



Conference on

EV CHARGING INFRASTRUCTURE MIDWEST

May 24-25, 2022 | InterContinental Chicago Magnificent Mile

Hosted by:

Global **Transmission** Report

Information and analysis on the global electricity transmission industry

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MISSION

Electric vehicles are at the center of the solution for decarbonizing the transport sector. However, a robust, accessible and user-friendly public charging infrastructure is a pre-requisite for boosting the adoption of EVs.

Midwestern states have ambitious EV-related plans and are collaborating to accelerate vehicle electrification in the region. Five states – Illinois, Indiana, Michigan, Minnesota, and Wisconsin – recently formed the Regional Electric Vehicle Midwest (REV Midwest) coalition with the aim to develop a coordinated approach to advance electrification and collectively foster investment in EVs and EV charging infrastructure.

After several successful conferences on EV Charging Infrastructure and Fleet Electrification, Global Transmission Report is organizing its **EV Charging Infrastructure Midwest** edition on **May 24-25, 2022** in **Chicago, Illinois**. This conference is dedicated to showcasing the opportunities, plans, policies and solutions to build a smart and efficient public charging infrastructure in the Midwest.

The event will present plans and programs for strengthening the EV charging infrastructure in key Midwestern states. It will highlight the initiatives of leading utilities in advancing the build-out of this infrastructure. It will showcase the next-gen technologies, platforms and solutions for charging, managing interoperability issues, and improving customer experience. It will feature the views and experience of leading charging network operators. The event will also discuss optimal strategy to address fleet electrification challenges.

The conference will bring together policymakers, regulators, utilities, charging network operators, OEMs and technology providers to discuss the challenges and propose solutions for building a user-friendly public charging network in the Midwest.

WHY ATTEND?

Key benefits for the participants:

- Explore the emerging opportunities in the EV charging market in the Midwest
- Learn about the latest policies, regulations and plans for electrifying mobility
- Get the latest information on funding initiatives and rebate programs in the leading Midwestern states
- Get informed about the initiatives being taken by the utilities in the mid-western region for ramping up the charging infrastructure
- Gain insights into the latest developments in charging technologies and their relevance
- Explore relevant solutions for different customer verticals
- Hear from leading charging network operators and EVSEs and learn from their experiences
- Examine the unique challenges in designing and expanding public charging network
- Evaluate the siting and permitting issues in building EV charging infrastructure
- Analyse how to scale up the existing charging network to meet future demand
- Engage in stimulating discussions and deepen your knowledge with targeted questions
- Share and learn from industry peers and influence industry leaders
- Benefit from networking opportunities and interact with potential customers and partners

WHO SHOULD ATTEND?

The conference is targeted at senior decision-makers from:

- Electricity and power-producing and selling companies
- Transmission and distribution utilities
- Charge point operators
- Electric vehicle supply equipment (EVSE) providers
- Charging technology and equipment manufacturers and suppliers
- E-mobility service providers (EMSPs) and software suppliers
- Fleet operators
- Public transportation authorities
- Commercial vehicle management companies
- Government and regulatory agencies
- Renewable energy companies
- OEMs and EV manufacturers
- Battery manufacturers
- Contractors, engineering consultants, etc.
- Transport and city infrastructure planning experts
- Oil and gas supplying companies
- Logistics and fleet operators
- Research institutions and academia
- Financial institutions, legal experts, etc.

AGENDA (Tentative)

www.globaltransmission.info

Day 1: Tuesday, May 24, 2022

08:00-08:45	Registration, Reception and Welcome Remarks	13:00-14:00	Lunch
08:45-09:15	Keynote Address	14:00-15:00	Fleet electrification
09:15-10:30	State plans and programs in key Midwestern states - Plans and programs to ramp up EV charging infrastructure - Initiatives to address the challenges involved		- Unique needs of fleet and commercial vehicle operators - Meeting their charging requirements - Case studies
10:30-11:00	Break	15:00-16:00	Perspective and plans of Transit Agencies
11:00-12:00	Utility initiatives - Role and plans of utilities in planning the EV charging infrastructure - Preparing for flexibility in the future		- Transit agencies' electrification programs and experience so far - Meeting their charging and budget requirements - Operational challenges and future strategy
12:00-13:00	Technology and next-gen solutions for charging - Technologies for smart charging - EV charging management platforms - Addressing interoperability issues - Future requirements and solutions to manage emerging EVSE demands - Emerging opportunities such as V2G	16:00	End of Day 1

