
Connecting Through the Commons

Advancing Active Transportation & Public Life Through Shared Civic Assets

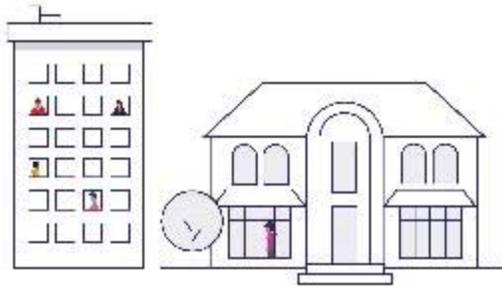
George Abbott

Kyle Kutuchief

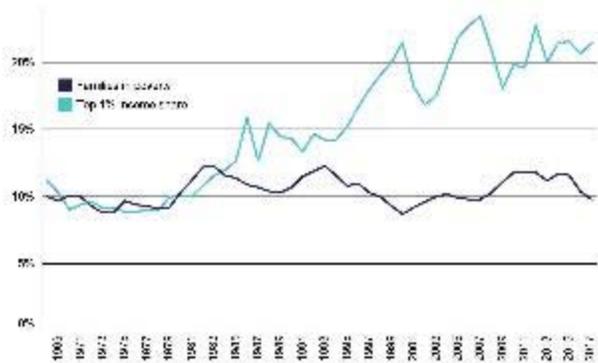
Caitlin Malloy-Marcon

Dana Bourland, moderator

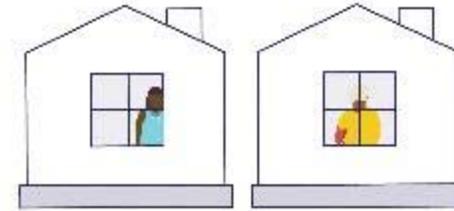
The Power of the Commons



The percent of people living in predominantly poor or affluent neighborhoods rose from 15% to 31%.



The income share of the richest 1% has doubled while the poverty rate has held steady.

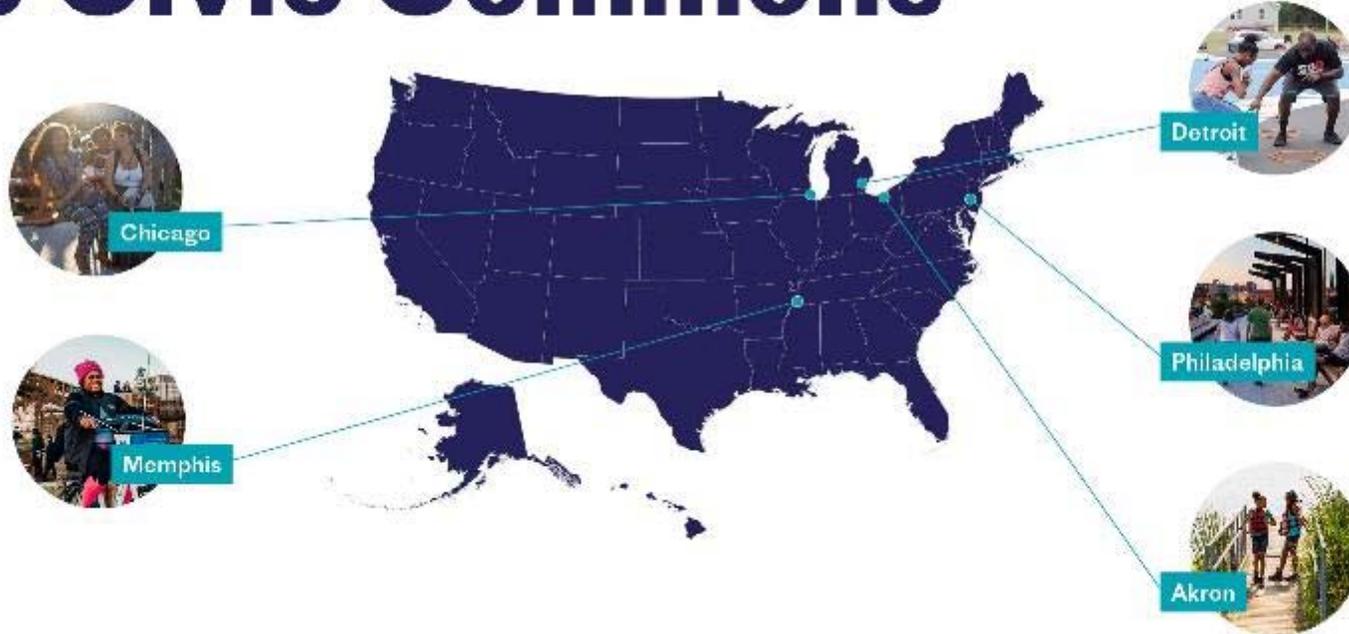


In the 1970s, nearly 30% of Americans reported spending time with their neighbors. Today only about 20% do.



Just 32% of people believe most people can be trusted.

Reimagining the Civic Commons





**Civic
Engagement**



**Socioeconomic
Mixing**



**Environmental
Sustainability**



Value Creation

Reimagining
the Civic Commons

Measuring the Civic Commons

Reimagining the Civic Commons is a three-year, national initiative that seeks to foster engagement, equity, environmental sustainability and economic development by revitalizing and connecting public places such as parks, plazas, trails and libraries.



Using Data to Illustrate Impact

Our first report provides a high-level overview of the metrics we use to measure the impact of our work. This report provides a more detailed look at the data we collect and how we use it to measure impact.

For more information, visit www.reimaginingtheciviccommons.org.

Goal: Civic Engagement

Event Participation

Event	Participation
Community Meetings	1,200
Workshops	800
Public Art Installations	500
Open House Events	300
Panel Discussions	200
Webinars	150
Conferences	100
Summits	50
Roundtables	50
Podcasts	50
Press Conferences	50
Press Releases	50
Press Interviews	50
Press Photos	50
Press Videos	50
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Event Sponsorship & Advocacy

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Goal: Socioeconomic Mobility

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Reimagining
the Civic Commons

Measuring the Civic Commons

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Reimagining the Civic Commons Memoirs Report - Book One

Memphis

Along the Mississippi River, the French Bluff park will become the historic Cross-City South Loop Trail, revitalizing the area's Mississippi Riverfront into a series of new Memphis neighborhoods. The park will be designed to encourage people to connect with nature and use one another. The Memphis project's methodical approach to design, programming and staffing aims to yield branch libraries, neighborhood parks and connected trails for the 21st century.

