



FOURTH CONFERENCE ON

TRANSIT TICKETING & FARE COLLECTION IN THE US

November 13-14, 2024 | South San Francisco Conference Center

Hosted by:

Global **Mass Transit**

BACKGROUND

Global Mass Transit's research on 100 cities in the US reveals that AFC market size is expected to increase to USD3.5 billion by 2029. Focus is on deployment of contactless open loop payments and account-based ticketing. Majority of the transit agencies and operators are planning to install mobile ticketing (including NFC-based, e-wallets and QR code-based), followed by bank cards. As advanced technologies are introduced to support integration and interoperability, transit agencies are also laying emphasis on prioritizing equity, accessibility and inclusivity in transit.

The integration of transit payments with segments such as financial services, automotive, identity, shared transportation, mobile, parking, EV charging, and transportation information is transforming the ticketing industry landscape. Moreover, new transportation business models including Mobility-as-a-Service (MaaS), on-demand mobility, and shared mobility including ride-sharing and car-sharing, ride-hailing, micro-mobility, and bike-sharing will also have a significant impact on the automated fare collection (AFC) systems industry. Technology-centred MaaS is expected to resolve urban mobility issues by integrating mobility service providers (MSPs), trip planning apps and payments.

Deployment of contactless payments will require transit agencies to explore best practices in stakeholder management, project delivery, financing models, integration of mobile payments and wallets with the existing infrastructure, digitalisation in public transport, effective collection and analysis of data, and data privacy, cybersecurity and so on. All stakeholders including transit agencies, operators, governments, private service providers, MSPs, technology providers and OEMs will have to come together to discuss these.

In light of the opportunities in the AFC market and the emerging technologies, Global Mass Transit is organizing the fourth annual conference on 'Transit Ticketing & Fare Collection in the US' on November 13-14 in the San Francisco Bay Area.

KEY TOPICS TO BE DISCUSSED

- ❖ Experience so far in account-based ticketing (ABT) and open-loop payment systems
- ❖ Changing mobility behaviour and impact on transit ticketing
- ❖ Key emerging mobility trends, technologies and business models
- ❖ Future plans, opportunities and market outlook
- ❖ Integration and interoperability across regions, new mobility solutions, value-added services
- ❖ Role of account-based ticketing (ABT) and open payments in the growth of MaaS
- ❖ Open ecosystem approach to MaaS
- ❖ Best practices in procurement, financing and deployment
- ❖ Cooperation among different stakeholders
- ❖ EMV payments in transit: Partnerships between transit agencies and financial services companies
- ❖ Data generation, data sharing, data analysis and privacy
- ❖ Potential and benefits of data generated by the use of advanced ticketing systems
- ❖ Prioritizing equity, accessibility and inclusion in transit through fare systems
- ❖ Cost-effectiveness, flexibility, and sustainability of integrated mobility services

EVENT HIGHLIGHTS

- ❖ Identify opportunities in the US
- ❖ Build relationships during six networking breaks
- ❖ Learn from case studies
- ❖ Showcase technology solutions
- ❖ Understand plans for AFC deployments
- ❖ Meet transit agencies, operators, state DOTs and city governments

