



Hosted by:

Global **Mass Transit**

**VIRTUAL CONFERENCE**

# TRANSIT TICKETING & FARE COLLECTION IN THE US

September 15-16, 2021 | 10:00 a.m. to 4:30 p.m. ET

Sponsors:



# MISSION

Transit agencies are increasingly moving towards deployment of contactless payments with account-based ticketing (ABT) to recover ridership by allowing for a 'touchless payment experience'. With transit systems under financial pressure with the loss of revenue and the increased operational costs of cleaning and safety procedures, many transit systems have fast-tracked the introduction of advanced fare collection systems including bank cards, mobile ticketing and contactless cards and upgradation of terminal, validators and fare gates.

There is also greater focus on region-wide integration as well as on integration of fare payments, trip planning, real-time tracking, new mobility services and retail services. New transportation business models such as MaaS, on-demand mobility, and shared mobility including ride-sharing and car-sharing, ride-hailing, micro-mobility, and bike-sharing are changing the ticketing landscape. That said, this transition is raising a new set of challenges pertaining to data protection and privacy, integration and interoperability, managing stakeholders, and legal frameworks to establish formal cooperation.

To discuss these developments and new strategies, exchange ideas, and showcase contactless payment technologies, **Global Mass Transit** is organising a virtual conference on "**Transit Ticketing & Fare Collection in the US**" on **September 15-16, 2021** from **10:00 a.m. to 4:30 p.m. ET (Eastern Time)**.

The mission of this conference is to discuss key emerging trends in the transit ticketing and fare collection systems industry in the US, review case studies, look at best practices, highlight technological innovations and opportunities, explore solutions to key challenges, and discuss the way forward.

The two-day virtual conference will have 10 targeted sessions with speakers providing insights and actionable advice to revive ridership and , highlighting developments and opportunities, and offering solutions to enhance the customer experience. The conference will also help participants understand the role of government departments, transit agencies, operators, fare system providers, hardware and software suppliers, acquirers and technology suppliers in establishing advanced, integrated, and interoperable ticketing systems.

The event will bring together experts from leading public transport agencies and operators, policymakers, regulatory bodies, government departments, system integrators, technology and service provider firms, smartcard companies, technology and equipment manufacturers, mobile ticketing vendors, credit card companies, data architecture and IT firms, fare collection system suppliers, dynamic multiservice journey planners, taxi fleet operators, ride-hailing and ride-sharing service providers, micro-mobility providers, ticketing infrastructure providers, industry consultants, research and development organisations, financiers, technical institutes, etc.

## KEY TOPICS TO BE DISCUSSED

- ❖ Impact of Covid-19 on ridership and on transit ticketing technologies
- ❖ Imagining ticketing in a new era
- ❖ Current status of fare payment systems, key technologies deployed
- ❖ Integration and interoperability across regions, new mobility solutions, value-added services
- ❖ Plans of transit agencies and operators for deploying contactless payment technology
- ❖ Account-based ticketing (ABT) and open-loop payment systems: Case studies and future plans
- ❖ Mobile ticketing and EMV cards for transit payments
- ❖ Best practices in procurement and technology selection, project delivery and financing models
- ❖ Role of ABT and open payments in MaaS
- ❖ Cooperation among different stakeholders
- ❖ Data generation, data sharing, data analysis and privacy
- ❖ Potential and benefits of data generated by the use of advanced ticketing systems
- ❖ Innovative technologies in transit ticketing

## BENEFITS OF ATTENDING A VIRTUAL EVENT

- ❖ Live interaction with senior speakers and key stakeholders (Q&A facility)
- ❖ Easy connectivity to geographically dispersed delegates (click of a mouse)
- ❖ Virtual meetings and interactions with industry peers and leaders
- ❖ Cost effective (lower ticket price as compared to a physical conference)
- ❖ Flexibility and convenience
- ❖ Access to conference recordings or watch later 'on demand'
- ❖ Opportunity to learn about future trends in contactless ticketing, during and after the pandemic

