



THIRD CONFERENCE ON

# TRANSIT TICKETING & FARE COLLECTION MENA 2023

September 6-7, 2023 | Address Boulevard Hotel, Dubai, UAE

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# BACKGROUND

Global Mass Transit is organising the **third conference on Transit Ticketing & Fare Collection MENA on September 6-7, 2023 in Dubai.**

The **mission** of the conference is to discuss key emerging trends, recent developments, experience so far, fare media options including contactless smartcards, mobile ticketing (including NFC-based, e-wallets and QR code based mobile ticketing) and bank cards, and future plans of transport authorities to deploy advanced fare media. It will also discuss challenges pertaining to technology choice (open-loop or closed-loop), stakeholder management, project delivery, financing models, etc., and potential solutions to these challenges. The conference will also explore the role and impact of data, integration of fare payments with new mobility providers, and the concept of Mobility-as-a-Service (MaaS). It will also highlight global best practices and showcase new technologies.

The two-day conference will have 12 targeted sessions with speakers providing insights and actionable advice to deploy advanced fare collection systems, highlighting developments and opportunities, and offering solutions to enhance the customer experience. The conference will also help participants understand the role of transit agencies, operators, fare system providers, hardware and software suppliers, acquirers and technology suppliers in establishing advanced, integrated and interoperable ticketing systems.

The event will bring together experts from leading transit agencies and operators, state/local governments, system integrators, technology and service provider firms, smartcard companies, technology and equipment manufacturers, mobile ticketing vendors, credit card companies, data architecture and IT firms, fare collection system suppliers, dynamic multiservice journey planners, taxi fleet operators, ride-hailing and ride-sharing service providers, micro-mobility providers, ticketing infrastructure providers, industry consultants, research and development organisations, financiers, technical institutes, etc.

## KEY TOPICS TO BE DISCUSSED

- ❖ Current size of the MENA transit fare systems market
- ❖ Key emerging trends and future outlook
- ❖ Plans of transport authorities, operators and governments for deploying contactless payment technology
- ❖ Project delivery and financing models
- ❖ Best practices in procurement and technology selection
- ❖ Benefits and challenges pertaining to the integration and interoperability of ticketing systems
- ❖ Mobile wallets and EMV cards for transit payments
- ❖ Integration of mobile ticketing with the existing infrastructure
- ❖ Potential of bank cards for transit ticketing, business models and strategies
- ❖ Partnerships among transit agencies, mobile operators and financial institutions
- ❖ Benefits of account-based ticketing (ABT) and open loop payment systems
- ❖ Transit ticketing certifications and standards
- ❖ Potential and benefits of data generated by use of advanced ticketing systems
- ❖ Data generation, data sharing, data analysis and privacy
- ❖ Integrating public transit with taxis, car-sharing schemes and new mobility solutions
- ❖ Role of smart ticketing in building smart cities
- ❖ Relevant new mobility trends, technologies and business models
- ❖ Trip planning and ticketing services
- ❖ Going beyond transit ticketing to provide value-added services to customers
- ❖ Concept of MaaS, deployment of MaaS and benefits to users and transit agencies