Reimagining
the Civic Commons

Measure What Matters

Tools to evaluate the social impacts of your city's
public places

All tools available for download at: civiccommons.us/learn

A New Way of Working for Cities



Principles of Reimagining the Civic Commons

- **Design, manage and operate** civic assets as a portfolio, focused on influencing social outcomes of civic engagement, socioeconomic mixing, environmental sustainability and value creation
- **Recognize the intrinsic value** of existing buildings, assets, neighborhoods and people that others disregard
- **Bring people of all backgrounds** back into public life, reconnecting communities to civic assets where trust can be formed
- **Shift the behavior of citizens** from consumers to producers in order to cultivate stewards and champions of the assets
- **Provide the best quality for all** that can compete with alternatives in the private market
- **Welcome everyone and create opportunities** for shared experience among people of all incomes and backgrounds
- **Connect people to nature** and invite visitorship via walking, biking or transit
- **Provide ecological benefits** to the surrounding neighborhood
- **Attract additional investment** in the surrounding neighborhood in a way that sustains public spaces and benefits existing communities



BETTER BIKE SHARE PARTNERSHIP





MEMPHIS







Confederate Park



RIVERFRONT DEVELOPMENT CORPORATION
In cooperation with The City of Memphis





RIVERFRONT
DEVELOPMENT
CORPORATION

City of
Memphis

VISITOR INFORMATION

Park Hours: March 16-October 31 6:00a.m.-8:00p.m.

November 1-March 15 6:00a.m.-6:00p.m.

This park is here for your pleasure. Help us keep it clean. Please do not disturb others and observe the following rules:

Pets Permitted on Leashes

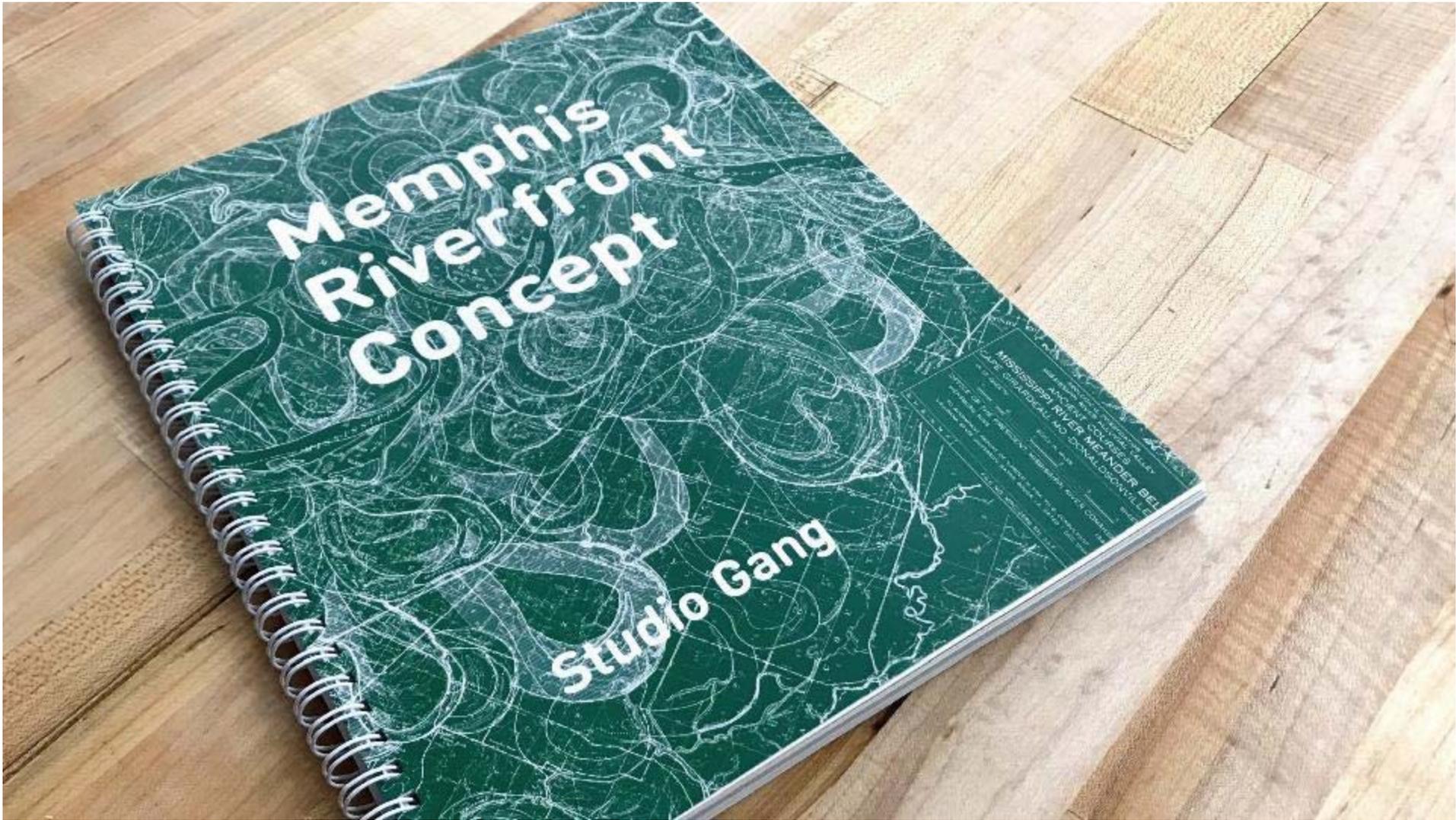
**Please Pick Up and
Dispose of Pet Litter**