# TRANSIT TICKETING & FARE COLLECTION IN THE US

September 15-16, 2021 | 10:00 a.m. to 4:30 p.m. ET

## DAY1: SEPTEMBER 15, 2021

| Time (ET)   | Session                                                                      | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Speaker                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-------------|------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:00–10:15 | Login and Start of the event                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 10:15–10:30 | Welcome Remarks                                                              | <ul style="list-style-type: none"><li>Welcome remarks &amp; mission of the conference</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <ul style="list-style-type: none"><li><b>Namrta Bangia, Director, Global Mass Transit</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 10:30–11:30 | Keynote Session: Panel Discussion on Transit Agency and Operator Perspective | <ul style="list-style-type: none"><li>Experience so far, challenges and future plans</li><li>Impact of Covid-19, strategies to revive ridership and fare revenues</li><li>Imagining ticketing in a new era</li><li>Key case studies</li><li>Best practices and lessons learnt</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <p>Panel discussion amongst:</p> <ul style="list-style-type: none"><li>Russ Arnold, Chief Customer Experience Officer, <b>Sound Transit</b></li><li>Gregory Elsborg, Vice President &amp; Chief Innovation Officer, <b>Dallas Area Rapid Transit</b></li><li>Derek Fretheim, Senior Director – National Innovation, <b>First Transit</b></li><li>Carl Sedoryk, General Manager/ CEO, <b>Monterey-Salinas Transit</b></li><li><b>Moderator:</b> Andy Taylor, Senior Director of Global Strategy, <b>Cubic Transportation Systems</b></li></ul>                                                                                                                                                                                  |
|             |                                                                              | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 11:30–13:00 | Session 2: Open Loop Payments in the Post-Covid Era                          | <ul style="list-style-type: none"><li>Mobility means being adaptive - Benefits of the plug and operate model in public transport; cashless trends in public transport; cloud deployment benefits; and digitalising fare collection and starting operations within a day by <b>O-City</b></li><li>Open loop payment statistics pre and post COVID; increase in pay-as-you-go options; rise of mobile payments; and aggregation of transit agencies and integrators by <b>Discover</b></li><li>Impact of platforms on transit ticketing, benefits of seamless travel, risks and challenges by <b>Cubic</b></li><li>Understanding the difference between know-fare &amp; open payment technologies for accepting contactless bank card payments; obtaining information on adding open payments to existing fare systems; and learning impact of fare policy on the adoption of open payments by <b>Flowbird Transport Intelligence</b></li></ul> | <p>Presentations by:</p> <ul style="list-style-type: none"><li>Tokhir Abdukadyrov, Senior Vice President, Head of Digital Social and Infrastructure Solutions, <b>O-CITY</b></li><li>Troy Bernard, Head of Global Transit Program Management, <b>Discover Global Network</b></li><li>Bonnie Crawford, Vice President &amp; General Manager, <b>Cubic</b></li><li>Tomas Oliva, Senior Vice President of Transit in North America, <b>Flowbird Transport Intelligence</b></li><li><b>Moderator:</b> To be decided</li></ul>                                                                                                                                                                                                      |
|             |                                                                              | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 13:00–13:20 | Break                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 13:20–14:30 | Session 3: ABT and Open-loop Payments - Case Studies and Solutions           | <ul style="list-style-type: none"><li>Open payments: high level technical/financial overview using TriMet as the model; payment industry opportunities; open payment trends across the globe; and industry asks by <b>TriMet</b></li><li>Using Salesforce to better service the fare collection customer; integrating fare systems into a new or existing Salesforce environment, which allows agencies to service their customers in a CRM environment and helps them amalgamate and tailor their data to better meet their customer support goals by <b>INIT Innovations in Transportation, Inc.</b></li><li>Rebuilding ridership and revenue for European transit agencies with a mobile fare collection solution by <b>FAIRTIQ</b></li></ul>                                                                                                                                                                                              | <p>Presentations by:</p> <ul style="list-style-type: none"><li>Sophia Maletz, Senior Fare Revenue Systems Analyst, and Rhyann Schaub, Director of Fare Revenue and Administrative Services, <b>TriMet</b></li><li>Thomas Schaich, Director of Engineering, <b>INIT Innovations in Transportation, Inc.</b></li><li>Gian-Mattia Schucan, Founder and CEO, <b>FAIRTIQ</b></li><li><b>Moderator:</b> To be decided</li></ul>                                                                                                                                                                                                                                                                                                      |
|             |                                                                              | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 14:30–15:50 | Session 4: Achieving Successful Integration and Interoperability             | <ul style="list-style-type: none"><li>Presentation on Open APIs, one ABT system to serve them all; enabling interface with all devices, subsystems, and 3rd party systems, while also facilitating seamless multi-phase transitions to a new fare systems by <b>Scheidt &amp; Bachmann USA Inc.</b></li></ul> <p>Panel discussion on:</p> <ul style="list-style-type: none"><li>Key city-wide and regional integration projects</li><li>Facilitating services such as trip planning options, ticket purchase and other travel-related offers through integration</li><li>Integration of public transit with new mobility service providers</li><li>Open standards and interoperability</li></ul>                                                                                                                                                                                                                                              | <p>Presentation by:</p> <ul style="list-style-type: none"><li>Manfred Troll, Business Development, <b>Scheidt &amp; Bachmann USA Inc.</b></li></ul> <p>Panel discussion amongst:</p> <ul style="list-style-type: none"><li>Endya M. Freeman, Revenue Manager, <b>Jacksonville Transportation Authority</b></li><li>Gillian Gillett, Program Manager, California Integrated Mobility, <b>Caltrans</b></li><li>Kyle Holland, Senior Director, Special Projects, TAP Technical Systems, <b>LA Metro</b></li><li>Steve Young, Vice President of Technology &amp; Innovation at <b>VIA Metropolitan Transit</b></li><li><b>Moderator:</b> Daniel Terryn, Executive Vice President, <b>Scheidt &amp; Bachmann USA Inc.</b></li></ul> |
|             |                                                                              | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 15:50–16:30 | Virtual Speed Networking and End of Day 1                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

