



Sixth Conference on

TRANSIT TICKETING & FARE COLLECTION MENA 2026

November 17–18, 2026

Dubai

Hosted by:

Global **Mass Transit**

Supporting Partner:

MIDDLE EAST
INFRASTRUCTURE

Background

MENA's transit ticketing landscape is entering a new phase with significant developments that have taken place over the past one year.

The region is no longer simply asking how to digitise fare collection. Across the **UAE, Saudi Arabia, Oman, Qatar, Egypt and Morocco**, transport authorities and operators are moving towards integrated, account-based, contactless and increasingly multimodal payment ecosystems.

Dubai is piloting mobile ticketing on buses with QR-code and tap-and-go contactless payments, while its upgraded nol Pay platform is supporting the emirate's transition towards account-based ticketing. **Abu Dhabi** is expanding digital channels and payment options for Hafilat users. **Oman** is moving towards fully cashless bus travel, with bank cards and mobile wallets accepted across Muscat and Salalah, while also developing a centralised digital ticketing platform for scheduled public transport.

Egypt is also moving rapidly. A unified smart card and mobile application is being developed to connect metro, monorail, LRT and bus services, while the new Cairo Monorail AFC system incorporates contactless ticketing, account-based ticketing and QR-code ticketing, with the capability to support future EMV, mobile and web-based payments.

Meanwhile, **Morocco** is piloting EMV-based open-loop ticketing on Rabat's tram and bus networks, enabling passengers to tap bank cards directly rather than relying solely on dedicated transit cards. **Qatar** is exploring more flexible payment models, including installment-based payment for annual public transport passes. **Saudi Arabia** is revisiting fare products and subscription models to encourage greater public transport use.

These developments point to a bigger transformation: the future of fare collection is no longer just about selling a ticket. **It is about creating a connected mobility payment ecosystem.**

Transit agencies are increasingly looking at how ticketing can connect with buses, rail, taxis, ride-hailing, parking, tourism, tolling, EV charging and other mobility services. At the same time, the growth of digital payments is generating new opportunities to use transaction and passenger data to improve network planning, revenue management, customer experience and operational decision-making.

The **next challenge** is therefore not simply going cashless.

It is **creating seamless, interoperable, intelligent and commercially sustainable mobility payment systems that work across modes, operators, cities and, potentially, borders.**

Mission

The 2026 conference will examine what comes after cashless. With several MENA markets now implementing or piloting contactless, mobile and account-based solutions, the focus is shifting towards interoperability, integration, data, flexible fare products and the creation of seamless customer journeys.

WHY ATTEND?

- Transit Ticketing & Fare Collection MENA 2026 will bring together public transport authorities, operators, governments, payment companies, technology providers, banks, fintechs and mobility innovators to examine how the region can move from individual digital ticketing initiatives towards genuinely integrated fare and mobility ecosystems.
- The two-day conference will explore the latest deployments, procurement strategies, business models and technology developments shaping the next generation of fare collection across MENA.

KEY TOPICS TO BE DISCUSSED

- MENA's ticketing evolution: Where we were, where we are, and where we must go
- Cashless, seamless transit in MENA through contactless and open loop payments
- Successful case studies
- Market size, emerging trends and future outlook
- Plans of transport authorities, operators and governments for deploying contactless payment technology
- Integration and interoperability of ticketing systems
- ABT and open loop payments
- Mobile wallets and EMV cards for transit payments
- Electronic toll collection (ETC): digitalising toll payments
- Integrating public transit with taxis, car-sharing schemes, new mobility solutions, tourist passes, retail
- EV charging payments integrated with mobility payments
- Driving in-car payments forward with mobility payments solutions
- Leveraging AI for transit ticketing
- Data generation, data sharing, data analysis and privacy
- UAE's plan to go cashless by 2030. Where are we now?
- Use of new technologies in transit payments: wearables, sound-based technologies; Host CardEmulation (HCE); facial recognition, biometric payments etc.
- Intercity, Inter-Emirate and Nationwide Ticketing

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November 17–18, 2026 | Dubai

Day 1: November 17, 2026 (9:00 AM to 4:30 PM)

09:00 – 09:45 | Registration & Networking

09:45 – 10:00 | Welcome Address

- Opening remarks by Global Mass Transit
- The changing landscape of transit ticketing and fare collection in MENA
- From cashless transformation to integrated mobility payments

10:00 – 10:30 | Opening Presentation: MENA's Fare Collection Transformation — From Digitisation to Integration

- Where MENA's fare systems stand today
- Major developments across the UAE, Saudi Arabia, Oman, Qatar, Egypt and Morocco
- The shift from traditional ticketing to digital, account-based and open-loop systems
- Key opportunities and challenges for the next five years

10:30 – 11:15 | Keynote Panel on MENA's Ticketing Evolution — What Comes After Cashless?

