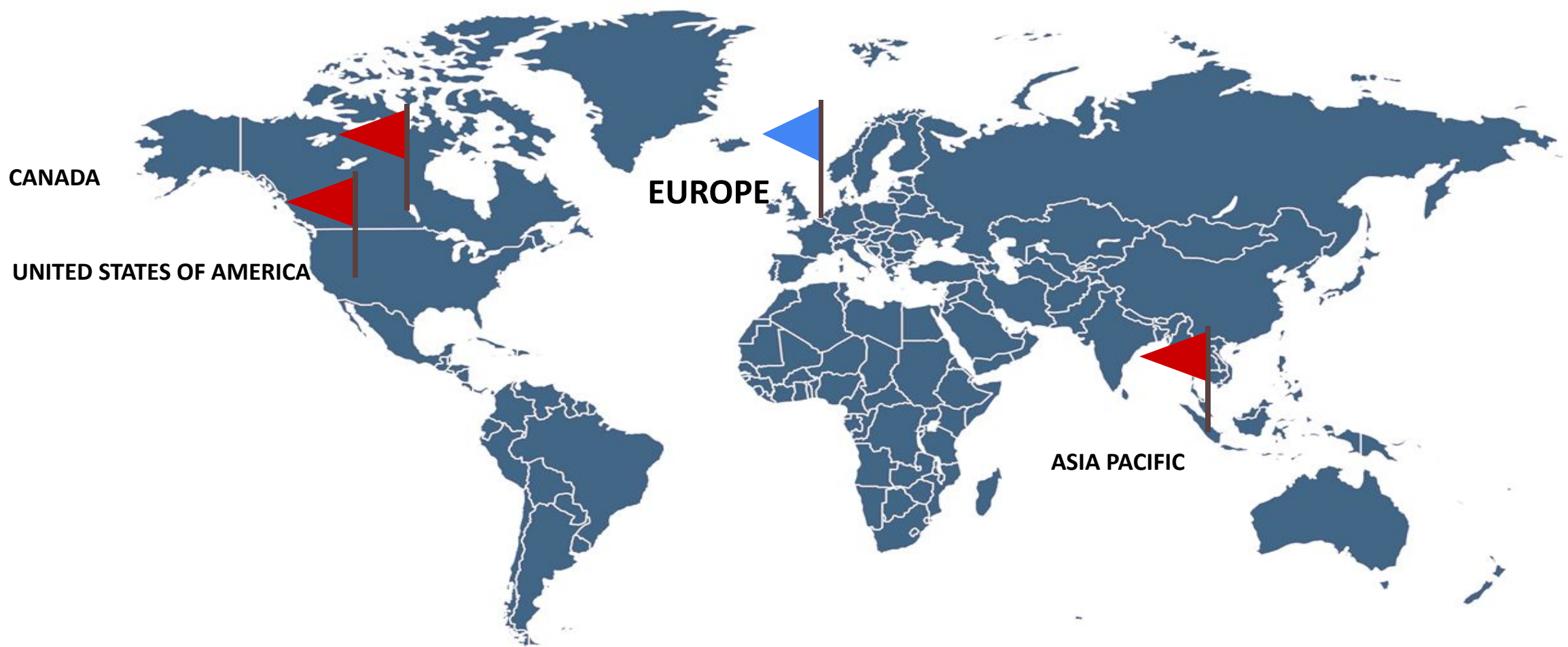




Fifth Annual Conference on

Clean Buses in Europe

May 11-12, 2022

Hotel Sofitel Legend The Grand, Amsterdam, The Netherlands



MISSION

The mission of this conference is to discuss the progress and highlight opportunities in the deployment of clean buses, especially zero-emission buses (ZEBs), in the region. It will examine European Commission's latest initiatives, nationwide programmes, city-level commitments, relevant experiences, best practices, issues with large-scale deployments, lessons learnt and the role of rapidly evolving technology in the area of zero-emission buses and related infrastructure. It will also provide information on formulating urban strategy plans, as well as on procuring, financing, operating and maintaining clean and zero-emission buses.

The conference will bring together policymakers, transit agencies, city government officials, OEMs, bus manufacturers, suppliers of bus components, technology providers, energy providers, charging solution suppliers and battery manufacturers, hydrogen-fuelling infrastructure providers, funding agencies, multilateral development banks, consultants, researchers and academicians. It will cover a range of clean buses and solutions. Examples will be provided for large, medium and small transit agencies.