Time (PST)	Session	Topic	Speaker
8:00–9:15	Registration, Tea/Coffee and Networking		
9:15–9:30	Welcome Remarks	• Welcome remarks & mission of the conference	• Global Mass Transit
9:30–10:30	Session 1: Opening Keynote Session on Navigating the Future: Innovations and Opportunities in Transit Ticketing	• Changing mobility behavior - challenges and opportunities • Simplifying user experience through integration and interoperability, account-based ticketing • Evolving landscape - digital transformation, integration of new payment technologies, customer experience enhancements, sustainability of transit operations • Future trends, emerging technologies • Prioritizing equity, accessibility and inclusivity through fare payments	<i>Panel discussion amongst:</i> • Austin Miller, Chief Technology Officer, Maryland Transit Administration • Michael Kohlman, Chief Information Officer, Monterey-Salinas Transit • Moderator: Trevor Findley, Principal, Clevor Consulting Group
		Discussion and Q/A with the delegates	
10:30–11:00	Tea/Coffee and Networking Break		
11:00–11:45	Session 2: Optimal Strategies for Advanced Fare Media Deployment	• Lessons learned in establishing right partnerships; challenges in deploying mobile payment options & interoperability across modes; utilizing Micro Mobility as an efficiency tool; and know your end user by City of Mcallen • Combating Fare Evasion: Innovative Faregate Solutions for Enhanced Security and Efficiency: how the FareGo PG 50 gate combats fare evasion; introduction; understanding fare evasion; FareGo PG 50 gate overview; protecting revenue through technology; case studies and success stories; augmented reality experience; and conclusion by Scheidt & Bachmann	<i>Presentations by:</i> • Mario Delgado, Director of Transit, City of Mcallen • Toby Holmes, Vice President of Sales, North America, Scheidt & Bachmann • Moderator: Susan Pike, Director - Transit Research Center, UC Davis Institute of Transportation Studies
		Discussion and Q/A with the delegates	
11:45–12:45	Session 3: Emerging New Mobility Services and Models	• Phased expansion; payment through app usage; and ridership growth by Kansas City Area Transportation Authority • Is MaaS really an opportunity or just a topic for Congresses; benefits for a sustainable mobility in large cities and urban areas; improving the quality of citizens' life; evolution of the role of transit operators in mobility management; technology: treats or opportunity; best practices, and use cases and considerations by Almaviva • Evolution in New Mobility Services and Enabling Factors: Recent evolution in the menu of new technology-enabled services available to riders in parallel to evolution in concepts such as MOD and MaaS; role of payments in enabling seamless delivery of services; challenges faced by agencies in implementing scalable and sustainable service model; and path forward and the role of payment technologies by Flexlynqs	<i>Presentations by:</i> • Richard Cowart, Director, Mobility Services, Kansas City Area Transportation Authority • Stefania Di Serio, Country Manager USA & Canada, Almaviva • Santosh Mishra, President & CEO, Flexlynqs • Moderator: Susan Pike, Director - Transit Research Center, UC Davis Institute of Transportation Studies
		Discussion and Q/A with the delegates	
12:45–13:10	Session 4: Account-based Ticketing (ABT) and Open Loop Payments	• Vision and approach to the implementation of ABT and Open-Loop-Payment by Enghouse Transportation	<i>Presentation by:</i> • Toofan Otaredian, VP of Sales, Enghouse Transportation • Moderator: Trevor Findley, Principal, Clevor Consulting Group
		Discussion and Q/A with the delegates	
13:10–14:15	Lunch and Networking		

14:15–14:45	Session 5: Achieving Successful Integration and Interoperability	● Open frameworks in gate solutions to support interoperability across various systems; understanding flexibility in fare media integrations and cross-ticketing opportunities; integrating various ticketing vendors and providers in a single piece of hardware and deep dive: fare gate systems on the MBTA commuter rail network in Boston by Keolis Commuter Services	<i>Presentation by:</i> ● Jeff Kessler, Director of Innovation, Keolis Commuter Services ● Moderator: Jane Huang, Assistant Resident Engineer, Jacobs
<i>Discussion and Q/A with the delegates</i>			
14:45–15:30	Session 6: Spotlight on Contactless Fare Payments and MaaS	● Topic to be confirmed by SMART ● Explore the challenges and opportunities of providing customers with seamless payment journeys across multiple transit operators that includes; regional transfers and passes, a diverse multimodal environment, a variety of geographic densities, all while incorporating several discount categories; what is best for customers in a highly connected region?; as a case study we will explore how Clipper has been delivering a contactless closed loop system to the entire Bay Area for nearly 20 years and is on the doorstep of delivering a modern account-based system that incorporates open payments to almost 8 million people over a 7,000-square-mile area by MTC	<i>Presentations by:</i> ● Dwight A. Ferrell, General Manager, Regional Transportation (SMART) ● Jason Weinstein, Acting Director, Electronic Payments, Metropolitan Transportation Commission (MTC) ● Moderator: Trevor Findley, Principal, Clevor Consulting Group
<i>Discussion and Q/A with the delegates</i>			
15:30–16:45	Session 7: Keynote Panel on Modernizing Transit Ticketing - Perspectives of Transit Agencies/ Operators	● Experience so far, lessons learnt, future plans ● Improving efficiency, customer satisfaction and accessibility ● Successful collaboration between transit agencies, technology providers, and other stakeholders ● Opportunities for innovation, including AI, data analytics, and integration with mobility services ● Making MaaS a reality	<i>Panel discussion amongst:</i> ● John C. Andoh, Transit General Manager, Redding Area Bus Authority ● William Bacon, Assistant Director, Regional Network Management, Metropolitan Transportation Commission (MTC) ● Israel Maldonado, Director of Fare Technology and Operations, San Diego Metropolitan Transit System ● Jonathan Yip, Assistant Vice President, Payment Systems & Statistical Reporting, DART (Dallas Area Rapid Transit) ● Moderator: Toby Holmes, Vice President of Sales, North America, Scheidt & Bachmann
<i>Discussion and Q/A with the delegates</i>			
End of Day 1			

