

Making Micromobility Work

William Henderson
Founder and CEO

**Ride-Hailing
didn't go so well.**

Tampa Bay Times

Who's Tampa's e-scooter grinch? Maybe not the person you think

Since these uber-hip, rent-by-the-app electric scooters hit Tampa in late ... and po 1 week :



rs are returning to Washington, DC after battery

rv on one of Skip's scooters caught fire in D.C.. ... Other



abc ABC News

Atlanta bans electric scooters at night, after deadly wrecks

Atlanta is banning electric scooters in the nighttime hours during ... "I don't see it necessarily as a bad thing to limit riding at night," he said.

1 week ago



The

Boost

If the Xiaomi is a Toyota Camry of electric scooters, the Boosted Rev is ... If I had taken a bad fall while riding the scooter, I don't think I would ... 4 weeks ago



me scooter fall wants to raise concern le defect but won't sue, husband says



The Daily Herald

Spok

A worr "This i 14 hour

Boing Boing (blog)

E-scooter companies are desperate for repo men to stop impounding their vehicles

It's hard not to feel bad for the juicers, who are in precarious work provided by a ... The plaintiffs in the lawsuit say the scooters are a menace. 3 weeks ago



Streetsblog New York (blog)

Revel Sued by Cyclist Who Was Hit By One of its Many Untrained ...

The scooter company Revel is facing what is believed to be its first ... k... not wearing helmets, drive the scooters the wrong way down a street. 2 weeks ago



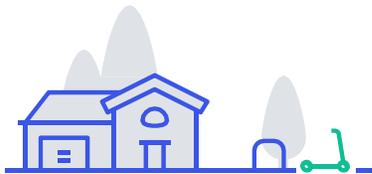
Cities

I might lose control of the right-of-way and some one might get hurt!



Operators

Cities don't understand our business and don't listen!



Citizens

Just give me a @#*\$ing scooter!
[Alternately, get this @#*%ing scooter outta here!]



**We all want
micromobility to
succeed.**



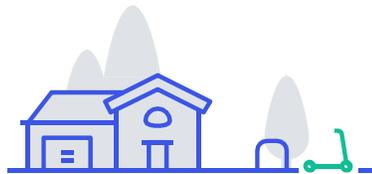
Cities

I need to provide transportation options that are safer, more equitable and more sustainable.



Operators

I need to be able to create a profitable service that people love using.



Citizens

I need access to reliable, safe transportation.

Data is foundational.



Cities

I need data I can trust in a standard, non-proprietary format.



Operators

I need to be recognized when I share accurate, high-quality data.



Citizens

I need data to be shared in a way that respects my right to privacy.

 Ride Report
CERTIFIED



Guaranteed MDS
Access

+



Recognition for
Excellent Data

+



Protect Citizen
Privacy

B I R D

 Lime

BOLTTM

Thanks!

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