

All sessions will take place in the Central Time Zone.

DAY ONE: Tuesday, April 18, 2023

8:00 a.m. – 8:30 a.m.	Registration / Continental Breakfast
8:30 a.m. – 9:00 a.m.	Welcome and Introduction <i>Frederick A. Stearns, Partner</i>
9:00 a.m. – 9:30 a.m.	Statutory Framework and Jurisdiction <i>Frederick A. Stearns, Partner</i> <ul style="list-style-type: none">◆ Federal Food, Drug, and Cosmetic Act and Related Statutes◆ Interstate Commerce◆ Classification as Food, Drug, Dietary Supplement, Cosmetic
9:30 a.m. – 10:00 a.m.	Adulteration I <i>Frederick A. Stearns, Partner</i> <ul style="list-style-type: none">◆ “Poisonous”; Added/Deleterious; “May Render Injurious”; “Ordinarily Injurious”
10:00 a.m. – 10:30 a.m.	Adulteration II <i>Evangelia C. Pelonis, Partner</i> <ul style="list-style-type: none">◆ Intentional Additives (Food and Color Additives, Pesticide Chemicals, Food-Contact Materials)◆ GRAS Status
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 11:30 a.m.	Adulteration II - <i>continued</i> <i>Evangelia C. Pelonis, Partner</i>
11:30 a.m. – 12:30 p.m.	Hot Topics <i>Evangelia C. Pelonis, Partner</i> <i>Frederick A. Stearns, Partner</i> <i>Luca Galizia, Associate</i> <ul style="list-style-type: none">◆ Cell-based/Cultured Meat<ul style="list-style-type: none">○ US Approach○ EU Approach◆ Cannabis-derived Ingredients in Food
12:30 p.m. – 1:30 p.m.	Lunch <i>On Your Own</i>

Practical Food Law Seminar

April 18 - 20, 2023

1:30 p.m. – 2:30 p.m.

Adulteration III

Frederick A. Stearns, Partner

- ◆ Delaney Clause
- ◆ Unintentional Additives (e.g., Food-Contact Substances, Pesticide Residues, Environmental Contaminants)
- ◆ Dietary Ingredients

2:30 p.m. – 3:30 p.m.

Adulteration IV

Richard F. Mann, Partner

- ◆ Filth
- ◆ Unfit for Food, Emergency Permit Exemptions, and Good Manufacturing Practice/HACCP/HARPC

3:30 p.m. – 3:45 p.m.

Break

3:45 p.m. – 4:30 p.m.

FDA Food Safety Modernization Act

Evangelia C. Pelonis, Partner

5:00 p.m. – 6:45 p.m.

Networking Cocktail Reception

Join the presenters and your colleagues at the hotel for cocktails and hors d'oeuvres to wrap up the first day of the seminar.

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DAY TWO: Wednesday, April 19, 2023

8:00 a.m. – 8:30 a.m.	Continental Breakfast
8:30 a.m. – 10:15 a.m.	Mandatory Label Requirements and Nutrition Labeling <i>Evangelia C. Pelonis, Partner</i>
10:15 a.m. – 10:30 a.m.	Break
10:30 a.m. – 11:15 a.m.	Mandatory Label Requirements and Nutrition Labeling – <i>continued</i> <i>Evangelia C. Pelonis, Partner</i>
11:15 a.m. – 12:00 p.m.	Nutrient Content Claims and Fresh, Natural, etc. <i>Richard F. Mann, Partner</i>
12:00 p.m. – 1:00 p.m.	Lunch <i>Complimentary networking lunch provided by Keller and Heckman</i>
1:00 p.m. – 1:30 p.m.	Nutrient Content Claims and Fresh, Natural, etc. – <i>continued</i> <i>Richard F. Mann, Partner</i>
1:30 p.m. – 2:00 p.m.	Organic and GM/BE Labeling <i>Evangelia C. Pelonis, Partner</i>
2:00 p.m. – 2:45 p.m.	“Structure/Function,” Health Claims, and Qualified Health Claims (Foods and Dietary Supplements) <i>Frederick A. Stearns, Partner</i>
2:45 p.m. – 3:00 p.m.	Break
3:00 p.m. – 4:00 p.m.	Sustainability Issues for the Food Industry <i>Sheila A. Millar, Partner</i>
4:00 p.m. – 5:00 p.m.	California’s Proposition 65 <i>Rohit A. Sabnis, Partner</i>
5:00 p.m.	Seminar Adjourns for the Day

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DAY THREE: Thursday, April 20, 2023

8:00 a.m. – 8:30 a.m.

Continental Breakfast

8:30 a.m. – 10:15 a.m.

Approving, Defending, and Challenging Food Advertising Claims

Richard F. Mann, Partner

When Is a Claim -

- ◆ Constitutionally Protected?
- ◆ Non-Actionable Puffery?
- ◆ Material?
- ◆ Substantiated Adequately?
- ◆ Deceptive/Misleading?
- ◆ False?
- ◆ Unfair?
- ◆ Banned?

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 11:45 a.m.

FDA Inspections and Food Import Issues

Evangelia C. Pelonis, Partner

Frederick A. Stearns, Partner

- ◆ Managing Inspections, Record Review, and Photographs
- ◆ Recordkeeping and Retention
- ◆ Food Import Procedures and Requirements

11:45 a.m. – 12:30 p.m.

Working Lunch

Provided by Keller and Heckman

12:30 p.m. – 1:00 p.m.

Current Trends in Class Actions

Rohit A. Sabnis, Partner

1:00 p.m. – 2:00 p.m.

FDA Enforcement Tools

Frederick A. Stearns, Partner

- ◆ Recalls: Overview and Tips for Handling
- ◆ Enforcement Discretion, Warning Letters, Administrative Detention, Suspension of Food Facility Registration, Seizures, Injunctions, Criminal Prosecution, Publicity

2:00 p.m.

Wrap Up Discussion and Seminar Adjourns

Keller and Heckman Attorneys