No Vehicles on the Grass

**Alcoholic Beverages and
Vending are Not Permitted**









**MEMPHIS
RIVER
PARKS**



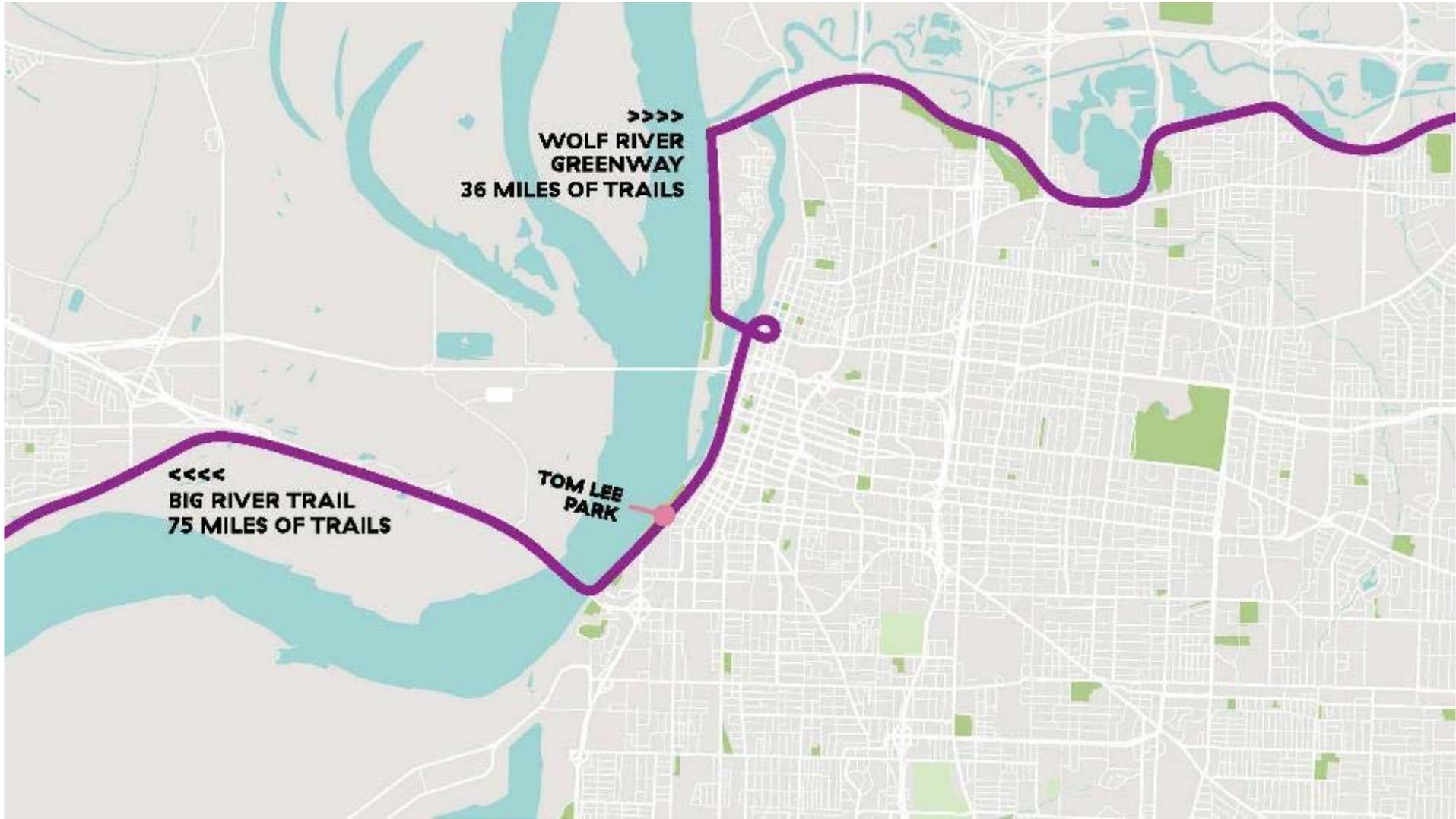
PARTNERSHIP

Six miles.

Five park districts.

One Memphis.





>>>>
**WOLF RIVER
GREENWAY**
36 MILES OF TRAILS

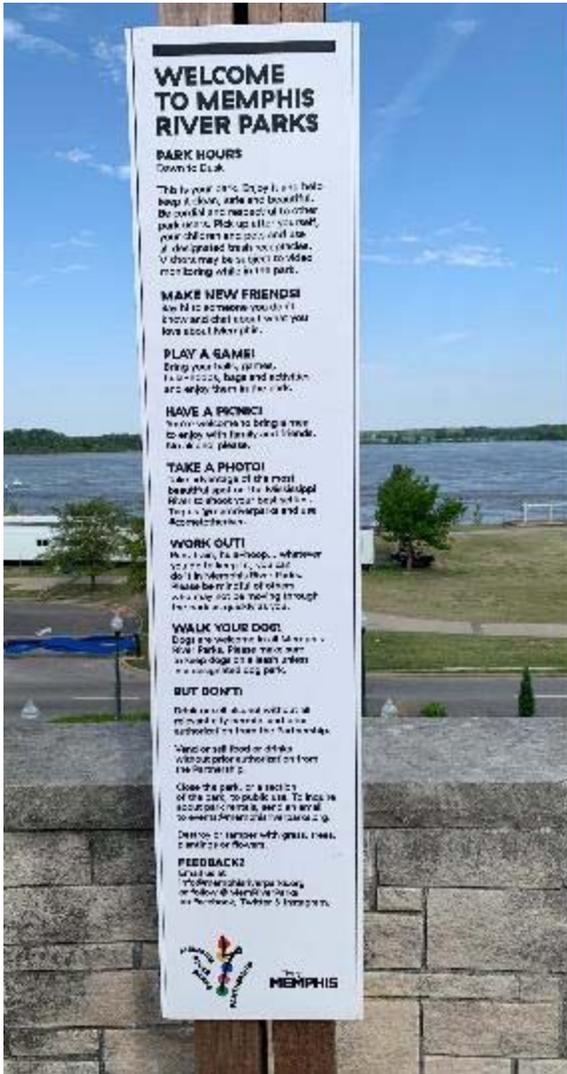
<<<<
BIG RIVER TRAIL
75 MILES OF TRAILS

**TOM LEE
PARK**

















Location #
P2711

Pay to Park.

 Text **P2711**
to 504504
to pay.