| Time (GST)                                                           | Session                                                                | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Speakers                                                                                                                                                                                                                                                          |
|----------------------------------------------------------------------|------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00-9:15                                                            | Registration, Tea/Coffee and Networking                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                   |
| 9:15-9:30                                                            | Introduction                                                           | <ul style="list-style-type: none"><li>Welcome remarks</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <ul style="list-style-type: none"><li>Namrta Bangia, Senior Director <b>Global Mass Transit</b></li></ul>                                                                                                                                                         |
| Opening Keynote on Transforming Ticketing for Smart Mobility in MENA |                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                   |
| 9:30-10:00                                                           | Session: Smart Mobility, Emerging Trends and Outlook                   | <ul style="list-style-type: none"><li>Transit ticketing and fare collection: An overview of latest trends</li><li>Innovations in mobility driving the fare collection systems market</li><li>Smart mobility and smart cities</li><li>Recent developments and upcoming trends</li></ul>                                                                                                                                                                                                                                                                                                                                        | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Morsi Berguiga, Global Co-head Public Transport Sector, <b>KPMG, UAE</b></li><li><b>Moderator:</b> Namrta Bangia, Senior Director <b>Global Mass Transit</b></li></ul>             |
|                                                                      |                                                                        | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                   |
| 10:00-10:30                                                          | Session: Contactless Payments for Transforming Urban Mobility in MENA  | <ul style="list-style-type: none"><li>Update on regional and global penetration of contactless payments</li><li>Consumer survey results on digital payments in transit</li><li>Overview of Visa Urban Mobility Solutions</li></ul>                                                                                                                                                                                                                                                                                                                                                                                            | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Michael Berner, SVP, Head of Merchant Sales &amp; Acquiring, CEMEA, <b>Visa, UAE</b></li><li><b>Moderator:</b> Namrta Bangia, Senior Director <b>Global Mass Transit</b></li></ul> |
|                                                                      |                                                                        | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                   |
| 10:30-11:00                                                          | Session: Customer-Centric Transit Apps                                 | <ul style="list-style-type: none"><li>ABT to Everything App: Enabling an enhanced customer experience through advanced payment and ticketing by <b>City Group Co. KSCP, Kuwait</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                  | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Dheeraj Bhardwaj, Group CEO, <b>City Group Co. KSCP, Kuwait</b></li><li><b>Moderator:</b> Namrta Bangia, Senior Director <b>Global Mass Transit</b></li></ul>                      |
|                                                                      |                                                                        | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                   |
| 11:00-11:45                                                          | Tea/Coffee and Networking Break                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                   |
| Enhancing Passenger Experience with ABT and Open Loop Payments       |                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                   |
| 11:45-12:30                                                          | Session: ABT and Open-Loop Payments for Improving Passenger Experience | <ul style="list-style-type: none"><li>Utilising EMV Payments in ABT for Improved Passenger Experiences: EMV payments in ABT; enabling concession fares for contactless EMV cards; revolutionising account personalisation; advanced fare structures for improved and transparent ticketing by <b>Kentkart, Turkey</b></li><li>Smart Mobility for Smart Cities in MENA: Innovations in mobility driving the fare collection systems market; Future growth opportunities; benefits and challenges of transitioning from traditional to open-loop ticketing; and recent developments and upcoming trends by <b>PWC</b></li></ul> | <i>Presentations by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Inanc Karabulut, International Marketing, <b>KentKart, Turkey</b></li><li>Ashley Koussa, Partner, <b>PwC Middle East, UAE</b></li><li><b>Moderator:</b> To be confirmed</li></ul> |
|                                                                      |                                                                        | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                   |

