artur Kolacz (Regional Manager, AMCA Europe)	Summary of key takeaways and next steps.
18:15–21:30	Reception	Evening networking reception	AMCA Europe, sponsors and participants	Standing reception and informal networking.



PARTNER WITH US



Platinum Sponsors

7,500 EUR

SOLD OUT

lanyards, case study slots, main logo positioning

This is all one sponsorship. Our Platinum Sponsorship offers premier visibility with prominent logo placement, exclusive branding on conference lanyards, and the opportunity to showcase your expertise through dedicated case study sessions. Position your organization as a leader while engaging directly with attendees in meaningful, high-impact ways.



Gold Sponsors

4,000 EUR

Evening Reception

Our Evening Reception Sponsorship offers high-visibility branding in a relaxed, social setting where attendees gather to network and unwind. Position your brand at the center of the conversation while building meaningful connections in an engaging, memorable environment.



Silver Sponsors

2,000 EUR

Tabletop

Our Tabletop Sponsorship provides a dedicated space to showcase your products and services, connect with attendees, and generate valuable leads. It's an ideal way to build brand awareness and engage in meaningful, face-to-face conversations throughout the event.

Ready to sponsor the European Fan Symposium?

Have more questions?

Contact Artur Kolacz at akolacz@amca.org