 **Pay before walking away.**

 **Enforced 24/7**

Use the code in the
background to pay
 

 **PREMIUM PARKING**
1844-226-2311







@MEMRIVERPARKS | MEMPHISRIVERPARKS.ORG



**KNIGHT
FOUNDATION**

GREETINGS

from

835 ★

AKRON OHIO

RUBBER MANUFACTURING
CENTER OF THE
WORLD

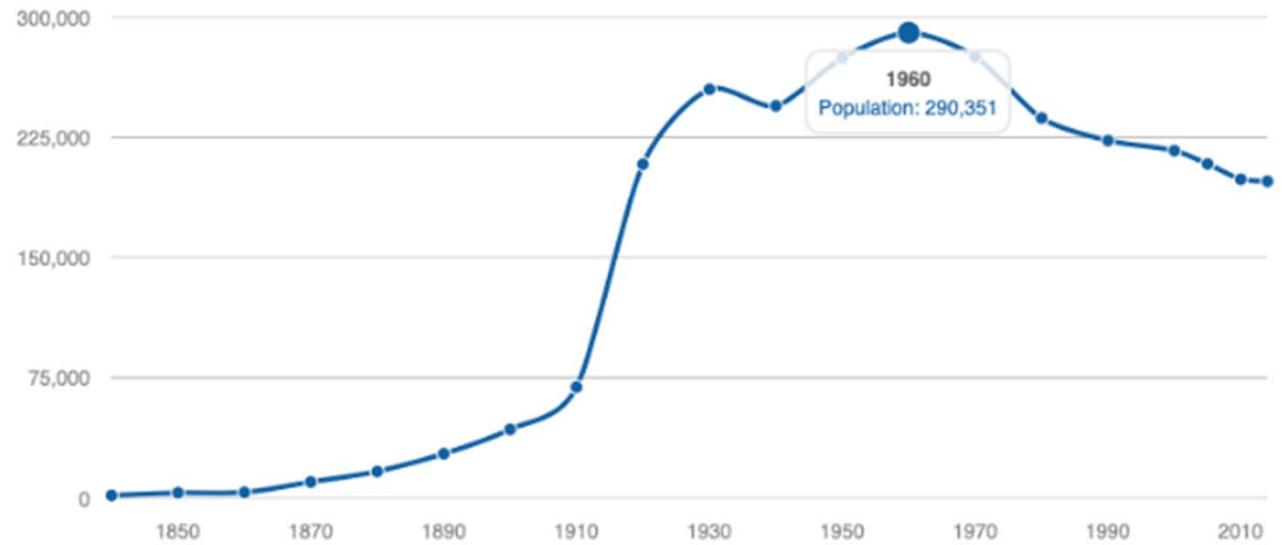


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© CURT TEICH & CO., INC

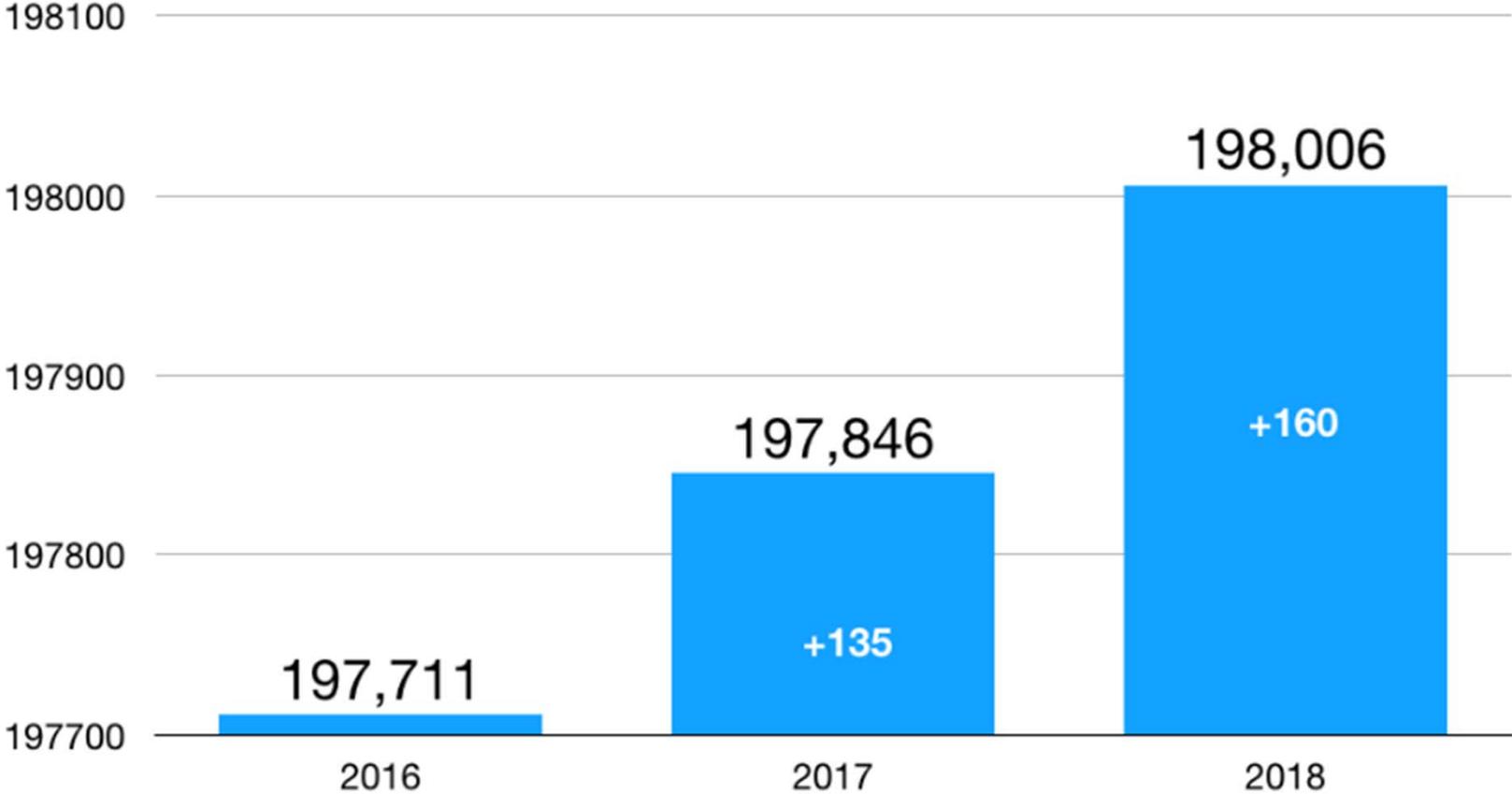
1960
290,351

Historical population

Historical population of Akron city for period 1840-2014:



US Census Estimate of Akron's Population



In Akron, Knight Foundation focuses on the power of public spaces and public life to help attract and retain people.

We are focused on revitalizing downtown and Akron's inner ring neighborhoods as vibrant places where people want to live.

How?