Time (PST)	Session	Topic	Speaker
8:00–9:30	Tea/Coffee and Networking		
9:30–10:00	Session 8: Keynote on Transit Mobility Payments	Global trends in payments for mobility; identity and payments: and new opportunities for transit mobility payments as a pathway to financial inclusion by Rebel Group	<i>Presentation by:</i> - Jeroen Kok, Director, Rebel Group and Lilly Shoup, Managing Director, Rebel Group Moderator: Jeff Kessler, Director of Innovation, Keolis Commuter Services
		Discussion and Q/A with the delegates	
10:00–10:45	Session 9: Bank Cards on the Move: Business Models for Transit Payments	The Mobility Wallet pilot: an innovative program aimed at providing low-income residents with financial subsidies to access a variety of transportation options; including public transit, ride-hailing, and micro mobility services; the program being a key part of LA Metro’s universal basic mobility strategy, designed to advance transportation choice and increase transportation equity; how does the wallet help participants choose sustainable and flexible transit modes, making transportation more affordable and accessible for underserved communities; expansion plans aim to extend the program countywide, and addressing transportation gaps and reducing greenhouse gas emissions by encouraging alternatives to car usage. The One Car Challenge: a behavior-focused initiative designed to encourage households to reduce vehicle ownership by offering incentives to use alternatives such as carpooling, public transit, and biking; participants in the challenge committed to using fewer cars, tracking their transportation habits, and evaluating the environmental and financial benefits.; how does the program significantly reduce vehicle miles traveled (VMT) and demonstrated a shift in participants' behavior towards more sustainable transit options; by promoting reduced car ownership, the challenge contributed to lowering emissions and congestion, while also enhancing accessibility to different mobility services by LA Metro	<i>Presentations by:</i> - Hector Gutierrez, Senior Manager, LA Metro - Mehul Malhotra, Senior Transportation Planner, LA Metro Moderator: Rob Hager, Director, Guidehouse
		Discussion and Q/A with the delegates	
10:45–11:15	Tea/Coffee and Networking Break		
11:15–12:00	Session 10: On-Demand Mobility, Transit Ticketing & MaaS	- Facts: AC Transit agency facts, fleet composition etc; background: brief history of farebox installation and current design of fare system; and current project: complexity and challenges of integrating with Clipper 2 by AC Transit - Transit agencies to solve peaks and troughs in on demand service by leveraging flexible supply; what does an on demand first/last mile program do to support fixed route farebox recovery; and with no platform fees or management fees, how can agencies pilot an on demand solution by Uber	<i>Presentations by:</i> - Patricia Broadbent, Senior Project Manager, Department of Innovation and Technology, AC Transit - Chris Margaronis, Transit Partnerships, Uber Moderator: Susan Pike, Director - Transit Research Center, UC Davis Institute of Transportation Studies
		Discussion and Q/A with the delegates	

