



Second Conference

TRANSIT TICKETING & FARE COLLECTION IN EUROPE

May 17-18, 2022 | InterContinental Amstel Amsterdam, The Netherlands



SPONSORSHIP BROCHURE

MISSION

The mission of this conference is to discuss emerging trends in the ticketing and AFC systems industry in Europe, experience so far, best practices, integration and interoperability at city, region and national level, cross-border ticketing, future plans and opportunities, key challenges and the way forward. It will also showcase noteworthy case studies and new technologies. It will also provide a platform to discuss the EC's support and funding for the deployment of electronic and smart ticketing systems as well as its strategy to establish an integrated ticketing system across the region.

Key sessions:

- Key Emerging Trends and Outlook
- EC Support for Multimodal Ticketing and Payment Systems
- Achieving Successful Integration and Interoperability
- Impact of Platforms on Transit Ticketing
- Open-loop and Mobile Ticketing for MaaS
- Going Beyond Boundaries: Focus on Cross-border Ticketing
- Account-based Ticketing and Open-loop Payments
- Mobile Ticketing and Digital Wallets
- What Will Work Best for Your City?: Perspective of Private Players
- Valedictory Session on Emerging Trends and Future of Fare Payment Systems

Key topics to be discussed:

- Current status of fare payment systems in Europe, key technologies
- Plans of public transport authorities and operators to deploy contactless payment technology
- ABT and open-loop payment systems: Case studies and future plans
- Integration and interoperability across cities, regions and countries
- Opportunities in the deployment of contactless payment technology
- Contactless payments for transit: Best practices in procurement, financing and deployment
- Mobile wallets and EMV cards for transit payments
- Bank cards for transit ticketing, business models and strategies
- Integration of mobile ticketing with the existing infrastructure
- Innovative technologies in transit ticketing
- Key emerging mobility trends, technologies, and business models
- EC's initiatives, strategies, policies, and legislations
- EU-wide multimodal ticketing and payment systems
- Role of account-based ticketing (ABT) and open payments in the growth of MaaS
- Cooperation among different stakeholders
- Best practices in procurement and technology selection, project delivery and financing models
- Data generation, data sharing, data analysis and privacy
- Potential and benefits of data generated by the use of advanced ticketing systems
- Blockchain in transit ticketing

SPONSORSHIP OPTION – 1

Price: €8,000



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Presenting Partner *(only 1 slot available):*

Brand Positioning & Presence

- Presenting partner title on all event collateral
- Mention in opening and closing remarks

Thought Leadership & Engagement

- 1 x 20 mins prime speaking slot in a standalone session
- 1 x panel participation or option to moderate a session

Social Media

- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts

Post Event

- Post-event registration list
- Mention and presence in the 'Thank You' mail sent to all delegates

SPONSORSHIP OPTION – 2

Price: €5,500



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Speaking and Branding *(only 3 slots available):*

- Speaking slot/ Presentation of 15mins
- 2 delegate registrations (excluding the speaker)
- Table space at the venue
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Verbal recognition at the sponsored event
- Social media posts

Post Event

- Post-event registration list

SPONSORSHIP OPTION – 3

Price: €3,000



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Exhibitor Package:

- Table space
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations

Post Event

- Post-event registration list

SPONSORSHIP OPTION – 4

Price: €4,500



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Coffee Sponsor:

- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 1 delegate registration

Post Event

- Post-event registration list

SPONSORSHIP OPTION – 5

Price: €6,500



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Lanyard Sponsor:

- Named lanyard sponsor
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations
- Lanyards to be provided by the company

Post Event

- Post-event registration list

TARGET AUDIENCE

The event is expected to draw participation from executives, managers and decision-makers from:

- Public transport authorities and operating companies
- Policymaking and regulatory bodies
- Technology and service provider firms
- System integrators
- Smartcard companies
- Technology and equipment manufacturers
- Mobile ticketing vendors
- Credit card companies
- Banks and financiers
- Data architecture firms
- Industry consultants
- Research and development organisations
- Associations
- Technical institutes

The conference is expected to see participation from:

- CEOs, COOs, CXOs
- Founders/Co-founders
- Managing Directors
- Presidents, Vice Presidents
- Directors for Fare Systems, Railways Systems
- Capital Planning and Programming Managers
- Fare system Managers,
- Regional Managers, Country Managers, Senior Managers
- Innovation Officers, R&D Specialists
- Senior Engineers, Project Engineers, Project Directors
- Business Development Managers, Sales Managers, General Managers
- Heads of Product Marketing, Product Leads
- Finance Executives
- Strategic Business Services Officers
- Operations Control Center Managers
- Contract Managers
- Project Managers
- Economists
- ITS specialists