|                                                                                                            |                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12:30-13:15                                                                                                | Session: Global Best Practices in Improving Customer Service through ABT and Open Loop Payments | <ul style="list-style-type: none"><li>Open loop and ABT definition in different economies; infrastructure required for brownfield and greenfield projects; experience on ABT and open-loop in California, Maldives &amp; UPSRTC (India); learnings, and benefits to passengers and PTOs; comparing ABT with closed loop/proprietary system by <b>Aurionpro Transit Pte Ltd, Singapore</b></li><li>Most recent developments in terms of digital ticketing and payment to enhance the passenger experience; future deployment of EMV technology in Auckland City; and benefits that EMV technology can bring to transport end-users, operators and the society by <b>Thales RCS Middle East, UAE</b></li></ul> | <p><i>Presentations by and Q&amp;A with:</i></p> <ul style="list-style-type: none"><li>Puneet Kale, Principal Sales Director EMEA &amp; Global Head of Payment Card Reader, <b>Aurionpro Transit Pte Ltd., Singapore</b></li><li>Vishal Sharma, Operational Marketing Manager, <b>Thales RCS Middle East, UAE</b></li><li><b>Moderator:</b> To be confirmed</li></ul> |
|                                                                                                            |                                                                                                 | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                       |
| 13:15–14:15                                                                                                | Lunch and Networking                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                       |
| Enabling Better Transportation Experiences with Digital Payments: Case Studies from Middle East and Africa |                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                       |
| 14:15-15:00                                                                                                | Session: Going Beyond Traditional Ticketing in Emerging Markets                                 | <ul style="list-style-type: none"><li>Role of Smart Ticketing in Building Smart Cities: Insights, challenges and opportunities in Tanzania by <b>DART, Tanzania</b></li><li>Cashless Fare Collection in Emerging Markets: Balancing features and costs by <b>Mwasalat Misr, Egypt</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                              | <p><i>Presentations by and Q&amp;A with:</i></p> <ul style="list-style-type: none"><li>Deusdelity O. Casmir, Director of Finance and Business Development, <b>DART, Tanzania</b></li><li>Ahmed Elleithy, Vice President Strategy - Planning and Commercial, <b>Mwasalat Misr, Egypt</b></li><li><b>Moderator:</b> To be confirmed</li></ul>                           |
|                                                                                                            |                                                                                                 | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                       |
| 15:00-15:45                                                                                                | Session: Transit Ticketing Experience from the Middle East                                      | <ul style="list-style-type: none"><li>Experience in ticketing, placement of concourse level architectures in design, construction, and O&amp;M by <b>Metro Istanbul, Turkey</b></li><li>MaaS transportation by <b>RATP Dev, UAE</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <p><i>Presentation by and Q&amp;A with:</i></p> <ul style="list-style-type: none"><li>Taner Bahadir, Senior Project Manager and Consultant, <b>Metro Istanbul, Turkey</b></li><li>Mebs Elahi, BU MENA IT Director, <b>RATP Dev, UAE</b></li><li><b>Moderator:</b> To be confirmed</li></ul>                                                                           |
|                                                                                                            |                                                                                                 | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                       |
| 15:45-16:30                                                                                                | Session: Digitalising Transport: Key Case Studies and Best Practices                            | <ul style="list-style-type: none"><li>From Fragmentation to Integration: The digital transformation of multi-modal transport in Africa by <b>BuuPass Inc., Kenya</b></li><li>Digitalisation in the transport system by <b>Ethiopian Railways Corporation, Ethiopia</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                             | <p><i>Presentations by and Q&amp;A with:</i></p> <ul style="list-style-type: none"><li>Sonia Kabra, Co-founder and Co-CEO, <b>BuuPass Inc., Kenya</b></li><li>Shewangizaw Kifle Mulugeta, Director-Business Development Department, <b>Ethiopian Railways Corporation, Ethiopia</b></li><li><b>Moderator:</b> To be confirmed</li></ul>                               |
|                                                                                                            |                                                                                                 | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                       |
| 16:30                                                                                                      | End of Day 1 of the Conference                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                       |