The conference will have 12 targeted sessions, panel discussions and case studies, with participation from a wide range of international experts, who will provide valuable insights and actionable advice. The agenda will cover the plans of cities for deploying clean and zero-emission buses in Europe. It will also highlight the latest technological developments and solutions to improve the customer experience.

The conference will, moreover, help understand the role governments, public transport authorities, transport operators, manufacturers, and consultants can play in deploying clean buses in a city or region. Additionally, it will provide insights into the offerings of leading manufacturers and suppliers.

There will also be a dedicated session on the experience of leading cities in the deployment of clean buses. This will provide an opportunity to learn how to deploy clean buses and charging/fuelling infrastructure, mobilise funding, and manage stakeholder expectations.

KEY TOPICS TO BE EXPLORED

- Role of zero-emission buses in journey to net-zero in Europe
- EU initiatives in promoting clean buses
- Guidance on Clean Vehicles Directive, Sustainable and Smart Mobility Strategy, Revision of the Alternative Fuels Infrastructure Directive, Fit for 55 Package
- Transitioning to zero-emission buses: Strategies, policies, case studies, experience so far and best practices
- Plans of cities in Europe for the deployment of clean buses
- Nationwide programmes for the deployment of clean buses
- Opportunities available for suppliers of clean buses
- Progress in the deployment of zero-emission buses
- Total cost of ownership of zero-emission buses
- Electric bus charging infrastructure: Innovations, new technologies and infrastructure for large-scale fleets
- OEM perspective on hydrogen: Launching new technologies, reducing costs, improving efficiency, and commercializing hydrogen
- Challenges for grid capacity
- Hydrogen refuelling stations and infrastructure
- Economics and business models
- Planning for, scheduling of and monitoring clean buses
- Clean buses for long-distance operations
- Mainstreaming alternative fuels
- Financing zero-emission buses
- Innovative financing mechanisms, private financing
- Public procurements versus joint procurements
- Autonomous and electric bus trials
- Opportunity for digitalisation
- Integration of zero-emission fleet with new mobility (MaaS and AVs)
- Sourcing green energy
- Modal shift to support the European Green Deal, overcome challenges of equity and inclusion

SPONSORSHIP- OPTION-1

Price: €5000

SOLD OUT

Benefits:

- A 15-minute speaking slot followed by Q&A with the attendees
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 2 delegate registrations (excluding the speaker)

SPONSORSHIP- OPTION-2

Price: €10,000

SOLD OUT

Benefits:

- A 15-minute speaking slot followed by Q&A with the attendees
- Moderating a panel discussion
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 5 delegate registrations (excluding the speaker)

LANYARD SPONSOR

Price: €6000

SOLD OUT

Benefits:

- Named lanyard sponsor
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations
- Lanyards to be provided by the company

COFFEE SPONSOR

Price: €4000

SOLD OUT

Benefits:

- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 1 delegate registration

SPONSORS SO FAR



LANYARD SPONSOR:



COFFEE SPONSOR:



SUPPORTING PARTNERS:



TARGET AUDIENCE

The event is expected to draw participation from CXOs, executives, managers and decision-makers from:

- Public transport authorities / agencies
- Public transport operators
- Ministries and government transport departments
- City governments/municipalities
- Policymaking and regulatory bodies
- Bus OEMs and technology providers
- Infrastructure OEMs
- Suppliers of bus components
- Electric charging solution suppliers and battery manufacturers
- Energy providers
- Providers of Hydrogen Refuelling Stations Infrastructure
- Hydrogen producers and suppliers
- Fuel cell companies
- Hydrogen storage companies
- Autonomous shuttle manufacturers

KEY BENEFITS TO PARTICIPANTS

- Gain insight into the policies, projects and standards for clean buses
- Learn about best practices in financing, procuring and deploying clean buses
- Explore strategies to resolve key legal, technical, operational and financial issues facing the deployment of clean buses
- Gain exposure to new technologies and market development strategies for clean buses
- Understand the lifecycle cost analysis for clean buses to build financially-viable business models
- Network with transport authorities, operators, key vendors, financiers, technology providers and consultants
- Gain valuable experience by participating in interactive discussions

SPEAKERS



CAROLINE BARKER

Deputy Director: Local Passenger
Transport Division
Department for Transport (DfT), UK