12:00–12:45	Session 11: Valedictory Session on Improving Customer Experience with New Technologies	● Fare in an Infrastructure as a Service platform vs an in-house environment; importance of HA and DR of a fare system; running a Fare system in a virtual environment by Maryland Transit Administration ● BLE Beacon enabled technologies to enhance ADA rider experience by Access Services	<i>Presentations by:</i> ● Austin Miller, Chief Technology Officer, Maryland Transit Administration ● William Tsuei, Director of IT, Access Services ● Moderator: Rob Hager, Director, Guidehouse
		<i>Discussion and Q/A with the delegates</i>	
12:45–13:45	Lunch and End of the Conference		

SPEAKERS

Key speakers at our previous editions included *(in alphabetical order)*:

- Nisar Ahmed, Principal, Traveler Information Technology Manager, **Metropolitan Transportation Commission**
- Divya Amarayil, Global Transit Principal Consultant, **Discover Global Network**
- Stephan Anescot, Head of Smart Mobility, **Fime**
- Troy Apparicio, Senior Director, Data & Analytics, **Central Ohio Transit Authority**
- Russ Arnold, Chief Customer Experience Officer, **Sound Transit**
- Troy Bernard, Head of Global Transit Program Management, **Discover Global Network**
- Louis Brosse, CEO, **Wizway Solutions**
- Erica Brown, Senior Account Manager, **INIT Innovations in Transportation, Inc.**
- Murali Krishna Chappalli, Director, **Shellinfo Global Digital**
- Rochelle Chavez, Senior Manager, **TAP, LA Metro**
- Alfred Ka Kee Chu, Project Director, Fare Strategy, **ARTM (Montreal)**
- Daniel Clark, Senior Manager, Vehicle and Project Engineering, **Kontron America Inc.**
- Michelle Picard Cousins, Manager- Emerging Systems, **Toronto Transit Commission (TTC)**
- Bonnie Crawford, VP & General Manager, Umo Mobility, **Cubic Transportation Systems**
- Drew Dara-Abrams, Principal, **Interline Technologies**
- Sheri L. Dixon, Director of Revenue, **Hampton Roads Transit**
- Gregory Elsborg, VP and Chief Innovation Officer, **Dallas Area Rapid Transit**
- Ed English, CEO, **ELERTS**
- Trevor Findley, Principal, **Clevor Consulting Group**
- Brian Frank, GM North America Transit, **Kuba**
- Endya M. Freeman, Revenue Manager, **Jacksonville Transportation Authority**
- Andrew Fremier, Deputy Executive Director, **Metropolitan Transportation Commission**
- Derek Fretheim, Senior Director – National Innovation, **First Transit**
- James Geleynse, Director, Business Development, **Scheidt & Bachmann**
- Kyle Gerstner, Product Director, **Genfare**
- Gillian Gillett, Program Manager- California Integrated Mobility, **Caltrans**
- Edem Gomez, Associate Planner and Passenger Programs Specialist, **Rogue Valley Transportation District (RVTD)**
- Michael Hart, Chief Revenue Officer, **Kuba Pay**
- Kyle Holland, Senior Director, Special Projects, TAP Technical Systems, **LA Metro**
- Toby Holmes, Director, Business Development, **Scheidt & Bachmann**
- Sharon Hsu, Director, Payment & Data, Presto, **MetroInx**
- Nelson Julien, VP, Business Development, Americas, **SC Soft**
- Eric Kaled, President, **Genfare**
- Sam Kaur, Department Manager, Revenue and Grants, **Orange County Transportation Authority**
- Sunny Knott, ORCA Program Manager, **King County Metro**
- Jeroen Kok, Payment and Mobility Lead, **Rebel Group**
- Mark Langmead, Director, **Translink**
- Kimberly Lucas, Director, **City of Pittsburgh's Department of Mobility & Infrastructure**
- Sophia Maletz, Manager, Fare Systems-Projects, **TriMet**
- Nick Mantia, Project Manager, **Greater Dayton RTA**
- Tina Morch-Pierre, Senior Director, Innovation & Tech Services, **First Transit**
- Ian Newberg, VP of Global Sales, moovel North America, **LLC**
- Nico Passaro, Head of Business Unit - Smart City & Mobility Services, **Famoco**
- Tomas Oliva, Senior Vice President of Transit in North America, **Flowbird Transport Intelligence**
- Andrej Podbevsek, COO, Slovenia (EU), **BelotPay**
- Elizabeth Reich, EVP & Chief Financial Officer, **Dallas Area Rapid Transit**
- Rebecca Saltzman, Board President, **BART**
- Taoufik Sakhi, Smart Mobility Services Delivery Director, **Fime**
- Carl Sedoryk, CEO, **Monterey-Salinas Transit**
- Thomas Schaich, Director of Engineering, **INIT Innovations in Transportation, Inc.**
- Rhyann Schaub, Director of Fare Revenue and Administrative Services, **TriMet**
- Avital Shavit, Interim Senior Director, Office of Innovation, **LA Metro**
- Lilly Shoup, Managing Director, **Rebel Group**
- Gian-Mattia Schucan, Founder and CEO, **Fairtiq**
- Andy Taylor, Senior Director of Global Strategy, **Cubic Transportation Systems**
- Daniel Terryn, Executive Vice President, **Scheidt & Bachmann USA Inc.**
- Manfred Troll, Business Development, **Scheidt & Bachmann**
- Derek Touns, Senior Strategic Advisor, **Vix Technology**
- Monika Treipl-Harnke, Senior Manager, Revenue, **RTD Denver**
- Adam Veneziano, Senior Director of Fare Payments, **MBTA**
- Steve Young, Vice President of Technology & Innovation, **VIA Metropolitan Transit**

