INVITATION TO SPONSOR
The Urbanism New Zealand Conference is being held in Wellington from Monday 14 to Tuesday 15 May 2018.
Themed 'Joining the Dots' this is an outcome driven conference focusing on shaping New Zealand's cities and places by identifying the key issues – making the connection to bring about change.

ABOUT THE CONFERENCE
The theme for the conference is Joining the Dots.
Building on thought provoking international speakers combined with the best and challenging sector leaders, the 2018 Urbanism New Zealand Conference will address the major concerns confronting our urban settlements from a national perspective.
The outcome of the conference will be the development of an Issues Paper to present to our decision makers nationally.
DELEGATE PROFILE
The conference will attract attendees from a variety of backgrounds including:

Urban Designers
Social Planners
Urban Planners
Academics
Architects
Researchers
Civil Engineers
Economic Commentators
Landscape Architects

Financial Advisors
Surveyors
Government
Property Developers
Advisory and Provider Agencies
Builders
Consultants

PROGRAM
The conference program will include feature speakers, a specialist panel of sector leaders and up to 40 concurrent session presentations over two days.

TOPICS to be discussed include:

LIVE: are we providing the right type of housing in the right place including housing affordability, residential supply and demand, social cohesion, urban ecology and case studies.

MOVE: focusing on the walking city, sustainable transport solutions, Transit Orientated Design, benefits of cycling, infrastructure requirements.

COMMUNITY and IDENTITY: creating healthy and thriving communities including liveability from an iwi perspective, role of heritage and sense of place, role of local government and Designing Out Crime.

HEART CENTRE: Understanding the economic impact of planning policy with respect to our town and city centres, can a city survive without a centre and lessons learnt from Christchurch’s regeneration.

DESIGN QUALITY: role of urban design in New Zealand’s development, urban design value, improving urban outcomes, refreshing the Urban Design Protocol.

DEVELOP and DELIVERY: economic and commercial drivers that shape cities and towns, infrastructure and its effort on settlement patterns, escalating construction costs, financial parameters and alternative models.

NEW ZEALAND: case studies regarding specific issues around the nation.

INTERNATIONAL: case studies that challenge conventional thinking.
WHY SPONSOR THE CONFERENCE?

Urbanism New Zealand 2018 is a national event focusing on the issues of urban design and planning with the inclusion of the property development sector across all New Zealand, with a specific purpose to identify the key issues and actions for the sector as a whole. Estimated number of attendees is 250.

The conference provides the platform for information exchange, research presentations, issues discussion and networking through:

• Presentations by feature speakers including international sector representatives
• Keynote presentations by decision makers from various public associations, private enterprise and government
• Session presentations by leading researchers, sector specialists, commercial and organisational leaders
• Panel discussions with Q&A audience participation
• Networking events
• Study tours
• Issues Paper developed from the key outcomes of the conference
• Exhibition Trade Displays

Sponsorship provides the opportunity to profile your organisation, service or product to potential clients and key decision makers. The platform facilitates the link between your brand and key areas within the sector, profiling your organisation to target markets before, during and following the event. Representatives can mix informally with conference delegates as a sponsor and/or exhibitor at networking events and session breaks.

Member based organisations and associations who sponsor the conference will be entitled to offer their members the discounted Member Registration Rate for conference attendance.

For sponsorship of the conference Contact: Sue Trewin
Phone: +61 439 782 820 | Email: sue@urbanismnz.co.nz | Web: urbanismnz.co.nz
## Sponsorship Packages

All sponsorship packages are in NZD and are ex GST.

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<th>Silver</th>
<th>Bronze</th>
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**Trade display comprises one clothed table and two chairs. The exhibition will run for the duration of the conference. Morning/Afternoon Teas and Lunch will be located within the exhibition area to ensure that your company has exposure to delegates. Additional exhibition passes can be purchased. *Satchel does not include production of bags. **Lanyard sponsor to supply branded lanyards.
TERMS AND CONDITIONS

- Confirmation of sponsorship and/or exhibition space requires 50% non-refundable deposit
- Tax Invoice will be issued for the deposit and payment must be made within 14 days
- Conference organisers reserve the right to reassign any exhibition stand to another exhibitor if these conditions are not fulfilled
- Allocation of exhibition trade displays will be at the discretion of the organisers
- All costs are in New Zealand Dollars and are exclusive of GST
- Each company representative attending the conference must be pre-registered with the organisers
- Exhibition passes entitles entry to the exhibition area only and includes meals during the conference
- Tax Invoice for the balance of the monies outstanding (less the deposit) will be issued 30 days prior to the conference date and payment must be made within 14 days
- All Terms and Conditions must be read, acknowledged and understood. This will be included in the Sponsorship Acceptance form.

Urbanism New Zealand Conference – Wellington 2018 is being organized by Nectar Creative Communications Limited, 6484969. NZBN 9429046397317.