



Virginia APCO/NENA/SIEC

2026 Conference

THE HOTEL ROANOKE & CONFERENCE CENTER

Exhibit Hall October 27 - 28, 2026

Conference October 27, 2026 to October 29, 2026

Pre-Conference October 25 - 26, 2026



EXHIBITOR & SPONSORSHIP INFORMATION

Join us at 2026 Virginia APCO/NENA/SIEC

If you're looking to connect with the Public Safety Emergency Communications community, this is the event! As the largest gathering of its kind in the state, it's where industry leaders, decision-makers, and professionals come together under one roof.

Make meaningful connections.

From potential clients to longtime partners, this is your chance to build relationships that drive results.

Be where the action is.

With steady booth traffic during dedicated exhibit hours, you'll have direct access to the people who matter most—without competing distractions.

Showcase your brand where it counts.

Whether you're launching a new product, growing awareness, or expanding your footprint in the industry, this is the place to do it.



STANDARD BOOTH INCLUDES:

- ✓ 10x10 BOOTH
- ✓ 2 REGISTRATIONS
- ✓ BOOTH ELECTRICITY
- ✓ CONFERENCE CENTER WI-FI
- ✓ ADMISSION TO ALL EVENING/SOCIAL ACTIVITIES, SESSIONS & MEETINGS
- ✓ BREAKFAST, LUNCH, & SNACKS PROVIDED
- ✓ VENDOR LOGO ON CONFERENCE APP

"VA APCO/NENA/SIEC is one of the best state-level conferences across the nation (I went to a total of 9 this year). You care—and it shows. VEDM's grants are key to enabling centers from across the Commonwealth to afford sending their budding talent—which is FANTASTIC! I love the location and time of year."

— **Sponsor Feedback**

"Conference was great! Well-attended, lots of food (Diet Coke all day), very interactive. One of the better run state shows I've attended—and I'm looking forward to more!"

