



Second Conference

TRANSIT TICKETING & FARE COLLECTION IN THE US

November 2-3, 2022 | JW Marriott San Francisco Union Square



SPONSORSHIP BROCHURE

Mission:

The mission of this conference is to discuss key emerging trends in the transit ticketing and fare collection systems industry in the US, review case studies, highlight best practices, showcase technological innovations, explore solutions to key challenges, and discuss the way forward. It will also discuss the experience so far and plans of transit agencies to accelerate deployment of advanced fare collection systems while prioritizing equity, accessibility and inclusivity.

Key sessions:

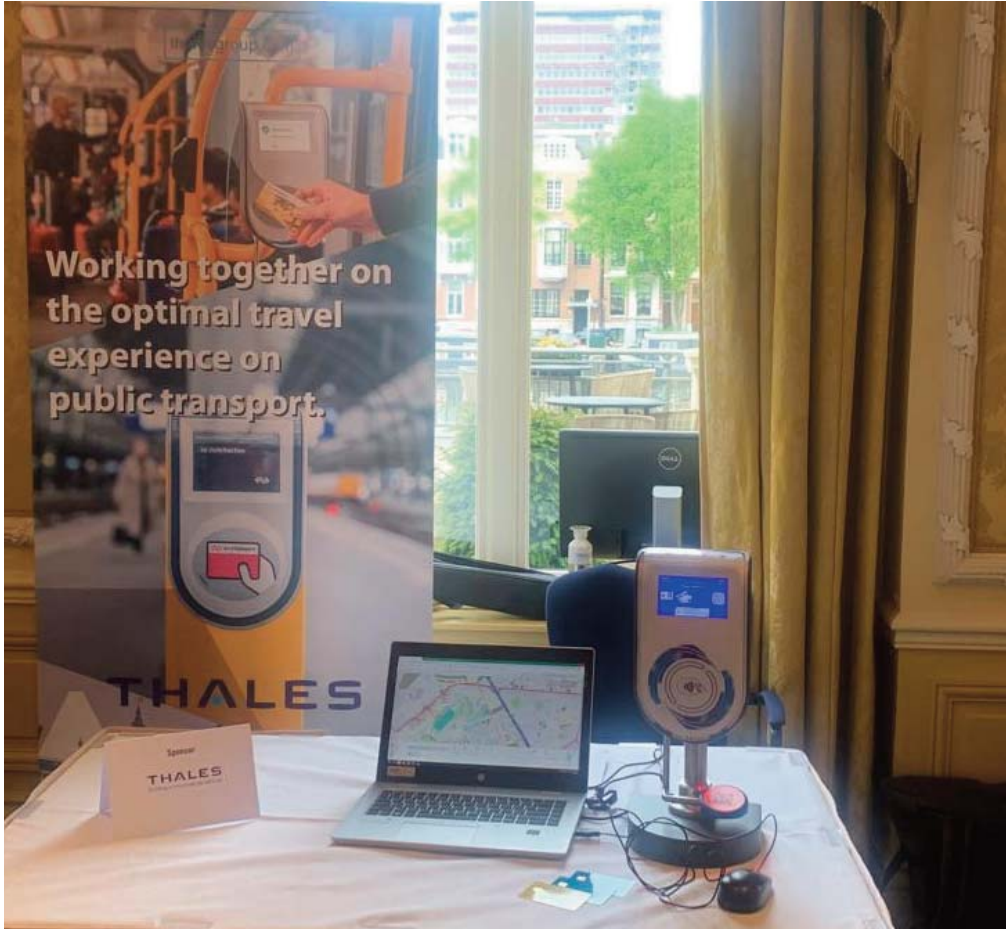
- Accelerating Use of Open Payments and Modernizing Transit Ticketing
- Account-based Ticketing and Open-loop Payments
- Keynote Panel Discussion on Transit Agency/Operator Perspective
- Achieving Successful Integration and Interoperability
- EMV Payments for Transit Ticketing
- Mobile Ticketing and Digital Wallets
- Open-loop and Mobile Ticketing for MaaS
- Impact of Platforms on Transit Ticketing
- Open Data
- Valedictory Session on Future Mobility Trends and Impact on Ticketing

