Greater Triangle Chapter of IFMA
ANNUAL SPONSORSHIP PROGRAM
July 1, 2020 to June 30, 2021

Benefits

The Annual sponsorship program allows the Greater Triangle Chapter of IFMA to provide professional development opportunities, exciting and innovative programs and networking events for our members.

These sponsorships fund the majority of programing and operations for the Chapter.

We are extremely thankful for the support of all sponsors and strive to create a sponsorship program that benefits the sponsor.

This year we are continuing to provide a variety of sponsorship opportunities.

As a sponsor, your organization gets exposure to our entire membership through identification at events, spotlights, and recognition.

Sponsorship is only available to Chapter members. We do welcome both associate and professional sponsorships.

You can commit to and pay for your sponsorship on CVENT this year! Click the Register Here Link on our Website to Start! Payment will not be processed until July based on our fiscal year. https://ifmatriangle.org/opportunities/

You can also mail payment to the chapter at:
Greater Triangle Chapter IFMA
7474 Creedmoor Road PMB 259
Raleigh, NC 27613-1665

If you have any questions or concerns regarding sponsorship please reach out to Justin Barber at sponsorship@ifmatriangle.org

The following outlines our seven levels of annual sponsorship then the additional individual sponsorships:
*NEW* Diamond Sponsorship $TBD

GREATER TRIANGLE CHAPTER SPONSOR

*** Only 1 available, contact Justin to discuss! ***

- Corporate Signage at all events
- Full sized banner with company logo showing event sponsor, provided and paid for by chapter to be displayed at all events & monthly meetings
- Company Logo on Plaque on podium at all monthly meetings.
- Company Logo on table banner at check in for all monthly meetings & events.
- **Suggest what you would like to add to this custom level of Sponsorship!**

Chapter Appreciation
- Four (4) complimentary tickets

Additional Diamond Opportunities:
- “Sponsor Spotlight” on Chapter Website for 12 months
- “Sponsor Spotlight” in Chapter Newsletter, one month during the year. Write up to include marketing information about the company and expert industry advice
- Logo on all Event Communications
- Invitation to speak to Members at one monthly meeting
- Company Branded Giveaways can be provided at all monthly meetings
- Can hold 1 after hours event at your office location
- Free attendance and lunch for monthly meetings for 2 members.
- Reimbursement of IFMA & chapter dues for 2 members.

Annual Sponsor Reception (following Professional Member Event)
- (4) complimentary tickets to reception
- Additional Tickets can be purchased at event cost

Golf Tournament
- Corporate Signage at event
- Corporate Signage at select Golf Tournament Hole
- Corporate Logo and Sponsorship (sponsorship TBD, beverage carts available)
- Four (4) complimentary player entries
- Golf Tournament Event Sponsorship (must be committed and paid prior to January 1st to receive logo on all communications)
- "Sponsor Spotlight" on Chapter Website for 12 months

Past years’ sponsor have first right of refusal – must be committed by July 15th and be paid for by July 31st
Ruby Sponsorship

$5,000

**CHAPTER APPRECIATION SPONSOR!***

*** Only 1 available, contact Justin to discuss! ***

- Exclusive Sponsorship at our largest, most FM attended event of the year!
- Corporate Signage at event
- Full sized banner with company logo showing event sponsor, provided and paid for by chapter
- “Sponsor Spotlight” & Presentation
- Company Branded Giveaways can be provided at Event
- Four (4) complimentary tickets
- Seat on planning committee for event
- Opportunity to address attendees at event

**Golf Tournament**

- Corporate Signage at event
- Corporate Signage at select Golf Tournament Hole
- Corporate Logo and Sponsorship (sponsorships TBD, beverage carts available)
- Four (4) complimentary player entries

**Annual Sponsor Reception (following Professional Member Event)**

- (4) complimentary tickets to reception

**Additional Ruby Opportunities:**

- Additional Tickets can be purchased at event cost

**Additional Ruby Opportunities:**

- “Sponsor Spotlight” on Chapter Website for 12 months
- “Sponsor Spotlight” in Chapter Newsletter, one month during the year. Write up to include marketing information about the company and expert industry advice
- Logo on Website Homepage
- Company Branded Giveaways can be provided at all monthly meetings
- Can hold 1 after hours event at your office location
- Free attendance and lunch for monthly meetings for 2 members.
- Reimbursement of IFMA & chapter dues for 2 members.
- Board Retreat Sponsor
- Monthly Program can be presented by Your Company

**General Sponsorship**

- Website Listing with Profile and Contact Information
- Corporate Logo Advertisement on monthly Newsletter
- Listing at Top of Associate Resource Directory
- Logo on display at all Chapter events

Past years’ sponsor have first right of refusal – must be committed by July 15th and be paid for by July 31st
Onyx Sponsorship  
PROFESSIONAL ONLY EVENT SPONSOR  
***Only 2 available, contact Justin to discuss! ***  
- Exclusive Sponsorship  
- Corporate Signage at event  
- “Sponsor Spotlight” & Presentation  
- Company Branded Giveaways can be provided at Event  
- Four (4) complimentary tickets  
- Seat on the planning committee  
- Opportunity to address attendees at event  