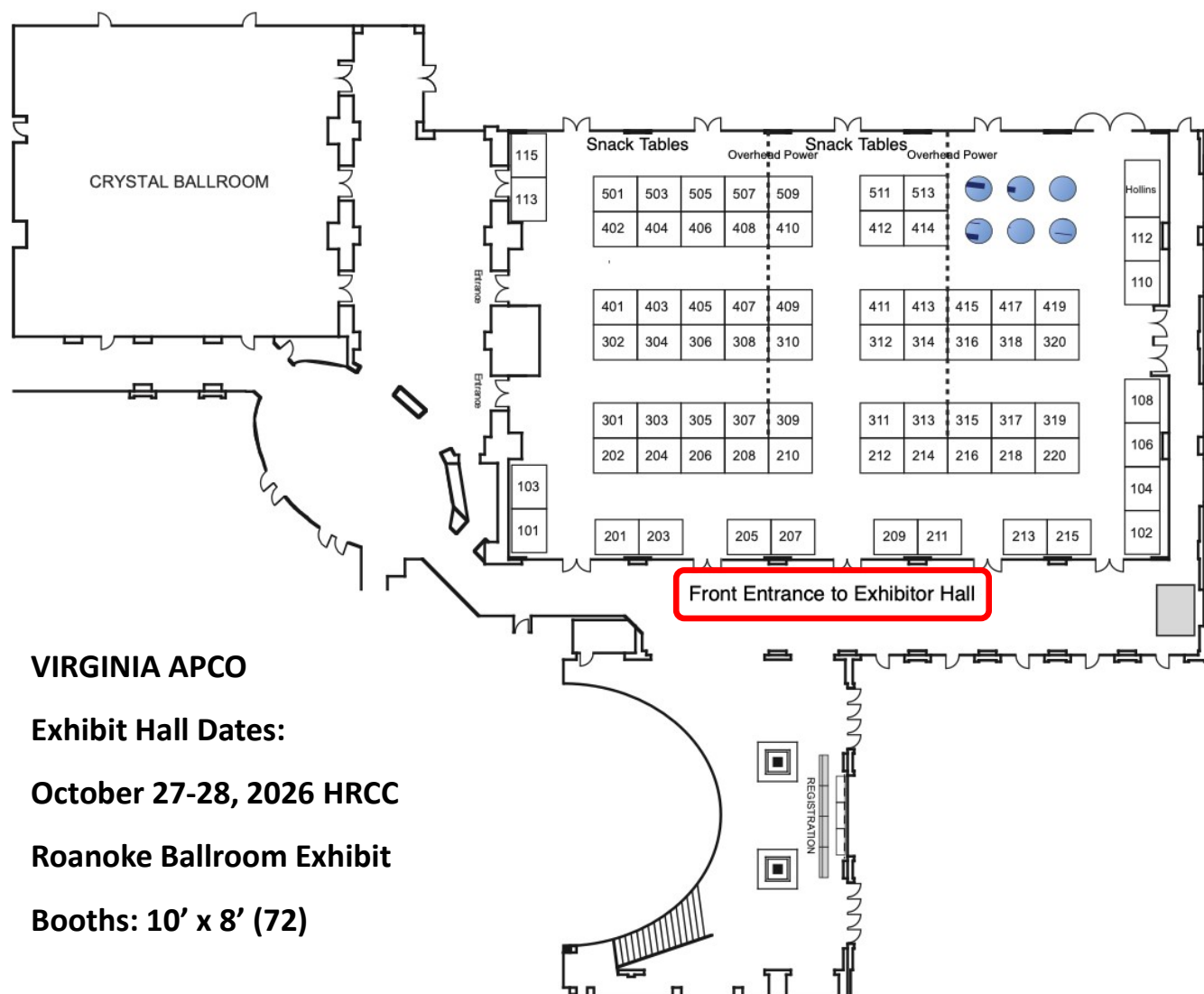
— **Exhibitor Feedback**

2026 Virginia APCO/NENA/SIEC Exhibit Hall Layout

Improved Vendor Hall Experience

This year's vendor hall layout has been redesigned based on your feedback to improve traffic flow, visibility, and overall engagement. A better experience for you and the attendees!

PLEASE NOTE THE FRONT ENTRANCE TO THE EXHIBIT HALL FOR BOOTH SELECTION



VIRGINIA APCO

Exhibit Hall Dates:

October 27-28, 2026 HRCC

Roanoke Ballroom Exhibit

Booths: 10' x 8' (72)

Why Sponsor at Virginia APCO/NENA/SIEC?

Maximum Visibility.

Put your brand front and center with high-impact signage, booth presence, and promotional opportunities that make a lasting impression.

Showcase Innovation.

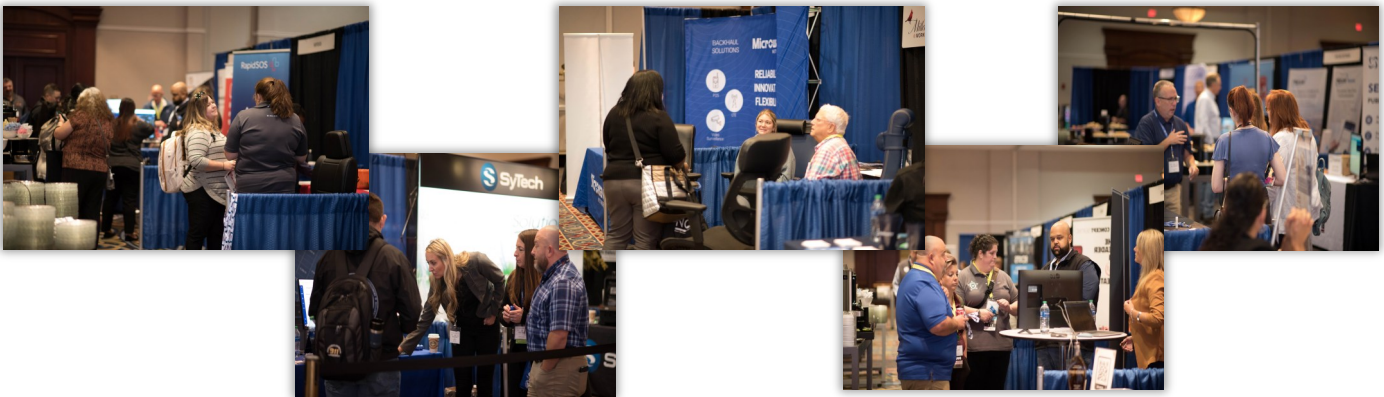
Sponsors get priority booth selection — giving you first access to engage attendees and spotlight your latest solutions.

Tailored Sponsorships.

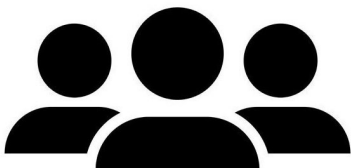
From brand awareness to product launches, flexible packages align with your goals and budget.

Lead the Industry.

Show your commitment to the Public Safety ECC community. Sponsorship builds credibility, deepens relationships, and reinforces your role as a trusted industry leader.



CONFERENCE ATTENDEE LIST



Access to attendee list to increase engagement, follow-up and extend your impact!

- **DIAMOND/PLATINUM SPONSORS**
2 weeks Pre-Conference and Post-Conference
- **GOLD SPONSOR**
First day of Conference and Post-Conference
- **SILVER SPONSOR**
Post Conference only

Sponsorship Opportunity Summary

Sponsorship gives you everything included in the standard exhibitor package—plus premium benefits designed to elevate your brand, boost visibility, and increase your ROI. From priority booth selection to featured signage and access to the attendee list, sponsorship puts your company in the spotlight.