TARGET AUDIENCE

The event is expected to draw participation from executives, managers and decision-makers from:

- ❖ Transit agencies
- ❖ Transit operators
- ❖ Federal, state and local governments/ departments
- ❖ State DOTs
- ❖ Technology and service provider firms
- ❖ System integrators
- ❖ Smartcard companies
- ❖ Technology and equipment manufacturers
- ❖ Mobile ticketing vendors
- ❖ Credit card companies
- ❖ Banks and financiers
- ❖ Data architecture firms
- ❖ Industry consultants
- ❖ Research and development organisations
- ❖ Associations
- ❖ Technical institutes

Among the public transport authorities and operating companies, the target audience includes:

- ❖ PCEOs, COOs, CXOs
- ❖ Founders/Co-founders
- ❖ Managing Directors
- ❖ Presidents, Vice Presidents
- ❖ Directors for Fare Systems, Railways Systems
- ❖ Capital Planning and Programming Managers
- ❖ Fare system Managers,
- ❖ Regional Managers, Country Managers, Senior Managers
- ❖ Innovation Officers, R&D Specialists
- ❖ Senior Engineers, Project Engineers, Project Directors
- ❖ Business Development Managers, Sales Managers, General Managers
- ❖ Heads of Product Marketing, Product Leads
- ❖ Finance Executives
- ❖ Strategic Business Services Officers
- ❖ Operations Control Center Managers
- ❖ Contract Managers
- ❖ Project Managers
- ❖ Economists
- ❖ ITS specialists

PARTICIPANTS

Here is the sample list of participants that attended the previous edition:

- Chief Information and Technology Officer, **AC Transit**
- Director of Workforce Development, **Acumen Building Enterprise**
- Payment Consultant, **American Express**
- Director Client Management, **Amex Bank of Canada**
- Director, Service Lines Technology Services, **Amtrak**
- President, **Bay Area Rapid Transit (BART)**
- General Director, **BelotPay**
- Director, Business Development – Intermodal Mobility Solutions, **Bytemark**
- Partner, **California Strategies & Advocacy**
- Program Manager- California Integrated Mobility, **Caltrans**
- Manager of Planning, **Capitol Corridor Joint Powers Authority**
- Capital Development Specialist, **City of Fresno–Transportation Department**
- Civil Rights Officer, **City of Fort Smith Transit**
- Director, **City of Pittsburgh's Department of Mobility & Infrastructure**
- CFO, **Dallas Area Rapid Transit**
- Senior Principal Consultant, **Discover Global Network**
- CEO, **ELERTS**
- EVP, **Feig Electronics**
- Sales Executive Specialist, **FIS Global**
- Senior Director, Innovation & Tech Services, **First Transit**
- Planner, **Fresno Area Express**
- President, **Genfare**
- Google Wallet Product Manager, **Google**
- Business Development Manager, **INIT**
- Principal, **Interline Technologies**
- Senior Director Revenue, Marketing & Transformation, **Keolis**
- ORCA Program Manager, **King County Metro**
- Chief Revenue Officer, **Kuba**
- Interim Senior Director, Office of Innovation, **LA Metro**
- Development Planner, **Lane Transit District**
- Chief Fare Transformation Officer, **Massachusetts Bay Transportation Authority (MBTA)**
- Revenue Services Director, **METRO**
- Deputy Executive Director, **Metropolitan Transportation Commission**
- CEO, **Monterey–Salinas Transit**
- CEO, **Mountain Line Transit**
- GM North America and VP Business Development, **Moovit**
- Financial Data & Reporting Analyst, **New Orleans RTA**
- Senior Director Digital Commerce, **NJ Transit**
- Deputy Director for Innovations and Data, **North Carolina DOT**
- Department Manager, Revenue and Grants, **Orange County Transportation Authority**
- Managing Director, **Rebel Group**
- Project Director – Fare Strategy, **ARTM (Transit Authority of Montreal)**
- Associate Planner and Passenger Programs Specialist, **Rogue Valley Transportation District**
- Senior Manager, Revenue, **RTD Denver**
- Assistant Deputy Director, Planning, **San Francisco County Transportation Authority**
- Director Business Development, **Scheidt & Bachmann**
- Managing Director, **Shellinfo Global Digital Technologies Pte Ltd**
- Head of Strategy and Foresight Strategy and Customer Experience Group, **Toronto Transit Commission**
- Director, **Translink**
- General Manager, **UnionPay**
- Research Faculty, **University of California**
- President & CEO, **VenTek International**
- CEO, **Wizway Solutions**
- Merchant Account Executive, **Visa**
- Etc.

KEY BENEFITS FOR PARTICIPANTS

- ❖ Gain insights on transitioning from traditional to advanced ticketing systems and introducing appropriate fare policies and structures.
- ❖ Understand the concepts relevant to the implementation of contactless smart cards and innovative fare media.
- ❖ Learn about strategies to leverage the ticketing system for improving public transport operations performance and increasing customer engagement.
- ❖ Understand key ticketing-related issues and challenges facing public transport system developers and operators.
- ❖ Network with transit system developers and operators, key vendors and consultants.
- ❖ Participate in interactive discussion

PARTICIPATING ORGANIZATIONS

The third conference on "Transit Ticketing & Fare Collection in the US" which took place on November 1-2, 2023 at JW Marriott San Francisco Union Square received a very good response. The participating organizations included (in alphabetical order):AECOM; Access Services; Alameda Contra Costa Transit District (AC Transit); Arcadis; Arlington County Commuter Services; Caltrans; Capitol Corridor Joint Powers Authority; City of McAllen; Clever Consulting Group; Dallas Area Rapid Transit (DART); Datamatics Global services Ltd; DB E.C.O. North America; Detroit Transportation Corporation; EDM Technology Inc.; Fairbanks North Star Borough; Feig Electronics, Inc.; FIS; Golden Crescent Regional Planning Commission; Hatch; HID Global; King County Metro; Los Angeles Metro (LA Metro); Marin Transit; Massachusetts Bay Transportation Authority (MBTA); Mastercard; Memphis Area Transit Authority (MATA); Metro-North Railroad; Metropolitan Atlanta Rapid Transit Authority (MARTA); Metropolitan Transit Authority of Harris County, Texas (METRO); Metropolitan Transportation Commission (MTC); Miami-Dade Transit; Modeshift; Monterey-Salinas Transit; New York Metropolitan Transportation Authority (MTA); Monterey-Salinas Transit (MST); North Carolina Department of Transportation Ferry Division; NXP Semiconductors; Orange County Transportation Authority (OCTA); Paragon ID; Permanent Citizens Advisory Committee to the MTA (PCAC); Pittsburgh Regional Transit; Plastic Printing Professionals (P3); Rebel Group; Regional Transit Authority; San Francisco Bay Area Rapid Transit (BART); San Francisco Municipal Transportation Agency; San Mateo County Transit District; Scheidt & Bachmann; Solano County Transit; Sound Transit; Southwest Ohio Regional Transit Authority; Stanislaus Regional Transit Authority; Stark Area Regional Transit Authority; Translink Vancouver; TransSIGHT; TCS Transportation; TÜV Rheinland; UC Davis Institute of Transportation Studies; Valley Regional Transit; Wi-Tronix; Worldpay by FIS; etc.

