FALL MEETING IN THE MILLYARD 2022

Sponsorship Opportunities

Where bright minds bring bright ideas to come to life—in three days

SPONSOR REGISTRATION

www.armiusa.org
Why Sponsor
#MITM 2022?

Where bright minds bring bright ideas to come to life—in three days

- **Increase** visibility with a targeted audience of TEMP decision-makers
- **Pitch** your company offerings or share new corporate development activities
- **Showcase** key customers or case studies featuring your product and service offerings
- **Conduct** key B2B meetings
- **Engage** with past and future clients
- **Network** and socialize with leading industry experts

The ARMI | BioFabUSA Meeting in the Millyard is the sector’s foremost annual conference bringing together executives and top decision-makers in the industry. ARMI's mission is to make practical the scalable manufacturing of engineered tissues and tissue-related technologies, to benefit existing industries and grow new ones. The event brings together approximately 280 attendees from industry, government, academia, and the non-profit sector.

This meeting covers a wide range of topics including:
- Commercialization
- Standardized Methods
- From the Lab to the Bench

The program features expert-led panels, exclusive networking opportunities, and 25 + dedicated presentations by subject matter experts in the space.
Platinum Sponsorship
$15,000     1 Available

Sponsorship Packages

For the sponsor who wants maximum visibility throughout the entire conference. From marketing to attendees as they prepare to attend, to branding elements during all three days, and sending follow-up content after the conference is completed. The most comprehensive opportunity offered.

Marketing to attendees (pre-event)
- Inclusion in the know-before-you-go email to attendees
- Logo opportunities on the event homepage
- Logo opportunities on the event app
- Individual introduction email to attendees

During the conference
- 5 complimentary registrations
- Logo placement on all digital & printed signage
- Verbal recognition at every event
- One-on-one meeting opportunities
- Recognition on a feather flag banner outside/around the tent
- Push notification with recognition
- Inclusion in Gamification
- Social Media Promotions
- Live Display and Social station

After the conference
- Follow-up survey with logo placement
- Thank you note to attendees
- Logo placement on any post-produced videos
- Opportunity to include content in the on-demand library

Contact your Membership Support Manager to book your sponsorship outreach_membership@armiusa.org

The deadline to register for a sponsorship package is September 28
## Promote your brand

### Plan options

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- Company recognition on meeting materials, website, event signage
- Hyperlinked logo on meeting website
- Downloadable PDF with sponsor resources i.e.: brochures or product collateral
- Company recognition on email promotions
- Push notification with recognition & Inclusion in gamification
- Company logo featured on slides and digital signage
- Live Display and Social station

### Exhibitor Table $425.00

(8 available, first-come, first-served)

Exhibitors will be provided with a 6’ draped table and the space behind it in which they can set up pop-up banners and displays. All table setups must not take up any space more than the allocated area of the table and the space behind it. Tables will come with an electrical supply.

A list of all sponsors and exhibitor tables with a brief one-paragraph organization description and logo will be provided to all attendees with the agenda and in the event app (linked to the company website.)

**NEW:** All exhibitors have the option to present a poster during the Wednesday evening network event.

Contact your Membership Support Manager to book your sponsorship
Email: outreach_membership@armiusa.org

The deadline to register for a sponsorship package is September 28
Please print legibly or type.

Company Name: ___________________________  Weblink: ___________________________

Address: ____________________________________________

City: ___________________________ State: _______ Zip: ___________________________

Tel: ___________________________ Fax: ___________________________ Email: ___________________________

**PRIMARY CONTACT:** This person will be the primary point of communication and will be sent all information related to your participation.

Contact Name: ___________________________  Title: ___________________________

Contact Phone: ___________________________  Contact Email: ___________________________

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**SPONSOR AND EXHIBIT LEVELS**

- **PLATINUM** ..........................................................  $15,000  1 Available
- **GOLD** ..........................................................  $2,000  3 Available
- **SILVER** ..........................................................  $1,500  3 Available
- **BRONZE** ..........................................................  $500  5 Available
- **EXHIBIT ONLY** ..................................................  $425  8 Available

**Optional for Exhibitors**

- Yes, I wish to present a poster on Wednesday, October 26 at the evening networking event.
- No, I do not plan to present a poster.

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**PAYMENT INFORMATION**

**TOTAL DUE ______** All rates are in U.S. dollars. No invoices past Net 90 without $200 Deposit.

- Invoice me for payment by check

* Please note that most banks charge a service fee for Wire Transfers. This bank charge must be factored in along with the total amount due on this invoice. This charge cannot be taken from the amount owed. It is your responsibility to cover this Bank Service fee in its entirety.

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**Cancellation Policy** Cancellations must be submitted to ARMI | BIOFABUSA in writing. If Sponsorship or Exhibit booth is cancelled on or before September 28, 2022 to date minus 15% of the sponsorship fee or $200 in cancelled booth fee will be returned to the supporter. Any supporter who cancels after September 28, 2022 will be responsible for the total cost. No refunds for cancellations made after September 28, 2022

**Payment Information** - Please contact Accounts Payable at ap@armiusa.org for billing questions.
These Terms and Conditions govern the Sponsor’s participation in The Advanced Regenerative Manufacturing Institute Inc’s (“ARMI”) Meeting in the Millyard (the “Event”). These are the only terms that govern Sponsor’s participation in the Event and no other terms and conditions apply unless specifically agreed to in writing by the ARMI and the Sponsor (each a “Party” and jointly the “Parties”).

1. **Compliance with Event Protocols.** Sponsor will comply with all rules of the Event and all reasonable requests of ARMI staff and contractors. Failure to comply with any rules or reasonable instructions may result in expulsion from the event with no refund.

2. **Sponsor Name and Logo.** Sponsor will provide ARMI with its logos in the format and within the time period specified by ARMI. Sponsor grants to ARMI a limited, non-exclusive, worldwide, royalty free right to use Sponsor’s name and logo in all media in connection with identifying Sponsor as a sponsor of the Event. Sponsor is and shall remain the owner of all its names and logos and the associated trademarks, copyrights, and other intellectual property rights.

3. **Indemnification.** Sponsor will indemnify, defend, and hold harmless ARMI and its successors, affiliates, assigns, and respective officers, directors, employees, agents from and against all claims, demands, actions, suits, causes of action, damages and expenses (including, but not limited to expenses of investigation, settlement, litigation, and attorney’s fees incurred in connection therewith) arising out of or resulting from Sponsor’s breach of this agreement, gross negligence, willful misconduct, and intellectual property claims arising out of Sponsor’s conduct.

4. **Force Majeure.** Neither Party will be responsible for events beyond the reasonable control of the Party, including without limitation, acts of god, war, epidemics, pandemics, disasters, fire, earthquakes, shortages or disruptions of the electrical power supply, acts of terrorism, or similar acts. Under no circumstances will it be held that failure to make payment constitutes an act beyond a Party’s reasonable control.