



SPONSORSHIP BROCHURE

Second Conference on

Clean Buses in the US

November 9-10, 2022 | InterContinental San Francisco

MISSION

The **mission of the conference** is to discuss the federal government's plan to transition to a zero-emission bus fleet, the way forward for transit agencies and local governments, the strategy to transition to a clean fleet, relevant experiences, recent developments, best practices, issues with large-scale deployment, and the lessons learned. It will also provide information on procuring, financing, operating, and maintaining clean buses and infrastructure. The conference will also highlight opportunities and technological innovations.

Key sessions:

- Opening Session on Accelerating Deployment of Zero-Emission Buses: A Panel Discussion
- Policies, Regulations and Programs
- Optimal Zero-Emission Bus Transition Strategy
- Plans, Priorities and Strategies of Transit Agencies/Operators: Keynote Panel Discussion
- Hydrogen-fueled Buses: Case Studies, Best Practices and Technologies
- Electric Bus Deployments: Case Studies, Best Practices and Technologies
- Clean School Bus Program
- Hydrogen Refueling Stations and Infrastructure
- Electric Bus Charging Infrastructure: Strategies and Technologies
- Impact of Electric Buses on the Grid: A Panel Discussion
- Digital Transition

Key topics to be discussed:

- Transitioning to zero-emission buses: Strategies, policies, case studies, and best practices
- Progress in the deployment of clean buses
- Plans of US cities for the deployment of clean buses
- Opportunities available for suppliers of clean buses
- Total cost of ownership (TCO) of zero-emission buses
- Drafting tender documents, selecting suppliers, and developing contracts
- Electric bus charging infrastructure: Innovations, new technologies and infrastructure for large-scale fleets
- OEM perspective on hydrogen: Launching new technologies, reducing costs, improving efficiency, and commercializing hydrogen
- Operations and maintenance of electric buses and hydrogen-fueled buses
- Challenges for grid capacity
- Transit agency and utilities partnerships
- Hydrogen refuelling stations and infrastructure
- Clean School Bus Program
- Financing zero-emission buses
- Autonomous and electric bus trials
- Using data and AI for fleet management
- Sourcing green energy

Sponsorship Option-1

Price: USD 7,500

15% discounted fee until August 31: USD 6375

Benefits:

- Speaking slot/ Presentation of 10-15mins
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 2 delegate registrations (excluding the speaker)

The image is from the latest edition of the conference, it is used just for a reference



Sponsorship Option-2

Price: USD 13,000

15% discounted fee until August 31: USD 11,050

Benefits:

- Speaking slot/ Presentation of 10-15mins
- Panel participation or option to moderate a session
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 5 delegate registrations (excluding the speaker)

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Lanyard Sponsor

Price: USD 8,000

15% discounted fee until August 31: USD 6800

Benefits:

- Named Lanyard Sponsor
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 2 delegate registrations
- Lanyards to be provided by company



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Coffee Sponsor

Price: USD 4,500

15% discounted fee until August 31: USD 3825

Benefits:

- Named Coffee Sponsor
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 1 delegate registration



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Sponsors at our previous Clean Bus Conference Series



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Target Audience

The event is expected to draw participation from CXOs, executives, managers and decision-makers from:

- Public transport authorities/agencies and operators
- Public transport operators
- Ministries and government transport departments
- City governments/municipalities
- Policymaking and regulatory bodies
- Bus OEMs and technology providers
- Infrastructure OEMs
- Suppliers of bus components
- Electric charging solution suppliers and battery manufacturers
- Energy providers
- Providers of Hydrogen Refuelling Stations Infrastructure
- Hydrogen producers and suppliers
- Fuel cell companies
- Hydrogen storage companies
- Autonomous shuttle technology providers
- Autonomous shuttle manufacturers

Key Benefits to Participants

- Gain insight into the policies, projects, funding and standards for clean buses including electric buses and hydrogen buses
- Learn about best practices in financing, procuring and deploying clean buses
- Explore strategies to resolve key legal, technical, operational and financial issues facing the deployment of clean buses
- Gain exposure to new technologies and market development strategies for clean buses
- Understand the lifecycle cost analysis for clean buses to build financially-viable business models
- Learn from transport authorities, operators, key vendors, financiers, technology providers and consultants

Key Speakers at Clean Buses in the US, 2021 Edition



MATTHEW B. ALLISON
Chief of Transit Operations
Central Ohio Transit Authority



ERICA ANTOINE
PE, Project Manager
Fleet Electrification
Burns Engineering



MICHAEL BOOTH
AICP, Capital Projects Director
IndyGo



AL BURGUNDER
Director, Clean Hydrogen
Linde



JOE CALLAWAY
Director of Capital Projects
AC Transit



DAVID CARR
Facilities and Fleet Manager
Regional Transportation
Commission of Washoe County