# TRANSIT TICKETING & FARE COLLECTION IN THE US

September 15-16, 2021 | 10:00 a.m. to 4:30 p.m. ET

## DAY 2: SEPTEMBER 16, 2021

| Time (ET)   | Session                                                                              | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Speaker                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:00–10:15 | Login and Start of the event                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 10:15–11:00 | Session 5: Achieving Successful Integration and Interoperability - Plans from Canada | <ul style="list-style-type: none"><li>Key city-wide and regional integration projects</li><li>Facilitating services such as trip planning options, ticket purchase and other travel-related offers through integration</li><li>Integration of public transit with new mobility service providers</li><li>Open standards and interoperability</li></ul>                                                                                                                                                                                                            | <i>Panel discussion amongst:</i> <ul style="list-style-type: none"><li>Alfred Ka Kee Chu, Expert Advisor - Fare Systems, <b>Regional Transportation Authority, Montreal (ARTM), Quebec</b></li><li>Mark Langmead, Director Compass Operations, <b>TransLink, Canada</b></li><li>Sharon Hsu, Director, Payment &amp; Data at Presto, <b>Metrolinx</b></li><li><b>Moderator:</b> To be decided</li></ul>                                                                                                                                                                                                                                                                            |
|             |                                                                                      | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 11:00–12:10 | Session 6: ABT and Open-loop Payments - Focus on Equipment                           | <ul style="list-style-type: none"><li>The need for flexible, secure and future-proof Open-loop &amp; Mobile ticketing solutions in Mass Transit by <b>Famoco</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                        | <i>Presentations by:</i> <ul style="list-style-type: none"><li>Lionel Baraban, CEO and Co-founder, <b>Famoco</b></li><li>Senior representative, <b>FIME</b></li><li>Senior representative, <b>Kontron America Inc.</b></li><li><b>Moderator:</b> To be decided</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                          |
|             |                                                                                      | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 12:10–13:20 | Session 7: Role of ABT in MaaS                                                       | <ul style="list-style-type: none"><li>Benefits of all-in-one e-ticketing/MaaS mobile apps and ridership recovery by <b>ELERTS Corporation</b></li><li>ABT and open-loop payment for MaaS deployments</li><li>Mobile ticketing as a cost-effective option to enable MaaS</li><li>Key initiatives, challenges and the role of a single payment channel</li><li>Enhancing revenue generation for transit agencies through MaaS</li><li>Integration of other services related to mobility</li></ul>                                                                   | <i>Presentations by:</i> <ul style="list-style-type: none"><li>Ed English, CEO, <b>ELERTS Corporation</b></li><li>Andy Taylor, Senior Director of Global Strategy, <b>Cubic Transportation Systems</b></li><li>Derek Toups, Senior Strategic Advisor, <b>Vix Technology</b></li><li><b>Moderator:</b> To be decided</li></ul>                                                                                                                                                                                                                                                                                                                                                     |
|             |                                                                                      | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 13:20–13:40 | Break                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 13:40–14:30 | Session 8: Open Data                                                                 | <ul style="list-style-type: none"><li>Detailed regional fare system for the San Francisco Bay Area using GTFS Fares-V2 by <b>Metropolitan Transportation Commission</b> and <b>Interline Technologies</b></li><li>Fare management upgrade and digitization, data integration and customer experience by <b>COTA</b></li></ul>                                                                                                                                                                                                                                     | <i>Presentations by:</i> <ul style="list-style-type: none"><li>Nisar Ahmed, Principal, Traveler Information Technology Manager, <b>Metropolitan Transportation Commission</b> and Drew Dara-Abrams, Principal, <b>Interline Technologies</b></li><li>Troy J. Apparicio, Sr. Director, Data &amp; Analytics, <b>Central Ohio Transit Authority (COTA)</b></li><li><b>Moderator:</b> To be decided</li></ul>                                                                                                                                                                                                                                                                        |
|             |                                                                                      | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 14:30–15:50 | Session 9: Future Ready? What is Coming Up and What You Need to Know                 | <ul style="list-style-type: none"><li>Presentation by moovel north America Inc.- topic to be confirmed</li></ul> <i>Panel discussion on:</i> <ul style="list-style-type: none"><li>Emerging trends in new and future mobility</li><li>New technologies including Bring Your Own Ticket, Bluetooth Low Energy, facial recognition, biometrics, blockchain, tokenisation, etc.</li><li>Smart mobility solutions based on open standards</li><li>Ticketing for seamless travel and multi-modal services</li><li>Getting ready as a transit agency/operator</li></ul> | <i>Presentation by:</i> <ul style="list-style-type: none"><li>Ian Newberg, Vice President of Global Sales, <b>moovel North America Inc.</b></li></ul> <i>Panel discussion amongst:</i> <ul style="list-style-type: none"><li>Sheri L. Dixon, Director of Revenue, <b>Hampton Roads Transit</b></li><li>Tina Morch-Pierre, Sr. Director, Innovation and Technology Services, <b>First Transit</b></li><li>Jeroen Kok, Payment and Mobility Lead, <b>Rebel Group</b></li><li>Nick Mantia, Project Manager, <b>Greater Dayton Regional Transit Authority (RTA)</b></li><li><b>Moderator:</b> Ian Newberg, Vice President of Global Sales, <b>moovel North America Inc.</b></li></ul> |
|             |                                                                                      | Discussion and Q&A with the delegates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 15:50–16:30 | Virtual Speed Networking and End of Conference                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

