



TRANSIT TICKETING & FARE COLLECTION CONFERENCE SERIES

April

3rd Edition Transit Ticketing
& Fare Collection in Europe

Amsterdam

May

Transit Ticketing & Fare
Collection in Africa

Johannesburg

September

3rd Edition Transit
Ticketing & Fare
Collection in MENA

Dubai

October

6th Edition Transit
Ticketing & Fare
Collection APAC

Singapore

November

3rd Edition Transit
Ticketing & Fare
Collection in the US

San Francisco

2023 CALENDAR

Global **Mass Transit**

Target Audience

The event is expected to draw participation from executives, managers and decision-makers from:

Public transport authorities and operating companies | Policymaking and regulatory bodies
Technology and service provider firms | System integrators | Smartcard companies | Technology and equipment manufacturers | Mobile ticketing vendors | Credit card companies | Banks and financiers
Data architecture firms | Industry consultants | Research and development organisations
Associations | Technical institutes

Key Topics

- Current status of fare payment systems, key technologies deployed
- Imagining ticketing in a new era, developing a 'touchless' travel experience
- Plans of transit agencies/operators for deploying contactless payment technology
- Project delivery and financing models
- Account-based ticketing (ABT) and open-loop payment systems: Case studies and future plans
- Integration and interoperability across regions, new mobility solutions, value-added services
- Opportunities in the deployment of contactless payment technology
- Best practices in procurement and technology selection
- Transit ticketing certifications and standards
- Contactless payments for transit: Best practices in procurement, financing and deployment
- Mobile ticketing and EMV cards for transit payments
- Bank cards for transit ticketing, business models and strategies
- Integration of mobile ticketing with the existing infrastructure
- Key emerging mobility trends, technologies, and business models
- Role of ABT and open payments in MaaS
- Cooperation among different stakeholders
- Data generation, data sharing, data analysis and privacy
- Potential and benefits of data generated by the use of advanced ticketing systems
- Innovative technologies in transit ticketing
- Impact of new transportation business models such as on-demand mobility and shared mobility (ride-sharing, car-sharing, ride-hailing, micro-mobility, bike-sharing) on public transit and fare collection systems
- Integrating public transit with taxis, car-sharing schemes and new mobility solutions
- Role of smart ticketing in building smart cities
- Trip planning and ticketing services
- Prioritising equity, accessibility and inclusion in transit through fare systems
- Going beyond transit ticketing to provide value-added services to customers

Sponsorship Packages

Deliverables	Option 1	Option 2	Coffee Sponsor	Exclusive Lanyard Sponsor	Lunch Sponsor	Exclusive Wifi Sponsor	Exhibitor
Speaking slot/Presentation of 15 mins	✓	✓					
Moderating a panel (speaker introductions, moderating the discussion and QnA)		✓					
Branding on all marketing collaterals/materials	✓	✓	✓	✓	✓	✓	✓
Branding on all communication of the conference	✓	✓	✓	✓	✓	✓	✓
Branding on all event paid promotional campaigns	✓	✓	✓	✓	✓	✓	✓
Social media posts	✓	✓	✓	✓	✓	✓	✓
Delegate registrations	2	5	1	2	2	2	1
Table Space							✓
Additions	A			B	C	D	

A: Option 1 - Choose between a speaking slot/presentation of 15 mins or moderating a panel.

B: Lanyards to be provided by company.

C: Standees/Roll-up banners to be placed during the lunch break (to be provided by the company).

D: Tent cards with branding (to be placed on tables for the conference).