DAVID BARNETT

General Manager Engineering
Translink
UK



BART BIEBUYCK

Executive Director
Clean Hydrogen Partnership
Belgium



GARRY BIRMINGHAM

Programme Director
Decarbonisation Delivery
First Bus, UK



FLORIAN BITTLINGMAIER

Fleet Sales Manager DACH
Chargepoint
Germany



SANDRA BØDKER

Project Manager
North Denmark Region
Denmark



HANNA BJÖRK

Head of Sustainability
Västtrafik AB
Sweden



DENISS BORODITS

Chairman of the Board
Tallinn City Transport
Estonia



DIRK JAN BRAKEL

Program Manager Electric (Zero
Emission) Bus Amsterdam
Implementation
GVB, The Netherlands



JEROEN A. BEUKERS

Innovation Expert
Transports Publics Genevois (TPG)
Switzerland



JOST GEWEKE

Business Development Manager
PSI Transcom GmbH
Switzerland



SILVIA KAUPA-GÖTZL

Chief Executive Officer
ÖBB Postbus
Austria



THIERRY GUINARD

Technical Director - Bus &
Energy Transition
Keolis Group
France



MAXIMILIAN HAAG

Sales Manager Electromobility
Carmetalab
Germany



LIVIA HIGGINS

Head of Zero Emission Bus
and Coach Delivery
Department for Transport
UK



KRISTIN HOLTER

Chief Advisor Circular Economy
Ruter AS
Norway



ARJEN JAARSMAN

Public Transport Expert
Modasti Consulting
The Netherlands



THOMAS JUSTIN

Product Line Manager – Heavy
Duty Fuel Cell Systems
Symbio
France

SPEAKERS



MAJA BAKRAN MARCICH

Deputy Directorate-General
European Commission
Belgium



ALISA MEYER

Project 'Zero-Emission'
Regionalverkehr Köln GmbH (RVK)
Germany



KAROL MICHALOWICZ

Bus Sales Department Director
Ekoenergetyka-Polska
Poland



STEFAN NEIS

Project Manager Infrastructure
WaterstofNet
The Netherlands



ALMAR NIJSSEN

Global Business Development
Manager E-Bus
ABB E-mobility, The Netherlands



ANDREAS NOKY

Manager Hydrogen Filling Station
Messer
Germany



LAURENS PETERSE

Global Segment Marketing
Manager- Bus & Truck Charging
ABB E-mobility
The Netherlands



DENIS RADIUK

President
AVERE Ukraine



PRABHJEET RAI

Senior Policy Advisor- Zero
Emission Bus & Coach
Department for Transport (DfT)
UK



ÁLVARO RODRÍGUEZ

Director of Operation
EMT Madrid
Spain



EDUARDO SEGURA

Key Account Manager
JEMA Energy
Spain



SARWANT SINGH

President and
Chief Planning Officer
Switch Mobility
UK



HELMUT STADLER

Expert Partner
diconium GmbH
Germany



PETER STEPHENS

Policy & External Affairs Director
Stagecoach
UK



JOSEP MA ARMENGOL VILLÀ

Technical Director
Transports of Barcelona (TMB)
Spain



FOKKE WIM VELTHUIS

Head of Business &
Country Lead Benelux
Flixbus
The Netherlands



OLIVER WALKER

Project Manager
Sustainable Transport
C40 Cities
UK



KÜRŞAD YAMAÇ

Business Development &
Strategy Coordinator
Karsan
Turkey



DAVID YORKE

Market Development Manager
Ballard Power Systems Europe
UK

PARTICIPATING ORGANISATIONS

The key organisations that have confirmed participation so far include: ABB E-mobility, Air Liquide, Association of State Road Transport Undertakings, AVERE Ukraine, Ballard Power Systems Europe, BLIC Consultants, C40 Cities, CaetanoBus, Capte, CarMedialab, Chargepoint, Chariot Motors, Clean Hydrogen Partnership, De Lijn, diconium strategy GmbH, Ekoenergetyka-Polska SA, ELO Mobility GmbH, EMT Madrid, Enel X, European Commission, First Bus, Flixbus, Gemeente Vervoerbedrijf Amsterdam (GVB), Globalvia, Göttinger Verkehrsbetriebe GmbH, Government of Kerala, Heliox B.V, Helsinki Region Transport Authority (HSL), Hexagon Agility, Himachal Road Transport Corporation, INIT, ING N.V., inno-V, IVU Traffic Technologies AG, JEMA Energy, Karsan, Keolis Group, Louwman Group, Messer SE & Co. KGaA, Ministry of Transport Baden-Württemberg, Modasti Consulting, North Denmark Region, ÖBB Postbus, Optibus Transportation, Oxbotica, PSI Transcom GmbH, Regionalverkehr Köln GmbH, Road Safety and Transport Authority, Ruter AS, SEI Automotive Europe GmbH, Skyss, SMBC, Stagecoach, Switch Mobility, Sympower, Symbio, Tallinn City Transport Limited Company (TLT), Telangana State Road Transport Corporation (TSRTC), TotalEnergies Gas Mobility, Toyota Tsusho Europe SA, Translink, Transports of Barcelona (TMB), Transports Publics Genevois (TPG), TÜV NORD Mobilität GmbH & Co. KG, UK Department for Transport (DfT), Uttar Pradesh State Road Transport Corporation, Västtrafik AB, VDL Bus & Coach, WaterstofNet, Wrightbus, etc.