- Lessons from recent deployments and pilots
- Moving beyond closed-loop systems
- Contactless, mobile and open-loop payment strategies
- Legacy-system modernisation
- Building the business case for next-generation AFC
- What should transport authorities prioritise now?

11:15 – 11:45 | Networking Coffee Break & Visit to Sponsor Booths

11:45 – 12:30 | Keynote Session on Perspectives of Transport Authorities & Operators — Plans, Priorities and Progress

- Current AFC strategies and modernisation priorities
- Lessons from recent deployments
- Passenger experience and digital inclusion
- Integrating multiple modes and operators
- Managing the transition from legacy systems
- What are authorities planning next?

12:30 – 13:15 | Session 4: Building Integrated and Interoperable Fare Ecosystems

- Connecting bus, metro, rail and other public transport modes
- Integrating taxis, ride-hailing, parking and new mobility
- Interoperability between operators and payment platforms
- Regional and intercity ticketing
- Data sharing and clearing mechanisms
- Institutional and commercial barriers to integration

13:15 – 14:15 | Networking Lunch & Visit to Sponsor Booths

14:15 – 15:15 | Session 5: Open Loop, EMV, ABT & Mobile Ticketing — Choosing the Right Architecture

- Open-loop versus closed-loop approaches
- EMV bank-card payments
- Account-Based Ticketing
- QR and mobile ticketing
- Mobile wallets and digital transit cards
- Back-office requirements
- Managing legacy and new fare media together
- Lessons from Dubai, Morocco and Egypt

15:15 – 15:45 | Session 6: The New Fare Strategy — Flexible, Affordable and Data-Driven

- Fare structures for changing travel patterns
- Subscription and season passes
- Concessions and affordability
- Fare capping and flexible products
- Using digital platforms to improve fare management
- Balancing passenger affordability with financial sustainability
- Lessons from Saudi Arabia, Qatar and Egypt

15:45 – 16:30 | Session 7: AI, Data & Analytics — Turning Fare Transactions into Intelligence

- Using AFC data for demand and network planning
- Revenue monitoring and reconciliation
- Fraud and fare-evasion detection
- Passenger behaviour and customer insights
- Dynamic and data-driven fare management
- AI applications in transit ticketing
- Data governance, privacy and cybersecurity

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Day 2: November 18, 2026 (9:00 AM to 2:15 PM)

09:15 – 09:30 | Recap of Day 1

- Remarks and presentation by Global Mass Transit

09:30 – 10:00 | Session 8: Deploying Next-Generation AFC — Procurement, Financing & Partnerships

- How to build a future-ready AFC strategy
- Procurement models and technology selection
- SaaS and managed-service models
- Public-private partnerships
- Financing and investment models
- Revenue sharing between operators and stakeholders
- Avoiding technology lock-in
- Moving from technical specifications to outcome-based procurement

10:00 – 10:30 | Session 9: Seamless Mobility — Connecting Transit with MaaS, Taxis & Ride-Hailing

- From transit ticketing to mobility platforms
- Integrating first- and last-mile services
- Ride-hailing and public transport partnerships
- Mobility-as-a-Service platforms
- Journey planning and integrated payment
- The emergence of mobility super-apps
- Creating one customer journey across multiple providers

10:30 – 11:00 | Networking Coffee Break & Visit to Sponsor Booths

11:00 – 11:30 | Session 10: National, Regional & Intercity Ticketing — Is One Payment Ecosystem Possible?

