



Seventh conference

# TRANSIT TICKETING & FARE COLLECTION APAC 2024

October 16-17, 2024 | Singapore Marriott Tang Plaza Hotel

Hosted by:

Global **Mass Transit**

Supported by:

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FORUM

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# MISSION

The mission of the 2024 conference is to discuss deployment of contactless payments for transit including bank cards (debit, credit, EMV) and mobile payments, highlight the opportunities in open loop payments and ABT, analyse key trends, discuss best practices, review recent developments, showcase innovations and new technologies, assess relevance of emerging concepts such as MaaS, SaaS, cloud computing and mobility-on-demand (MOD), and discuss the importance of data for optimising operations and customer service.

The two-day conference will have 14 targeted sessions with speakers providing insights and actionable advice to deploy advanced fare collection systems, highlighting developments and opportunities, and offering solutions to enhance the customer experience. The conference will also help participants understand the role of transit agencies, operators, fare system providers, hardware and software suppliers, acquirers and technology suppliers in establishing advanced, integrated and interoperable ticketing systems.

The event will bring together experts from leading transit agencies/transport authorities and operators, state/local governments, system integrators, technology and service provider firms, smartcard companies, technology and equipment manufacturers, mobile ticketing vendors, credit card companies, data architecture and IT firms, fare collection system suppliers, dynamic multiservice journey planners, taxi fleet operators, ride-hailing and ride-sharing service providers, micro-mobility providers, ticketing infrastructure providers, industry consultants, research and development organisations, financiers, technical institutes, etc.

## KEY TOPICS TO BE DISCUSSED

- ❖ Current size of the Asia Pacific transit fare systems market
- ❖ Key emerging trends and future outlook
- ❖ Strategies to revive ridership and increase revenue post-covid
- ❖ Plans of transit agencies/operators for deploying contactless payment technology
- ❖ Considerations in selecting type of contactless fare payment system
- ❖ Cooperation among different stakeholders
- ❖ Project delivery and financing models
- ❖ Best practices in procurement, financing and deployment
- ❖ Integration and interoperability on city, regional and national level
- ❖ Benefits and challenges pertaining to the integration and interoperability associated with new mobility solutions, value-added services, etc.
- ❖ Mobile wallets and EMV cards for transit payments
- ❖ Integration of mobile ticketing with the existing infrastructure
- ❖ Partnerships among transit agencies, mobile operators and financial institutions
- ❖ Potential of bank cards for transit ticketing, business models and strategies
- ❖ Account-based ticketing (ABT) and open-loop payment systems: Case studies and future plans
- ❖ Security for open loop payments
- ❖ Data generation, data sharing, data analysis and privacy
- ❖ Potential and benefits of data generated by use of advanced ticketing systems
- ❖ Concept of MaaS, deployment of MaaS and benefits to users and transit agencies
- ❖ Role of ABT and open payments in MaaS
- ❖ Relevant new mobility trends and innovative technologies, such as SaaS, cloud computing, blockchain, etc.
- ❖ Integrating public transit with taxis, car-sharing schemes and new mobility solutions
- ❖ Role of smart ticketing in building smart cities
- ❖ Trip planning and ticketing services
- ❖ Prioritising equity, accessibility and inclusion in transit through fare systems

## EVENT HIGHLIGHTS

- ❖ Identify opportunities in the Asia Pacific region
- ❖ Learn from case studies
- ❖ Showcase technology solutions
- ❖ Understand plans for AFC deployments
- ❖ Meet transport authorities, operators and city governments