Fees	Option 1	Option 2	Coffee Sponsor	Exclusive Lanyard Sponsor	Lunch Sponsor (2 spots)	Exclusive Wifi Sponsor	Exhibitor
3rd Edition Transit Ticketing & Fare Collection in Europe	€5,500	€10,000	€4,000	€7,500	€600	€7,500	€4,000
Transit Ticketing & Fare Collection in Africa	\$4,000	\$7,500	\$3,000	\$7,500	\$5,000	\$7,500	\$3,000
3rd Edition Transit Ticketing & Fare Collection in MENA	\$6,000	\$10,000	\$5,000	\$8,000	\$6,500	\$8,000	\$5,000
6th Edition Transit Ticketing & Fare Collection APAC	\$5,500	\$10,000	\$4,000	\$7,500	\$6,000	\$7,500	\$4,000
3rd Edition Transit Ticketing & Fare Collection in the US	\$7,500	\$13,000	\$4,500	\$8,000	\$8,000	\$9,000	\$5,000

Previous Sponsors



Previous Participants

Transit Ticketing & Fare Collection in the US: Over 100 participants from around 65 organizations registered for the previous edition of the conference that took place on November 2-3, 2022 at JW Marriott San Francisco Union Square. Some of the key organizations that attended the event: ACS Infrastructure; AC Transit; Acumen Building Enterprise; Inc; AdvanIDe; American Express; ARTM (Transit Authority of Montreal); Amtrak; Bay Area Rapid Transit (BART); BelotPay; Bytemark; Inc.; Basin Transit Service; California Strategies & Advocacy; Caltrans; Capitol Corridor Joint Powers Authority; CapMetro; City of Fresno; City of Fort Smith Transit; City of Pittsburgh's Department of Mobility & Infrastructure; Clever Consulting Group; Cubic; Dallas Area Rapid Transit (DART); Discover Global Network; EDM Technology; ELERTS; First Transit; Feig Electronics; FIS Global; Fresno Area Express; Genfare; Google; INIT; Interline Technologies; Keolis; King County Metro; Kuba Pay; Los Angeles County Metropolitan Transportation Authority - LACMTA; Lane Transit District; LA Metro; LG CNS; METRO; Metropolitan Transportation Commission; Monterey-Salinas Transit; Mountain Line Transit; Moovit; New Orleans RTA; NJ Transit; North Carolina Department of Transportation; Orange County Transportation Authority (OCTA); Rebel Group; Rogue Valley Transportation District (RVTD); RTD Denver; San Francisco County Transportation Authority; San Mateo County Transit District; Santa Clara Valley Transportation Authority; Southeastern Pennsylvania Transportation Authority (SEPTA); Sound Transit; Shellinfo Global; Scheidt & Bachmann; STraffic America; Toronto Transit Commission (TTC); Translink ; University of California; VenTek International; Visa; Wizway Solutions; Etc.

Transit Ticketing & Fare Collection in Europe: Over 70 participants from around 50 organizations registered for the previous edition of the conference that took place on May 17-18, 2022 at

InterContinental Amstel Amsterdam; The Netherlands. Some of the key organizations that attended the event: Aachener Verkehrsverbund (AVV); Arriva Netherlands; ATM Barcelona; ATRON Systems Sweden AB; City of Amsterdam; The Netherlands; Consult Hyperion; Cubic Transportation Systems; Department for Transport (DfT); United Kingdom; DIMOCO Payments; Discover; European Union Agency for Railways; Eutronix NL; FAIRTIQ; Famoco; FEIG ELECTRONIC GmbH; GVB; Hitachi Rail SpA; INIT Group; IVU Traffic Technologies AG; Keolis Group; Klaipeda Public Transport Authority; Kolumbus AS; KPMG Global Strategy Group; Singapore; MaaS Global; Ministry of Transport and Communications Finland; Metropolitano de Lisboa; McKinsey; Monet+ ; product Switchio; Public Transport Company; Romania; RATP Smart Systems; Ruter AS; Scheidt & Bachmann; SC Soft; SFMCON ApS.; Strætó bs; Technolution; Thales RCS; Transport for West Midlands; Translink; Samtrafiken; Stadtwerke Bonn Verkehrs-GmbH; Vix Technology Scandinavia AB; UL; Wizway Solutions; etc.