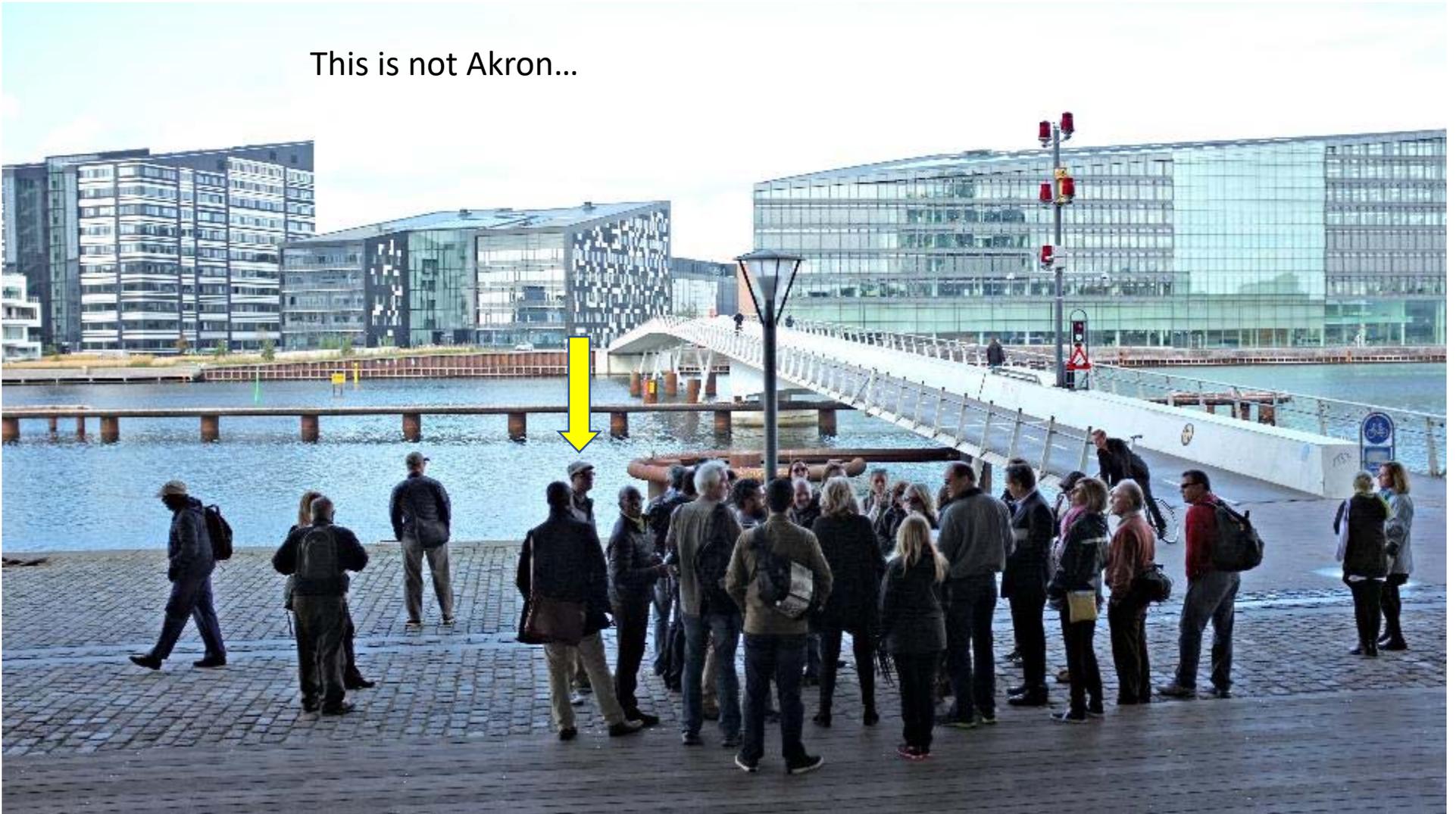








This is not Akron...









Akron Main St to be Revitalized Thanks to Federal Grant



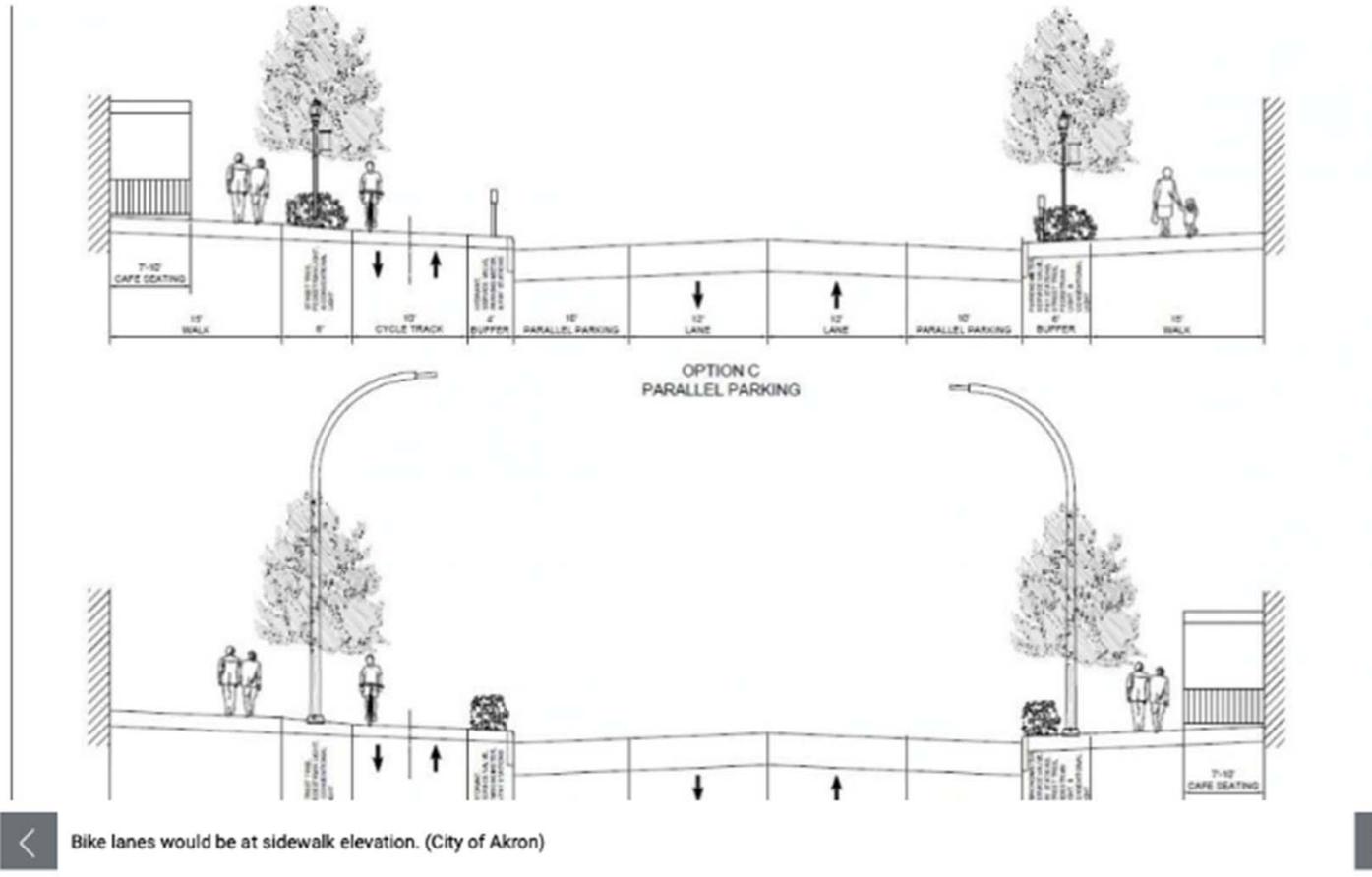
Dedicated bike lanes are separated from traffic at sidewalk level. (GPD Group)



Dedicated bike lanes are separated from traffic at sidewalk level. (GPD Group)



Akron Main St to be Revitalized Thanks to Federal Grant



Bike lanes would be at sidewalk elevation. (City of Akron)