Key Confirmed Speakers at Transit Ticketing & Fare Collection

May 17-18, 2022 InterContinental Amstel Amsterdam, The Netherlands



BAS VAN ADRICHEM
Program Manager Payment
Systems
GVB, The Netherlands



**MICHAEL TORRES
ALARCON**
Business Development Lead
FAIRTIQ, France



ENDRE ANGELVIK
Vice President Mobility Services
Ruter, Norway



DADI ÁSLAUGARSSON
Head of IT
Stratús, Iceland



GEORG BECHTHOLD
Head of Communications and
Marketing
Stadtwerke Bonn GmbH,
Germany



CHRIS BEGHIN
Strategic Advisor
Keolis Group, The Netherlands



LOUIS BROSSE
CEO
Wizway Solutions, France



DOMINIK ELSMANN
Head of Department for
Cross-border Public Transport
Aachener Verkehrsverbund
(AVV), Germany



CARME FABREGAS
Innovation and Technological
System Director
ATM Barcelona, Spain



PAUL GWYNN
Director International Business
Development
INIT Group, Germany



STEPHANIE HAAG
Associate Partner
McKinsey, Germany



SAMPO HIETANEN
Founder and CEO
MaaS Global, Finland



STEFAN JUGELT
ERTMS and Telematics Unit
Project Officer
European Union Agency for
Railways



MARCO KARTMAN
Business Innovator
Translink, Netherlands



LAURA LASSILA
Senior Specialist Data Business
Ministry of Transport and
Communications Finland,
Finland



JEROEN KOK
Global Payments,
Mobility & Insights Lead
Rebel Group
Netherlands



MATTHEW LEWIS
Head of Swift
Transport for West Midlands,
United Kingdom



GOPI RENGASAMY
Director
KPMG Global Strategy Group,
Singapore



ANDRIUS SAMUILOVAS
Deputy Head
Klaipeda Public Transport
Authority, Lithuania



AUDUN SOLHEIM
Head of Strategy and
Development
Kolumbus, Norway



FRANCIS SYKES
Business Development Director
RATP Smart Systems, France



STEFAN THULIN
Head of Strategy
Samtrafiken, Sweden



LIZANN TJON
Program Manager Smart Mobility
City of Amsterdam,
The Netherlands



MATHIJS VOOREND
Service Competence Center
Manager
Thales RCS, The Netherlands



BAS VAN WEELE
Director External Affairs Arriva
Netherlands & Program Director
Payment Innovations, Dutch
public transport industry
Arriva Netherlands



ANJA WENMAKERS
CEO
Stadtwerke Bonn Verkehrs,
Germany



TIMOTHY WOODWARD
Head of Fares, Ticketing and
Retail Strategy
Department for Transport(DfT),
United Kingdom

Key Speakers at Transit Ticketing & Fare Collection in Europe, 2021

Maria Rautavirta, **Ministry of Transport and Communications** | Terje Storhaug, **Ruter** | Camre Fabregas, **The Metropolitan Area of Barcelona** | Ruud Mollema, **Ministry of Infrastructure and Watermanagement** | Jani Erkkila, **European Commission** | Eluska Renedo, **Gipuzkoa Transport Authority** | Miguel Brito da Silva, **CARRIS** | Camilla Struckmann, **Movia** | Oliver Owens, **GWR (Great Western Railway)** | Bas Van Weele, **Arriva** | Francis Sykes, **RATP Smart Systems** | John Verity, **ITSO** | Matt Lewis, **Transport for West Midlands** | Dominik Elsmann, **AachenerVerkehrsverbund GmbH** | Lizann Tjon, **City of Amsterdam** | Dadi Aslaugarson, **Straeto** | Stefanie Ziessnitz, **Stadtwerke-bonn** | Vesa Jääskö, **Helsingin seudunliikenne (HSL)** | Daniel Voelsen, **Stadtwerke Osnabrück AG** | Ben Foulser, **KPMG** | Soren Sorensen, **The World Bank** | Nico Passaro, **Famoco** | Andy Taylor, **Cubic Transportation Systems** | David Roat, **Cubic Transportation Systems** | Enrique Fernandez-Pino, **Digital Works Group** | Eric William Pitts, **FEIG ELECTRONIC GmbH** | Taoufik Sakhi, **FIME** | Josh Nicklin, **Masabi** | Christoph Mentz, **MENTZ GmbH** | Liliane Abdul-Reda, **MENTZ GmbH** | Jan Čurík, **MikroElektronika** | Andre Perchthaler, **NXP Semiconductors** | Puneet Kale, **SC Soft** | Manfred Troll, **Scheidt & Bachmann GmbH** | Carlotta Lorin, **Thales RCS** | Carl Partridge, **UrbanThings** | Louis Brosse, **Wizway Solutions**

Transit Ticketing & Fare Collection in Europe

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Sponsors:



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...securing the future



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Linxens



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masabi

MENTZ

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Participating Organisations at Transit Ticketing & Fare Collection in Europe, 2021