CRAIG CIPRIANO
President
MTA Bus (New York)



ED CORDEIRO
Director of Sales, Americas
Dynacert



RICHARD COREY
Executive Officer
California Air Resources Board



RUSSELL DAVIES
Bus Electrification and
Alternative Fuels Director
Parsons



NICOLE GENEAU
Senior Vice President
Development, AlphaStruxure



JOST GEWEKE
Business Development Manager
PSI Transcom GmbH



STACEY GRAUER
Business Development Director
Clean Hydrogen, Linde



LICINIA IBERRI
Co-Chair, Zero-Emission Fleets
and Facilities Technical Advisory
Committee, San Francisco
Municipal Transportation Agency



DARRELL E. JOHNSON
Chief Executive Officer
Orange County Transportation
Authority



R. EARL LEWIS JR.
Deputy Secretary
Maryland Department of
Transportation (MDOT)



BHAVIN KHATRI
Zero Emission Program Manager
San Francisco Municipal
Transportation Agency



KEVIN KIBET
Transit Capital Project Manager
King County



CRAIG KNIGHT
Chief Executive Officer
Hyzon Motors



RYAN MACKEM
Business Development Manager,
INIT Innovations in
Transportation, Inc.



JAIME MAGUIRE
Program Director
Safety Solutions Division
Protran Technology



JESUS (JESS) MONTES, P.E.
Sr. Executive Officer,
Vehicle Engineering and Acquisition
Los Angeles County Metropolitan
Transportation Authority (Metro)



MACY NESHATI
Executive Director/CEO
Antelope Valley Transit Authority



SASHA PEJDIC
Principal, Transportation
Global Bus Lead, Stantec



TIM SASSEEN
Market Development Manager
US, Ballard Power Systems



LAUREN SKIVER
CEO/General Manager
SunLine Transit Agency



STEWART STEWART
Chief Commercial Officer
BayoTech



MYLENE TASSY
Vice-President Sales & Marketing
Nova Bus



DAVID VERBICH
Associate, Transportation
Stantec



SYDNEY VERGIS
Division Chief
California Air Resources Board



MICHAEL WALTON
PE, DGCP, Director of Advanced
Power Systems
Burns Engineering



KENDELL WHITEHEAD
Heavy Vehicle Charging Solutions
Lead, Western Region, ABB



FRED WORTHEN
Assistant General Manager of Bus
Operations, Denver Regional
Transportation District

Participating Organizations at Clean Buses in the US, 2021 Edition

ABB, Air Liquide, Air Products, AlphaStruxure, American Carbon Registry, AMMA Transit Planning, Ann Arbor Area Transportation Authority, Antelope Valley Transit Authority, Argonne National Laboratory, Ballard Power Systems, BayoTech, Bethlehem Hydrogen, Birmingham Jefferson County Transit Authority/ Max Transit, Bi-State Development Agency d.b.a. Metro, Blue Water Area Transit, Broward County Transportation Department, Burns Engineering, Bus Eireann, California Department of Transportation, Caltrans, Capital Metropolitan Transportation Authority, California Air Resources Board, California Energy Commission, Calgary Transit, Carris (Musgueira Depot), Center for Urban Transportation Research/College of Engineering, Central Florida Expressway Authority, Central Ohio Transit Authority, Chapel Hill Transit, Chicago Transit Authority, City Attorney's Office, City of Edmonton, Clean Energy, Codiak Transpo, Community Transit, Colorado Department of Transportation (CDOT), Creative Carriage Limited, CyRide, DC Office of Risk Management, Connecticut Green Bank, District Department of Transportation/Mass Transit Admin., Department of Transportation Services, City and County of Honolulu, Dallas Area Rapid Transit, District of Columbia Department of Transportation (DDOT), Dublin Bus, dynaCERT, Edmonton Transit Service, Electrify America, e-troFit GmbH, European Commission -Directorate General Mobility and Transport, FAAC Incorporated, First Bus, Fort Worth Transportation Authority, General Services Administration (GSA), GEVO, Gilbarco Veeder-Root, Gold Cold Transit District, Golden Gate Bridge, Heliox North America, Hexagon Agility, Highway & Transportation District, Hyzon Motors, INIT Innovations in Transportation Inc., Interurban Transit Partnership, Iwatani Corporation of America, John Laing, Keolis Transit America, King County -Metro Transit, Kitsap Transit, LIFTE H2, Linde, Lightning eMotors, Los Alamos National Laboratory, Los Angeles County Metropolitan Transportation Authority, Maryland Transit Administration

