EXHIBITOR PROSPECTUS

Grand Hyatt
Washington, DC
April 6–8, 2020

Conference Host
American Chemistry Council

Conference Sponsor
Beveridge & Diamond

Pre-Conference Workshop:
TSCA and International Fundamentals
April 6, 2020

Workshop Sponsor
BERGESON & CAMPBELL PC

Register Now at www.globalchem.org or call 202.249.6121!
BECOME A GLOBALCHEM 2020 EXHIBITOR!

• **Reach** a target audience of key regulatory and EHS&S professionals representing nearly 200 companies and government agencies
• **Learn** first-hand what your target marketing focus should be
• **Generate** new business leads and engage with existing customers
• **Showcase** your products and evaluate your competitor’s newest offerings

**WHY EXHIBIT?**

Come learn what the industry is doing and what you need to do to be ahead of the curve. Be a part of the most comprehensive chemical regulations conference in North America!

Chemical industry professionals specializing in product stewardship and chemical control regulations in the U.S. and abroad attend this annual conference looking to network, learn trends and get answers to their daily compliance questions.

This annual conference pairs experts from industry and government with vendors in interactive learning sessions.

All exhibitors are considered full registrants of the conference and are encouraged to attend conference sessions.

**WHO SHOULD EXHIBIT?**

If your company provides any of the following services, you can’t afford to miss this Expo!

• Chemical Processors and Suppliers
• Environment, Health & Safety Consulting
• Equipment Provider
• Legal and Liability Counseling
• Risk Management Assessment
• Regulatory Expertise

**A complete booth package includes:**

• 1 8x10 booth
• 1 full-conference registration
• ID Sign
• 6’ draped table
• 2 chairs
• Wastebasket
• 24-hour security
• Pre & post conference attendee list, use for hard-copy mailing only*

*All materials must be pre-approved by ACC

A booth at GlobalChem is $2,900

Register Now at www.globalchem.org!
EXPO HOURS

Monday, April 6
Set-up commences at 12:00 p.m.
(Please note a $500 fee will be assessed if your booth is not set up by 4:30 p.m.)
Exhibits open for Welcome Reception
5:30 p.m. – 7:00 p.m.

Tuesday, April 7
Exhibits open 7:30 a.m. – 7:30 p.m.

Wednesday, April 8
Exhibits open 8:00 a.m. – 1:45 p.m.
Teardown begins at 1:45 p.m.
(Please note a $500 fee will be assessed if your booth is torn down before 1:45 p.m.)

Conference/Expo Location and Accommodations

Grand Hyatt
1000 H Street, NW
Washington, DC  20001
(202) 582-1234
Room rate: $249
The cut-off date is March 6, 2020. After this date, all rooms will be released and reservations will only be accepted on a space and rate availability basis.

Exhibit Specifications
The materials handling company will be Shepard Exposition Services. Once booth space is reserved, a comprehensive Exhibitor Service Kit will be sent to each exhibitor to help carefully prepare for exhibiting; specifications for utilities, furniture, and other services will be included. Please note the Expo will be in an exhibit hall with carpeting provided. For additional information about Shepard, visit them at: www.shepardes.com

Shipping and Storage
The hotel does not provide space for storing exhibitor equipment and may refuse receipt of your materials. The Exhibitor Service Kit will provide shipping and drayage information.

All booth materials must be shipped to the hotel through Shepard Exposition Services, NO EXCEPTIONS!
Maximize Your Exposure Beyond the Expo Hall

Today’s leading global chemicals compliance regulators and advisors attend GlobalChem.

GlobalChem’s sponsorship program offers a robust package of incentives designed to:

**Provide** each sponsor with optimal exposure to an elite audience of industry insiders.

**Package** multiple access tools to provide sponsors with several touch points to the desired audience via branding, complimentary registrations, exhibit space, knowledge circulation and more!

**Build** a multi-tiered sponsorship program extending from pre-conference implementation to post-conference evaluation.

Contact Ashley Musselman at 202-249-6113 or ashley_musselman@americanchemistry.com for more information about exhibiting and/or sponsoring at GlobalChem 2020.
EXTRAS THAT DELIVER VALUE

• Exhibitor Show Directory
  Each exhibitor receives a free 40-word listing with company description and logo in the on-site Show Directory.

• Preview of Attendees
  An electronic list of conference attendees will be available in February (one hard copy mailing only*).

  Use this list to:
  Invite attendees to visit your booth for a demo of your products and services.
  Set-up a dinner with current customers and hot prospects.

• Post-Conference Mailing List
  An electronic list of conference attendees will be available approximately two weeks after the conclusion of the conference; a convenient way to follow up with your current customers and new leads (one hard copy mailing only*).

  *All materials must be pre-approved by the ACC

Network With New Prospects and Existing Customers Across the Globe at GlobalChem!
Sponsorship Sneak Peek

**Conference Umbrella Sponsor — $20,000**
- Opportunity to participate on one conference session panel
- Pre-conference sponsorship acknowledgement on online and print marketing material (including mobile app.)
- Logo recognition in all conference related emails
- Two social media announcements leading up to conference in addition to sponsorship announcement
- Logo on all conference signage
- Logo in onsite Final Program
- Access to pre-conference and post-conference attendee lists
- Distribution of company literature in conference registration packets
- Verbal recognition in remarks made by Opening and Closing Session Facilitators
- Two complimentary full-conference registrations
- One complimentary exhibit space (includes one exhibitor full-conference registration)
- One complimentary exhibit space includes one exhibitor full-conference registration

**Tuesday Evening Reception Sponsor — $15,000**
- Opportunity to participate on one conference session panel
- Pre-conference sponsorship acknowledgement on the event website
- Access to pre-conference and post-conference attendee lists
- Logo on Reception signs (and on mobile app. next to event)
- Onsite sponsorship acknowledgement with logo in Final Program
- Option to provide a reception-appropriate gift for attendees at sponsor’s expense

**Lanyard Sponsor — $10,000 *NEW This Year**
- Logo on conference lanyards distributed at the registration desk to all conference attendees
- Logo on Welcome Slide during Opening Session
- Access to pre-conference and post-conference attendee lists
- One complimentary exhibit booth (includes one exhibitor full-conference registration)

**Technology Sponsor — $8,000**
- Logo on signage at the charging station
- Company name tagged to Wi-Fi access
- Banner ad on the mobile app
- One complimentary full-conference registration

**Monday Evening Welcome Reception Sponsor — $7,500 *NEW This Year**
- Pre-conference sponsorship acknowledgement on the event website
- Logo on Reception signs (and on mobile app. next to event)
- Onsite sponsorship acknowledgement with logo in Final Program
- Option to provide a reception-appropriate gift for attendees at sponsor’s expense

**Conference Session Sponsor — $6,000**
- Opportunity to participate on one conference session panel
- Logo on sponsored session signage (and on mobile app. next to session)
- Onsite sponsorship acknowledgement with logo in Final Program and logo on welcome slide for the sponsored session
- Access to pre-conference and post-conference attendee lists
- Company literature available on seats at the sponsored session

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