Transit Ticketing & Fare Collection MENA: Over 140 participants from around 65 organizations registered for the previous edition of the conference that took place on September 7-8, 2022 at the Address Boulevard Hotel; Dubai; UAE. Some of the key organizations that attended the event: Ajman Government Transport Authority; Amnex; Association of State Road Transport Undertakings - India; Aurionpro Solutions Limited; Bombela; City Group Co. KSCP; Datamatics Global Services Ltd India; Dgpay; Discover Global Network; Dubai Roads and Transport Authority; Etihad Rail; FAIRTIQ; FEIG Electronics; Federal Ministry of Transportation - Nigeria; Fime; Flowbird Group; GBM; Infineon; Infrastructure Concession Regulatory Commission (ICRC) - Nigeria; Kentkart; Keolis MHI; KGL Passenger Transport Services; KPMG; Lagos Bus Services Ltd; M2P Solutions; Maharashtra Metro Rail Corporation Limited; Mercury Payments Services; Mikroelektronika; Ministry of Road Transport & Highways - Govt of India; Ministry of Transport; Mwasalat Misr; Mwasalat Oman; Nagaland State Transport; Navi Mumbai Municipal Transport Undertaking; Nigerian Railway Corporation; Oman Mwasalat Public Transport Authority; Pune Mahanagar Parivahan Mahamandal Limited; Metropolitan Transport Corporation Chennai Ltd; PwC Middle East; Rajasthan State Road Transport Corporation; RAK Municipality; RATPDEV Middle East; SAPTCO; SC Soft; SD Solutions; SecureID Ltd; Siemens Mobility; Solent Transport - UK; Swvl; Tamil Nadu State Transport Corporation (Salem) Ltd; Transport Telematics Africa (Pty) Ltd; Terminal Technologies Group; Thales; The Human Chain/First Partner; Toppan Gravity; Transit Link Pte Ltd; Transport Payment Solutions Ltd; Treepz; Uber; Victory Liner Inc; Visa; XPI; etc.

Transit Ticketing & Fare Collection in Canada: Over 210 participants from around 120 organizations registered for the previous virtual edition of the conference that took place on April 7, 2022. Some of the key organizations that attended the event: Accenture; AGS Transact Technologies Limited; American Express; Atlanta-Region Transit Link Authority; Baltimore City Department of Transportation; Baltimore Metropolitan Council; British Columbia Ministry of Transportation and Infrastructure; Broward County Transit; Bytemark; Calgary Transit; California Department of Transportation; Canadian Urban Transit Association (CUTA); Central Florida Regional Transportation Authority; Central Ohio Transit Authority; City of Edmonton; City of Hallandale Beach; City of Hamilton; City of Mississauga (MiWay); City of North Bay; City of Regina; Community Transit; Corporation of Simcoe; Cubic; Dallas Area Rapid Transit; Department Transportation & Public Works; Discover; Durham Region Transit; Edmonton Transit; Fairtiq; Feig Electronics; FIME; Fresno Area Express; Garival; Giesecke+Devrient; Golden Gate Bridge; Grand River Transit; Grand River Transit; Region of Waterloo; Guelph Transit; Hamilton Street

Railway (HSR); Hatch; Hemily and Associates; HID Global; INIT; Jacksonville Transportation Authority; Kings Transit Authority; Kontron Inc.; Kuba; Lane Transit District; Left Turn Right Turn; Loudoun County; Marin County Transit District; Metropolitan Atlanta Rapid Transit Authority; Masabi; Massachusetts Bay Transportation Authority; Metrolinx; Metropolitan Transit Authority of Harris County; Minnesota Department of Transportation; Modeshift; Moovel; Moovit; Mountain Line Transit Authority; New Jersey Transit; Omnitrans; Payment in Motion; Pennsylvania Turnpike Commission; Provincial Government; Region of Waterloo; Regional Transportation Commission of Southern Nevada; Regional Transportation Commission of Washoe County; RFID Canada; Rogue Valley Transportation District; RTC of Washoe County; Santa Clara Valley Transportation Authority; Scheidt & Bachmann USA; South Central Transit Authority; Société de transport de Montréal (STM); South Central Kansas Coordinated Transit District; South Central Transit Authority ; Southern California Regional Rail Authority ; TD Merchant Solutions; Toronto Transit Commission; Transit Windsor; Transit Fare & Systems Limited; University of California; Utah Transit Authority; VIX Technology; Wisconsin Public Transportation Association; etc.