| Time (SGT)  | Session                                                                      | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Speaker                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00–9:00   | Registration, Tea/Coffee and Networking                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 9:00–9:05   | Welcome Remarks                                                              | <ul style="list-style-type: none"><li>Welcome remarks &amp; mission of the conference</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <ul style="list-style-type: none"><li>Namrta Bangia, Senior Director, <b>Global Mass Transit</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                              |
| 9:05–9:35   | Opening Keynote Session on Irrational Exuberance Over ABT                    | <ul style="list-style-type: none"><li>A reality check on ABT by <b>MSI Global Pte Ltd, Singapore</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Silvester Prakasam, Senior Advisor – Digital Mobility Solutions, <b>MSI Global Pte Ltd, Singapore</b></li></ul>                                                                                                                                                                                                                                                                                                                          |
|             |                                                                              | <i>Discussion and Q/A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 9:35–10:00  | Session 2: Unlocking Growth: Exploring Market Size and Opportunities in APAC | <ul style="list-style-type: none"><li>Current AFC market size in APAC</li><li>Best practices and lessons learnt</li><li>Outlook and opportunities</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Gopi Rengasamy, Director - Global Strategy Group, <b>KPMG, Singapore</b></li></ul>                                                                                                                                                                                                                                                                                                                                                       |
|             |                                                                              | <i>Discussion and Q/A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 10:00-10:30 | Session 3: Keynote Session on Lessons from Nationwide Ticketing Integration  | <ul style="list-style-type: none"><li>One-year nationwide open loop acceptance</li><li>Lessons learned</li><li>First impressions on the roll-out of “limited loop” ABT</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Peter van Dijk, Chief Executive Officer, <b>Translink, The Netherlands</b></li></ul>                                                                                                                                                                                                                                                                                                                                                     |
|             |                                                                              | <i>Discussion and Q/A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 10:30–11:00 | Tea/Coffee and Networking Break                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 11:00–12:15 | Session 4: Future Ready Mobility: Innovations, Technologies and Partnerships | <ul style="list-style-type: none"><li><b>Facial validation in mass transit:</b> Biometric validation; AI and reduction in hurdles for facial validation; implementation of validation through facial recognition; and FacePay® Technology of <b>Shellinfo</b></li><li><b>Digital enablement with innovation in fare payment as a service (FaaS):</b> digital technologies built around passenger and customer experience helping FaaS; case studies from Aurionpro projects in Asia/US/Latin America and the Middle East; and future integrations with EV charging, micro-mobility, AI by <b>Aurionpro Transit</b></li><li>Predictive maintenance of AFC systems powered by IoT devices by <b>Maha Metro</b></li><li><b>Harnessing technological advancements to strengthen business partnerships:</b> current challenges and trends post-pandemic; integrated ticketing enables interoperability for better passenger experience; KLIA Ekspres Experience: using technology to build a worldwide network of ticketing partners and drive B2B business; and leveraging partners’ strengths to grow B2C market by <b>Express Rail Link Sdn Bhd, Malaysia</b>#</li></ul> | <i>Presentations by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Sreekar Dhulipudi, Head of Engineering, <b>ShellinfoSG Global Digital Technologies Private Limited, Qatar</b></li><li>Puneet Kale, Principal Director of Sales, EMEA &amp; ECR (Card Reader), Global Sales Lead, <b>Aurionpro Transit, Singapore</b></li><li>Pawan Kumar, AGM, <b>Maha Metro, India</b></li><li>Bernard Sebastian, Assistant Vice President, Business Development, <b>Express Rail Link Sdn Bhd, Malaysia</b></li></ul> |
|             |                                                                              | <i>Discussion and Q/A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 12:15–13:00 | Session 5: Emerging New Mobility Services and Models                         | <ul style="list-style-type: none"><li>Seamless journeys and increased ridership with MaaS and integrated mobility by <b>Siemens Mobility</b></li><li>Introduction to solutions using algorithms and machine learning to optimise and create new opportunities in the on-demand and ride-sharing space; adapting technology to different transportation needs, providing flexibility and efficiency for different use cases; and case studies of successful adoption of technology in the region, example of real-world impact and benefits by <b>SWAT Mobility</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <i>Presentations by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Silas Wong, APAC Business Manager, Mobility Software Portfolio, <b>Siemens Mobility, Singapore</b></li><li>Clement Ho, Head of Business Operations - Regional Business Development Director, <b>SWAT Mobility, Singapore</b></li></ul>                                                                                                                                                                                                  |
|             |                                                                              | <i>Discussion and Q/A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