- Centralised versus federated fare collection
- Intercity and regional interoperability
- Integrating multiple operators
- Common payment platforms
- Clearing and revenue settlement
- Data governance
- Lessons from emerging national and multimodal AFC programmes

11:30 – 12:00 | Session 11: Beyond Transit — Tolling, Parking & EV Charging Payments

- Integrating transit and toll payments
- Parking and urban mobility payments
- EV charging as part of the mobility wallet
- Linking payment accounts across mobility services
- Opportunities for banks, fintechs and automotive companies
- The emergence of the connected mobility payment ecosystem

12:00 – 12:30 | Session 12: The Passenger of 2030 — Biometrics, Digital Identity, Wearables & In-Car Payments

- Biometric ticketing and passenger identification
- Digital identity and tokenisation
- Wearables and device-based payments
- In-car payments
- Connected vehicles and mobility wallets
- Emerging technologies and their practical readiness

12:30 – 13:10 | Closing Keynote Panel: Designing the MENA Fare Collection System of the Future

- What will the successful fare system of 2030 look like?
- Which technologies will become mainstream?
- What should authorities invest in now?
- How can MENA create seamless journeys across cities and modes?
- Final priorities for PTAs, PTOs, governments and technology providers

13:10 – 13:15 | Conference Wrap-Up & Closing Remarks

13:15 – 14:15 | Networking Lunch & Visit to Sponsor Booths

Note: This conference program provides a preliminary outline with draft agenda topics. Please note that session timings and topics are subject to change as we approach the conference date. Your input and thoughts on the agenda are warmly welcomed.

EVENT HIGHLIGHTS

Discover where MENA's fare systems are heading

- Hear directly from transport authorities and operators implementing the next generation of ticketing and payment systems.

Learn from real deployments

- Explore recent developments in Dubai, Abu Dhabi, Oman, Egypt, Qatar, Saudi Arabia and Morocco.

Understand the move to ABT and open loop

- Examine the technologies, commercial models and operational considerations behind the transition.

Explore the wider mobility payment ecosystem

- Understand how transit payments are converging with MaaS, ride-hailing, parking, tolling and EV charging.

Turn data into value

- Discover how fare data and AI can improve revenue management, passenger experience and network planning.

Meet the people shaping the market

- Build relationships with transport authorities, operators, technology companies, payment providers and mobility innovators during dedicated networking sessions.

Identify new business opportunities

- Understand upcoming technology requirements, investment priorities and procurement opportunities across the MENA region.

WHO SHOULD ATTEND

Participants will get an opportunity to explore:

- How MENA cities can move from closed-loop ticketing towards open, account-based and interoperable payment ecosystems
- What Dubai's mobile ticketing and ABT journey means for the next generation of fare collection
- How Oman, Egypt, Morocco, Qatar, Saudi Arabia and the wider region are approaching digital fare transformation
- How transport authorities can integrate buses, metro, rail and other modes into a common payment environment
- How EMV, mobile wallets, QR codes and transit cards can coexist within future fare strategies
- How to design fare products that improve affordability while protecting operator revenues
- How data generated through digital payments can support network planning, revenue management and customer insights
- How transit payment platforms can connect with MaaS, ride-hailing, parking, tolling and EV charging
- How public and private stakeholders can develop sustainable business and procurement models for next-generation AFC
- What the next frontier of payment innovation looks like — from biometrics and digital identities to in-car payments and AI

PARTICIPATING ORGANIZATIONS

Here is a sample list of participants who attended our Transit Ticketing & Fare Collection MENA 2025, which was held on September 16-17, 2025 at Anantara Downtown Hotel Dubai, UAE:

Mobility Expert & Transportation Specialist, Abu Dhabi Integrated Transport Center, UAE	Key Account Manager, FIME, UAE	Partner, Rebel Group, The Netherlands
Director of Smart Services Development Dept., Ajman Municipality, UAE	External Communications & Event Manager, Hitachi Rail, France	Business Unit Manager of AVL, Ridango, Estonia
Senior Project Manager DMT, Al Ain City Municipality, UAE	Marketing Manager, INIT MENA, UAE	Chief Specialist of Digital Transformation, RTA Dubai, UAE
General Manager, Al Raha Taxi LLC, UAE	CEO, Kentkart, Türkiye	Project Manager- IT, Sharjah RTA, UAE
Regional Manager, EMEA, Amnex Technologies FZCO, UAE	IT Manager, KGL Passenger Transport Services, UAE	Advisor to Chairman, The Department of Municipalities and Transport, UAE
Corporate Communication Manager, Asis Elektronik, Türkiye	Regional Growth Manager, Liftango, UAE	Transport + Mobility Advisor, TMP Consult, UAE
Business Development Manager, ATM Internationale, France	President, LMKR, UAE	Senior Manager, Tmoney, Republic of Korea
Associate Director – Service Delivery & Operations, Aurionpro Transit, UAE	Design Manager, Masdar City, UAE	Project Manager, Transportation Authority - Ajman Government, UAE
CEO, Blue Masar, UAE	Sales manager, Mikroelektronika spol. s r.o., Czech Republic	Chief Executive Officer, Translink, The Netherlands
Communication & Marketing officer, Conduent Transportation, France	Presidente del Consiglio di Amministrazione, Nordcom SpA, Italy	Chair UAE, Chartered Institution of Highways and Transportation Director Mobility & Transport, KSA & International, Transpo Group, KSA
IT Project Manager, Digital Ajman, UAE	Deputy Marketing Director, O-City, The Netherlands	Executive Assistant Office of the Managing Director, United Trans, UAE
Head of Transit, International Markets, Discover, UK	Country Manager - Middle East, OpenMove, UAE	Chief Marketing Officer, Vendotek, Armenia
CEO, Door2door/ Citylink Shuttle, UAE	Managing Director, Osmodal Group, Australia	Director, WeBreathe, India
Senior Consultant, Mobility, Dornier Consulting International GmbH, UAE	Tickets Services Sales Manager, Paragon ID, France	Founder & Chief Officer, Zindigi –JS Bank, Pakistan
Chief Solutions Delivery Officer, eMcREY, KSA	Business Development Manager, Paycraft Solutions, India	Etc.
Head-Business & Strategy-APAC & India (Payments), FEIG ELECTRONIC GmbH, India	Senior Director, Pine Labs, UAE	
	Capital Train (LRT) Revenue Manager, RATP Dev Mobility Cairo (RDMC), Egypt	

