



EV CHARGING INFRASTRUCTURE WEST

February 15-16, 2022

JW Marriott San Francisco Union Square

Hosted by:

Global **Transmission** Report

Information and analysis on the global electricity transmission industry

MISSION

Electric vehicles are at the center of the solution for decarbonizing the transport sector. However, an adequate and accessible public charging infrastructure is a pre-requisite to further the growth in EVs. California and other western states are leading the growth in EVs and already collaborating on building a user-friendly charging station network across the region's highways.

After several successful conferences on EV Charging Infrastructure and Fleet Electrification, Global Transmission Report is organizing its **EV Charging Infrastructure West** edition on **February 15-16, 2022** at **JW Marriott San Francisco Union Square**.

This conference is dedicated to the opportunities, plans, policies and solutions to build a smart and efficient public charging infrastructure in the western states.

The event will present policies and plans for building EV charging infrastructure in key western states. It will highlight the next-gen technologies and platforms to improve customer experience. It will have a dedicated session to discuss the role and plans of utilities in building the much-needed charging infrastructure. It will also feature the views and experience of leading charging network operators in the western region.

The conference will also provide an opportunity to learn how to build a smart charging network, manage interoperability issues, meet unique requirements of electric fleets, and tap emerging opportunities such as V2G.

It will bring together policymakers, regulators, leading utilities, municipalities, charging network operators, OEMs and technology providers to discuss the challenges and propose solutions for building a user-friendly charging network in the western region.

WHY ATTEND?

Key benefits for participants:

- Explore the emerging opportunities in the EV charging market in the western region of the US
- Learn about the latest policies, regulations and plans for electrifying mobility
- Get the latest information on funding initiatives and rebate programs in the leading western states
- Know the initiatives utilities in the western region are taking in ramping up the charging infrastructure
- Gain insights into the latest developments in charging technologies and their relevance
- Explore relevant solutions for different customer verticals
- Hear from leading charging station operators and EVSEs and learn from their experiences
- Examine the unique challenges in designing and expanding public charging network
- Evaluate the siting and permitting issues in building EV charging infrastructure
- Analyse how to scale up the existing charging network to meet future demand
- Engage in stimulating discussions and deepen your knowledge with targeted questions
- Share and learn from industry peers and influence industry leaders
- Benefit from networking opportunities and interact with potential customers and partners

WHO SHOULD ATTEND?

The conference is targeted at senior decision-makers from:

- Electricity and power-producing and selling companies
- Transmission and distribution utilities
- Charge point operators
- Electric vehicle supply equipment (EVSE) providers
- Charging technology and equipment manufacturers and suppliers
- E-mobility service providers (EMSPs) and software suppliers
- Fleet operators
- Public transportation authorities
- Commercial vehicle management companies
- Government and regulatory agencies
- Renewable energy companies
- OEMs and EV manufacturers
- Battery manufacturers
- Contractors, engineering consultants, etc.
- Transport and city infrastructure planning experts
- Oil and gas supplying companies
- Logistics and fleet operators
- Research institutions and academia
- Financial institutions, legal experts, etc.

AGENDA (Tentative)

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February 15, 2022

08:00–9:00	Registration, Reception and Welcome Remarks	13:30–15:00	State policies and programs in key western states
09:00–10:30	Role, plans and perspective of leading utilities • Role of utilities in planning the EV charging infrastructure • Preparing for flexibility in the future		• Plans and programs to ramp up EV charging infrastructure • Initiatives to address the challenges involved
10:30–11:00	Break	15:00–16:00	Electrification of fleets
11:00–12:30	Technology and next-gen solutions for charging • Technologies for smart charging • EV charging management platforms • Addressing interoperability issues • Future requirements and solutions to manage emerging EVSE demands • Emerging opportunities such as V2G		• Unique needs of fleet and commercial vehicle operators • Meeting their charging requirements • Case studies
12:30–13:30	Lunch	16:00–16:30	County and Municipality perspective
			• Municipality/City EV charging programs and experience so far • Meeting their charging requirements and budget assessments • Operational challenges and future strategy
		16:30	End of Day 1

