




Incentive Program

HAVE MORE FUN ON US

Book a new meeting through Explore Asheville and be eligible for up to $5,000 to enhance your Asheville meeting.

Incentive eligibility is based upon new RFPs for room nights Sunday through Thursday for meetings held April through December and new RFPs for room nights any day of the week for meetings held January through March.

Funds can be used to infuse local flavor and fun into your meeting:

- Add an Asheville musician to entertain during a meeting break
- Book a LaZoom Comedy tour for your VIPs
- Give your attendees a pottery souvenir from a local ceramic artist
- Apply to your hotel master bill.

INCENTIVE AMOUNTS FOR QUALIFIED BOOKINGS

Total Contracted Rooms	Incentive Amount (per trip)
50-99	$500
100-199	$1,000
200-299	$1,500
300-499	$2,500
500-999	$3,500
1000+	$5,000

SEND US YOUR RFP

Subject to change without notice. To be eligible, all RFPs must be sourced to Explore Asheville prior to contracting. Explore Asheville reserves the right to end the incentive program at any time.

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ExploreAsheville.com


ASHEVILLE
NORTH CAROLINA
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