 DIAMOND	\$10,000	Premium, all-inclusive package for all networking events, meals, banners, programs, and more— <u>complete onsite visibility</u> .	PRIORITY BOOTH SELECTION REGISTRATION JUNE 1-5
 PLATINUM	\$7,500	Excellent marketing and networking opportunities for next level exposure.	PRIORITY BOOTH SELECTION REGISTRATION JUNE 8-10
 GOLD	\$5,000	Boost your brand awareness with additional advertising and networking opportunities.	PRIORITY BOOTH SELECTION REGISTRATION JUNE 11-12
 SILVER	\$2,500	Boost your brand awareness with additional advertising.	PRIORITY BOOTH SELECTION REGISTRATION JUNE 15-16
 SUPPORTER	\$500 *MINIMUM INVESTMENT	Highlight your company with the Supporter Sponsorship for <u>non-exhibitor</u> sponsorship!*	GENERAL EXHIBITOR REGISTRATION JUNE 17
		*Advertisement only package—booth, meals and activities not included.	

GENERAL EXHIBITOR REGISTRATION OPENS JUNE 17

Sponsorship Opportunities

Diamond

\$10,000

- | | | |
|---|---|---|
| <ul style="list-style-type: none">◆ PRIORITY Booth Space Selection◆ Additional Booth Discounted Rate \$750◆ <u>Priority Booth Selection</u>◆ 10 Registration Name Badges◆ 2 VIP Board Dinner Invitations◆ 60-minute Speaking Session◆ Attendee list - Pre- & Post-Conference◆ 2 Cvent Lead Capture◆ Highlighted Exhibitor:<ul style="list-style-type: none">◆ Conference Website◆ Conference App◆ Welcoming Session◆ Chapter Meetings | <ul style="list-style-type: none">◆ Brand Recognition:<ul style="list-style-type: none">◆ Conference Website◆ Conference App◆ Pre-Session Screens◆ Exhibit Hall Signage◆ Conference Banner◆ Attendee Bags◆ Recognized Sponsor for:<ul style="list-style-type: none">◆ Tuesday Evening Opening Reception◆ Wednesday Entertainment◆ Thursday Entertainment◆ Recognized Sponsor for Pre-Conference Tuesday:<ul style="list-style-type: none">◆ Breakfast◆ Morning Break◆ Lunch◆ Afternoon Break | <ul style="list-style-type: none">◆ Recognized Sponsor for Wednesday:<ul style="list-style-type: none">◆ Breakfast◆ Lunch◆ Afternoon Break◆ Recognized Sponsor for Thursday:<ul style="list-style-type: none">◆ Breakfast◆ Lunch◆ Afternoon Break◆ Recognized Sponsor for Friday:<ul style="list-style-type: none">◆ Breakfast◆ Exclusive Use of Meeting Room Wednesday & Thursday◆ <u>Vendor Provided</u> Branded Attendee Lanyards◆ <u>Vendor Provided</u> Display Banner outside Exhibitor Hall |
|---|---|---|

Platinum

\$7,500

- | | | |
|--|--|---|
| <ul style="list-style-type: none">◆ Complimentary Booth Space◆ Additional Booth Discounted Rate \$1000◆ <u>Priority Booth Selection</u>◆ 8 Registration Name Badges◆ 1 VIP Board Dinner Invitations◆ <u>Highlighted Exhibitor:</u><ul style="list-style-type: none">◆ Welcoming Session◆ Chapter Meetings◆ Attendee list - Pre- & Post-Conference | <ul style="list-style-type: none">◆ Brand Recognition:<ul style="list-style-type: none">◆ Conference Website◆ Conference App◆ Exhibit Hall Signage◆ Pre-Session Screens◆ Conference Banner◆ Attendee Bags◆ Recognized Sponsor for:<ul style="list-style-type: none">◆ Tuesday Evening Opening Reception◆ Recognized Sponsor for Pre-Conference Tuesday:<ul style="list-style-type: none">◆ Breakfast◆ Morning Break◆ Afternoon Break | <ul style="list-style-type: none">◆ Recognized Sponsor for Wednesday:<ul style="list-style-type: none">◆ Breakfast◆ Lunch◆ Afternoon Break◆ Recognized Sponsor for Thursday:<ul style="list-style-type: none">◆ Breakfast◆ Lunch◆ Afternoon Break◆ Recognized Sponsor for Friday:<ul style="list-style-type: none">◆ Breakfast◆ Exclusive Use of Meeting Room Wednesday & Thursday |
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Sponsorship Opportunities