# PARTICIPATING ORGANIZATIONS

Over 450 participants from around 320 organizations have registered to attend. Some of the key participating organizations include: AC Transit; Access IS; Alco Consulting; Alternate Concepts Inc; Amtrak; Anne Arundel County; BC Transit; Blueflame Consulting and Research; Broward County Transit; Butte County Association of Governments; Caltrans; Capital Metropolitan Transportation Authority; Charlotte Area Transit System; CDA Services, Inc.; City of Calgary; City of Charlotte; Clackamas Community College; Community Transit; Cubic Corporation; CyRide; Dallas Area Rapid Transit; Delaware Transit Corporation; Denver Regional Transportation District; Discover Financial Services; Edmonton Transit; ELERTS Corporation; FAIRTIQ AG; FDOT; FEIG Electronic GmbH; Fime; First Transit; FIS; Flowbird Transport Intelligence; Four Nine Technologies; Fresno Area Express; Garival S.E.C.; Georgia DOT; Golden Crescent Regional Planning Commission; Greater Bridgeport Transit Authority; Hallcon Corporation; Hampton Roads Transit; HNTB Corporation; iBonus Limited; IBI Group; IndyGo; InterUrban Transit Partnership; INIT Innovations in Transportation, Inc.; ITS America; Janesville Transit System; Johannesburg Metrobus; John Jay College of Criminal Justice; Keolis Commuter Services; King County Metro Transit; LA Metro; LECIP Inc; Long Beach Transit; Manatee County Area Transit; Marin County Transit District; Margento R&D; Massachusetts Bay Transportation Authority; Mastercard; Metrolinx; Miami-Dade DOT & Public Works; MTA Metro-North Railroad; Monterey-Salinas Transit; moovel; New Orleans Regional Transit Authority; NJ Transit; O-CITY; Oregon DOT; Owensboro Transit System; Portage Area Regional Transportation Authority (PARTA); Pasco County Public Transportation; Pierce Transit; Prince George's County; Port Authority Trans Hudson (PATH); Potomac and Rappahannock Transportation Commission; Rebel Group; Regional Transportation Commission of Southern Nevada; Region of Waterloo; Regional Transportation Commission of Washoe County; RTD Denver; Sacramento Regional Transit District; San Mateo County Transit District; Santa Clara VTA; Secretaría de Movilidad; Space Coast Area Transit; Southeastern Pennsylvania Transportation Authority (SEPTA); Shared-Use Mobility Center; Sound Transit; Southern California Regional Rail Authority (SCRRA); Spin; Technical University of Berlin; Texas Department of Transportation (DOT); Toronto Transit Commission; TransAction Corporate Shuttles; TransLink; Tri-county Metropolitan Transportation District of Oregon (TriMet); US Department of Transportation (USDOT); VIA Metropolitan Transit; Ventura County Transportation Commission (VCTC); Vix Technology; Washington Metropolitan Area Transit Authority (WMATA); etc.