KEY SPEAKERS AT PREVIOUS EDITIONS OF THE CONFERENCE

Fleur Gräper-van Koolwijk, **Province of Groningen**|Els de Wit, **Ministry of Infrastructure & Watermanagement, The Netherlands**|Robert Missen, **European Commission, Belgium**|Abdeluheh Choho, **The City of Amsterdam**|Dario Dubolino, **European Commission, Belgium**|Rolf Erfurt, **Berliner Verkehrsbetriebe (BVG)**| Tom Cunnington, **Transport for London**| Councillor Waseem Zaffar, **Birmingham City Council**| Councillor Barney Crockett, **Aberdeen City Council**| Dorthe Nøhr Pedersen, **Movia Public Transport**|Roger Kesteloot, **De Lijn**| Debby Woesthuis, **GVB Amsterdam**|Andreas Meyer, **WSW Mobil**|João Vieira, Director, **CARRIS**| James Freeman, **First Group**| Eirik Bøe, **Akershus County Council**|Thierry Wagenknecht, **TPG – Geneva**| Timo Ritonummi, **Ministry of Economic Affairs and Employment, Finland**|Mark Poulton, **Transport for London**| Patrick Warner, **Brighton & Hove Buses**| Marco Zanini, **Gruppo Torinese Trasporti (GTT)**| Dirk Jan Brakel, **GVB Amsterdam** | Maarten Louwerse, **GVB Amsterdam**|Bart Kraayvanger, **Transdev Netherlands (Connexxion)**| Finn Coyle, **Transport for London (TfL)**| Lisa Dipnarine,**Transport for London (TfL)**| Gerard Hellburg, **Vervoerregio Amsterdam**| Maarten Post, **Provincie Noord-Brabant**| Gerrit Spijksma, **Qbuzz**| Enrique Girón, **Fuel Cells and Hydrogen Joint Undertaking (FCH JU)**| Nadim Pedram, **Ruter AS**| Jens Conrad, **Regionalverkehr Köln GmbH (RVK)**| Theo Konijnendijk, **RET Rotterdam**| David Sorg, **Verkehrsbetriebe Zürich**| Joachim Kossow, **Stadwerke Osnabruck AG**|Andrea Ferjencikova, **European Investment Bank**| William Levassor, **Transdev Autonomous Transport Systems**| Andrea Bottazzi, **TPER SpA**| Mark Anderson, **The Go-Ahead Group**| Nils-Olof Nylund, **VTT Technical Research Centre**|Kaj Sanders, **Ministry of Infrastructure and Water Management, The Netherlands**| Topias Pihlava, **Turku Region Public Transport Föli**| Liv Cecilie Evenstad, **Troms fylkeskommune (Troms county)**| Iben Nielsen, **Sonderborg Forsyning**|Stefan Talen, **TNO**|