Day 2: Wednesday, May 25, 2022

08:00-09:00	Reception and Welcome	12:00-13:00	Strategy for advancing charging infrastructure
09:00-09:30	Keynote Address		Regional coordination in building a viable EV charging network
09:30-10:30	Charging network operators' perspective for the Midwest - Unique issues and challenges in operating charging stations - Experience of leading public charging network operators - Strategies to scale up operations and build-out	13:00-14:00	Lunch
10:30-11:00	Break	14:00	End of the conference
11:00-12:00	OEMs' plans and perspective - Preparedness for public use of charging networks - Expectations from charging point operators - Offerings, solutions and recommendations		

Note: This is a tentative agenda. Timings and topics of some sessions may change as we move closer to the date of the event.

ABOUT THE ORGANIZERS

Global Transmission Research is a leading provider of information and analysis on the global electricity transmission industry. We publish newsletters and market intelligence reports, offer custom research and advisory services, and organise thematic conferences on crucial and topical issues relevant to the industry.

Our leading products – **Global Transmission Report** (a monthly newsletter), **Global Transmission Weekly** (a weekly update), and **www.globaltransmission.info** (website) – keep you informed on key developments, trends and issues in the industry. Our reports provide the latest data, insights and analysis on the transmission industry in over 100 countries to ensure reliable and actionable research.

We recently released a report on “**EV Charging Infrastructure: Current State and Regulations in Key Markets**”. The report provides insights into the current state of play, and policy and regulatory developments in about 30 major markets around the world. Countries that are covered in the report include USA, Canada, Netherlands, Germany, France, UK, Norway, Spain, Belgium, Switzerland, Sweden, Italy, Austria, Portugal, Denmark, India, China, Indonesia, Philippines, Thailand, Singapore, Malaysia, Japan, Australia, South Korea, South Africa, Brazil and Mexico.

Our conferences are one to two-day thematic events with focused sessions and discussions featuring speakers with vast experience and expertise. In the past, we have organised 4 conferences on **EV Charging Infrastructure** and one on **Fleet Electrification in the US**. These conferences received a strong response from speakers and delegates alike.

CONTACT US

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Some of the participating organizations at our previous conferences:



DELEGATE FEE

	Price before April 8, 2022	Price before May 6, 2022	Standard price
One Delegate	USD 1,050	USD 1,275	USD 1,500
Two Delegates	USD 1,680	USD 2,040	USD 2,400
Three Delegates	USD 2,310	USD 2,805	USD 3,300
Four Delegates	USD 2,940	USD 3,570	USD 4,200
Special Category*	USD 350	USD 425	USD 500

**There is a special low fee for government agencies, regulatory authorities, academia and research institutions.*

SPONSORSHIP

Option 1 – USD 5,500

- Speaking slot/ Presentation of 10-15mins
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 2 delegate registrations (excluding the speaker)

Option 2 – USD 10,000

- Speaking slot/ Presentation of 10-15mins
- Moderating a panel discussion
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 5 delegate registrations (excluding the speaker)

We have various sponsorship packages available and they range from USD5,000 to USD13,500. We also have early bird discounts available on first come first serve basis.

PAYMENT OPTIONS

To make payments, please visit:

<https://cvent.me/G0KnOR>

All credit card payments will be subject to standard credit card charges

TERMS AND CONDITIONS

Payment Policy

- Full payment must be received prior to the conference in USD.

Cancellations

- Cancellation requests received in writing 30 days (April 24, 2022) before the date of the conference will be eligible for a full refund, minus a service charge/administration fee of USD150. We regret that no refunds will be made for any cancellation requests received less than 30 days prior to the conference.
- Substitutions/name changes are welcome at no extra charge. Please send these in writing at least two days prior to the conference.

Disclaimer:

- Global Transmission Research shall assume no liability whatsoever in case the conference is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders its organization impractical, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Global Transmission Research's responsibility is limited to the return of registration fees only, and not any travel and accommodation costs.
- Please note that it may become necessary for reasons beyond the control of the organizers to make alterations to the content and timing of the program or speakers.