Transit Ticketing & Fare Collection APAC: Over 250 participants from around 100 organizations registered for the previous virtual edition of the conference that took place on October 28-29, 2020.

Some of the key organizations that attended the event: Accenture; Access IS; AEP Ticketing Solutions; AF Payments; Arsenal Testhouse; Austria; AGS Transact Technologies; Auckland Transport; New Zealand; Aurionpro Solutions; India; Axis Bank; India; Bank of Indonesia; BPC Banking Technologies; Bytemark; India; Chennai Metro Rail Corporation Limited; India; Conduent Business Solutions; Confidex; Clever Consulting Group; Cubic Transportation Systems; Cerema; France; Datamatics Global services Ltd; Deloitte & Touche Enterprise Risk Services; Discover Financial Services; dormakaba; DXC Technology; Ernst & Young; Esoterix; Express Rail Link; Malaysia; EZ-Link; Singapore; Famoco; FAIRTIQ; FEIG ELECTRONIC GmbH; Fime; FIS Global; Flowbird Transport Intelligence; General Resources Company; Google Pay; Greater Wellington Regional Council; New Zealand; Hong Kong Tramways; Holding Graz; Austria; IBA Group; IDOM Consulting; Engineering Architecture; Infineon Technologies; INIT Asia-Pacific; IRIS Corporation; Malaysia; JCB International; Japan; Kapsch Public Transport Com Belgium; Klang Valley MRT; Malaysia; Korea Smart Card Company; South Korea; KPMG; Land Transport Authority (LTA); Singapore; Land Public Transport Commission (SPAD); Malaysia; L.E.K. Consulting; LG CNS; Korea; Light Rail Transit Authority (LRTA) Manila; Phillipines; littlepay; Australia; Linxens Singapore; L&T Hyderabad Metro Rail Limited; India; Lucknow Metro Rail Corporation (LMRC); India; LULA; MaaS Global; Maharashtra Metro Rail Corporation Limited; India; Masabi; United Kingdom; Mastercard; Ministry of Transport – Thailand; mobilityX Pte Ltd.; Monet +; Mott MacDonald Limited; MRT Jakarta; Indonesia; MSI Global; MTR Corporation Limited; National High Speed Rail Corporation Limited; India; OSPT Alliance; NEC Corporation; Japan; New Zealand Transport Agency; Nedcard-Linxens; NFC Forum; NTT DATA Payment Services; Australia; NXP Semiconductors; Octopus Holdings; Hong Kong; O-CITY; Otago Regional Council; New Zealand; Pricewaterhouse Coopers (PwC); SamsungPay; Saigon Industry Corporation (CNS); Vietnam; SC Soft; Aurion Pro; Sequoia Smart Solutions Pty Ltd.; SG Tech; Singapore; SIA S.p.A.; Siemens Mobility; SkyBus; Australia; Smartrac Technology; Snapper Services Limited; SNCF; Sony Imaging Products & Solutions Inc.; Thales; TOSHI Automatic Systems; Toshiba; Touch 'n Go; Malaysia; Transport for London (TfL); UK; Transit Link; UZcard; Uzbekistan; Victory Liner; Philippines; Visa; Vix Technology; Wizway Mobile Ticketing; France; Worldline; etc.



About the Organisers

Global Mass Transit is a leading provider of information and analysis on the mass transit industry. It publishes the **Global Mass Transit Report** (a monthly newsletter) and **Global Mass Transit Weekly** (a weekly update). It operates the www.globalmasstransit.net website; conducts custom research and organizes conferences on topics of relevance for the public transportation industry.

Global Mass Transit provides information on all key developments, trends and issues in the sector. It tracks major projects, contracts and investments. It profiles leading mass transit authorities/operators and discusses their strategies. It reports on regulatory initiatives and examines their implementation. It provides the latest available data and statistics. It also features the views and perspectives of experts and top industry players.

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