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Participating Organizations at Clean Buses in the US, 2021 Edition

Metro Transit, Metrolinx/ Go Transit, Metropolitan Transportation Authority - NY State, Metropolitan Washington Council Of Governments, Mid-Region Council of Governments, Monterey-Salinas Transit District (MST), National Renewable Energy Laboratory, New York City Department of Transportation, North Denmark Region, Nova Bus, Nuvera Fuel Cells, Oahu Transit Services, Inc, Oil and Natural Gas Corporation, Oklahoma Transit Association, OmniRide, Orange County Transportation Authority, Parametrix, Incorporated, Plastic Omnium Clean Energy Systems, Omni Strategy, LLC, Port Authority New York-New Jersey, Port Authority of Allegheny County, Protran Technology, PSI Transcom GmbH, Regional Transportation Commission of Southern Nevada, San Francisco Municipal Transportation Agency, San Joaquin Regional Transit District, RTD Denver, SamTrans, Sangamon Mass Transit District, Saskatchewan Abilities Council, Schneider electric, Senior Services of Snohomish County, Shasta Regional Transportation Agency, Shields, Harper & Co., Southeastern Pennsylvania Transportation Authority (SEPTA), Snohomish County Public Transportation Benefit Area Corporation (dba Community Transit), Société de transport de Montréal, South Florida Regional Planning Council, Southern California Association of Governments (SCAG), Spokane Transit Authority, Stantec, Strathcona County Transit, Tahoe Transportation District, Toronto Transit Commission (TTC), Transit Authority of River City (TARC), Trinity Metro, UC Davis - PHEV Research Center, University of California – Davis, University of South Florida, Urban Engineers, US DOE - Hydrogen and Fuel Cell Technologies Office, Voith Turbo Incorporated., Wabtec Bus Solutions, Waco Transit System, Washington State Transit Insurance Pool, Wrightspeed, Xebec, XL Fleet, etc.

Organizers: Global Mass Transit

Global Mass Transit is a leading provider of information and analysis on the mass transit industry. It publishes the Global Mass Transit Report (a monthly newsletter) and Global Mass Transit Weekly (a weekly update). It operates the www.globalmasstransit.net website; conducts custom research and organizes conferences on topics of relevance for the public transportation industry.

Global Mass Transit provides information on all key developments, trends and issues in the sector. It tracks major projects, contracts and investments. It profiles leading mass transit authorities/operators and discusses their strategies. It reports on regulatory initiatives and examines their implementation. It provides the latest available data and statistics. It also features the views and perspectives of experts and top industry players.

Our clients include leading global organizations such as ABB, Accenture, Acciona Infraestructuras, AECOM, Agence Metropolitaine de Transport (AMT), Ansaldo STS, AnsaldoBreda SpA, Ashok Leyland, BAE Systems, Bombardier Transportation, CAF, Clever Devices, Confidex Limited, Corredor Insurgentes SA de CV (CISA), DB Stadtverkehr GmbH, European Bank for Reconstruction and Development, EvoBus GmbH (Daimler), GFI Genfare, Giesecke & Devrient GmbH, Halcrow, Harrington-Hughes & Associates Incorporated, Hoft & Wessel AG, HOK, HUBNER GmbH, IMG Consulting, INIT AG, IVU Traffic Technologies AG, KEOLIS, Knorr-Bremse Sfs GmbH, Land Transport Authority Singapore, Luminator, Metropolitana Milanese SpA, Mobitec, NXP Semiconductors, Parker Hannifin Corporation, Poyry PLC, PricewaterhouseCoopers, RATP, Ringrollers (a division of DCD DORBYL), Rogers Corporation, Selectron Systems AG, Serco, Siemens, SNC-Lavalin, Sojitz Corporation, Swiss Rail, Tait Radio, Tata Realty and Infrastructure Limited, Technatomy Corporation, TEMSA Europe NV, Thales Rail Signalling Solutions, Thetis SpA, Traktionssysteme Austria, Trapeze Group, Unipart Rail, VDV-Kernapplikations GmbH & Co. KG, Vossloh Espana, WorleyParsons, ZF Friedrichshafen AG, etc.

For more information, please contact

Surbhi Rakheja

Global Mass Transit

Email: surbhi.rakheja@globalmasstransit.net

Mobile: +44 024 7698 0693