Aachener Verkehrsverbund GmbH, Access IS, ALCO Consulting, Amnex Infotechnologies, ATM Barcelona, Bucharest-Ilfov Metropolitan Transport Authority, Busitalia-sita-nord, CARRIS, Cerema, Chennai Metro Rail, City of Amsterdam, Computop Paygate GmbH, Cubic Transportation Systems Ltd., Cybersource, Delhi Metro Rail Corporation, Philippines DOT, Discover Financial Services, Dubai RTA, Economic And Commercial Office of the Embassy of Spain in Thailand, Electro Automation, EGTC Euroregion Nouvelle-Aquitaine Euskadi Navarre, EMT De Madrid, eThekwini Municipality, Ethiopian Civil Service University, ETRA Investigación y Desarrollo, S.A., European Commission, European Union Agency for Railways, FAIRTIQ AG, Famoco, FEIG ELECTRONIC GmbH, FELA Management AG, Fime, Gemeente Amsterdam, Gipuzkoa Transport Authority, Great Western Railway(GWR), Helsingin seudunliikenne (HSL), IDFM, IDOM Consulting, Ile de France Mobilities, INIT GmbH, ITSO Ltd., Kentkart, KPMG UK, KPMG Singapore, Kuba Pay, Lancashire County Council, Land Transport Authority of Singapore, Landkreis Osnabrück, Light Rail Transit Authority, Lisbon Metro, LogPay Financial Services GmbH, London North Eastern Railway, Masabi, MENTZ GmbH, Metlink, MIKROELEKTRONIKA, Movia, Ministry of Transport and Communications (MoTC), Ministry of Infrastructure and Watermanagement, Monet+, National Transport Authority of Ireland, Novacraft, NXP Semiconductors, Ostrava Public Transport Authority, OTI, PayCert, RADCOM SA, Rail Delivery Group, RATP Smart Systems, Riga City Council, Ruter AS, Serco Dubai Metro, SBB AG, SC Soft, Scheidt & Bachmann GmbH, Skånetrafiken, Stadtwerke Osnabrück AG, STIB-MIVB, Straeto, Thales RCS, Towa Data Systems, The Metropolitan Area of Barcelona, The World Bank, Transdev, Transit Link Pte Ltd., Transport Canberra, ACT Government, Transport for London, Transport for West Midlands, Transport Scotland, UK Department for Transport, Ubirider, Ubi Transport, Vix Technology, UrbanThings, Wizway Solutions, Ximedes B.V, Zwipe etc.

Organisers: Global Mass Transit

Global Mass Transit is a leading provider of information and analysis on the mass transit industry. It publishes the Global Mass Transit Report (a monthly newsletter) and Global Mass Transit Weekly (a weekly update). It operates the www.globalmasstransit.net website; conducts custom research and organizes conferences on topics of relevance for the public transportation industry.

Global Mass Transit provides information on all key developments, trends and issues in the sector. It tracks major projects, contracts and investments. It profiles leading mass transit authorities/operators and discusses their strategies. It reports on regulatory initiatives and examines their implementation. It provides the latest available data and statistics. It also features the views and perspectives of experts and top industry players.

Our clients include leading global organizations such as ABB, Accenture, Acciona Infraestructuras, AECOM, Agence Metropolitaine de Transport (AMT), Ansaldo STS, AnsaldoBreda SpA, Ashok Leyland, BAE Systems, Bombardier Transportation, CAF, Clever Devices, Confidex Limited, Corredor Insurgentes SA de CV (CISA), DB Stadtverkehr GmbH, European Bank for Reconstruction and Development, EvoBus GmbH (Daimler), GFI Genfare, Giesecke & Devrient GmbH, Halcrow, Harrington-Hughes & Associates Incorporated, Hoft & Wessel AG, HOK, HUBNER GmbH, IMG Consulting, INIT AG, IVU Traffic Technologies AG, KEOLIS, Knorr-Bremse Sfs GmbH, Land Transport Authority Singapore, Luminator, Metropolitana Milanese SpA, Mobitec, NXP Semiconductors, Parker Hannifin Corporation, Poyry PLC, PricewaterhouseCoopers, RATP, Ringrollers (a division of DCD DORBYL), Rogers Corporation, Selectron Systems AG, Serco, Siemens, SNC-Lavalin, Sojitz Corporation, Swiss Rail, Tait Radio, Tata Realty and Infrastructure Limited, Technatomy Corporation, TEMSA Europe NV, Thales Rail Signalling Solutions, Thetis SpA, Traktionssysteme Austria, Trapeze Group, Unipart Rail, VDV-Kernapplikations GmbH & Co. KG, Vossloh Espana, WorleyParsons, ZF Friedrichshafen AG, etc.

Venue Details:

InterContinental Amstel Amsterdam

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