Key participating organisations include: Abu Dhabi Integrated Transport Center, UAE | Ajman Municipality, UAE | Al Ain City Municipality, UAE | Amnex Technologies FZCO, UAE | Asis Elektronik, Türkiye | Blue Masar, UAE | Calmex, South Africa | Conduent Transportation, France | Digital Ajman, UAE | Discover, UK | Door2door/ Citylink Shuttle, UAE | Dornier Consulting International GmbH, UAE | Emcrey, Saudi Arabia | FEIG ELECTRONIC GmbH, India | Hitachi Rail, France | Humain, Saudi Arabia | INIT MENA, UAE | Kentkart, Türkiye | KGL Passenger Transport Services, UAE | Lagos Bus Services Limited (LBSL), Nigeria | Land Transport Regulatory Commission, Jordan | Liftango, UAE | LMKR, UAE | Masdar City, UAE | Mikroelektronika spol. s r.o., Czech Republic | Nordcom SpA, Italy | O-City, The Netherlands | OpenMove, UAE | Open Network For Digital Commerce (ONDC), India | Osmodal Group, Australia | Paragon ID, France | Paycraft Solutions, India | Pine Labs, UAE | PwC Middle East, UAE | RATP Dev Mobility Cairo (RDMC), Egypt | Rebel Group, The Netherlands | Ridango, Estonia | RTA Dubai, UAE | Saudi Company for Artificial Intelligence (SCAI), KSA | The Department of Municipalities and Transport, UAE | TMP Consult, UAE | T-Money, Republic of Korea | Transportation Authority - Ajman Government, UAE | Translink, The Netherlands | Transpo Group, KSA | United Trans, UAE | Vendotek, Armenia | Etc.

SPONSORSHIP (limited and available on a first-come-first-served basis)

The conference will provide an excellent opportunity for organisations to showcase their products and services.

Option 1 – USD 5,500

- A 15-minute speaking slot followed by Q&A with the attendees
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 2 delegate registrations (excluding the speaker)

Option 2 - USD 10,000

- A 15-minute speaking slot followed by Q&A with the attendees
- Moderating a panel discussion
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 5 delegate registrations (excluding the speaker)

Coffee sponsor – USD 4,500

- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations

Exclusive Lanyard sponsor – USD 6,500

- Named lanyard sponsor
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer

- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations
- Lanyards to be provided by the company

Lunch Sponsor (2 Spots) - USD 5000

- Tent cards with branding during Lunch
- 1 standee will be placed during lunch (to be provided by the company)
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Verbal recognition at the sponsored event
- Social media posts
- 1 delegate pass

Exclusive Wifi Sponsor - USD 7,000

- Named Wifi Sponsor
- Tent cards with branding (to be placed on tables)
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 2 delegate registrations

Exhibitor - USD 4,000

- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Verbal recognition at the sponsored event
- Social media posts
- Table space at the venue
- 1 delegate pass (excluding the speaker)

Start-up showcase - USD 2,000 (4 spots)

- 10-minute speaking slot in the main program
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Social media posts
- 2 delegate registrations(including the speaker)

ORGANISERS

Global Mass Transit is a leading provider of information and analysis on the global mass transit industry. We publish a monthly market intelligence report (Global Mass Transit Report), a weekly newsletter (Global Mass Transit Weekly) and operate the www.globalmasstransit.net (website).