Reimagining the Civic Commons

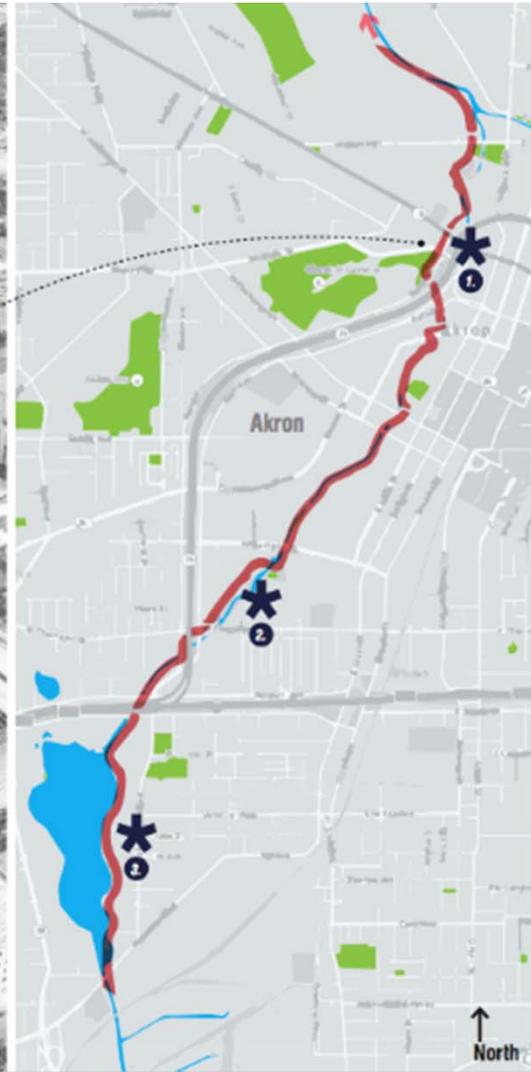
This initiative intends to be the first comprehensive demonstration of how a connected set of civic assets - a civic commons - can yield increased and more equitably shared prosperity for cities and neighborhoods.



AKRON RCC CIVIC ASSETS:

1. Civic Gateway
2. Park East
3. Summit Lake Park

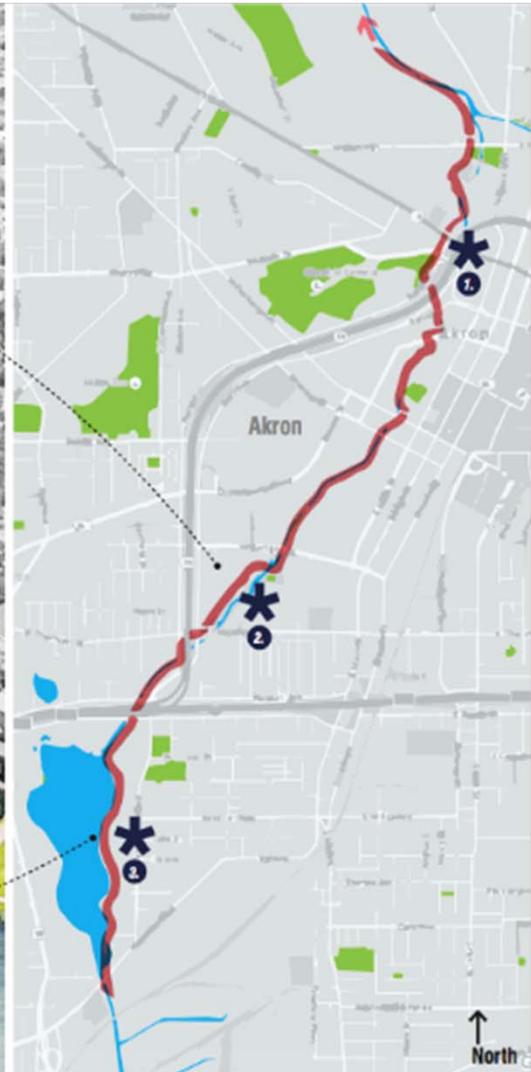












Portage Path Canoe Club, Summit Lake ~ Akron, O.

SUMMIT LAKE



AKRON.thomcont.com
PUB. BY J. H. KNOX, & CO. - 31-3 -



1959



1969-A





REWORKING THE PLAN:

Original plans for prototyping at Summit Lake Park included a Ferris wheel. After evaluating the cost of the prototype as well as the original requests of residents, we decided to focus only on a community day that addressed those requests.

“Bring back the sense of fun and play Summit Lake used to have.”
-Residents and Visitors



Ferris Wheel

“We’re afraid of the water.”
“We just want a place to sit and talk.”



Boating









Small wins bring big change

By Kyle Kutuchief

Can you feel it? No, not the jackhammers of Main Street construction. I'm talking about the comeback of the city of Akron. We are at a tipping point: one taking us toward a new, optimistic future for our Rust Belt city. From the shores of Summit Lake, to the s'mores roasting in Park East, to the bricks being tuck-pointed at downtown's Bowery Building, small wins are adding up to big



Summit Metro Park kayak class participants paddle on Summit Lake in August. [KAREN SCHIELY/BEACON JOURNAL/OHIO.COM]

the Ohio and Erie Canalway

Thank You

@KyleKutuchief



**KNIGHT
FOUNDATION**

Spaces
for
People,
Detroit's
People



Caitlin Malloy-Marcon

Deputy Director,
Department of Public
Works

City of Detroit

DETROIT STATS

OUR CHANGING STREETS



Over 4,200 people bike to work every day.**

The City of Detroit installed more protected bike lanes than any US city in 2018!
(Over 19 miles in one season)

Over 83,000 people ride DDOT buses daily!**

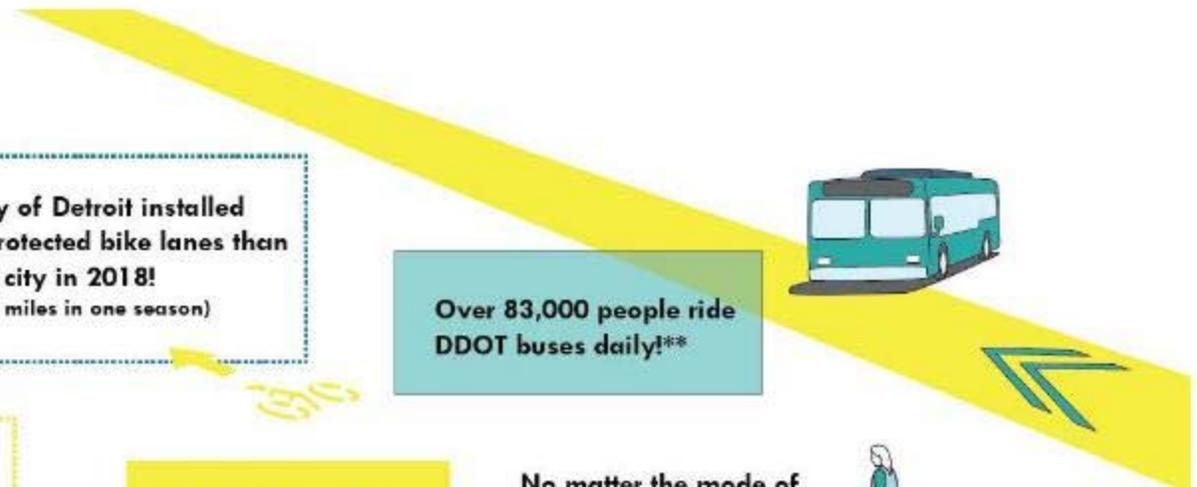


In Detroit, people made over 50,000 rides on scooters in the first months of their launch in 2018 and over 100,000 rides when MOGO bike share launched in 2016.



