NY ANIMAL AGRICULTURE COALITION NAMES NEW EXECUTIVE DIRECTOR

The New York Animal Agriculture Coalition is proud to announce that Eileen Jensen has been promoted to Executive Director of the organization from her previous position as Director of Promotion and Outreach.

Jensen will lead the organization’s efforts to expand its programming that supports animal agriculture. NYAAC has several dynamic initiatives aimed at working with farmers to provide consumers transparent and accurate information about farms in New York State. In addition to the popular Dairy Cow Birthing Center at the New York State Fair, NYAAC is hosting a series of dairy dialogues across New York giving people the opportunity to learn more straight from the farmers. NYAAC also recently concluded its All-Star Advocates program to help empower a new generation of ambassadors in dairy. In 2020, Jensen will launch additional educational programs to help producers across the state.

"Eileen has been an integral part of NYAAC since coming to our organization in May of 2016. She has proven that she is fully motivated and capable of reaching the goals set by our board that support NYAAC's mission. She continues to excel in all tasks that are put in front of her and has demonstrated real leadership, especially when challenges come her way. Our board has the utmost confidence in her ability to be promoted to Executive Director and lead NYAAC successfully into the future," said Steve Palladino, NYAAC Board Chair.

“I have truly enjoyed working for NYAAC over the past four years, and I’m honored to have the opportunity to lead the organization into the future as its Executive Director. Working alongside farmers throughout New York State makes my job enjoyable and rewarding and I look forward to continuing to expand and build relationships with more farmers in the future," said Eileen Jensen*, NYAAC’s Executive Director.

The New York Animal Agriculture Coalition (NYAAC) is a farmer founded and funded organization whose mission is to enhance the public’s understanding of and appreciation for animal agriculture by fostering a dialogue with consumers, engagement with farmers and cooperation among members of the industry. For more info, visit www.nyanimalag.org