We publish multi-client research studies and undertake custom research assignments. Global Mass Transit tracks developments in over 100 countries across all regions to ensure reliable and actionable research. Some of our leading research reports are Europe Bus Market Outlook Report 2022-2031, Asia Pacific Bus Market Outlook Report 2021-2030, Global Transit Ticketing & Fare Collection Report, Global Upcoming Light Rail Projects Report & Database 2022-2036, Global Upcoming Metro Rail Projects Report and Database 2022-2036, etc.

Global Mass Transit also organises conferences on topical and crucial issues with focused sessions and discussions featuring speakers with vast experience and expertise in North America, Europe, Asia Pacific, the Middle East and Africa.

FEES

Delegates	Price before Sep 10, 2026	Price before Oct 01, 2026	Price before Oct 29, 2026	Standard Fee
One Delegate	USD 1,050	USD 1,200	USD 1,350	USD 1,500
Two Delegates	USD 1,680	USD 1,920	USD 2,160	USD 2,400
Three Delegates	USD 2,310	USD 2,640	USD 2,970	USD 3,300
Four Delegates	USD 2,940	USD 3,360	USD 3,780	USD 4,200
Special Category*	USD 350	USD 400	USD 450	USD 500
Special Under 30	If you're under 30 and would like to register for USD 500, feel free to get in touch with us at mahima.gulati@globalmasstransit.net.			

*There is a special low fee for public transport authorities (PTAs) and government authorities.

(Registration fee includes access to all sessions, copy of presentations light breakfast, lunch, tea/coffee, and Wi-Fi access, on both days of the conference.)

Note: The registration includes lunch, breakfast, tea/coffee, and Wi-Fi internet access, on both days of the conference.

REGISTRATION FORM

☐ I would like to register for the conference

☐ Please send me more information

NAME/DESIGNATION COMPANY

MAILING ADDRESS

PHONE MOBILE

FAX EMAIL

PAYMENT OPTIONS

1. Credit Card: To make payments by credit card, please visit: <https://shorturl.at/H08p7>

All credit card payments will be subject to standard credit card charges

2. Wire Transfer:

Beneficiary: India Infrastructure Publishing Private Limited*

Bank Name: The Hongkong and Shanghai Banking Corporation Ltd

Bank Address: R-47, Greater Kailash – 1, New Delhi - 110048

Bank Account No: 094179587002

Swift Code: HSBCINBB

*Global Mass Transit is a division of India Infrastructure Publishing Private Limited.

TERMS AND CONDITIONS

Visa and Accommodation:

- This is a non-residential conference and accommodation is not part of the registration fee.
- All participants are responsible to take care of their visa application (if applicable). Please contact your local United Arab Emirates (UAE) consulate or your local travel agent for more details on how to apply for visa.

Payment Policy

- Full payment must be received prior to the conference in USD.

Cancellations

- Cancellation requests received in writing 30 days before the date of the conference will be eligible for a full refund, minus a service charge/administration fee of USD150. We regret that no refunds will be made for any cancellation requests received less than 30 days prior to the conference.
- Substitutions/Name changes are welcome at no extra charge. Please send these in writing at least two days prior to the conference.

Disclaimer

- Global Mass Transit shall assume no liability whatsoever in case the conference is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders its organization impractical, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Global Mass Transit's responsibility is limited to the return of registration fees only, and not any travel and accommodation costs.
- Please note that it may become necessary for reasons beyond the control of the organizers to make alterations to the content and timing of the program or speakers.

CONTACT US

For registrations:

Mahima Gulati, Global Mass Transit

Email: mahima.gulati@globalmasstransit.net

Mobile: +91 7838711815

For sponsorship opportunities:

Nishpreet Bhasin, Global Mass Transit

Mobile: +44 745 129 8775

Email: nishpreet@globalmasstransit.net

Nishchay Gandhi, Global Mass Transit

Email: nishchay.gandhi@globalmasstransit.net

Mobile: +1-334-403-8666

For speaker participation opportunities:

Namrta Bangia, Global Mass Transit

Email: namrta.bangia@globalmasstransit.net

Mobile: +1 (571) 416 6827

To register, email us to: registration@globalmasstransit.net or visit us at www.globalmasstransit.net