PREVIOUS CONFERENCES

Global Mass Transit regularly organizes conferences on Transit Ticketing & Fare Collection in North America, APAC, Europe, and the Middle East and Africa. The latest editions are listed below:

- Third conference on Transit Ticketing & Fare Collection in the US, November 1-2, 2023, San Francisco Marriott Union Square
- Sixth conference on Transit Ticketing & Fare Collection APAC, October 10-11, 2023, The Westin, Singapore
- Third conference on Transit Ticketing & Fare Collection in MENA, September 6-7, 2023, Address Boulevard Hotel, Dubai UAE
- Third Conference on Transit Ticketing & Fare Collection in Europe, April 18-19, 2023, Sofitel Legend The Grand Amsterdam

Global Mass Transit's conferences in 2024 include:

- Sixth Conference on Autonomous Vehicles and Public Transport, March 5-6, San Francisco Airport Marriott Waterfront
- Conference on Zero Emission Ferries - East, March 12, The Westin Arlington
- Twelfth conference Transit State of Good Repair, March 13-14, Ronald Reagan Building and International Trade Center, Washington, DC
- Fourth conference on Transit Ticketing & Fare Collection in Europe, April 24-25, Amsterdam
- Conference on Transit State of Good Repair - South July 24-25, 2024 The Westin Dallas Downtown
- Fourth conference on Transit Ticketing & Fare Collection in MENA, September 10-11, Dubai
- Third conference on Transit State of Good Repair - West , September 18-19, 2024 , JW Marriott San Francisco Union Square
- Third Conference on Clean Buses UK, October 09, 2024 London
- Seventh conference on Transit Ticketing & Fare Collection APAC 2024,October 16-17, Singapore
- Second Conference on Zero Emission Ferries US, November 19, 2024 San Francisco Bay Area

ORGANIZERS

About Global Mass Transit

Global Mass Transit is a leading provider of information and analysis on the global mass transit industry. We publish a monthly market intelligence report (**Global Mass Transit Report**), a weekly newsletter (**Global Mass Transit Weekly**), and operate the www.globalmasstransit.net (website).

We publish **multi-client research studies** and **undertake custom research assignments**. Global Mass Transit tracks developments in over 100 countries across all regions to ensure reliable and actionable research. Some of our leading research reports are Global Upcoming Light Rail Projects Report & Database 2022-2036; Global 1,000 Upcoming Rail Projects Report & Database 2022-2036; Europe Bus Market Outlook Report 2022-2031; Global Transit Ticketing & Fare Collection Report and Database 2021-2030; Asia Pacific Bus Market Outlook Report 2021-2030; Mobility-as-a-Service Initiatives and Opportunities in 100 Cities Report; NFC Mobile Ticketing for Transit Report 2021-2030; Global Upcoming Metro Rail Projects Report and Database 2022-2036; State DOT Profiles and Plans for Transit and High Growth Urban Rail Markets Report.

Global Mass Transit also organises conferences on topical and crucial issues with focused sessions and discussions featuring speakers with vast experience and expertise in **North America, Europe, Asia Pacific, the Middle East and Africa**. Some of our past conferences include Mobility-as-a-Service in Europe, Transit Fare Systems for Revenue and Data Management in the US, Autonomous Vehicles and Public Transport in the US, Mobility-on-Demand in Transit in the US, Transit State of Good Repair in the US, Transit Ticketing & Fare Collection APAC, Transit Ticketing & Fare Collection MENA, Wireless Communications in Mass Transit in the US, Clean Buses in Europe, Clean Buses in APAC, Rail Asset Management Europe and Rail Asset Management APAC. These conferences received a strong response from speakers and delegates alike.