Detroit's share of bike commuters has increased more than any other US City.

No matter the mode of travel, 100% of all trips end as a pedestrian.



CHANGE, DRIVEN BY DETROITERS







FITZGERALD PLAN/ CIVIC COMMONS

VACANT LAND AND HOUSING STRATEGY



PARK ACCESS



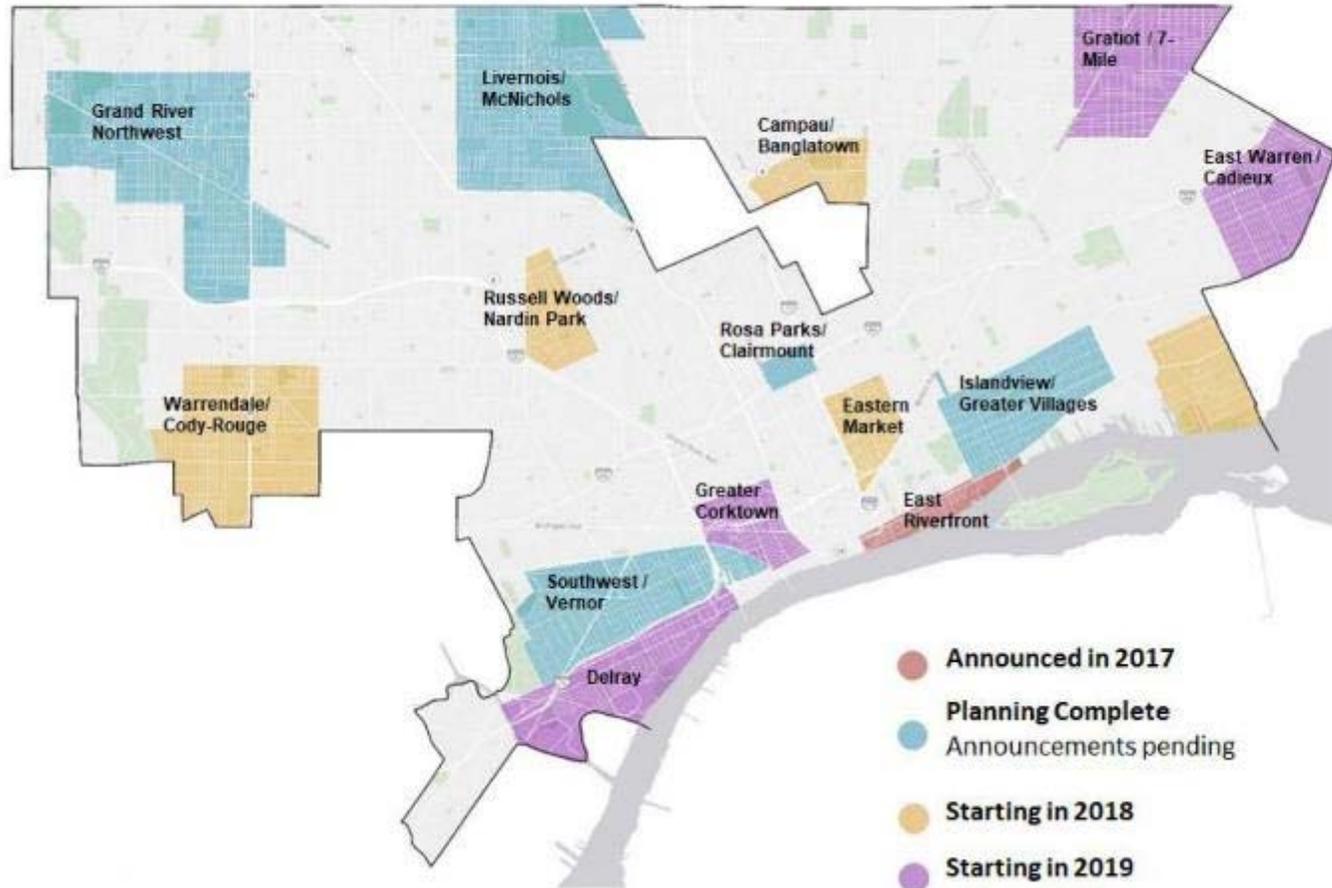
STREET CHANGES



BEFORE

AFTER

STRATEGIC NEIGHBORHOOD PLAN



Streetscapes



Parks & Greenways



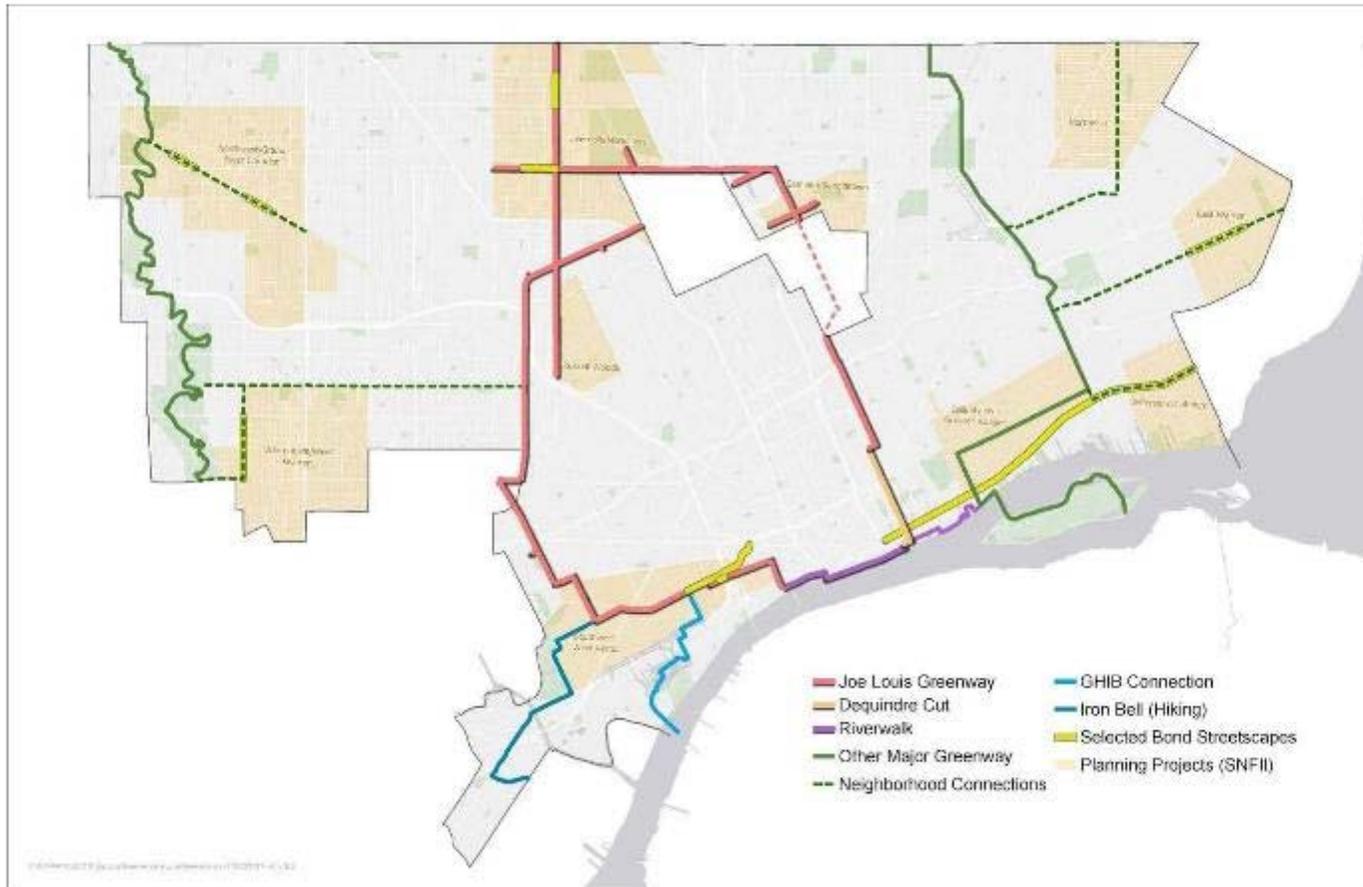
Mixed Use / Multifamily Dev.



Neighborhood Stabilization



GEOGRAPHIC CONNECTIONS



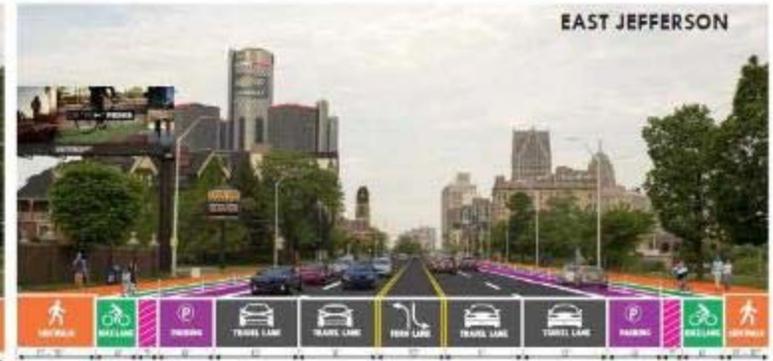
CARVING OUT SPACE

SPATIAL JUSTICE