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|----------------------------------------------|-------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:00–14:00                                  | Lunch and Networking                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 14:00–15:30                                  | Session 6:<br>Integrated<br>Transit<br>Ticketing - Case<br>Studies            | <ul style="list-style-type: none"> <li>• Ticketing upgrades since Delhi Metro's launch; Government of India's Vision of One Nation One Card; DMRC's efforts in realizing the Vision of the Government of India; integration of existing semi-closed loop ticketing system with the open loop planned ABT system (future); and challenges faced in the integration process by <b>Delhi Metro Rail Corporation (DMRC), India</b></li> <li>• UPSRTC's fare collection system and forward-looking vision by <b>UPSRTC</b></li> <li>• Hong Kong JoyYou Fest: discovering the first-ever festival seamlessly integrating transport, welfare, and retail; creating a new ecosystem for inbound and outbound travelers; exploring the dynamics of transport payment: is it a competition or a collaboration? by <b>Octopus Holdings, Hong Kong</b></li> <li>• Challenge of implementing an integrated fare collection system across various modes of transportation in Malaysia towards increasing modal share in public transport; importance of integration in achieving seamless travel; and achieving efficiency through an integrated transport services by <b>Malaysia Rail Industry Corporation (MARIC)</b></li> </ul> | <p><i>Presentations by and Q&amp;A with:</i></p> <ul style="list-style-type: none"> <li>• Sushil Kumar Gupta, Officer on Special Duty/Technical, <b>Delhi Metro Rail Corporation Ltd, India (DMRC), India</b></li> <li>• Yajuvendra Kumar, GM IT/PPP, <b>Uttar Pradesh State Road Transport Corporation</b></li> <li>• Nora Tang, General Manager - Technical Department and International Projects, <b>Octopus Holdings Limited, Hong Kong</b></li> <li>• Mohd Yusoff Sulaiman, President, <b>Malaysia Rail Industry Corporation (MARIC), Malaysia</b></li> </ul> |
| <i>Discussion and Q/A with the delegates</i> |                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 15:30–16:30                                  | Session 7:<br>Keynote Panel<br>Discussion on<br>Nationwide User<br>Experience | <ul style="list-style-type: none"> <li>• What pain points do operators face</li> <li>• How to resolve interoperability across operators and payments infrastructure</li> <li>• What is the rider experience and how to educate and inform the rider base</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <p><i>Panel discussion amongst:</i></p> <ul style="list-style-type: none"> <li>• Peter van Dijk, Chief Executive Officer, <b>Translink, The Netherlands</b></li> <li>• Gopi Rengasamy, Director - Global Strategy Group, <b>KPMG, Singapore</b></li> <li>• Andreas Spycher, Vice President - Public Sector, <b>Mastercard, Singapore</b></li> </ul>                                                                                                                                                                                                                |
| <i>Discussion and Q/A with the delegates</i> |                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| End of Day 1                                 |                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