KEY SPEAKERS AT PREVIOUS EDITIONS OF THE CONFERENCE

Daniel Hayes, **The Low Carbon Vehicle Partnership (LowCVP)**| Michael Dolman, **Element Energy**| Madeline Ojakovoh, **Element Energy**| Caroline Watson, **C40 Cities**| Anna Peiris, **C40 Cities**| Oliver Walker, **C40 Cities Climate Leadership Group (C40)**| Naomi Baster, **C40 cities**| James Nix, **Transport & Environment (T&E)**| Sabine Skiker, **Hydrogen Europe**| Wilko Mol, **inno-V**| Jan Tijs Nijssen, **McKinsey & Company**| Renske Schuitmaker, **International Energy Agency (IEA)**| Thibaut Müller, **McKinsey**| Almar Nijssen, **ABB**| Justin Au-Yeung, **Allego**| Nicolas Pocard, **Ballard Power Systems**| Steve Jones, **BayoTech**| Kohei Umeno, **CaetanoBus**| Radislav Minchev, **Chariot Motors**| Alan Kneisz, **Cummins**| Peter Bijvelds, **Ebusco**| Moritz Meenen, **ElectricFeel**| Carlos Vicente, **Eminox Limited**| Valerio Vadamchino, **Enel X**| Julien Chauvet, **Engie Solutions**| Paul Galama, **e-Traction**| Nick Power, **Haskel**| Alexander MacCraw, **Hitachi ABB Power Grids**| Hubertus Borgmeier, **HJS Emission Technology**| Martin Troeger, **Hydrogenics**| Steffen Balack, **INIT Mobility Software Solutions GmbH**| Stephan Brunner, **initplan GmbH**| Charles Purkess, **ITM Power**| Halit Özgür Altınsoy, **Karsan**| Dave Joshua, **Optibus**| Jan Theo Hoefakker, **PitPoint**| Eric Nöh, **PSI Transcom**| Jost Geweke, **PSI Transcom GmbH**| Matteo Schmid, **Proton Motor Fuel Cell GmbH**| Jean-Christophe Hoguet, **Safran**| Bartłomiej Wójtowicz, **TÜV NORD Mobilität GmbH, Poland**| Ard Romers, **VDL Bus & Coach**| Alexander Schabert, **ViriCiti**| Radiša Nunić, **Worthington Industries**| Etc.

PREVIOUS EDITIONS: SPONSORS



PREVIOUS EDITION(2021): PARTICIPATING ORGANISATIONS



Association of
State Road Transport Undertakings



BAE SYSTEMS



bluebus



CaetanoBus

Car**Medialab**

carris



City of
Amsterdam



ISTITUTO DI INGEGNERIA DEL MARE
INSTITUTE OF MARINE ENGINEERING



durapower



EBUSCO



Elaadnl



elementenergy
an ERM Group company

PREVIOUS EDITION(2021): PARTICIPATING ORGANISATIONS



PREVIOUS EDITION(2021): PARTICIPATING ORGANISATIONS



ORGANISERS: GLOBAL MASS TRANSIT

Global Mass Transit is a leading provider of information and analysis on the mass transit industry. It publishes the Global Mass Transit Report (a monthly newsletter) and Global Mass Transit Weekly (a weekly update). It operates the www.globalmasstransit.net website; conducts custom research and organizes conferences on topics of relevance for the public transportation industry.

Global Mass Transit provides information on all key developments, trends and issues in the sector. It tracks major projects, contracts and investments. It profiles leading mass transit authorities/operators and discusses their strategies. It reports on regulatory initiatives and examines their implementation. It provides the latest available data and statistics. It also features the views and perspectives of experts and top industry players.

Our clients include leading global organizations such as ABB, Accenture, Acciona Infraestructuras, AECOM, Agence Metropolitaine de Transport (AMT), Ansaldo STS, AnsaldoBreda SpA, Ashok Leyland, BAE Systems, Bombardier Transportation, CAF, Clever Devices, Confidex Limited, Corredor Insurgentes SA de CV (CISA), DB Stadtverkehr GmbH, European Bank for Reconstruction and Development, EvoBus GmbH (Daimler), GFI Genfare, Giesecke & Devrient GmbH, Halcrow, Harrington-Hughes & Associates Incorporated, Hoft & Wessel AG, HOK, HUBNER GmbH, IMG Consulting, INIT AG, IVU Traffic Technologies AG, KEOLIS, Knorr-Bremse SFS GmbH, Land Transport Authority Singapore, Luminator, Metropolitana Milanese SpA, Mobitec, NXP Semiconductors, Parker Hannifin Corporation, Poyry PLC, PricewaterhouseCoopers, RATP, Ringrollers (a division of DCD DORBYL), Rogers Corporation, Selectron Systems AG, Serco, Siemens, SNC-Lavalin, Sojitz Corporation, Swiss Rail, Tait Radio, Tata Realty and Infrastructure Limited, Technatomy Corporation, TEMSA Europe NV, Thales Rail Signalling Solutions, Thetis SpA, Traktionssysteme Austria, Trapeze Group, Unipart Rail, VDV-Kernapplikations GmbH & Co. KG, Vossloh Espana, WorleyParsons, ZF Friedrichshafen AG, etc.

FOR MORE INFORMATION, PLEASE CONTACT

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