Our streets are overwhelmingly designed to serve the needs of drivers, leaving those who rely on, or prefer to walk, bike, or take transit, left with poor facilities and little space to comfortably move through the City.

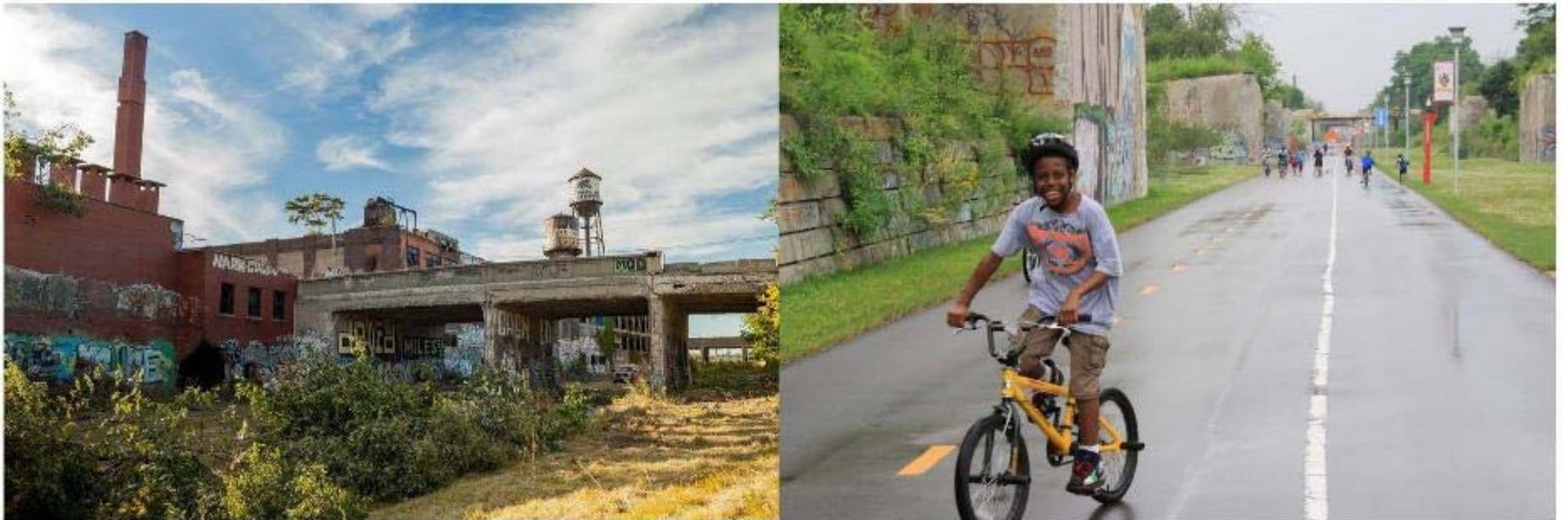


85% for cars



65% for cars

VACATED RAIL – DEQUINDRE CUT



REGIONAL- JOE LOUIS GREENWAY



NEIGHBORHOOD SCALE- JOS CAMPAU



ON-STREET



Connecting Through the Commons

George Abbott, Memphis River Parks Partnership

Kyle Kutuchief, Knight Foundation

Caitlin Malloy-Marcon, City of Detroit

Dana Bourland, The JPB Foundation, moderator

civiccommons.us

@CivicCommonsUS