SPONSORSHIP* (Limited and available on a first-come-first-served basis)

Option 1 – USD 5,500

- Speaking slot/ Presentation of 10-15mins
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 2 delegate registrations (excluding the speaker)

Option 2 - USD 10,000

- Speaking slot/ Presentation of 10-15mins
- Panel participation or option to moderate a session
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 5 delegate registrations (excluding the speaker)

Coffee sponsor – USD 4,500

- Named Coffee Sponsor
- Branding on all marketing collaterals/ materials

- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 1 delegate registration

Lanyard sponsor – USD 6,500

- Named Lanyard Sponsor
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 2 delegate registrations
- Lanyards to be provided by company

Exhibitor – USD 4,000

- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 1 delegate registration

For further information, please contact:

Namrata Naikpawar, Global Mass Transit

Email: namrata.naikpawar@globalmasstransit.net | **Mobile:** +971 588453267, +1(617) 418-3669

DELEGATE FEES

Delegates	Price before September 27, 2024	Price before October 25, 2024	Standard Fee
One Delegate	USD 1,050	USD 1,275	USD 1,500
Two Delegates	USD 1,680	USD 2,040	USD 2,400
Three Delegates	USD 2,310	USD 2,805	USD 3,300
Four Delegates	USD 2,940	USD 3,570	USD 4,200
Special Category *	USD 400	USD 450	USD 500

**There is a special low fee for government agencies, regulatory authorities, academia and research institutions*

(Registration fee includes access to all sessions, copy of presentations light breakfast, lunch, tea/coffee, and Wi-Fi access, on both days of the conference.)

REGISTRATION FORM

☐ I would like to register for the conference

☐ Please send me more information

NAME/DESIGNATION _____ COMPANY _____

MAILING ADDRESS _____

PHONE _____ MOBILE _____

FAX _____ EMAIL _____

PAYMENT OPTIONS

1. Credit Card: To make payments by credit card, please visit <https://shorturl.at/NCmfQ>

All credit card payments will be subject to standard credit card charges

2. Wire Transfer:

Beneficiary: India Infrastructure Publishing Private Limited*
Bank Name: The Hongkong and Shanghai Banking Corporation Ltd
Bank Address: R-47, Greater Kailash – 1, New Delhi – 110048
Bank Account No: 094179587002
Swift Code: HSBCINBB

Global Mass Transit is a division of India Infrastructure Publishing Private Limited.

TERMS AND CONDITIONS

Visa and Accommodation:

- This is a non-residential conference and accommodation is not part of the registration fee.
- All participants are responsible to take care of their visa application (if applicable). Please contact your local United Arab Emirates (UAE) consulate or your local travel agent for more details on how to apply for visa.

Payment Policy

- Full payment must be received prior to the conference in USD.

Cancellations

- Cancellation requests received in writing 30 days before the date of the conference will be eligible for a full refund, minus a service charge/administration fee of USD150. We regret that no refunds will be made for any cancellation requests received less than 30 days prior to the conference.
- Substitutions/Name changes are welcome at no extra charge. Please send these in writing at least two days prior to the conference.

Information Collected: We collect the information you provide to us when you complete the registration form. The information includes name, company, and email address. By registering for this conference, you agree to be contacted by us with regard to other similar events or services of ours that may be of interest to you, and by the sponsor(s) of the conference for which you have registered

Disclaimer: Global Mass Transit shall assume no liability whatsoever in case the conference is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders its organization impractical, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Global Mass Transit's responsibility is limited to the return of registration fees only, and not any travel and accommodation costs.

- Please note that it may become necessary for reasons beyond the control of the organizers to make alterations to the content and timing of the program or speakers.

CONTACT US

For sponsorship opportunities:

Namrata Naikpawar, Senior Manager, Global Mass Transit
Email: namrata.naikpawar@globalmasstransit.net
Mobile: +1(617) 418-3669/ +971 588453267

For speaker participation opportunities:

Namrta Bangia, Senior Director, Global Mass Transit
Email: namrta.bangia@globalmasstransit.net
Mobile: + 44 20 7097 5717

Akshari Shetty, Senior Conference Producer, Global Mass Transit
Email: akshari.shetty@globalmasstransit.net
Mobile: +1 650 206 5700

To register, click [here](#) or send an email to registration@globalmasstransit.net