| Time (GST)                                                  | Session                                                                                                 | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Speakers                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30-9:15                                                   | Tea/Coffee and Networking                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                    |
| Role of Fintech in Revolutionising Mobility Payments        |                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                    |
| 9:30-10:00                                                  | Session:<br>Impact of Digital Payments on Transit in Saudi Arabia                                       | <ul style="list-style-type: none"><li>Leveraging Mada and Interoperability: How ABT was easily adopted with the introduction of public transport in Riyadh</li></ul>                                                                                                                                                                                                                                                                                                                                                                                               | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Tamim AlQusair, Senior VP of Business, <b>Saudi Payments, KSA</b></li><li><b>Moderator:</b> To be confirmed</li></ul>                                                                                                                                               |
|                                                             |                                                                                                         | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                    |
| 10:00-10:45                                                 | Session: Visa Acceptance Platform – The Urban Mobility Connectivity Hub                                 | <ul style="list-style-type: none"><li>Visa Acceptance Platform – The Urban Mobility Connectivity Hub</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Thea Fisher, Head of Urban Mobility and Ken Ritchie, Senior Director, <b>Visa Acceptance Solutions, UK</b></li><li><b>Moderator:</b> To be confirmed</li></ul>                                                                                                      |
|                                                             |                                                                                                         | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                    |
| 10:45-11:15                                                 | Session: Reforming Transit in Pakistan                                                                  | <ul style="list-style-type: none"><li>Beyond Gridlock: Transforming Pakistan’s Mass Transit with Public-Private Partnerships</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                             | <i>Presentation by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Rao Umer Farooq, Head of International Business &amp; Muhammad Farhan Akram, International Business Product Manager, <b>Zindigi, Pakistan</b></li><li><b>Moderator:</b> To be confirmed</li></ul>                                                                   |
|                                                             |                                                                                                         | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                    |
| 11:15-11:45                                                 | Tea/Coffee and Networking Break                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                    |
| Getting Future Ready with New Mobility and New Technologies |                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                    |
| 11:45-12:30                                                 | Session: Future Mobility and Transit Ticketing                                                          | <ul style="list-style-type: none"><li>How HTT is developing the future of mobility - a seamless, sustainable and ticketless transport system by <b>Hyperloop Transportation Technologies Inc., UAE</b></li><li>Best practices on how connected autonomous vehicles can make cities smarter, safer and more sustainable by <b>Cities Forum, UK</b></li></ul>                                                                                                                                                                                                        | <i>Presentations by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Sabih Gatea Khisaf, Professor, <b>Hyperloop Transportation Technologies Inc., UAE</b></li><li>Zeina Nazer, Co-Founder, <b>Cities Forum, UK</b></li><li><b>Moderator:</b> To be confirmed</li></ul>                                                                 |
|                                                             |                                                                                                         | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                    |
| 12:30-13:30                                                 | Session: Closing Keynote on New Mobility Services, Mobility-as-a-Service (MaaS) and Future of Ticketing | <ul style="list-style-type: none"><li>On-demand mobility, shared mobility including ride-sharing and car-sharing, ride-hailing, micro-mobility, and bike-sharing by <b>Careem, UAE</b></li><li>Qatar National Vision, major challenges, current mobility infrastructure, future plans with focus on sustainability, electrification and MaaS by <b>MoT Qatar</b></li><li>Transforming the Everyday: Siemens Mobility solutions for the first and last mile; Siemens Mobility Software Solutions; and Mobility-as-a-Service (MaaS) by <b>Siemens, UAE</b></li></ul> | <i>Presentations by and Q&amp;A with:</i> <ul style="list-style-type: none"><li>Sami Amin, Senior Director of Operations, <b>Careem, UAE</b></li><li>Prabhas Kumar, IAFC Program Manager, <b>Ministry of Transport (MoT), Qatar</b></li><li>Meera Abu Soufah, BD Director, <b>Siemens, UAE</b></li><li><b>Moderator:</b> To be confirmed</li></ul> |
|                                                             |                                                                                                         | <i>Discussion and Q&amp;A with the delegates</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                    |
| 13:30                                                       | Lunch and End of the Conference                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                    |

# SPEAKERS

Global Mass Transit regularly organises conferences and webinars on 'Transit Ticketing & Fare Collection' across APAC, North America, Europe, the Middle East and Africa. Key speakers at the previous editions of the conference series include:

- Onyeka Akumah, Co-Founder & CEO, **Treepz, Nigeria**
- Sultan Humaid Al Hadhrami, Head of Intercity - Operations Department, **Oman Mwasalat Public Transport Authority, Oman**
- Ayman Ashour, CEO, **Siemens Mobility, UAE**
- Dheeraj Bhardwaj, Group CEO, **City Group Co. KSCP, Kuwait**
- Diana Dagher, Director- Consumer Solutions, MENA, **VISA, UAE**
- Muhammet Emin Demir, International Sales Manager, **Kentkart, Turkey**
- Sreekar Dhulipudi, Transport Solutions Advisor, **GBM, UAE**
- Ahmed Elleithy, Vice President Strategy - Planning and Commercial, **Mwasalat Misr, Egypt**
- Muhammad Fadel, Head of AFC, **RATPDEV Middle East, Egypt**
- Babak Ghaffari, Executive VP & CTO, **SC Soft, Singapore**
- Mandeep Gupta, Head Business & Strategy APAC & India (Payment), **FEIG, India**
- Nishant Gupta, Director – Shared Mobility, Global Cities, **Mastercard, India**
- Orabi Habeh, SME – OpenLoop acceptance, **Visa, UAE**
- Jonna Heikkinen, Transit Partnerships EMEA, **Uber, Finland**
- Shaz Iqbal, Head of Cybersource - CEMEA, **VISA, UAE**
- Safal Kumar Jaiswal, Deputy CPM (Telecom & AFC), **Maharashtra Metro Rail Corporation Limited, India**
- Tim Jefferson, Managing Director, **The Human Chain/FirstPartner, UK**
- Puneet Kale, Lead APAC & India, **Fairtiq, Singapore**
- Ashley Koussa, Partner, **PwC Middle East, UAE**
- Steve Longman, MaaS Lead, **Solent Transport, UK**
- Shibu Mathew, Head of Transit & Strategic Solutions - GCC & NALP, **Visa, UAE**
- Shahzeb Memon, Global Head of Business and Transit, **Swvl, UAE**
- Idowu Oguntona, MD & CEO, **Lagos Bus Services Limited, Nigeria**
- Michael Ohiani, Director General, **Infrastructure Concession Regulatory Commission (ICRC), Nigeria**
- Jean-Guy Ravel, Chief of Strategy & Marketing, **Thales, France**
- Gopi Rengasamy, Director - Global Strategy Group, **KPMG, Singapore**
- Ali Saqib, Director - Business Development, **Mastercard, Pakistan**

# PREVIOUS CONFERENCES

Global Mass Transit regularly organises conferences on Transit Ticketing & Fare Collection in APAC, North America, Europe, the Middle East and Africa. The latest editions are listed below:

- Third Conference on Transit Ticketing & Fare Collection in Europe, April 18-19, 2023, Sofitel Legend The Grand, Amsterdam,
- Second Conference on Transit Ticketing & Fare Collection in the US, November 2-3, 2022, JW Marriott San Francisco Union Square
- Second Conference on Transit Ticketing & Fare Collection MENA, September 7-8, 2022, Address Boulevard Hotel, Dubai,
- Transit Ticketing & Fare Collection in Canada, April 7, 2022, Virtual Event
- Fifth Conference on Transit Ticketing & Fare Collection APAC, October 28-29, 2020, Virtual Event
- Transit Ticketing & Fare Collection Africa, August 26, 2020, Virtual Event

Global Mass Transit's upcoming conferences include:

- Sixth Conference on Clean Buses in Europe, May 11-12, Amsterdam Marriott
- Second Conference on Clean Buses in Canada, May 25, InterContinental Toronto Centre
- Third Conference on Mobility-as-a-Service (MaaS) in the US, June 22-23, 2023, Marriott San Francisco Union Square
- Conference on Clean Buses in the US - East, June 2023, Washington, D.C.
- Transit State of Good Repair - West, September 2023, San Francisco
- Mobility-as-a-Service in Europe, October 2023, Amsterdam
- Sixth Conference on Transit Ticketing & Fare Collection in APAC, October 2023, Singapore
- Third Conference on Transit Ticketing & Fare Collection in the US, November 2023, San Francisco
- Third Conference on Clean Buses in the US, November 2023, San Francisco

Some of the other key conferences that we have organised in the past one year include:

- Eleventh Conference on Transit State of Good Repair, March 9-10, 2023, JW Marriott Washington, DC,
- Fifth Conference on Autonomous Vehicles and Public Transport, March 1-2, 2023, Marriott San Francisco Union Square
- Third Conference on Hydrogen-fuelled Buses and Infrastructure in Europe, December 1, 2022, Amsterdam Marriott
- Second Annual Conference on Data-driven Urban Mobility in Europe, Virtual Event, January 27, 2022