| Time (SGT)  | Session                                                                                              | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Speaker                                                                                                                                                                                                                                                                                                                                                                             |
|-------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00–9:00   | Tea/Coffee and Networking                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                     |
| 9:00-9:45   | Session 8:<br>Improving Passenger Experience - Case Studies and Emerging Trends                      | <ul style="list-style-type: none"><li>● <b>Unlocking value through customer-centric innovation:</b> Shift towards customer- centricity in public transport; case studies from aviation and telecom industry; understanding customer segments; mapping the customer journey in public transport; adjacent products and services for public transport including last-mile solutions (e.g., bike-sharing, e-scooters), integrated mobility apps and payment systems and partnerships with local businesses and attractions; generating ancillary revenues; implementing customer-focused strategies; and future outlook and potential impact by <b>SCP Asia</b></li><li>● <b>Revolutionizing passenger experiences with ABT - Bangkok Case Study:</b> Review system In Bangkok; reasons behind decision moving forward ABT; and giving passengers what they really want and matching their contexts by <b>MRTA, Thailand</b></li></ul> | <i>Presentations by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>● Michel Brekelmans, Managing Director, <b>SCP/Asia, Singapore</b></li><li>● Somprasong Suttayamully, Director of Fare Media Business Department, <b>Mass Rapid Transit Authority, Thailand</b></li></ul>                                                                                           |
|             |                                                                                                      | Discussion and Q/A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                     |
| 9:45-10:30  | Session 9:<br>Mobile Wallets and EMV Cards for Transit Payments                                      | <ul style="list-style-type: none"><li>● Mobile wallets and EMV cards for transit payments and integration of mobile ticketing with the existing infrastructure by <b>MRT Jakarta, Indonesia</b></li><li>● <b>Google Wallet:</b> Mobile first for cEMV - How is Google looking to partner with transit operators to digitize the customer journey and make it easy and convenient by <b>Google</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <i>Presentations by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>● Kukuh Harisapto, Head of Ticketing System Maintenance, <b>PT MRT Jakarta, Indonesia</b></li><li>● TG Ramakrishnan, Strategic Partnerships Lead, Payments, <b>Google Asia Pacific, Singapore</b></li></ul>                                                                                         |
|             |                                                                                                      | Discussion and Q/A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                     |
| 10:30–11:00 | Tea/Coffee and Networking Break                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                     |
| 11:00-11:30 | Session 10:<br>PPPs for Public Transit                                                               | <ul style="list-style-type: none"><li>● Revolutionizing transit with digital ticketing in Pakistan by <b>JS Bank</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>● Noman Azhar, Chief Officer - Zindigi, <b>JS Bank, Pakistan</b></li></ul>                                                                                                                                                                                                                           |
|             |                                                                                                      | Discussion and Q/A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                     |
| 11:30–12:30 | Session 11:<br>Keynote Session on Shaping the Future: Emerging Trends in Mobility and Transportation | <ul style="list-style-type: none"><li>● <b>Linking ID to payments:</b> Latest global trends in open loop acceptance where transit and payments industry meet; and how to align interest and improve customer experience by <b>Rebel Group</b></li><li>● Evolving landscape; digital transformation; integration of new payment technologies; customer experience enhancement; and sustainability of transit operations by <b>PwC, India</b></li><li>● <b>Upcoming transit developments for Asia:</b> monetising ridership through payments and engagements; and extending the transit ecosystem towards larger mobility integration by <b>Mastercard</b></li></ul>                                                                                                                                                                                                                                                                  | <i>Presentations by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>● Jeroen Kok, Partner, <b>Rebel Group, The Netherlands</b></li><li>● Nirav Shailesh Shah, Partner, <b>PwC, India</b></li><li>● Andreas Spycher, Vice President - Public Sector, <b>Mastercard, Singapore</b></li></ul>                                                                              |
|             |                                                                                                      | Discussion and Q/A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                     |
| 12:30–13:00 | Session 12:<br>Closing Keynote Panel on Women in Transit Ticketing                                   | <ul style="list-style-type: none"><li>● Unique challenges of women in the transit industry, and steps to address these issues to create an inclusive environment</li><li>● Effective initiatives/programs in attracting and retaining women in transit jobs, and how can these be improved or expanded</li><li>● Increase in representation of women in leadership roles within the transit industry over the past decade, and steps to accelerate this progress</li><li>● Mentorship and networking opportunities to support the career development of women in the transit industry</li><li>● Role of male allies and leadership play in promoting gender diversity and equality within transit organizations</li></ul>                                                                                                                                                                                                           | <i>Panel discussion amongst:</i> <ul style="list-style-type: none"><li>● Alis Oğuz, Business Development Manager, <b>Kentkart, Turkey</b></li><li>● Akemi Yamaya, Senior Specialist of BD and Solutions, <b>NEC Corporation, Japan</b></li><li>● Nora Tang, General Manager - Technical Department and International Projects, <b>Octopus Holdings Limited, Hong Kong</b></li></ul> |
|             |                                                                                                      | Discussion and Q/A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                     |
| 13:00–14:00 | Lunch and End of the Conference                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                     |

# PREVIOUS PARTICIPANTS

Some of the key participating organisations at the 2020 event included: AEP Ticketing Solutions; ALCO Consulting; BPC; Centre for Development of Advanced Computing (C-DAC), India; Cerema, France; Chennai Metro Rail Limited, India; City of Cape Town, South Africa; Conduent Business Solutions; Confidex; Cubic Transportation Systems; Delhi Integrated Multi-Modal Transit System, India; Delhi Metro Rail Corporation, India; Department of Transport Victoria, Australia; Discover Financial Services; Ernst & Young; Esoterix; eThekweni Municipality, South Africa; FAIRTIQ; FEIG ELECTRONIC GmbH; Fime; FIS Global; Flowbird Transport Intelligence; Ho Chi Minh City Department of Transport; Holding Graz, Austria; IBA Group; IDOM Consulting, Engineering Architecture; Indian Railways; Infineon Technologies; Institute of Planning and Transportation Engineering; Iskandar Regional Development Authority, Malaysia; JCB International Company Limited; Karnataka State Road Transport Corporation, India; Kochi Metro Rail Limited, India; KPMG; Lagos Metropolitan Area Transport Authority, Nigeria; Light Rail Manila Corporation (LRMC), Philippines; Linxens; Maharashtra Metro Rail Corporation; Masabi; Mastercard; Metlink; Metro Manila Subway Project, Philippines; mobilityX Pte Ltd.; Monet +; Mott MacDonald Limited; MRT Jakarta, Indonesia; MSI Global; National Authority for Tunnels (Ministry of Transport), Egypt; National Institute of Advanced Industrial Science and Technology; National Payments Corporation of India (NPCI), India; National Transport Authority, Ireland; NEC Corporation; Nedcard-Linxens; O-CITY; Octopus Cards Limited; Hong Kong; PT Kereta Api Indonesia (Persero); PT Transportasi Jakarta (Transjakarta); PT. Cashlez Worldwide Indonesia Tbk; PT. MRT Jakarta, Indonesia; RDSO, Ministry of Railways, India; Roads and Transport Authority (RTA), UAE; Sequoia Smart Solutions Pty Ltd.; SG Tech, Singapore; SIA S.p.A.; Siemens Mobility; Siepmanns-Linxens; Singapore LTA; SMRT; Snapper Services; Sony Imaging Products & Solutions Inc.; South Australia Public Transport Authority (SAPTA), Department of Infrastructure and Transport (DIT); Surat Municipal Corporation, India; Systra; Thales; Tmoney; TOSHI Automatic Systems; Transdev; TransitLink, Singapore; TransLink, Australia; Transport for London (TfL); UK; Transport for New South Wales, Australia; Trapeze Group Asia Pacific; UL; UN Habitat; University of Sydney; Visa; Vix Technology; Waka Kotahi NZ Transport Agency, New Zealand; Wizway - mobile ticketing; etc.