Key issues to be discussed:

- Current status of fare payment systems, key technologies deployed
- Imagining ticketing in a new era, developing a 'touchless' travel experience
- Plans of transit agencies/operators for deploying contactless payment technology
- Account-based ticketing (ABT) and open-loop payment systems: Case studies and future plans
- Integration and interoperability across regions, new mobility solutions, value-added services
- Opportunities in the deployment of contactless payment technology
- Contactless payments for transit: Best practices in procurement, financing and deployment
- Mobile ticketing and EMV cards for transit payments
- Bank cards for transit ticketing, business models and strategies
- Integration of mobile ticketing with the existing infrastructure
- Key emerging mobility trends, technologies, and business models
- Role of ABT and open payments in MaaS
- Cooperation among different stakeholders
- Data generation, data sharing, data analysis and privacy
- Potential and benefits of data generated by the use of advanced ticketing systems
- Innovative technologies in transit ticketing
- Impact of new transportation business models such as on-demand mobility and shared mobility (ride-sharing, car-sharing, ride-hailing, micro-mobility, bike-sharing) on public transit and fare collection systems
- Prioritising equity, accessibility and inclusion in transit through fare systems

SPONSORSHIP OPTION – 1

Price: USD 5,500



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Benefits:

- Speaking slot/ Presentation of 10-15mins
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 2 delegate registrations (excluding the speaker)

SPONSORSHIP OPTION – 2

Price: USD 10,000



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Benefits:

- Speaking slot/ Presentation of 10-15mins
- Panel participation or option to moderate a session
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 5 delegate registrations (excluding the speaker)

SPONSORSHIP – COFFEE SPONSOR

USD 4,500



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Benefits:

- Named Coffee Sponsor
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 1 delegate registration

SPONSORSHIP – LANYARD SPONSOR

Price: USD 6,500 SOLD OUT



The image used is just for reference

Benefits:

- Named Lanyard Sponsor
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 2 delegate registrations
- Lanyards to be provided by company

SPONSORSHIP – EXHIBITOR

Price: USD 4,000



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Benefits:

- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- Table space at the venue
- 1 delegate registration

TARGET AUDIENCE

The event is expected to draw participation from executives, managers and decision-makers from:

- Public transport authorities and operating companies
- Policymaking and regulatory bodies
- Technology and service provider firms
- System integrators
- Smartcard companies
- Technology and equipment manufacturers
- Mobile ticketing vendors
- Credit card companies
- Banks and financiers
- Data architecture firms
- Industry consultants
- Research and development organisations
- Associations
- Technical institutes

The conference is expected to see participation from:

- CEOs, COOs, CXOs
- Founders/Co-founders
- Managing Directors
- Presidents, Vice Presidents
- Directors for Fare Systems, Railways Systems
- Capital Planning and Programming Managers
- Fare system Managers,
- Regional Managers, Country Managers, Senior Managers
- Innovation Officers, R&D Specialists
- Senior Engineers, Project Engineers, Project Directors
- Business Development Managers, Sales Managers, General Managers
- Heads of Product Marketing, Product Leads
- Finance Executives
- Strategic Business Services Officers
- Operations Control Center Managers
- Contract Managers
- Project Managers
- Economists
- ITS specialists

Key Speakers at Transit Ticketing & Fare Collection in the US Virtual Edition, 2021



ALFRED KA KEE CHU
Expert Advisor - Fare Systems
Regional Metropolitan Transport
Authority (ARTM), Quebec



ANDY TAYLOR
Senior Director of Global Strategy
Cubic Transportation Systems



ANTOINE BELAIEFF
Lead, North America
FAIRTIQ



BONNIE CRAWFORD
VP & General Manager
Cubic Transportation Systems



CARL SEDORYK
CEO/General Manager
Monterey-Salinas Transit



DANIEL CLARK
Senior Manager, Vehicle and
Project Engineering
Kontren America Inc.



DANIEL TERRY
Executive Vice President
Scheidt & Bachmann USA Inc.



