



## **EXHIBITOR PROSPECTUS**

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**70<sup>th</sup> ANNUAL DETROIT TRAUMA SYMPOSIUM**

**NOVEMBER 3-4, 2022**

**MGM Grand Detroit**

**SPONSORED BY DMC DETROIT RECEIVING HOSPITAL AND  
WAYNE STATE UNIVERSITY SCHOOL OF MEDICINE**

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### **SUPPORT THE DETROIT TRAUMA SYMPOSIUM**

The 70<sup>th</sup> Annual Detroit Trauma Symposium will be a Live meeting taking place November 3-4, 2022. We invite you to support the symposium either through marketing opportunity or an educational grant. The Detroit Trauma Symposium, jointly sponsored by the Detroit Medical Center's Detroit Receiving Hospital and Wayne State University, brings together over 700 physicians and other medical providers from all over the country. Your products and services will gain exposure to decision making professionals with significant buying power. The Detroit Trauma Symposium offers you the opportunity to strengthen existing client relationships and develop new leads.

### **MEETING FORMAT**

This year's Detroit Trauma Symposium will be in-person with on-demand registration options. Exhibits will be in-person with the option to set up a virtual booth on our website as well.

### **HOTEL INFORMATION**

The symposium will be held at the MGM Grand Detroit. The MGM is offering a group room rate of \$184 per night for 2022 Detroit Trauma Symposium attendees and exhibitors. To receive this rate, you must make reservations by October 12, 2022 and mention the "Detroit Trauma Symposium" at the time you make your reservation.

### **EXHIBIT HALL**

Exhibitors occupy tables along a main hallway through which attendees must pass to reach the symposium sessions and where attendees congregate for refreshments and breaks several times a day. A raffle will be held at the end of each day of the conference for those attendees who have visited a requisite number of exhibitors. Virtual Exhibitor "booths" will contain links to your company, your logo, with product and contact information.

## **COMMERCIAL PROMOTION OPPORTUNITIES**

All providers of commercial promotion will receive company name and recognition in the various meeting materials and signage as well as on the DTS website.

### **Two Day Exhibit: \$2,000**

- 6' table with two chairs for two representatives which includes lunch and snacks
- Additional company representatives may attend for \$100/each

### **Single Day Exhibit: \$1,500**

- 6' table with two chairs for two representatives which includes lunch and snacks on Thursday or Friday during the Symposium
- Additional company representatives may attend for \$100/each

### **Dinner Satellite Symposium with Two-Day Booth: \$10,000 (one available)**

Host a Dinner Satellite Symposium (non-CME) for our attendees on Thursday, November 3, 2022 at the MGM Grand Detroit. Includes exhibitor booth in prime location, four extra company representative badges, two blast emails, link to your company from DTS website. The cost of the meal is not included.

### **Rib Plating Course with Two-Day Booth: \$10,000 (one available)**

Host a Rib Plating (or similar) Course (non-CME) for our attendees on Wednesday, November 2, 2022 at the MGM Grand Detroit. Includes exhibitor booth in prime location, four extra company representative badges, two blast emails, link to your company from DTS website. AV, food and beverage and course supplies costs not included.

## **EDUCATIONAL GRANT/MARKETING SUPPORT OPPORTUNITIES**

Your company can also support the Detroit Trauma Symposium through an unrestricted educational grant in any amount. Educational grants allow us to continue offering outstanding educational programs for our growing meeting attendance. We will recognize your contribution and grant support in all digital communication, as well as on the Detroit Trauma Symposium website. Exhibitor booth fees are separate from educational grants.

## **CME CREDIT and POLICIES**

CME credit will be provided for this activity. Due to requirements for CME credit, all marketing material and booths must be in a different room than meeting room.

## **MORE INFORMATION**

For a complete list of topics and speakers, go to [www.DetroitTrauma.org](http://www.DetroitTrauma.org). For more information on how you can support the 70<sup>th</sup> Annual Detroit Trauma Symposium, please contact Amy Weber at [amy@detroittrauma.org](mailto:amy@detroittrauma.org) or 317-409-0873.

# Exhibitor Registration Form

## 2022 Detroit Trauma Symposium

NOVEMBER 3-4, 2022



### COMPANY INFORMATION

Company (how you want it listed in the program): \_\_\_\_\_

Main Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### COMMERCIAL PROMOTION FEES

- TWO DAY EXHIBITOR (\$2,000)
- SINGLE DAY EXHIBITOR (\$1,500)
- DINNER SYMPOSIUM & BOOTH (\$10,000)
- RIB PLATING COURSE & BOOTH (\$10,000)
- ADDITIONAL BADGE (\$100/each) # \_\_\_\_\_

### COMMERCIAL SUPPORT FEES

- UNRESTRICTED EDUCATIONAL GRANT  
(ENTER AMOUNT \$ \_\_\_\_\_)

**TOTAL AMOUNT \$** \_\_\_\_\_

Complete form and scan/email to  
[amy@detroittrauma.org](mailto:amy@detroittrauma.org) or fax 678-668-7312.

#### CHECK PAYMENTS:

Make check payable to  
"Detroit Trauma Symposium-WSU" and mail to:  
DTS Registration - Attn. Janelle Paparelli  
Department of Surgery -6C-University Health Center  
4201 St. Antoine  
Detroit, MI 48201

Contact Amy Weber at 317-409-0873 or  
[amy@detroittrauma.org](mailto:amy@detroittrauma.org)

### SPECIAL REQUESTS

Each exhibiting company will receive a 6' tabletop display. Any additional requests will be at the individual company's expense. Please circle if you need:

Electricity at booth

List Companies you would prefer not to be located near: \_\_\_\_\_

### EXHIBITOR REGISTRATION

As an exhibitor, you will receive (2) complimentary registrations.

Comp Badge #1 Name & Email: \_\_\_\_\_

Comp Badge #2 Name & Email: \_\_\_\_\_

Additional Badge (\$100) Name & Email: \_\_\_\_\_

Additional Badge (\$100) Name & Email: \_\_\_\_\_

### PAYMENT INFORMATION

- MasterCard     VISA     AMEX     Discover     Mail Check (see box for check payment instructions)

Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Liability/Insurance:** Neither Detroit Trauma Symposium nor the hosting facility assume responsibility for any loss, injury or damage occurring to an exhibitor or any exhibitor's property. It is the exhibitor's responsibility to have their person and materials insured against theft, damage, loss or injury.

**Cancellation:** Cancellations will be accepted with written notice on or before October 3, 2022. After October 3, 2022, a 50% cancellation fee will be assessed.