## SPONSORSHIP

The conference will provide an excellent opportunity for organisations to showcase their products and services.

### Option 1 – SGD 5,500

15% 'early-bird' discount until May 31: SGD 4,675

- A 15-minute speaking slot followed by Q&A with the attendees
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 2 delegate registrations (excluding the speaker)

### Option 2 – SGD 10,000

15% 'early-bird' discount until May 31: SGD 8,500

- A 15-minute speaking slot followed by Q&A with the attendees
- Moderating a panel discussion
- Table space at the venue
- Company logo will be displayed on the event website and the registration page

- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 5 delegate registrations (excluding the speaker)

### Lanyard sponsor – SGD 7,500

15% 'early-bird' discount until May 31: SGD 6,375

- Named lanyard sponsor
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations
- Lanyards to be provided by the company

### Coffee sponsor – SGD 4,000

15% 'early-bird' discount until May 31: SGD 3,400

- Named Coffee Sponsor
- Tent cards with branding (to be placed on tables)
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 1 delegate registration

### Exhibitor Package - SGD 4,000

15% 'early-bird' discount until May 31: SGD 3,400

- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Verbal recognition at the sponsored event
- Social media posts
- Table space at the venue
- 1 delegate registration

# DELEGATE FEES

| Delegates                   | Price before June 28, 2024 | Price before Aug 16, 2024 | Price before Sep 27, 2024 | Standard Fee |
|-----------------------------|----------------------------|---------------------------|---------------------------|--------------|
| 1 Delegate                  | SGD 1,050                  | SGD 1,200                 | SGD 1,350                 | SGD 1,500    |
| 2 Delegates                 | SGD 1,680                  | SGD 1,920                 | SGD 2,160                 | SGD 2,400    |
| 3 Delegates                 | SGD 2,310                  | SGD 2,640                 | SGD 2,970                 | SGD 3,300    |
| 4 Delegates                 | SGD 2,940                  | SGD 3,360                 | SGD 3,780                 | SGD 4,200    |
| Special category delegates* | SGD 400                    | SGD 475                   | SGD 550                   | SGD 625      |

\*There is a special low fee for public transport authorities (PTAs) and government authorities.

(Note: Registration fee includes access to all sessions, copy of presentations light breakfast, lunch, tea/coffee, and Wi-Fi access, on both days of the conference.)

## REGISTRATION FORM

☐ I would like to register for the conference

☐ Please send me more information

NAME/DESIGNATION \_\_\_\_\_ COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

### PAYMENT OPTIONS

**1. Credit Card:** To make payments by credit card, please visit <https://shorturl.at/pi7Mb>

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### TERMS AND CONDITIONS

#### Payment Policy

- Full payment must be received prior to the conference in SGD.

#### Cancellations

- Cancellation requests received in writing 30 days before the date of the conference will be eligible for a full refund, minus a service charge/administration fee of SGD150. We regret that no refunds will be made for any cancellation requests received less than 30 days prior to the conference.
- Substitutions/Name changes are welcome at no extra charge. Please send these in writing at least two days prior to the conference.

#### Disclaimer

- Global Mass Transit shall assume no liability whatsoever in case the conference is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders its organization impractical, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Global Mass Transit's responsibility is limited to the return of registration fees only, and not any travel and accommodation costs.
- Please note that it may become necessary for reasons beyond the control of the organizers to make alterations to the content and timing of the program or speakers.

### CONTACT US

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