DEREK FRETHEIM
Senior Director – National
Innovation, First Transit



DEREK TOUPS
Senior Strategic Advisor
Vix Technology



DIVYA AMARAYIL
Senior Principal Consultant
Discover Financial Services



DREW DARA-ABRAMS
Principal
Interline Technologies



ED ENGLISH
CEO
ELERTS Corporation



ENDYA M. FREEMAN
Revenue Manager
Jacksonville Transportation
Authority



ERICA BROWN
Senior Account Manager
INIT Innovations in
Transportation, Inc.



GARY GOOGINS
General Manager Americas
Vix Technology



GIAN-MATTIA SCHUCAN
Founder and CEO
Fairtiq



GILLIAN GILLETT
Program Manager
California Integrated Mobility
(Cal-ITP), Caltrans



GREGORY ELSBORG
VP and Chief Innovation Officer
Dallas Area Rapid Transit



IAN NEWBERG
VP of Global Sales
moovel North America, LLC



JEROEN KOK
Payment and Mobility Lead
Rebel Group



KYLE HOLLAND
Senior Director,
Special Projects, TAP Technical
Systems, LA Metro



MANFRED TROLL
Business Development
Scheidt & Bachmann



MARK LANGMEAD
Director Compass Operations
Translink



NICK MANTIA
Project Manager
Greater Dayton RTA



NICO PASSARO
Head of Business Unit -
Smart City & Mobility Services
Famoco



NISAR AHMED
Principal, Traveler Information
Technology Manager Metropolitan
Transportation Commission
Transport Intelligence



RHYAN SCHAUB
Director of Fare Revenue and
Administrative Services
TriMet

Key Speakers at Transit Ticketing & Fare Collection in the US Virtual Edition, 2021



RUSS ARNOLD
Chief Customer Experience Officer
Sound Transit



SHARON HSU
Director, Payment & Data
Presto, Metrolinx



SHERI L. DIXON
Director of Revenue
Hampton Roads Transit



SOPHIA MALETZ
Senior Fare Revenue
Systems Analyst
TriMet



STEPHAN ANESCOT
Head of Smart Mobility
Fime



STEVE YOUNG
Vice President of Technology &
Innovation, VIA Metropolitan
Transit



TAOUFIK SAKHI
Smart Mobility Services
Delivery Director
Fime



THOMAS SCHAICH
Director of Engineering
INIT Innovations in
Transportation, Inc.



TINA MORCH-PIERRE
Senior Director, Innovation
and Technology Services,
First Transit



TOKHIR ABDUKADYROV
Director
O-CITY



TOMAS OLIVA
Senior Vice President of Transit in
North America, Flowbird Transport
Intelligence



TREVOR FINDLEY
Principal
Clever Consulting Group



TROY APPARICIO
Senior Director, Data & Analytics
Central Ohio Transit Authority



TROY BERNARD
Head of Global Transit Program
Management
Discover Global Network

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THALES
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TRANZER
Just take the ride