Additional Onyx Opportunities:  
- Free attendance and lunch for monthly meetings for 1 member  
- “Sponsor Spotlight” on Chapter Website for 12 months  
- “Sponsor Spotlight” in Chapter Newsletter, one month during the year. Write up to include marketing information about the company and expert industry advice  
- Logo on Website Homepage  
- Company Branded Giveaways can be provided at all monthly meetings

Golf Tournament  
- Corporate Signage at event  
- Corporate Signage at select Golf Tournament Hole  
- Corporate Logo and Sponsorship (sponsorship TBD, beverage carts available)  
- Four (4) complimentary player entries  

General Sponsorship  
- Website Listing with Profile and Contact Information  
- Corporate Logo Advertisement on monthly Newsletter  
- Listing at Top of Associate Resource Directory  
- Logo on display at all Chapter events

Past years’ sponsor have first right of refusal – must be committed by July 15th and be paid for by July 31st
### Platinum Sponsorship

<table>
<thead>
<tr>
<th>$2,500</th>
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<tbody>
<tr>
<td><strong>Golf Tournament</strong></td>
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<tr>
<td>• Corporate Signage at event</td>
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<tr>
<td>• Corporate Signage at select Golf Tournament Hole</td>
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<tr>
<td>• Corporate Logo and Sponsorship (sponsorship TBD, beverage carts available with $100 additional fee)</td>
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<tr>
<td>• Four (4) complimentary player entries</td>
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**Annual Sponsor Reception (following Professional Member Event)**

| • (2) complimentary tickets |
| • Additional Tickets can be purchased at event cost |

**Chapter Appreciation Event**

| • Three (3) complimentary guests |

**Additional Platinum Opportunities:**

| • “Sponsor Spotlight” on Chapter Website for 12 months |
| • “Sponsor Spotlight” in Chapter Newsletter, one month during the year. Write up to include marketing information about the company and expert industry advice |
| • Logo on Website Homepage |
| • Company Branded Giveaways can be provided at all monthly meetings |

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<td>• Logo on display at all Chapter events</td>
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### Gold Sponsorship

<table>
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<tr>
<td><strong>Golf Tournament</strong></td>
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<td>• Corporate Signage at event</td>
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<tr>
<td>• Corporate Signage at select Golf Tournament Hole</td>
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<tr>
<td>• Two (2) complimentary player entries</td>
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**Annual Sponsor Reception (following Professional Member Event)**

| • (2) complimentary tickets |
| • Additional Tickets can be purchased at event cost |

**Chapter Appreciation Event**

| • Two (2) complimentary guests tickets |

**Additional Gold Opportunities:**

| • Invitation to speak to Members at one monthly meeting if available |

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<td>Sponsorship Level</td>
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<td><strong>Silver Sponsorship</strong></td>
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<tr>
<td>Golf Tournament</td>
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<td>• Corporate Signage at select Golf Tournament Hole</td>
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<td>• (1) complimentary tickets</td>
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<tr>
<td>Membership Appreciation Event</td>
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<tr>
<td>General Sponsorship</td>
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<tr>
<td>• One (1) complimentary guest ticket</td>
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| **Bronze Sponsorship**                    | $500    |
| Membership Appreciation Event             |         |
| • One (1) complimentary guest ticket      |         |
| Annual Sponsor Reception (following Professional Member Event) |         |
| • (1) complimentary tickets               |         |
| • Additional Tickets can be purchased at event cost |         |

| **Professional Member Logo Sponsorship**  | $250    |
| Membership Appreciation Event             |         |
| • For Professional Members only. Your company logo will be displayed along with other sponsors on the brand stand (usually displayed at the check-in table) and on Power Point screen displays at Chapter Events. |         |
Individual Sponsorship Opportunities (do not count towards annual sponsorship)

- Monthly Meeting Company Branded Pen Sponsorship $50 (per meeting; supplies provided by Company)
  - 9 total sponsorships available

- After-Hours Social Sponsorship $300 (can provide company branded giveaways at sponsored social)

- Community Outreach Food Sponsorship $250
  - 4 total sponsorships available

- Community Outreach Shirt Sponsorship $500
  - 1 total sponsorship available

- Golf Tournament Event Sponsorship $1,500 (must be committed and paid prior to January 1st to receive logo on all communications)
  - 1 total sponsorship available (if we have Diamond sponsorship, this is not available)

- Golf Tournament Lunch Sponsorship $500

- Golf Tournament Beverage Cart Sponsorship $600
  - (Platinum sponsors have first right of refusal)

- Golf Tournament Snack Cart Sponsorship $500
  - (Platinum sponsors have first right of refusal)

- Golf Tournament Specialty Hole Sponsorship $300

- Golf Tournament Tent Sponsorship $1,000
  - 1 total sponsorship available

- Golf Tournament Hole Sponsorship $100