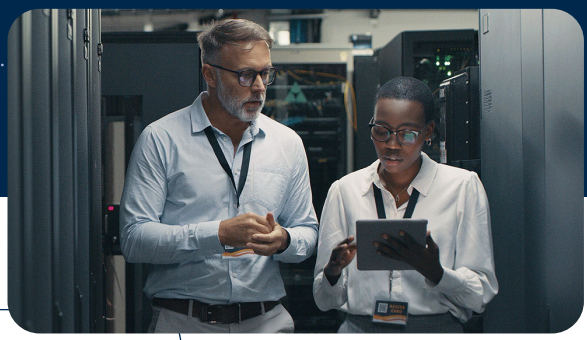
ABOUT

CISCO



Our Strategy

We securely connect everything to make anything possible

Cisco is the worldwide technology leader that is revolutionizing the way businesses and organizations connect and protect in the AI era. Our products and technologies span Networking, Security, Collaboration, and Observability. Our customers include businesses of all sizes, public institutions, governments, and service providers–including large webscale providers.

In today's dynamic environment, our customers have three key priorities: build modern and secure infrastructure; protect against the cyber threats of today and tomorrow; and harness the power of AI and data. These customer priorities are central to how we innovate and develop our technology.

We provide the network infrastructure that connects people, devices, and applications–enabling our customers to put AI to work. We protect that infrastructure against cyber threats and help customers secure their AI adoption. And through visibility across networks, connected devices, and applications, we provide insights that help customers understand and manage their environments. Together, these capabilities help customers to unlock innovation, enhance productivity, and strengthen digital resilience.



Celebrating 40 years of innovation

From connecting the first routers to powering global innovation in the era of AI, we're celebrating four decades of trailblazing technology solutions that power the world's digital transformation.

California Roots, Global Reach

Innovation

- Global networking and IT leader
- Products and services that power the internet and enterprise networks
- Unmatched, AI-driven insights
- Hundreds of millions of connected devices across our platforms

Trust

- Up to 886B security events per day processed through Cisco Talos
- Data protection and privacy at foundation
- Top-rated supply chain
- Fortune #1 US Best Workplace in Technology™ 2026

Global Reach

- 1M customers and partner ecosystem
- Support 82,000+ government organizations and 99% of world's largest companies

Cisco in California

- San Jose–based global HQ and 20,000+ employees
- 358,000+ students trained through Cisco Networking Academy
- $151.5M contributed to community initiatives
- Official Network Equipment Partner of LA28 Olympic and Paralympic Games