VISA

VIX 

 Wizway
SOLUTIONS

Participating Organisations at Transit Ticketing & Fare Collection in the USA

AC Transit; Access IS; Alco Consulting; Alternate Concepts Inc; Amtrak; Anne Arundel County; BC Transit; Blueflame Consulting and Research; Broward County Transit; Butte County Association of Governments; Caltrans; Capital Metropolitan Transportation Authority; Charlotte Area Transit System; CDA Services, Inc.; City of Calgary; City of Charlotte; Clackamas Community College; Community Transit; Cubic Corporation; CyRide; Dallas Area Rapid Transit; Delaware Transit Corporation; Denver Regional Transportation District; Discover Financial Services; Edmonton Transit; ELERTS Corporation; FAIRTIQ AG; FDOT; FEIG Electronic GmbH; Fime; First Transit; FIS; Flowbird Transport Intelligence; Four Nine Technologies; Fresno Area Express; Garival S.E.C.; Georgia DOT; Golden Crescent Regional Planning Commission; Greater Bridgeport Transit Authority; Hallcon Corporation; Hampton Roads Transit; HNTB Corporation; iBonus Limited, IBI Group; IndyGo; InterUrban Transit Partnership; INIT Innovations in Transportation, Inc.; ITS America; Janesville Transit System; Johannesburg Metrobus; John Jay College of Criminal Justice; Keolis Commuter Services; King County Metro Transit; LA Metro; LECIP Inc; Long Beach Transit; Manatee County Area Transit; Marin County Transit District; Margento R&D; Massachusetts Bay Transportation Authority; Mastercard; Metrolinx; Miami-Dade DOT & Public Works; MTA Metro-North Railroad; Monterey-Salinas Transit; moovel; New Orleans Regional Transit Authority; NJ Transit; O-CITY; Oregon DOT; Owensboro Transit System; Portage Area Regional Transportation Authority (PARTA); Pasco County Public Transportation; Pierce Transit; Prince George's County; Port Authority Trans Hudson (PATH); Potomac and Rappahannock Transportation Commission; Rebel Group; Regional Transportation Commission of Southern Nevada; Region of Waterloo; Regional Transportation Commission of Washoe County; RTD Denver; Sacramento Regional Transit District; San Mateo County Transit District; Santa Clara VTA; Secretaría de Movilidad; Space Coast Area Transit; Southeastern Pennsylvania Transportation Authority (SEPTA); Shared-Use Mobility Center; Sound Transit; Southern California Regional Rail Authority (SCRRA); Spin; Technical University of Berlin; Texas Department of Transportation (DOT); Toronto Transit Commission; TransAction Corporate Shuttles; TransLink; Tri-county Metropolitan Transportation District of Oregon (TriMet); US Department of Transportation (USDOT); VIA Metropolitan Transit; Ventura County Transportation Commission (VCTC); Vix— Technology; Washington Metropolitan Area Transit Authority (WMATA); etc.

Organisers: Global Mass Transit

Global Mass Transit is a leading provider of information and analysis on the mass transit industry. It publishes the Global Mass Transit Report (a monthly newsletter) and Global Mass Transit Weekly (a weekly update). It operates the www.globalmasstransit.net website; conducts custom research and organizes conferences on topics of relevance for the public transportation industry.

Global Mass Transit provides information on all key developments, trends and issues in the sector. It tracks major projects, contracts and investments. It profiles leading mass transit authorities/operators and discusses their strategies. It reports on regulatory initiatives and examines their implementation. It provides the latest available data and statistics. It also features the views and perspectives of experts and top industry players.

Our clients include leading global organizations such as ABB, Accenture, Acciona Infraestructuras, AECOM, Agence Metropolitaine de Transport (AMT), Ansaldo STS, AnsaldoBreda SpA, Ashok Leyland, BAE Systems, Bombardier Transportation, CAF, Clever Devices, Confidex Limited, Corredor Insurgentes SA de CV (CISA), DB Stadtverkehr GmbH, European Bank for Reconstruction and Development, EvoBus GmbH (Daimler), GFI Genfare, Giesecke & Devrient GmbH, Halcrow, Harrington-Hughes & Associates Incorporated, Hoft & Wessel AG, HOK, HUBNER GmbH, IMG Consulting, INIT AG, IVU Traffic Technologies AG, KEOLIS, Knorr-Bremse SFS GmbH, Land Transport Authority Singapore, Luminator, Metropolitana Milanese SpA, Mobitec, NXP Semiconductors, Parker Hannifin Corporation, Poyry PLC, PricewaterhouseCoopers, RATP, Ringrollers (a division of DCD DORBYL), Rogers Corporation, Selectron Systems AG, Serco, Siemens, SNC-Lavalin, Sojitz Corporation, Swiss Rail, Tait Radio, Tata Realty and Infrastructure Limited, Technatomy Corporation, TEMSA Europe NV, Thales Rail Signalling Solutions, Thetis SpA, Traktionssysteme Austria, Trapeze Group, Unipart Rail, VDV-Kernapplikations GmbH & Co. KG, Vossloh Espana, WorleyParsons, ZF Friedrichshafen AG, etc.

For sponsorship opportunity, please contact:

For registration and sponsorship opportunities:

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