February 16, 2022

08:00–09:00	Reception and Welcome	11:00–12:00	OEMs' perspective for the western region
09:00–10:30	Charging network operators' perspective for the western region • Unique issues and challenges in operating charging stations in the western states • Experience of leading public charging network operators • Strategies to scale up operations and build-out		• Preparedness for public use of charging networks • Expectations from charging point operators • Offerings, solutions and recommendations
10:30–11:00	Break	12:00–13:00	Business Models and Strategy for advancing charging infrastructure
			• Regional coordination in building a viable EV charging network • Electrification strategy that would work • Transitioning to large-scale roll-out
		13:00–14:00	Lunch

Note: This is a tentative agenda. Timings and topics of some sessions may change as we move closer to the event.

ABOUT THE ORGANIZERS

Global Transmission Research is a leading provider of information and analysis on the global electricity transmission industry. We publish newsletters and market intelligence reports, offer custom research and advisory services, and organise thematic conferences on crucial and topical issues relevant to the industry.

Our leading products – **Global Transmission Report** (a monthly newsletter), **Global Transmission Weekly** (a weekly update), and **www.globaltransmission.info** (website) – keep you informed on key developments, trends and issues in the industry. Our reports provide the latest data, insights and analysis on the transmission industry in over 100 countries to ensure reliable and actionable research.

We recently released a report on “**EV Charging Infrastructure: Current State and Regulations in Key Markets**”. The report provides insights into the current state of play, and policy and regulatory developments in about 30 major markets around the world. Countries that are covered in the report include USA, Canada, Netherlands, Germany, France, UK, Norway, Spain, Belgium, Switzerland, Sweden, Italy, Austria, Portugal, Denmark, India, China, Indonesia, Philippines, Thailand, Singapore, Malaysia, Japan, Australia, South Korea, South Africa, Brazil and Mexico.

Our conferences are one to two-day thematic events with focused sessions and discussions featuring speakers with vast experience and expertise. In the past, we have organised two conferences on **EV Charging Infrastructure** in the US. These conferences received a strong response from speakers and delegates alike.

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Some of the participating organizations at our conferences on EV Charging:



DELEGATE FEE

Delegates	Price before January 21, 2022	Standard Fee
One Delegate	USD 1,270	USD 1,500
Two Delegates	USD 2,040	USD 2,400
Three Delegates	USD 2,805	USD 3,300
Four Delegates	USD 3,570	USD 4,200
Special Category*	USD 425	USD 500

**There is a special low fee for government agencies, regulatory authorities, academia and research institutions*

SPONSORSHIP

As our sponsoring partner at the virtual event, you will receive the following benefits (depending upon the package you choose):

- A 10-15 minute presentation slot (presentation should be relevant and not just a sales-pitch)
- Company logo will be displayed on the event website and the registration page
- Special mailer to our database announcing your participation with details about your company/products
- Sponsor company mentioned in each promotional mailer and at the venue
- Mention in social media posts including a post on the speaker from your company
- 1-2 delegate registrations

We have various sponsorship packages available and they range from USD5,000 to USD10,000. We also have early bird discounts available on first come first serve basis.

PAYMENT OPTIONS

To make payments, please visit:

<https://cvent.me/G0KnOR>

All credit card payments will be subject to standard credit card charges

TERMS AND CONDITIONS

Payment Policy

- Full payment must be received prior to the conference in USD.

Cancellations

- Cancellation requests received in writing 30 days (January 15, 2022) before the date of the conference will be eligible for a full refund, minus a service charge/administration fee of USD150. We regret that no refunds will be made for any cancellation requests received less than 30 days prior to the conference.
- Substitutions/name changes are welcome at no extra charge. Please send these in writing at least two days prior to the conference.
- **Disclaimer:** *Global Transmission Research shall assume no liability whatsoever in case the conference is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders its organization impractical, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Global Transmission Research's responsibility is limited to the return of registration fees only, and not any travel and accommodation costs.
- Please note that it may become necessary for reasons beyond the control of the organizers to make alterations to the content and timing of the program or speakers.