## ORGANIZERS

### About Global Mass Transit

**Global Mass Transit** is a leading provider of information and analysis on the global mass transit industry. We publish a monthly market intelligence report (**Global Mass Transit Report**), a weekly newsletter (**Global Mass Transit Weekly**) and operate the [www.globalmasstransit.net](http://www.globalmasstransit.net) (website).

We publish **multi-client research studies** and **undertake custom research assignments**. Global Mass Transit tracks developments in over 100 countries across all regions to ensure reliable and actionable research. Some of our leading research reports are Mobility-as-a-Service Initiatives and Opportunities in 100 Cities Report; Global Transit Ticketing & Fare Collection Report 2020; NFC Mobile Ticketing for Transit 2020; 1,000 Global Rail Projects Database; Investment and CAPEX Plans of Transit Authorities/Agencies Report 2019-2030; Global Light Rail Projects Database and Report 2020-2035; Global Metro Rail Projects Database and Report 2020-2035; and Europe Urban Bus Market Outlook Report 2017-2030.

**Global Mass Transit** also organises conferences on topical and crucial issues with focused sessions and discussions featuring speakers with vast experience and expertise in **North America, Europe, Asia Pacific, the Middle East and Africa**. Some of our past conferences include Mobility-as-a-Service in Europe, Transit Fare Systems for Revenue and Data Management in the US, Autonomous Vehicles and Public Transport in the US, Mobility-on-Demand in Transit in the US, Transit State of Good Repair in the US, Transit Ticketing & Fare Collection APAC, Transit Ticketing & Fare Collection MENA, Wireless Communications in Mass Transit in the US, Clean Buses in Europe, Clean Buses in APAC, Rail Asset Management Europe and Rail Asset Management APAC. These conferences received a strong response from speakers and delegates alike.

## SPONSORSHIP (Limited and available on a first-come-first-served basis)\*

*The agenda is already packed with no speaker slots left. However, we have one option still open for interested participants:*

- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slide/waiting room
- Sponsor company mentioned in each promotional mailer
- Mention in social media posts including a post on the moderator from your company
- Mention in the virtual event opening and closing remarks
- 6-9 participant logins for the employees
- Opportunity to interact virtually with the top officials in the industry
- Contact list of attendees (names, email address and company names)

**Branding opportunity**

**Sponsorship fee: USD1700**

For further information, contact: **Namrata Naikpawar, Senior Manager**

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# DELEGATE FEES

| Delegates                    | Price before July 22, 2021 | Price before August 19, 2021 | Standard Price |
|------------------------------|----------------------------|------------------------------|----------------|
| 1 Login                      | USD 280                    | USD 340                      | USD 400        |
| 2-3 Logins                   | USD 450                    | USD 550                      | USD 650        |
| 4-5 Logins                   | USD 630                    | USD 765                      | USD 900        |
| 6-9 Logins                   | USD 800                    | USD 970                      | USD 1,150      |
| 10-20 Logins                 | USD 980                    | USD 1,190                    | USD 1,400      |
| Special category delegates * | No fee                     |                              |                |

\* Registration is complimentary for transit agencies and government authorities.

## REGISTRATION FORM

☐ I would like to register for the conference

☐ Please send me more information

NAME/DESIGNATION \_\_\_\_\_ COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

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## PAYMENT OPTIONS

**1. Credit Card:** To make payments by credit card, please visit <http://www.cvent.com/d/5nqly8>

*All credit card payments will be subject to standard credit card charges*

### 2. Wire Transfer:

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## CONTACT US

**For registration and sponsorship opportunities:**

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**For speaker participation opportunities:**

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## TERMS AND CONDITIONS

### Payment Policy

- Full payment must be received prior to the conference in US dollars (USD).

### Cancellations

- Cancellation requests received in writing 30 days before the date of the conference will be eligible for a full refund, minus a service charge/administration fee of USD 35. We regret that no refunds will be made for any cancellation requests received less than 30 days prior to the conference.
- Substitutions/name changes are welcome at no extra charge. Please send these in writing at least two days prior to the conference.

### Disclaimer

- Global Mass Transit shall assume no liability whatsoever in case the conference is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders its organization impractical, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Global Mass Transit's responsibility is limited to the return of registration fees only, and not any travel and accommodation costs.
- Please note that it may become necessary for reasons beyond the control of the organizers to make alterations to the content and timing of the program or speakers.