Gold

\$5,000

- ◆ Complimentary Booth Space
- ◆ **Priority Booth Selection**
- ◆ 4 Registration Name Badges
- ◆ **Highlighted Exhibitor:**
 - ◆ Welcoming Session
- ◆ **Attendee List (first day of conference & post-conference)**
- ◆ **Brand Recognition:**
 - ◆ Conference Website
 - ◆ Conference App
 - ◆ Exhibit Hall Signage
 - ◆ Conference Banner
- ◆ **Recognized Sponsor for Pre-Conference Tuesday:**
 - ◆ Breakfast
 - ◆ Morning Break
 - ◆ Afternoon Break
- ◆ **Recognized Sponsor for Wednesday:**
 - ◆ Breakfast
 - ◆ Afternoon Break
- ◆ **Recognized Sponsor for Thursday:**
 - ◆ Breakfast
 - ◆ Afternoon Break
- ◆ **Recognized Sponsor for Friday:**
 - ◆ Breakfast

Silver

\$2,500

- ◆ Complimentary Booth Space
- ◆ **Priority Booth Selection**
- ◆ 2 Registration Name Badges
- ◆ **Attendee list Post-Conference**
- ◆ **Highlighted Exhibitor:**
 - ◆ Welcoming Session
- ◆ **Brand Recognition:**
 - ◆ Conference Website
 - ◆ Conference App
 - ◆ Exhibit Hall Signage
 - ◆ Conference Banner

Supporter*

\$500

- ◆ **Highlighted Exhibitor:**
 - ◆ Welcoming Session
- ◆ **Brand Recognition:**
 - ◆ Conference Website
 - ◆ Conference App
 - ◆ Exhibit Hall Signage

***ADVERTISEMENT ONLY PACKAGE
BOOTH, MEALS AND ACTIVITIES
NOT INCLUDED.**

Exhibit Only

\$1,750

- ◆ **Standard Booth Package**

2026 Virginia APCO/NENA/SIEC Sponsorship Level Summary



	DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTER	EXHIBITOR
Booth Size	PREMIUM	Standard	Standard	Standard	NO BOOTH	Standard
Additional Discounted Booth Rate	\$750	\$1000				
Registrations Included	10	8	4	2	1	2
VIP Invite to APCO/NENA Board Dinner	2	1				
Conference Attendee List	Pre & Post	Pre & Post	First Day & Post	Post		
Cvent Lead Capture	2	Additional	Additional	Additional	Additional	Additional

ADVERTISING & VISIBILITY

(LOGO IMAGES DUE BY SEPTEMBER 1 - NO EXCEPTIONS DUE TO PRINTING TIME)

Logo on Conference App	✓	✓	✓	✓	✓	✓
Logo on Conference Website	✓	✓	✓	✓	✓	
Recognition at the Welcoming Session	✓	✓	✓	✓	✓	
Logo on Exhibit Hall Sponsor Boards	✓	✓	✓	✓	✓	
Banner Displaying Vendor Name and Sponsorship Level	✓	✓	✓	✓		
Special Recognition at Chapter Meetings	✓	✓				
Logo Displayed on Available Media before Sessions	✓	✓				
Logo on Conference Bags	✓					
<u>Highlighted Exhibitor</u> on Conference Website <u>Main Summary Page</u>	✓					
<u>Highlighted Exhibitor</u> on the Conference App Main Banner	✓					
Donate Attendee Lanyards (divided between interested sponsors)	✓					
Vendor Provided Display Banner Outside of Exhibit Hall and Hours - Subject to Hotel Restrictions	✓					

CONTINUE TO NEXT PAGE...

2026 Virginia APCO/NENA/SIEC Sponsorship Level Summary



	DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTER	EXHIBITOR
NETWORKING OPPORTUNITIES						
Tuesday's Pre-Conference Breakfast	✓	✓	✓			
Wednesday Breakfast	✓	✓	✓			
Thursday Breakfast	✓	✓	✓			
Friday Breakfast	✓	✓	✓			
Tuesday Pre-Conference Morning	✓	✓	✓			
Tuesday Pre-Conference Afternoon	✓	✓	✓			
Wednesday Afternoon Break	✓	✓	✓			
Thursday Afternoon Break	✓	✓	✓			
Wednesday Lunch	✓	✓				
Thursday Lunch	✓	✓				
Tuesday Evening Opening Reception	✓	✓				
Exclusive Use of Meeting Room Wednesday and Thursday for business needs or meetings. (Priority given by Sponsorship Level)	✓	✓				
Tuesday Pre-Conference Lunch	✓					
Wednesday Entertainment	✓					
Thursday Entertainment	✓					
60-minute Speaking Session (Submission must be received by June 15th via the Call for Papers)	✓					