# SPONSORSHIP\* (Limited and available on a first-come-first-served basis)

## Option 1 – USD 6,000

- A 15-minute speaking slot followed by Q&A with the attendees
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 2 delegate registrations (excluding the speaker)

## Option 2 - USD 10,000

- A 15-minute speaking slot followed by Q&A with the attendees
- Moderating a panel discussion
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 5 delegate registrations (excluding the speaker)

## Coffee sponsor – USD 5,000

- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations

## Exclusive Lanyard sponsor – USD 8,000

- Named lanyard sponsor
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations
- Lanyards to be provided by the company

## Lunch Sponsor (2 Spots) - USD 6500

- Tent cards with branding during Lunch
- 1 standee will be placed during lunch (to be provided by the company)
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Verbal recognition at the sponsored event
- Social media posts
- 1 delegate pass

## Exclusive Wifi Sponsor - USD 8,000

- Named Wifi Sponsor
- Tent cards with branding (to be placed on tables)
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 2 delegate registrations

## Exhibitor - USD 5,000

- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Verbal recognition at the sponsored event
- Social media posts
- Table space at the venue
- 1 delegate pass (excluding the speaker)

## Start-up showcase - USD 2,000 (4 spots)

- 10-minute speaking slot in the main program
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Social media posts
- 2 delegate registrations(including the speaker)

*\*Note: Our classification of a start-up is a company that is less than 3 years old with revenue less than USD 5 million*

## For further information, please contact:

Namrata Naikpawar, Global Mass Transit  
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# PARTICIPATING ORGANIZATIONS

More than 140 participants from over 65 organisations registered for the 2022 edition. The organisations included: Ajman Government Transport Authority, Amnex, Association of State Road Transport Undertakings - India, Aurionpro Solutions Limited, Bombela, City Group Co. KSCP, Datamatics Global Services Ltd India, Dgpays, Discover Global Network, Dubai Roads and Transport Authority, Etihad Rail, FAIRTIQ, FEIG Electronics, Federal Ministry of Transportation - Nigeria, Fime, Flowbird Group, GBM, Infineon, Infrastructure Concession Regulatory Commission (ICRC) - Nigeria, Kentkart, Keolis MHI, KGL Passenger Transport Services, KPMG, Lagos Bus Services Ltd, M2P Solutions, Maharashtra Metro Rail Corporation Limited, Mercury Payments Services, Mikroelektronika, Ministry of Road Transport & Highways - Govt of India, Ministry of Transport, Mwasalat Misr, Mwasalat Oman, Nagaland State Transport, Navi Mumbai Municipal Transport Undertaking, Nigerian Railway Corporation, Oman Mwasalat Public Transport Authority, Pune Mahanagar Parivahan Mahamandal Limited, Metropolitan Transport Corporation Chennai Ltd, PwC Middle East, Rajasthan State Road Transport Corporation, RAK Municipality, RATPDEV Middle East, SAPTCO, SC Soft, SD Solutions, SecureID Ltd, Siemens Mobility, Solent Transport - UK, Swvl, Tamil Nadu State Transport Corporation (Salem) Ltd, Transport Telematics Africa (Pty) Ltd, Terminal Technologies Group, Thales, The Human Chain/FirstPartner, Toppan Gravity, Transit Link Pte Ltd, Transport Payment Solutions Ltd, Treepz, Uber, Victory Liner Inc, Visa, XPI, etc.

## ORGANIZERS

### About Global Mass Transit

**Global Mass Transit** is a leading provider of information and analysis on the global mass transit industry. We publish a monthly market intelligence report (**Global Mass Transit Report**), a weekly newsletter (**Global Mass Transit Weekly**), and operate the [www.globalmasstransit.net](http://www.globalmasstransit.net) (website).

We publish **multi-client research studies** and **undertake custom research assignments**. Global Mass Transit tracks developments in over 100 countries across all regions to ensure reliable and actionable research. Some of our leading research reports are Global Upcoming Light Rail Projects Report & Database 2022-2036; Global 1,000 Upcoming Rail Projects Report & Database 2022-2036; Europe Bus Market Outlook Report 2022-2031; Global Transit Ticketing & Fare Collection Report and Database 2021-2030; Asia Pacific Bus Market Outlook Report 2021-2030; Mobility-as-a-Service Initiatives and Opportunities in 100 Cities Report; NFC Mobile Ticketing for Transit Report 2021-2030; Global Upcoming Metro Rail Projects Report and Database 2022-2036; State DOT Profiles and Plans for Transit and High Growth Urban Rail Markets Report.

**Global Mass Transit** also organises **conferences** on topical and crucial issues with focused sessions and discussions featuring speakers with vast experience and expertise in **North America, Europe, Asia Pacific, the Middle East and Africa**. Some of our past conferences include Mobility-as-a-Service in Europe, Transit Fare Systems for Revenue and Data Management in the US, Autonomous Vehicles and Public Transport in the US, Mobility-on-Demand in Transit in the US, Transit State of Good Repair in the US, Transit Ticketing & Fare Collection APAC, Transit Ticketing & Fare Collection MENA, Wireless Communications in Mass Transit in the US, Clean Buses in Europe, Clean Buses in APAC, Rail Asset Management Europe and Rail Asset Management APAC. These conferences received a strong response from speakers and delegates alike.

# DELEGATE FEES

| Delegates        | Price before June 29, 2023 | Price before July 20, 2023 | Price before August 17, 2023 | Standard Fee |
|------------------|----------------------------|----------------------------|------------------------------|--------------|
| 1 Delegate       | USD 1,050                  | USD 1,200                  | USD 1,350                    | USD 1,500    |
| 2 Delegates      | USD 1,680                  | USD 1,920                  | USD 2,160                    | USD 2,400    |
| 3 Delegates      | USD 2,310                  | USD 2,640                  | USD 2,970                    | USD 3,300    |
| 4 Delegates      | USD 2,940                  | USD 3,360                  | USD 3,780                    | USD 4,200    |
| Special Low Fee* | USD 350                    | USD 400                    | USD 450                      | USD 500      |

*There is a special low fee for public transport authorities (PTAs) and government authorities.*

*(The registration includes breakfast, lunch, tea/coffee, and Wi-Fi internet access, on both the days of the conference).*

## REGISTRATION FORM

☐ I would like to register for the conference

☐ Please send me more information

NAME/DESIGNATION \_\_\_\_\_ COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

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### PAYMENT OPTIONS

**1. Credit Card:** To make payments by credit card, please visit <http://www.cvent.com/d/5nqly8>

*All credit card payments will be subject to standard credit card charges*

**2. Wire Transfer:**

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### TERMS AND CONDITIONS

**Visa and Accommodation:**

- This is a non-residential conference and accommodation is not part of the registration fee.
- All participants are responsible to take care of their visa application (if applicable). Please contact your local United Arab Emirates (UAE) consulate or your local travel agent for more details on how to apply for visa.

**Payment Policy**

- Full payment must be received prior to the conference in USD.

**Cancellations**

- Cancellation requests received in writing 30 days before the date of the conference will be eligible for a full refund, minus a service charge/administration fee of USD150. We regret that no refunds will be made for any cancellation requests received less than 30 days prior to the conference.
- Substitutions/Name changes are welcome at no extra charge. Please send these in writing at least two days prior to the conference.

**Information Collected**

- We collect the information you provide to us when you complete the registration form. The information includes name, company, and email address. By registering for this conference, you agree to be contacted by us with regard to other similar events or services of ours that may be of interest to you, and by the sponsor(s) of the conference for which you have registered

**Disclaimer**

- Global Mass Transit shall assume no liability whatsoever in case the conference is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders its organization impractical, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Global Mass Transit's responsibility is limited to the return of registration fees only, and not any travel and accommodation costs.
- Please note that it may become necessary for reasons beyond the control of the organizers to make alterations to the content and timing of the program or speakers.

### CONTACT US

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